

# Donald Ziraldo Fonds, 1968-2012, n.d. (non inclusive)

RG 457

## Brock University Archives

<b>Creator:</b>	Donald J.P. Ziraldo (Canadian, 1948- )
<b>Extent:</b>	8.85 m for the entire fonds 6.25 m textual material 17 boxes 628 photographs 75 photographic negatives 3681 slides 12 3.5 inch floppy disks 1 vinyl record (45 inch) 4 audio cassette tapes 59 video cassettes
<b>Abstract/Title:</b>	The Donald Ziraldo fonds consists of 8.85 meters of materials relating to Donald Ziraldo including his personal interests and involvements, involvement and leadership with the Vintners Quality Alliance (VQA), community interests and involvements, business interests and leadership in Inniskillin Wines Inc., email correspondence and his interests in wine, winery and trade issues. The bulk of the materials contain correspondence, presentations, reports, award information, books, operation, meeting minutes, advertising and promotional records.
<b>Materials:</b>	Typed, handwritten and email correspondence, business cards, day planners/calendars, books, faxes, awards, slides, cassette tapes, 3.5-inch floppy disks, photographs, negatives and photograph albums.
<b>Accrual:</b>	This is the first archival donation to Brock University for Donald Ziraldo. While these records are the majority of materials that he has retained, further accruals from Mr. Ziraldo are expected.
<b>Repository:</b>	Brock University Archives
<b>Processed by:</b>	Lisa Snider

**Last updated:** November 2017

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**Preferred Citation:** RG 457, Donald Ziraldo Fonds, 1968-2012, n.d., Brock University Archives.

**History:** **Early Life**

Donald J. P. Ziraldo, C.M., BSc., LL.D. was born in St. Catharines, Ontario on October 13, 1948 to Fredrick and Irma (Schiratti) Ziraldo. He graduated Denis Morris High School in St. Catharines in 1967, and received his B.Sc. in Agriculture at the University of Guelph in 1971.

**Innovation, Icewine and Inniskillin Wines Ltd.**

In 1974, Ziraldo was running Ziraldo Nurseries when he met Austrian born schoolteacher, chemist and winemaker Karl J. Kaiser. They realized that there was a gap in the premium varietal wine market and decided to plant a premium traditional European variety of grape vine species, the *Vitis vinifera*. This was an innovation in the Niagara region because the current wine producers were not using premium European grapes at the time.

Ziraldo and Kaiser founded and then formally incorporated Inniskillin Wines Inc. in Niagara-on-the-Lake, Ontario on July 31, 1975. Ziraldo successfully lobbied General George Kitching, CEO of the LCBO, for a winery license. In 1975, Kitching granted him a winery license, the first in Ontario since Prohibition ended.

From the beginning, there was a division of labour where Kaiser focused on the winemaking and Ziraldo focused on the marketing and promotion of the wines. Ziraldo also became president of the

company. Ziraldo and Kaiser worked on improving their winemaking techniques and promoting their products and company. Ziraldo has been called 'one of the founding fathers of the Canadian wine industry', and it is widely acknowledged that both men played a large role in the success and growth of the Canadian wine industry. Together they pioneered the estate winery movement in Canada.

A major turning point Inniskillin came in 1984 when Karl Kaiser successfully harvested the first Icewine crop from frozen grapes on the vine and bottled Eiswein Vidal (Icwine). In 1990, Inniskillin received worldwide recognition for this Icewine when their 1989 Vidal Icewine won the most prestigious award in the wine world, the Grand Prix d'Honneur, given at Vinexpo in France. This victory has been called 'the award heard round the world' and it launched Inniskillin into the international wine arena. At the same time, this helped lift the profile of Canadian wines in general. Inniskillin not only became Canada's leading producer of Icewine, but it also became known for producing 'one of the world's great wines'.

After the 1990 award, Ziraldo began a major public relations campaign to promote Inniskillin and build Icewine into a worldwide brand. He travelled broadly every year to promote the brand and products and networked extensively with politicians, celebrities, chefs, sommeliers, etc. To ensure worldwide and long-term success, Ziraldo introduced Icewine to Asia and the United States which were new markets. He developed a new Icewine glass with George Riedel. Tony Aspler has called Ziraldo 'Canada's Wine Ambassador'.

Ziraldo was President of Inniskillin Wines Inc. (Niagara) from 1975 to 2006. In 1992, Inniskillin merged with Cartier Wines, and in 1993 Cartier Inniskillin Vintners Inc. merged with T.G. Bright & Co. Limited, forming the new company Vincor International Inc. Inniskillin wines was now a subsidiary of Vincor. Ziraldo became a Director at Vincor International Inc. from 1993 to 2004.

From 1989 to the mid 1990s, Ziraldo also became President of Inniskillin Napa, in Napa Valley, California. Inniskillin purchased Napa Valley vineyards and produced wines under the Terra label.

In 1994, Ziraldo set up a subsidiary estate winery of Inniskillin in Oliver, British Columbia which was called Inniskillin Okanagan Vineyards Inc. He became President of the winery. This started as a partnership between Inniskillin and the local Inkameep Indian Band in the Okanagan.

#### **After Inniskillin Wines Ltd.**

In 2006, Ziraldo left Inniskillin and since that time he has been involved in other Icewine related ventures such as running Ziraldo

Estate Winery and producing Ziraldo Riesling Icewine 2007. He also is in partnership with the Niagara based Equifera Estate Winery to produce Equifera Icewine. His most recent projects include planting Picolit grapes in his parent's hometown, in a project called Picolit Di Fagagna and becoming Managing Director of the Senhora Do Convento Port Winery in Portugal.

### **Author**

Ziraldo's impact on the Canadian wine industry is further shown through his Icewine and wine related books. He is author of the groundbreaking books Anatomy of a Winery (1995) and Anatomy of a Winery: The Art of Wine at Inniskillin 25<sup>th</sup> Anniversary 1975-2000 Millennium (2000) Edition. He co-authored the book Icewine: Extreme Winemaking (2007), and provided the foreword for Niagara (2000), a book written by Richard Bain.

