

Royal Bank of Canada records

1973-1977

Ontario Editorial Bureau fonds

RG 75-16

Brock University Archives

- Creator:** Ontario Editorial Bureau
- Extent:** 25 cm of textual records (1 box)
19 photographs
1 button
- Abstract:** This archive is part of the larger Ontario Editorial Bureau Fonds (OEB) housed at Brock University. The records contain information about the development and construction of the Royal Bank Plaza in Toronto. The bulk of the material consists of correspondence, media releases, and promotional material.
- Materials:** Correspondence, media releases, newsletters, photographs, reports and news clippings.
- Repository:** Brock University Archives
- Processed by:** Chantal Cameron
- Last updated:** June 2015

Terms of use: Current copyright applies. In some instances, researchers must obtain the written permission of the holder(s) of copyright and the Brock University Archives before publishing quotations from materials in the collection. Most papers may be copied in accordance with the Library's usual procedures unless otherwise specified.

Preferred citation: RG 75-16, Ontario Editorial Bureau Fonds, Royal Bank of Canada records, 1973-1977, Brock University Archives, Brock University.

Acquisition info.: This collection is part of the Ontario Editorial Bureau Fonds, donated by Lou Cahill in November, 1997.

Administrative history:

In 1973, the Royal Bank of Canada began construction on a new office in downtown Toronto known as the Royal Bank Plaza. The \$100 million construction project consisted of two triangular office towers linked by a glass-enclosed banking hall. In addition to housing the Royal Bank of Canada's Ontario headquarters, the Plaza included a two-level shopping concourse with restaurants and boutiques, as well as office space available for lease. The Plaza officially opened on March 10, 1977.

Scope and content:

The records contain material about the development and construction of the Royal Bank Plaza in downtown Toronto. Most of the material is correspondence, media releases and promotional material such as newsletters, photographs and news clippings. The original order of the material was retained. Duplicates have been removed and discarded. Within folders, material is arranged chronologically.

Organization:

The records were arranged into three series:

Series I: Correspondence, 1973-1977

Series II: Media releases, 1973-1976

Series III: Promotional material, 1973-1977

Inventory:**Series I: Correspondence, 1973-1977**

- 1.1-1.10 General correspondence, 1973-1977. Also includes some minutes of the Public Relations Group, Royal Bank Plaza.

Media releases, 1973-1976

- 1.11-1.14 Media releases, 1973-1976. Some folders contain photographs with captions.

Promotional material, 1973-1977

- 1.15 Reports, 1973. Contains two public relations proposals and reports by the Ontario Editorial Bureau, a Royal Bank of Canada monthly newsletter, and a news clipping featuring a model of the Royal Bank Plaza.
- 1.16 News clippings, 1974. Contains mostly news clippings, as well as a Royal Bank Plaza brochure, postcard, button and photograph.
- 1.17 News clippings, reports, and photographs, 1975. Contains a selection of news clippings about the Royal Bank Plaza prepared by the Ontario Editorial Bureau; captioned photographs of construction; and a 1974 Annual Report for the Royal Bank of Canada.
- 1.18 Photographs, 1976. Contains captioned photographs of the interior of the Royal Bank Plaza, as well as photographs of artists who were commissioned to provide art for the Plaza. Also includes a special issue of *Canadian Building* devoted to the Royal Bank Plaza, dated September, 1975.
- 1.19 Reports, 1977. Contains a report on the Royal Bank Plaza public relations program, and news clippings about the opening of the Plaza.
- 1.20 Newsletters, 1973-1977. Contains issues of *Royal Bank Plaza News*.