

Title:	Westinghouse Canada Fonds, 1949-1952, 1971-1972, n.d.		
Creator:	Ontario Editorial Bureau		
Dates of Material:	1949-1952, 1971-1972, n.d.	Record Group Number:	RG 75-55
Summary of Contents:	<p>1.1 Correspondence regarding public relations for the Westinghouse Company, 1949</p> <p>1.2-1.4 Correspondence regarding the upcoming <i>Westinghouse Presents</i> program including information on John Fisher and the Don Wright Chorus. Other advertising ideas are included, 1950</p> <p>1.5-1.7 Correspondence about <i>Westinghouse Presents</i> and some flyers regarding a strike at Westinghouse by Local 1581. Included is advertising for the appliance division, 1951</p> <p>1.8 Correspondence regarding <i>Westinghouse Presents</i>, 1952</p> <p>1.9 Correspondence regarding a meeting between the Ontario Editorial Bureau and Westinghouse Canada, 1971-1972</p> <p>1.10- 1.11 Courtesy spots and announcements for <i>Westinghouse Presents</i>, 1950-1952</p> <p>1.12 Music cues for <i>Westinghouse Presents</i>, 1952</p> <p>1.13 Transcripts of <i>Westinghouse Presents</i> episodes, 1950-1952</p>		
Physical Description / Condition:	15 cm. (1/2box) containing correspondence and promotional material		
Administrative/ Biographical Sketch	<p>Westinghouse Electric Corporation was founded in Pittsburgh, Pennsylvania by George Westinghouse (1846-1914). The company manufactured turbines, motors and generators. The company began operations in Hamilton, Ont. in February 1897 as a branch plant of the American company. It was incorporated as a Canadian company in 1903. Plants were established throughout Canada and some of the products included: air brakes, household appliances, and steam or gas turbines. In 1995, Westinghouse Electric, bought the CBS Broadcasting Company. The</p>		

	<p>names was changed to CBS Corporation and media became the focal point of the company. In 1998, parts of the company were sold to Siemens. The company was renamed Siemens Westinghouse and subsequently became a division of Siemens Canada Ltd.</p> <p><i>Westinghouse Presents</i> was played on the radio on Sundays (Saturdays in Newfoundland). John Fisher “Mr. Canada” delivered specially prepared 15 minute reports which highlighted the Canadian scene. The musical background to <i>Westinghouse Presents</i> was provided by the Don Wright Chorus.</p>		
Location:	Brock University Archives		
Source Information:	This collection is part of the Ontario Editorial Bureau fonds, donated by Lou Cahill in November 1997.		
Subject Headings:	Cahill, Louis		
	Ontario Editorial Bureau		
	Westinghouse Electric Corporation xHistory.		
	Fisher, John, d1912-1981		
Added Entries:	Radio programs zCanada		
	Wright, Don, d1908-2006		
Related material held at other repositories:			
Described by:	Anne Adams	Date:	April 15, 2016