### **VQA Involvement**

Donald Ziraldo was instrumental in the creation of the Vintners Quality Alliance (VQA) in Ontario and was its founding Chair from 1988-1995. The VQA was established as a regulatory and appellation system which secured the quality and origin of Canadian wines made under this system. The VQA designation and bottle label gave the consumer confidence that the wines they were purchasing were 100% local products. The VQA system was set up first in Ontario and then in British Columbia.

### **Community, Business and Organizational Involvements**

Donald Ziraldo has been involved with other wine and grape related organizations and causes including those that relate to agricultural land, wine and grape research, environmental impact and sustainability. He was influential in bringing together Ontario wine and agricultural land issues and making these known worldwide. He played key roles in these organizations:

- Member of the Greenbelt Advisory Task Force
- Chair of the Grape & Wine Coordination Research Committee
- Member, Academie Internationale du Vin (AIV) – inducted December 2000
- Director, Cannasat Therapeutics Inc.
- Board Member/Industry Advisor, CAPS (Canadian Association of Professional Sommeliers)

- Honorary Board Member, The International Wine Institute, 2005
- Board of Advisors, Zerofootprint

Ziraldo was a supporter of wine research and innovation in the Niagara area. This involvement intensified after he left Inniskillin in 2006 as he then focused exclusively on research and development projects. This included contributions to the Niagara Culinary Tourism Institute at Niagara College and the Niagara Hospitality Centre. Ziraldo played a large role in revitalizing the Vineland Research Station into the Vineland Research and Innovation Centre. His work helped to ensure that wine, grape, horticulture and environmental research and innovation would flourish in Niagara. He was also instrumental in establishing the Cool Climate Oenology and Viticulture Institute (CCOVI) at Brock University which focuses on excellence in winemaking. Brock University named the building that houses CCOVI, Inniskillin Hall. Ziraldo was dedicated to these initiatives and organizations and played the following roles:

- Chair of the Vineland Research and Innovation Centre Renaissance Advisory Panel – 2006
- Chair of the Vineland Research & Innovation Centre Board – 2007
- Past Co-Chair, of the Cool Climate Oenology & Viticulture Institute Capital Campaign at Brock University
- Past Campaign Chair of the Niagara College Foundation “Future Ready” Capital Campaign

Ziraldo has been community and civically minded as well, and had varied interests in other organizations and businesses. His roles in include:

- Director for Shaftesbury Films
- Member of the Ontario Institute of Agrologists
- Board Member for RTN Stealth Software Inc.
- Past Member on the Team Canada Inc. Advisory Board
- Past Member on the Canadian Tourism Council

- Past Board of Governors for the Shaw Festival Theatre, Niagara-on-the-Lake
- Past Director of Mobile Integrated Systems, Inc. (Loto Inc.)
- Past Independent Director at Colt Resources Inc.
- Past Director of Cynapsus Therapeutics Inc.

### **Awards-Leadership, Community Involvement, Innovation and Wine Making**

Donald Ziraldo has won multiple awards and lifetime achievements for his leadership, innovation and involvement in the areas of business, marketing, wine making, business development, community and entrepreneurship from governments and organizations in Canada and around the world. These awards include:

- Order of Canada Recipient (1998)
- Order of Ontario Recipient (1993)
- Honorary Doctor of Laws Degree, Brock University-LLD (1994)
- Honorary Degree, Humber College
- Honorary Bachelor of Applied Studies Degree, Niagara College (2004)
- Top 25 Canadian CEOs of the Century, National Post Business Magazine (1999)
- Italian Honorary Citizenship (Friuli Venezia Giulia)
- Her Majesty Queen Elizabeth II's 50th anniversary Golden Jubilee Award (2002)
- Premio Masi Award, Verona, Italy (2008)
- Foglia D'Oro Award, Friuli, Italy (2010)
- Diamond Jubilee Award (2012)
- Brock University; Faculty of Business Distinguished

#### Leader Award (2012)

- Award for Business Excellence, Canadian Italian Business Professional Association (2002)
- Canadian Italian National Award, Ottawa (2003)
- Medal of Achievement Award, University of Guelph
- McGill Management Achievement Award, McGill University (2003)
- Grindley Medal, Agricultural Institute of Canada (1995)
- Outstanding Business Person of the Year, St. Catharines Advertising and Sales Association (1994)
- Business Excellence Award, The Canadian Italian Business & Professional Association of Toronto (2005)
- Entrepreneurial Leadership Award, Institute for Enterprise Education (1994)
- Entrepreneur of the Year for Community Contribution: Enterprise '95 (1995)
- Lifetime Achievement Award, Enterprise '98, Entrepreneur of the Year Awards (1998)
- Lifetime Achievement Award, Canadian Wine Institute (1999)
- Lifetime Achievement Award for Food and Beverage Excellence- The Sixth Annual New World of Food and Wine Festival Singapore (2002)
- Winery Management Magazine; Distinguished Achievement Award (1994)
- Award of Merit, Ontario Grape Growers; Marketing Board (1997)
- Special Recognition Award, The Elsie Awards, LCBO (1997)
- Ontario Hostelry Institute Chairman's Award (1991)

- TAMA Marketer of the Year (1993)
- Silver Ladle Award, Toronto Culinary Guild
- Niagara Wine Festival Royal Bank's Business Citizen of the Year (2002)
- Lifetime Achievement in Tourism Award, Ontario Tourism Marketing Partnership Corporation (2007)
- VinCambridge Award of Excellence, Donald Ziraldo and Karl Kaiser (2006)
- Ontario Hospitality Institute Chairman's Gold Award (1991)

### **Personal Interests**

Donald Ziraldo is a skiing enthusiast and Art Deco collector.

### **Milestone Dates**

Below is an outline of some of the major milestones in the life and career of Donald Ziraldo as of the writing of this finding aid:

- 1948 Donald J. P. Ziraldo, C.M., BSc., LL.D. was born in St. Catharines, Ontario.
- 1967 He graduated Denis Morris High School in St. Catharines.
- 1971 He received his B.Sc. in Agriculture at the University of Guelph.
- 1974 Ziraldo meets Karl J. Kaiser and they decide to plant a European *Vitis vinifera* grape species, which was a major innovation in the Niagara wine region. They team up in a winery business together and they call it Inniskillin.
- 1975 General George Kitching, CEO of the LCBO, grants Inniskillin the first winery license in Ontario, the first since Prohibition ended in 1929.



