

# Canadian National (CN) records

1974-1989

*Ontario Editorial Bureau fonds*

RG 75-36

Brock University Archives

- Creator:** Ontario Editorial Bureau
- Extent:** 30 cm of textual material (1 box)  
3 photographs
- Abstract:** This archive is part of the larger Ontario Editorial Bureau Fonds (OEB) housed at Brock University. The records contain information about Canadian National (CN) and their activities. Most of the material is correspondence, reports, news clippings and media releases.
- Materials:** Correspondence, reports, news clippings, media releases, photographs.
- Repository:** Brock University Archives.
- Processed by:** Chantal Cameron
- Last updated:** September 2014

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**Preferred citation:** RG 75-36, Ontario Editorial Bureau fonds, Canadian National records, 1974-1989, Brock University Archives, Brock University.

**Acquisition info:** This collection is part of the Ontario Editorial Bureau Fonds, donated by Lou Cahill in November, 1997.

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### **Administrative History:**

Canadian National Railway Company (CN) was incorporated in 1919 as a Crown Corporation. The company was formed during the period after World War I and integrated two of the country's largest railroads, Canadian Northern and Grand Trunk. CN is the largest rail network in Canada and the only transcontinental network in North America. As the use of railways declined, CN diversified its activities during the 1970s, becoming involved in telecommunications, hotels and oil exploration. The next decade saw a period of financial stability, however, the 1990s were a period of decreased profitability. As part of a restructuring to alleviate the company's financial difficulties, it was privatized in 1995.

Source: "Canadian National Railway Company."  
*International Directory of Company Histories.*  
*Gale Virtual Reference Library.*  
Retrieved 2014/09/09

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### **Scope and content:**

The fonds contains material relating to the business activities of Canadian National (CN). This includes CN Marine, the CN Convention Centre and hotel, CN real estate and CNCP cellular communications. Most of the material is correspondence, reports, and news clippings. Some media releases and a few photographs are also included. The original folder headings have been retained. Duplicates have been removed and discarded. Within folders, material is arranged chronologically.

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### **Organization:**

The records were arranged into 5 series:

- Series I: Canadian National (CN), 1975-1989
- Series II: CN Marine, 1977-1987
- Series III: CN Convention Centre/Hotel, 1982-1983
- Series IV: CN Real Estate, 1984-1986
- Series V: CNCP Cellular Communications, 1983-1984

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**Inventory:****Series I: Canadian National (CN), 1975-1989**

- 1.1 Canadian National, 1975. Contains reports and correspondence, including a special report on Newfoundland by the Canadian National Research Program, July/August 1975.
- 1.2 Canadian National correspondence, 1976.
- 1.3 Canadian Pacific correspondence, 1976.
- 1.4 Canadian National reports, 1976. Contains reports prepared by Ontario Editorial Bureau for Canadian National, Oct.-Dec. 1976, and an annual report for Canadian National Railways.
- 1.5 Canadian National correspondence, 1977. Also contains some news clippings and a media release about Via Rail.
- 1.6 Canadian National, 1978. Contains correspondence and reports, including information about the Skylon International Marathon.
- 1.7 Canadian National, n.d. Contains promotional material for CN's photograph service.
- 1.8 Canadian National correspondence, 1981.
- 1.9-1.10 CP [Canadian Press]Newstex, 1981-1982. Contains material concerning the Newstex promotional campaign.
- 1.11 CN-PR, 1986. Contains correspondence and financial statements detailing the cost of services rendered and disbursements.
- 1.12 Canadian National correspondence, 1986. Also contains news clippings.
- 1.13 Canadian National, 1986. Contains a brief report on the Ontario Ministry of Transportation and Communications and a copy of the Ministry's newsletter, dated summer 1986.

- 1.14 Canadian National correspondence, 1987.
- 1.15 Canadian National promotional material, 1987. Contains a booklet on the history of railways in Canada and CN, an issue of *CN Movin*, Sept./Oct. 1985, and a copy of CN's real estate newsletter, *Project News*, January 1987.
- 1.16 Canadian National correspondence, 1988.
- 1.17 Canadian National correspondence, 1989. Also contains news clippings about Via Rail from local newspapers.

**Series II: CN Marine, 1977-1987.**

- 1.18 CN Marine reports, 1977-78. Contains a public relations communication program for central Canada and other selected areas for CN Marine by Ontario Editorial Bureau, Jan. 6, 1978.
- 1.19 CN Marine media releases, 1978. Contains several media releases, as well as two addresses by John Gratwick, president and chief executive officer of CN Marine.
- 1.20-1.25 CN Marine correspondence, 1978-1983.
- 1.26 CN Marine, 1984. Contains correspondence, some media releases, and two speeches by Rupert Tingley, Chairman of the Tourism Industry Association of Canada.
- 1.27 CN Marine, 1984. Contains mostly correspondence, as well as three black and white photographs of the international ferry Bluenose.
- 1.28 CN Marine correspondence, 1985.
- 1.29 CN Marine, 1985. Contains notes on meetings with Madeleine Delaney-LeBlanc and Brian Heath.
- 1.30 CN Marine, 1986. Contains financial statements detailing the cost of services rendered and disbursements.
- 1.31 CN Marine, 1986. Contains correspondence and news clippings.

- 1.32 CN Marine media releases, 1986.
- 1.33 CN Marine, 1986. Contains a press package about the ship Northern Ranger.
- 1.34 CN Marine correspondence, 1987.
- 1.35 CN Marine, 1987. Contains a copy of CN's Real Estate newsletter, *Project News*, dated January 1987.

**Series III: CN Convention Centre/Hotel**

- 1.36 Correspondence, 1982.
- 1.37 News clipping, 1982.
- 1.38 Correspondence, 1983. Also contains news clippings.
- 1.39 Promotional material, 1983-85. Contains a news clipping, the Downtown Business Councillor newsletter (December 1983), the CN Real Estate newsletter *Project News* (November 1983), and the CN annual report for 1982.

**Series IV: CN Real Estate, 1984-1986.**

- 1.40 CN Real Estate Correspondence, 1984.
- 1.41 CN Real Estate media releases, 1984.
- 1.42 Reports and promotional material, 1984. Contains a report on CN's entry into the Pacific Rim, CN's annual report for 1983, and a booklet titled *Building of the Railway* by Rosemary Neering.
- 1.43 CN Real Estate correspondence, 1985. Also contains some news clippings.
- 1.44 CN Real Estate, 1985. Contains a biographical sketch of Ed Fulton, Ontario Minister of Transportation and Communication. Also contains some news clippings.
- 1.45 CN Real Estate, 1986. Contains financial statements detailing the cost of services

rendered and disbursements.

**Series V: CNCP Cellular Communications, 1983-1984.**

- 1.46 Media release and correspondence, 1983.
- 1.47 Promotional material, 1984. Contains brochures and a poster about CNCP Cellular Communications.