

Title:	Automotive Industries Association of Canada Fonds, 1976-1980		
Creator:	Ontario Editorial Bureau		
Dates of Material:	1976-1980	Record Group Number:	RG 75-71
Summary of Contents:	<p data-bbox="446 415 1023 451">Correspondence and Clippings, 1976-1980</p> <p data-bbox="446 489 1412 779">1.1 This file includes a planned public relations program. A speech on unemployment and inflation by R.E. Olson, president of the AIA is included. There is a paper on the AIA's position on the products agreement between Canada and the U.S.A. and federal sales and excise taxation. Statistics related to the aftermarket are also provided. The Canadian automotive aftermarket industry is not only worried about trade agreements with the United States, but is alarmed over recent tax proposals announced in Ottawa. Included is a pamphlet on the AIA and 1 b&w photo, 1976</p> <p data-bbox="446 821 1380 961">1.2 Correspondence regarding speaking engagements for members of the AIA and news articles regarding methanol alcohol as fuel. Concern continues regarding the loss of jobs to low-wage developing countries, 1977</p> <p data-bbox="446 1003 1323 1073">1.3-1.4 Jack Davies was elected as president of the AIA. Most of the correspondence is about speaking engagements, 1978-1979</p> <p data-bbox="446 1115 1388 1215">1.5 Included is a script for a radio spot which announces that General Motors will reduce its number of salaried employees by 10% world-wide, 1980</p> <p data-bbox="446 1257 987 1293">Press Releases and Speeches, 1976-1980</p> <p data-bbox="446 1335 1409 1436">1.6 There are great opportunities for young Canadians in the auto industry. The AIA is concerned about future trade agreements with the United States and is alarmed about tax proposals announced in Ottawa, 1976</p> <p data-bbox="446 1478 1404 1877">1.7 Included are remarks by Don Rosebrugh, Vice President of the Automotive Industries Association. Introductory material on Charles E. Batty is included. Do it yourself auto service increased about 7% between 1974 and 1976. Remarks by Jack Davies, 1st Vice President of the AIA are also included. Transport Minister Otto Lang says that the average fuel economy for new cars sold in Canada in 1978 is expected to be 39 kilometers per gallon. Ten thousand Canadian jobs in the auto manufacturing industry have been lost in the last 2 years according to Vice President Jack Davies. W.R. Bartels, Director of the AIA addresses the Brampton Rotary Club and announces that families are moving toward a 3 car per family system despite the energy crisis, 1977</p>		

	<p>1.8 Included is an address by William Bartels, Director of the AIA and an address by Thos. H. Whellams, Executive Vice-President of the AIA. Announcements are also included regarding students who completed the correspondence sales courses. Jack Davies, President of the AIA spoke at the annual Automotive Industries Convention. Other speeches by Thos. H. Whellams are within this file, 1978</p> <p>1.9 Walter A. Hadden, President of the AIA addresses the Kiwanis Club of London and the Rotary Club of Windsor. Thos. H. Whellams also gave a talk, 1979</p> <p>1.10 Thos. H. Whellams, Executive Vice-President of the AIA addressed the Rotary Clubs of Ottawa and Charlottetown, P.E.I. Alex Kozma, President of the AIA addressed the Winnipeg Rotary Club. Tom Whellams states that “our attitudes must change...oil technology is doomed”, 1980</p>
<p>Physical Description / Condition:</p>	<p>12 cm. (almost ½ box) containing correspondence, clippings, press releases and 1 b&w photo</p>
<p>Administrative/ Biographical Sketch</p>	<p>The Automotive Industries Association of Canada (AIA) is the national industry in Canada which brings together the automotive aftermarket chain service. The aftermarket is the section of the auto industry which is concerned with the manufacturing, re-manufacturing, distribution, wholesaling and retailing of all vehicle replacement parts, accessories, tools, equipment, chemicals and services except the products that are original in the manufacturing of new cars.</p>
<p>Location:</p>	<p>Brock University Archives</p>
<p>Source Information:</p>	<p>This collection is part of the Ontario Editorial Bureau fonds, donated by Lou Cahill in November 1997.</p>

Subject Headings:	Cahill, Louis Ontario Editorial Bureau Automobile industry workers		
Added Entries:			
Related material held at other repositories:			
Described by:	Anne Adams	Date:	Aug. 1, 2016