- 1975 Inniskillin Wines Ltd. is formally incorporated and Donald Ziraldo is made President.
- 1984 Karl Kaiser successfully harvested the first Icewine crop from frozen grapes on the vine, and bottles Eiswein Vidal (Icewine).
- 1987 Inniskillin Import Division is formed, where they represented major wines from around the world. This division helped to position Inniskillin with highly respected wineries and brands around the world.
- 1988 The Vintners Quality Alliance (VQA) was created in Ontario. Donald Ziraldo was instrumental in the creation of the VQA and become founding Chair.
- 1989 Ziraldo and Inniskillin purchased Napa Valley vineyards in California. Although this venture closed in the mid 1990's, it reinforced the growing reputation of Inniskillin as a major wine player in the global market.
- 1990 Inniskillin's 1989 Vidal Icewine wins the most prestigious award in the wine world, the Grand Prix d'Honneur, given at Vinexpo in France. This is the award that transforms the winery into an international competitor and brand.
- 1992 Inniskillin merges with Cartier Wines to form Cartier Inniskillin Vintners Inc.
- 1993 Donald Ziraldo is made recipient of the Order of Ontario.
- 1993 Inniskillin wine wins the Gold Medal at VinItaly. This also transforms the winery into an international competitor and brand.

- 1993 Cartier Inniskillin Vintners Inc. merged with T.G. Bright & Co. Limited and Vincor International Inc. is formed.
- 1993 Inniskillin launched Alliance, the first joint venture between Canadian and French wine makers. Inniskillin partnered with Jaffelin of Cote D'Or of Burgundy, and this marked a long-term collaboration between winemakers Karl Kaiser and Bernard Repolt.
- 1994 Ziraldo and Inniskillin created a subsidiary estate winery called Inniskillin Okanagan Vineyards Inc. in Oliver, British Columbia. This was a major expansion of the company, and one that continues until today.
- 1994 Donald Ziraldo wins the Entrepreneurial Leadership Award from the Institute for Enterprise Education.
- 1994 Donald Ziraldo is presented with an Honorary Doctor of Laws Degree (LLD) from Brock University.
- 1994 Donald Ziraldo is presented with an Honorary Degree from Humber College.
- 1995 Donald Ziraldo wins the Entrepreneur of the Year for Community Contribution at Enterprise '95.
- 1995 Donald Ziraldo wins the Grindley Medal from the Agricultural Institute of Canada.
- 1995 Donald Ziraldo's first book Anatomy of a Winery is published.
- 1998 Donald Ziraldo was made Co-Chair of the Cool

Climate Oenology & Viticulture Institute Capital Campaign at Brock University.

- 1998 Donald Ziraldo is made recipient of the Order of Canada.
- 1998 Donald Ziraldo wins the Lifetime Achievement Award at Enterprise '98, Entrepreneur of the Year Awards.
- 1999 Donald Ziraldo wins the Lifetime Achievement Award from the Canadian Wine Institute.
- 1999 Donald Ziraldo is named as one of the Top 25 Canadian CEOs of the Century by the National Post Business Magazine.
- 2000 Donald Ziraldo's second book Anatomy of a Winery: The Art of Wine at Inniskillin 25<sup>th</sup> Anniversary 1975-2000 Millennium is published.
- 2000 The book Niagara by Richard Bain is published, and it has a foreword from Donald Ziraldo in it.
- 2000 Donald Ziraldo was inducted as a Member of the Academie Internationale du Vin (AIV).
- 2002 Donald Ziraldo was made Campaign Chair of the Niagara College Foundation "Future Ready" Capital Campaign.
- 2002 Donald Ziraldo wins the Award for Business Excellence from the Canadian Italian Business Professional Association.
- 2002 Donald Ziraldo is presented with Her Majesty Queen Elizabeth II's 50th anniversary Golden Jubilee

Award.

- 2003 Donald Ziraldo wins the Canadian Italian National Award in Ottawa.
- 2004 Donald Ziraldo is presented with an Honorary Bachelor of Applied Studies Degree from Niagara College.
- 2004 Donald Ziraldo is presented with Honorary Citizenship (Friuli Venezia Giulia) in Italy.
- 2005 Donald Ziraldo was made Honorary Board Member of The International Wine Institute.
- 2005 Donald Ziraldo wins the Business Excellence Award from The Canadian Italian Business & Professional Association of Toronto.
- 2006 Donald Ziraldo and Karl Kaiser leave Inniskillin. Kaiser retires and Ziraldo goes on to other wine ventures and concentrates on the Vineland Research Station.
- 2006 Donald Ziraldo was made Chair of the Vineland Research and Innovation Centre Renaissance Advisory Panel.
- 2007 Donald Ziraldo was made Chair of the Vineland Research & Innovation Centre Board.
- 2007 Donald Ziraldo creates his own Icewine, Ziraldo Riesling Icewine 2007.
- 2007 Donald Ziraldo and Karl Kaiser publish their book Icewine: Extreme Winemaking.
- 2008 Donald Ziraldo wins the very prestigious

Premio Masi Award in Verona, Italy.

- 2010 Donald Ziraldo forms a partnership with the Niagara based Equifera Estate Winery to produce Equifera Icewine.
- 2010 Donald Ziraldo becomes Managing Director of the Senhora Do Convento Port Winery in Portugal.
- 2010 Donald Ziraldo wins the Foglia D'Oro Award in Friuli, Italy.
- 2012 Donald Ziraldo wins the Diamond Jubilee Award.
- 2012 Donald Ziraldo wins the Brock University, Faculty of Business Distinguished Leader Award.

Information Sources Referenced:

<http://www.ziraldo.ca/home.html>

<http://www.winesofcanada.com/ziraldo1.html>

[http://brandcenter.cbrands.com/Brand\\_Page/Inniskillin.html](http://brandcenter.cbrands.com/Brand_Page/Inniskillin.html)

<http://www.niagaragreenbelt.com/listings/98-wineries-a-breweries/223-inniskillin-wines.html>

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<http://en.wikipedia.org/wiki/Inniskillin>

<http://www.arabelladesign.com/staff.htm>

<http://www.equiferaicewine.com/>

<http://www.uoquelp.ca/theportico/ziraldo/>

<http://brocku.ca/news/18474>

<http://investing.businessweek.com/research/stocks/people/>

<http://www.niagaraonthelakemagazine.com/faces/ziraldo/>

<http://www.brocku.ca/business/leader/ziraldo>

<http://www.senhoradoconvento.com/who-we-are/>

**Scope and Content:** The fonds contains materials relating primarily to Donald Ziraldo from 1968 to 2012 (non inclusive). The bulk of the materials include: correspondence, presentations, reports, award information, operation, meeting minutes, advertising and promotional records.

Most of the materials were received in folders, while others were loose in boxes. All materials in the folders were kept together to

echo the creator's original order. If the original folders were titled, these original titles were used as much as possible. If the titles were changed substantially, then this was noted in the appropriate Sub Series sections. There may be some folders with repetitive titles because of the original creator titles.

All spelling in this document were taken from the records, even if another spelling was suspected. Thus, there may be variations on the spelling. There were areas where handwriting could not be deciphered, and if this was the case then a question mark in brackets (?) was appended to the word or phrase in question. If abbreviations were present in the materials, then the finding aid retained this abbreviation. Correspondence was described as original or noted as a copy or fax where possible.

The collection is divided into seven series:

Series I. Personal, 1972-2008 (non inclusive) includes correspondence, faxes, business cards, day planners/calendars, awards and award information, books notes and reports. This series focuses on the personal interests that relate to Donald Ziraldo. It includes his work as an author, awards, daily schedules, business cards amassed over years, reports for his degree at the University of Guelph, inspirational quotes, materials on entrepreneurship and leadership, and a trip related to the Olympics.

Series II. Vintners Quality Alliance (VQA) Involvement, 1978-2003 (non inclusive) includes correspondence, faxes, reports, presentations and legal materials. The series focuses on Donald Ziraldo's work and leadership within the Vintners Quality Alliance (VQA) organization, promotional events and other issues, his association with a lawsuit brought by Magnotta Winery, and his involvement with the Wine Council of Ontario and GATT.

Series III. Community Group Participation, 1976-2008 (non inclusive) includes correspondence, reports, presentations, meeting agendas, minutes and research materials. The series focuses on Donald Ziraldo's involvement with community groups, organizations and task forces including the Shaw Festival, the Coordination Research Committee, Niagara Agricultural Preservation groups, The Greenbelt Task Force, the Cool Climate Oenology and Viticulture Institute (CCOVI) at Brock University, Team Canada Inc. Advisory Board, etc. There is a sub series of other community involvements which included many speaking engagements, presentations and TV, radio and print interviews that he gave about himself, wine or Inniskillin Wines Ltd.

Series IV. Business Involvement-Inniskillin Wines Ltd., 1968-2009 (non inclusive) includes legal, financial and business correspondence related to the running of the company, VIP correspondence from notable people relating to different subjects, reports, architectural plans, invoices, presentations, photographs, negatives, photograph albums, slides, promotional materials such as menus and newsletters, and media related clippings. The series focuses on Donald Ziraldo's involvement with Inniskillin Wines Ltd. which he co-founded with Karl Kaiser.

Series V: Business Involvement-Equifera, n.d. includes promotional material.

Series VI. Email Correspondence, 2003-2012 (non inclusive) includes selected email correspondence from Donald Ziraldo's Hotmail email account. The folders focus on interests and involvements with companies, organizations and topics including: appassimento techniques and wines that are made with dried grapes; CCOVI at Brock University; the Canassat Therapeutics Inc. - a pharmaceutical research and development company; Greenbelt, Zerofootprint and land trust issues in Niagara and Ontario; local food, organic food and sustainability movements in Niagara; the Vineland Research and Innovation Centre and VQA.

Series VII. Wine, Winery and Trade Related Issues and Materials, 1970-2007 (non inclusive) includes correspondence, reports, presentations, legislative bills, presentations, reference material and miscellaneous material. The series focuses on Ziraldo's involvement with issues such as: winery related legislative bills, the sale of Canadian wines in the European Union, finances relating to the sale of wines by the LCBO, reference materials that include postcards, audio cassette tapes from the Wine Educators Ltd., advertising materials from other wineries and winery reference articles, reports and guides.

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**Organization:**

The records were arranged into seven series:

**Series I. Personal, 1972-2008 (non inclusive)**

Sub Series A. Publications, 1993-2007, n.d. (non inclusive)

Sub Series B. Awards, 1992-2008 (non inclusive)

Sub Series C. Donald Ziraldo's day planners/calendars, 1972-2004 (non inclusive)

Sub Series D. Donald Ziraldo's Business Card Collection, 1999-2006, n.d. (non inclusive)

Sub Series E. University of Guelph School Reports, 1983, n.d. (non inclusive)

Sub Series F. Personal Inspirational Material, 1976-2005 (non inclusive)

Sub Series G. Personal Trips, 2006 (non inclusive)

Sub-Series H. Interests, 1981-2007 (non-inclusive), n.d.

**Series II. Vintners Quality Alliance (VQA) Involvement, 1978-2003**  
(non inclusive)

Sub Series A. Vintners Quality Alliance (VQA), 1978-2003, n.d. (non inclusive)

Sub Series B. Vintners Quality Alliance (VQA), Inniskillin and the Magnotta Winery Lawsuit, 1978-2003, n.d. (non inclusive)

Sub Series C. Vintners Quality Alliance (VQA) Related Materials, 1978-1992, n.d. (non inclusive)

**Series III. Community Group Participation, 1976-2008** (non inclusive)

Sub Series A. Coordination Research Committee (CRC) and Wine Research, 2004-2007, n.d. (non inclusive)

Sub Series B. Niagara Agricultural Preservation and The Greenbelt Task Force, 1976-2008, n.d. (non inclusive)

Sub Series C. Niagara College Capital Campaign FutureReady, 2002-2006, n.d. (non inclusive)

Sub Series D. The Shaw Festival, 1982-1991, n.d. (non inclusive)

Sub Series E. University Of Guelph, 1990-1992, n.d. (non inclusive)

Sub Series F. Cool Climate Oenology and Viticulture Institute (CCOVI) at Brock University, 1998-2001, n.d. (non inclusive)

Sub Series G. Team Canada Inc. Advisory Board, 1998 (non inclusive)

Sub Series H. Other Community Involvement, 1980-2004, n.d. (non inclusive)

**Series IV. Business Involvement-Inniskillin Wines Ltd., 1968-2009**  
(non inclusive)

Sub Series A. General Company Information, 1991-1996, n.d. (non inclusive)

Sub Series B. Pricing Information, 1989-1992, n.d. (non inclusive)

Sub Series C. Financial Information, 1978-2006, n.d. (non inclusive)

Sub Series D. General Correspondence, 1978-1984, n.d. (non inclusive)

Sub Series E. Boutique Correspondence, 1981-1985, n.d. (non inclusive)

Sub Series F. Other Correspondence, 1983-2006, n.d. (non inclusive)

Sub Series G. VIP Correspondence, 1973-2006, n.d. (non inclusive)

Sub Series H. Building and Construction, 1978-2006, n.d. (non inclusive)

Sub Series I. Employment, 1997-1998 (non inclusive)

Sub Series J. Organizational and Management Reports, Reviews,



Strategies and Strategic Plans, 1989-2000, n.d. (non inclusive)  
 Sub Series K. Photo Albums, Photographs and Negatives showing Promotions, Events, People and Buildings, 1978-2009, n.d. (non inclusive)  
 Sub Series L. Menus From Airlines and Restaurants, 1996, n.d. (non inclusive)  
 Sub Series M. Menus From Events and Promotions, 1990-2004, n.d. (non inclusive)  
 Sub Series N. Promotional Events, 1982-2008, n.d. (non inclusive)  
 Sub Series O. Promotional Internet Related Materials, 2000-2001 (non inclusive)  
 Sub Series P. Newsletters, 1981-1993 (non inclusive)  
 Sub Series Q. Miscellaneous Promotional Materials, 1979-2000, n.d. (non inclusive)  
 Sub Series R. Promotional, Event and Travel Slides, 1968-2000, n.d. (non inclusive)  
 Sub Series S. Inniskillin Around the World, 1979-2001, n.d. (non inclusive)  
 Sub Series T. Inniskillin In the Napa Valley, 1974-1997, n.d. (non inclusive)  
 Sub Series U. Inniskillin Okanagan, 1990-1998, n.d. (non inclusive)  
 Sub Series V. Inniskillin and Airlines and Hotels, 1991-1997, n.d. (non inclusive)  
 Sub Series W. Inniskillin and Business Relationships With Other Wineries and Wine Related Companies, 1985-2002, n.d. (non inclusive)  
 Sub Series X. Inniskillin and Wine Writers and Journalists, 1985-2002, n.d. (non inclusive)  
 Sub Series Y. Media Clippings Related to Inniskillin, 1976-2011, n.d. (non inclusive)

**Series V: Business Involvement-Equifera, n.d.**

Sub Series A. Equifera Promotional Material, n.d.

**Series VI. Email Correspondence 2003-2012 (non inclusive)**

Sub Series A. Hotmail Email Correspondence From Donald Ziraldo's Account, 2003-2012 (non inclusive)

**Series VII. Wine, Winery and Trade Related Issues and Materials, 1970-2007 (non inclusive)**

Sub Series A. Legislative Bills, 1995-1996 (non inclusive)  
 Sub Series B. European Union and Canadian Wine, 1983-2001, n.d. (non inclusive)  
 Sub Series C. LCBO, 1991-1992, n.d. (non inclusive)  
 Sub Series D. Reference Material, 1970-2000, n.d. (non inclusive)  
 Sub Series E. Miscellaneous, 1986-2007, n.d. (non inclusive)

## Inventory:

### Series I. Personal, 1972-2008 (non inclusive)

Sub Series A. Publications, 1993-2007, n.d. (non inclusive)

#### Scope and Content

Files 1.15, 1.16, 1.17, 1.18, 1.19, 1.20 and 1.21 below were originally all contained in one folder that Donald Ziraldo specifically labeled: Project Iceberg: Icewine Edition of Anatomy. This, along with Anatomy of a Winery: Icewine Edition, were his working titles for the 2007 book that was published as Icewine: Extreme Winemaking. As well 1.22 was associated with the first Anatomy of a Winery (1995) book in the original files.

- 1.1      **Correspondence: Pre-Published Anatomy of a Winery (1995) Book**  
Includes invoices and the original dedication wording from Donald Ziraldo sent to the publisher before publication.  
Dates: 1995.
- 1.2      **Discs: Pre-Published Anatomy of a Winery (1995) Book**  
Includes two 3.5 inch floppy discs with the labels: Self Guided Tour Book and Anatomy of a Winery Copy Dec. 7/94.  
Dates: 1994, n.d.
- 1.3      **Book: Anatomy of a Winery (1995) Book**  
Includes four English Edition soft cover books. Two are signed by Donald Ziraldo.  
Dates: 1995.
- 1.4      **Reviews: Anatomy of a Winery (1995) Book**  
Includes reviews of the book from magazines, newspapers and publications such as The Sponsorship Report and Winetidings. There is also a fax that relates to The Cancer Society sent from Key Porter Books that says they don't have to use their logo in the book.  
Dates: 1994, 1995, n.d.
- 1.5      **Invitations: Anatomy of a Winery (1995) Book**  
Included is two invitations that relate to the book. One is celebrating the publication of the book on April 26, 1995 at Inniskillin, and the other is from an Indigo Books store in Toronto.  
Dates: 1995, n.d.
- 1.6      **Promotion: Anatomy of a Winery (1995) Book**  
Includes a Quill and Quire newspaper advertisement for the book, and promotional inserts that were made by Inniskillin that also

advertised their wine awards.  
Dates: 1995, n.d.

- 1.7      **Correspondence: Promotion of Anatomy of a Winery (1995) Book**  
Includes correspondence between the book manufacturer and printer Freisens, Key Porter and Donald Ziraldo.  
Dates: 1995.
- 1.8      **Correspondence: Anatomy of a Winery (1995) Book and Response from Non-Government Officials**  
Included are letters from people who received or bought the book and wrote to say how much they enjoyed it. These letters are from individuals, wineries, businesses, universities and research organizations. For example, there are letters from Columbia Crest Estate Vineyards, Brock University CCOVI, Neil Sternthal, R. Michael Mondavi President and CEO of Robert Mondavi Winery, the Society of Wine Educators and Miami University. There is also a note from Philippe Vergnory, a sculptor who includes a colour photograph on ink jet paper of Inniskillin wines next to a sculpture he produced, a letter from a person who sends material back for review and a letter from a scientist with attached research papers on resveratrol, a component of red wine.  
Dates: 1997, 2005, n.d.
- 1.9      **Correspondence: Anatomy of a Winery (1995) Book and Response from Government Officials**  
Included are letters from people in government who received or bought the book and wrote to say how much they enjoyed it. These letters are from people such as: Peter Preston MPP for Brant-Haldimand, Dave Boushy MPP for Sarnia, Allan McLean MPP for Simcoe East, Helen Johns MPP for Huron, Gary Leadston MPP for Kitchener-Wilmot, Wayne Wettlaufer, MPP for Kitchener, Steve Gilchrist MPP for Scarborough East, Bob Rae Leader of the NDP, Dianne Cunningham Ontario Minister of Intergovernmental Affairs, Joe Tasca MPP for Simcoe Centre, Chris Hodgson MPP and Ontario Minister of Natural Resources and Minister of Northern Development and Mines, Frank Miclash MPP for Kenora, Frank Sheehan MPP for Lincoln, Jant Ecker MPP for Durham West, Monte Kwinter MPP for Wilson Heights, Elinor Caplan MPP for Oriole and John Hastings Chief Opposition Whip and MPP for Etobicoke-Rexdale, Al Palladini MPP for York Centre, Ed Doyle MPP for Wentworth East, Garry Guzzo MPP for Ottawa-Rideau and Marilyn Mushinski MPP and Ontario Minister of Citizenship, Culture and Recreation.  
Dates: 1995.
- 1.10     **Correspondence and Information: Anatomy of a Winery (1995) Book and Hugh Johnson and His Foreword in the Book**  
Includes correspondence that relates to the forward done by Hugh

Johnson. There is a transcript of a talk with Johnson and Ziraldo from The Land is the Brand on October 14, 1994 at the Granite Club in Toronto. There are also faxes signed by Donald Ziraldo that are to Hugh Johnson, and a memo that relates to the High Johnson Book Launch in Toronto. There is also an agreement between Ziraldo and Key Porter Books, information from Key Porter Books on the book itself, a memo from Donald Ziraldo on book details and a specification sheet from Key Porter Books on the book design and construction.  
Dates: 1994.

- 1.11      **Book Proofs: Anatomy of a Winery: The Art of Wine at Inniskillin 25th Anniversary 1975-2000 Millennium Edition (2000) Book**  
Includes material related to the proofs of a 2003 Italian Edition, Anatomia Di Una Cantina. There are proofs and changes sent between the book manufacturer and printer Friesens and Donald Ziraldo, along with invoices.  
Dates: 2003.
- 1.12      **Book: Anatomy of a Winery: The Art of Wine at Inniskillin 25th Anniversary 1975-2000 Millennium Edition (2000) Book**  
Includes one Japanese Edition hard cover book. Many of the pages have yellow sticky notes attached with notes from Donald Ziraldo that seem to relate to a slide presentation.  
Dates: 2000.
- 1.13      **Promotional Event: Anatomy of a Winery: The Art of Wine at Inniskillin 25th Anniversary 1975-2000 Millennium Edition (2000) Book**  
Included is a copy of a piece from Restaurateur of Toronto from October 2000 that talks about the new book and it has pictures as well. Donald Ziraldo hand wrote a fax tag on it, and faxed this to Gerry Schwartz who is in one of the photographs.  
Dates: 2000.
- 1.14      **Promotion: Anatomy of a Winery: The Art of Wine at Inniskillin 25th Anniversary 1975-2000 Millennium Edition (2000) Book**  
Included is a fax that includes a mailing list of writers and sommeliers who should receive this book.  
Dates: 2000.
- 1.15      **Correspondence: Pre-Published Icewine: Extreme Winemaking (2007) Book**  
Includes the project brief for the book project, invoices from subject researchers and correspondence with reviewers of book chapters.  
Dates: 2004, 2005, 2006 and n.d. Predominantly 2004.
- 1.16      **Book Proofs: Icewine: Extreme Winemaking (2007) Book**  
Includes three early mock ups/proofs from 2004 and 2005 of the

book that was originally titled: Anatomy of a Winery: Icewine Edition. One includes edits of the Anatomy Millennium Edition text. Dates: 2000, 2004, 2005. Predominantly 2004 and 2005.

- 1.17      **Book Proofs for Inniskillin Reviewers: Icewine: Extreme Winemaking (2007) Book**  
Includes a book proof that was sent to other people for comments and changes. There are changes noted in the document, some by Donald Ziraldo. There are also two pages of notes that relate to the book.  
Dates: n.d.
- 1.18      **Book Research: Icewine: Extreme Winemaking (2007) Book**  
Includes miscellaneous articles, but the predominant themes are: how ice and cold impact plants, ice formation, Reidel glassware and the shape of glasses.  
Dates: 1993, 1994, 1999, 2001, 2003, 2004, 2005, n.d.  
Predominantly 2003 and 2005.
- 1.19      **Correspondence: Icewine: Extreme Winemaking (2007) Book Contracts**  
Includes two signed contracts between Donald Ziraldo and Key Porter Books.  
Dates: 2006.
- 1.20      **Correspondence: Icewine: Extreme Winemaking (2007) Book Recipes and Chef Information**  
Includes correspondence between, and information on, Chef Michel Roux in England and Chefs Daniel Boulud, Charles Dale and Grant MacPherson in the US.  
Dates: 2004, 2005, n.d. Predominantly 2005.
- 1.21      **Photographs and Images: Icewine: Extreme Winemaking (2007) Book**  
Includes images and photographs considered, and purchased, for this book. This includes: negatives, large prints, photographic proofs and prints, Internet printouts and images purchased for the book. Almost all images depict iced grapes, ice formations, vineyards, bottles in ice and Niagara Falls. These include: 8 contact sheets with small colour photographs showing grapes, vineyards and people picking grapes, one 11x17 colour photograph of a large frozen grape, two 11x17 color photographs of ice and Niagara Falls in winter, five 4x6 colour photographs of ice and Niagara Falls in winter, nine 4x6 colour photographs of the vineyards and barn at Inniskillin dated 2004 and seven strips of colour 35 mm negatives that show the Inniskillin building, barn vineyards, grapes, bottles and people picking grapes. There is also an email relating to cover art that references Heather Reisman at Indigo Books.

Dates: 2004, 2005, 2006, n.d.

1.22

**Presentation: Icewine Concepts and Facts by Karl J. Kaiser**

Included is a presentation titled: Concepts and Facts presented by Karl J. Kaiser. This is a presentation that is related to the launch of the first Anatomy of Winery (2005) book.

Dates: 2005.

Sub Series B. Awards, 1992-2008 (non inclusive)

**Scope and Content**

Most file names are created, as there were no folders that were associated with awards in particular. These files were scattered throughout the boxes, and they were moved to this section because of their importance.

1.23

**Award Information: Order of Canada**

Includes one page from the nomination package for the Order of Canada appointment form that was faxed from George Athans to Donald Ziraldo. There is also paperwork for the awards ceremony itself, who was going with Donald Ziraldo, travel details and the official invitation and booklet from the ceremony itself.

Date: 1998, n.d. Predominantly 1998.

1.24

**Award Correspondence: Order of Canada Congratulations Letters**

Includes letters of congratulations to Donald Ziraldo for his Order of Canada appointment by friends, family members, former teachers, politicians, academics, business people, etc. These include: Prime Minister Jean Chretien, Preston Manning MP and Leader of the Opposition in the House of Commons, George Haynal Canadian Consul General, TD Curran British Consul-General, Tom Froese MPP for St Catharines-Brock, C. William Ross Ambassador in the Canadian Embassy in Columbia, Andrew S. Brandt LCBO Chair and Chief Executive Officer, Hon. Roy MacLaren High Commissioner in the London Canadian High Commission, Sergio Marchi PC and MP for York West, J. Trevor Eyton from the Senate of Canada, Susan M.W. Cartwright Ambassador at the Canadian Embassy in Hungary, Herb Gray MP and Deputy Prime Minister, the Wine Institute of California, Landon Pearson Senator in the Senate of Canada, JL Rotman Chairman and Chief Executive Officer of the Clairvest Group Inc., Mark Hilson Vice President of Onex Corporation, FA Comper President and CEO of the Bank of Montreal, The Honorable R. Roy McMurtry Chief Justice of Ontario, Roger Alexander Lindsay Aide-de-Camp to the Lieutenant Governor of Ontario, Hillary M. Weston The Ontario Lieutenant Governor, Frank Sheehan MPP for Lincoln, The Honorable Consiglio Di Nino from the Senate of Canada, Noble S. Villeneuve Minister of Agriculture, Food and Rural Affairs, Senator Donald H. Oliver from The Senate of Canada, Mordechai Rozanski

President of the University of Guelph, Jean Charest PC and MP for Sherbrooke and Leader of the Progressive Conservative Party of Canada, AL Flood Chairman and CEO of CIBC, Suzanne Maxx from Beverly Hills, Rita Burak Secretary of the Cabinet in the Cabinet Office, Roger Randolph from the Canadian Wine Institute, Jonathan Deitcher Vice President and Director of RBC Dominion Securities, Edward S. Rogers President and CEO of Rogers Communications Inc., Jim Bradley MPP for St Catharines, Debbie M. Zimmerman Regional Chair of the Regional Municipality of Niagara, Michael Bregman Chairman and CEO of Second Cup Coffee Co., well known philanthropist and socialite Honey Sherman, Preston Haskell from Preston Haskell's Millpond Studio of Photography, Don Triggs from Vincor and Fashion TV star Jeanne Beker.  
Date: 1998, n.d. Predominantly 1998.

1.25

**Award Program: Order of Ontario**

Included is a program from the dinner that honored the 1993 Recipients of The Order of Ontario. It was held at The Royal York Hotel in Toronto and was given by Henry Jackman, Lieutenant Governor of Ontario and the Honorary Chairman of the Advisory Council for the Order of Ontario. The program is signed by Christel Haeck, MPP for St. Catharines Brock and by Ontario Premier Bob Rae.  
Date: 1993

1.26

**Award Certificate: Niagara University Canadian Businessman of the Year Award**

Includes a purple presentation folder with award certificate made out to Donald Ziraldo from Niagara University, College of Business Administration in New York. The certificate lists Donald Ziraldo's accomplishments and career achievements. There is also a brochure from the award dinner, which is the 17<sup>th</sup> Annual Business Appreciation Dinner and is dated April 18, 2007.  
Date: 2007.

1.27

**Award Certificate: Canadian Italian Business & Professional Association of Niagara**

Includes a green presentation folder with the House of Commons logo in gold, and inside is a colorful certificate to Donald Ziraldo for Business Excellence given from the Canadian Italian Business and Professional Association of Niagara. This was given in 2002 and was part of the 2<sup>nd</sup> Annual CIBPA Awards for Excellence. The award was presented and signed by Walt Lastewka MP and Caucus Advocate for SME's.  
Date: 2002

1.28

**Award Certificate: The Promoters Award for 2007**

Includes an award certificate from The Promoters 2007. They 'promote the promoters'. Possibly presented at the Experts' Tasting

2007 at the Cool Climate Oenology and Viticulture Institute (CCOVI) at Brock University. It was awarded to Donald Ziraldo for promoting VQA wines through education and promotion.

Date: 2007

1.29      **Award News Release: Academie Internationale Du Vin 2000 Induction**

Included is a news release that talks about Donald Ziraldo's induction into the AIV at their 2000 Symposium.

Dates: 2000

1.30      **Award Brochure: Invidas d'Onor La Fieste Furlne Disevoesime Anniversari-Porcupine Dante Club**

Included is a brochure from this Club function and inside it lists Donald Ziraldo as a Invidas d'Onor. Attached were a business card from Gary Logan, Area Chief of Security for Giant Yellowknife Mines and a fax from the Timmins Symphony Orchestra mentioning a possible wine tasting fundraiser. It appears that the honor was given in Timmins, Ontario. There are hand written notes by Donald Ziraldo all over the fax.

Dates: 1992.

1.31      **Award Information Sheet: Lifetime Achievement for Food and Beverage Excellence**

Included is a information sheet on this award which was announced at the Ritz Carlton Millenia Singapore Hotel at the Sixth Annual New World of Food and Wine Festival in August 2002. Information includes what the award is and how it was awarded.

Dates: 2002.

1.32      **Award Information: Canadian Italian National Award**

Included is a letter to Donald Ziraldo from the Canadian Italian National Awards organization. Ziraldo was one of the recipients of the second Canadian Italian National Awards. There is information and a schedule for the event included with the letter.

Dates: 2003.

1.33      **Award Booklets: Ontario Chamber of Commerce Outstanding Business Achievement Award 1988**

Included are booklets from the 1993 and 1994 award ceremonies, which list the award from 1988.

Dates: 1993, 1994.

1.34      **Award: Enterprise '98 Niagara Entrepreneur of the Year Award**

Included is a program from the Awards Presentation on October 14, 1998. Donald Ziraldo was honored with the Hall of Fame, Lifetime Achievement Award.

Date: 1998.



- 1.35      **Award: Program and Correspondence Comune Di Fagagna**  
Included is a program from the award ceremony by the City of Fagagna in Italy on April 7, 2004. He was given honorary citizenship because of his work, and this is also related to his parents as they came from this city. Also included is a faxed letter from Manlio Collavini, from Camera Dei Deputati in Rome, Italy, on that same day congratulating Donald on his achievements and award. This office is known as the Italian Chamber of Deputies.  
Date: 2004.
- 1.36      **Award Program and Speech: Denis Morris High School Annual Hall of Fame Game and Award**  
Included is the program for the Morris High School Annual Hall of Fame Game, and on the back it lists the 1993 Inductees, which included Donald Ziraldo. He went to this high school in 1966 and was an athlete there. Also included is a speech given by an unnamed person about Donald Ziraldo when he was given this award or honor.  
Date: 1993.
- 1.37      **Award Program: Flights of Fancy Nominees at the TAMA Gala**  
Includes a program listing all the nominated 1993 Marketer of the Year candidates in various categories by The American Marketing Association of Toronto (TAMA). Donald Ziraldo won the TAMA Marketer of the Year award in this year.  
Date: 1993.
- 1.38      **Award Program: Twenty-Third Annual Management Achievement Awards Luncheon**  
Includes a program from this awards luncheon that was put on by the management Undergraduate Society of McGill University on February 7<sup>th</sup>, 2003 at The Windsor. Donald Ziraldo was presented with an Achievement Award at this luncheon.  
Date: 2003.
- 1.39      **Award Folder and Information: Fondazione MASI Prize**  
This folder which includes a program, information on past winners and information on Donald Ziraldo was produced by the prestigious Fondazione MASI or MASI Foundation in Verona Italy. Ziraldo was awarded the XXVII Masi Prize on September 26-27, 2008.  
Date: 2008.
- 1.40      **Award Programs: 17<sup>th</sup> Annual Masters of Food and Wine Awards**  
Includes two programs, one large and one small, for this event. It was put on February 19-23, 2003 in Carmel California and it was the 17<sup>th</sup> Annual Masters of Food and Wine 2003 presented by Wine Spectator. There is a full event listing and listing of awards. Donald Ziraldo and Karl Kaiser were honored for 2003 Wine Makers. There is also a hand written note by Paul Verciglio, thanking Donald Ziraldo

for participating.  
Date: 2003.

1.41

**Award Nomination: Canadian Football Hall of Fame**

Includes an undated letter from Pat Tracey, the 25<sup>th</sup> Man from the Department of Athletics at the University of Guelph. He is writing to Donald Ziraldo to tell him that he included his name in the information Tracey sent to the Canadian Football Hall of Fame in Hamilton. He enclosed a list of players that had a connection to the Guelph Gryphon football team. Donald Ziraldo was a Quarterback in 1966-1968.

Date: n.d.

Sub Series C. Donald Ziraldo's Daytimers, 1972-2004 (non inclusive)

**Scope and Content**

All file names were made up, according to the dates of the Daytimers. Included are Daytimers used by Donald Ziraldo from 1972-2004, although some years and/or months are missing. In most of them, Ziraldo hand wrote entries and used sticky notes as well. The Daytimers came in mostly year order, thus the year and month of the Daytimers were used for the final order, as this would have mimicked Ziraldo's original order.

2.0

**Daytimers: Donald Ziraldo's Daytimers 1972-1976**

Included are Daytimers used by Donald Ziraldo in this period. They have events, contact details and other information written in them. Dates: 1972, 1973, 1974, 1975, 1976.

1972- January-December (includes Texaco invoice for parts and invitation to Ontario Institute of Agrologists from 1972). This is a larger black day timer.

1972- January-December (includes N-O-L house remodeling figures - who is owed, invoice number and amount). This is a larger tan day timer.

1973- December

1974- January-December. This is a larger green day timer.

1974- February-December

1975- January- December

1976- January- October, December

3.0

**Daytimers: Donald Ziraldo's Daytimers 1977-1982**

Included are Daytimers used by Donald Ziraldo in this period. They have events, contact details and other information written in them. Dates: 1977, 1978, 1979, 1980, 1981, 1982.

1977- January, March-December

1978- January-November

1979- January-December

1980- January-December

1981- January-December & Duplicate November

1982- January-December

4.0

**Daytimers: Donald Ziraldo's Daytimers 1983-1990**

Included are Daytimers used by Donald Ziraldo in this period. They have events, contact details and other information written in them. Dates: 1983, 1984, 1985, 1987, 1988, 1989, 1990.

1983- January-December

1984- February, April-December

1985- January-December

1986- None

1987- March-May, July-November

1988- January-December

1989- January-December

1990- January-December

5.0

**Daytimers: Donald Ziraldo's Daytimers 1991-2004**

Included are Daytimers used by Donald Ziraldo in this period. They have events, contact details and other information written in them. Dates: 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004.

1991- January-February, July-December

1992- January-December

1993- January-December

1994-January-October

1995- January-December & Duplicate September/October

1996- January-June, September-December

1997- March-December

1998- January-August, November-December

1999- May-December

2000- January-December

2001- January-December & Duplicate November/December

2002- January-June, September-December

2003- January-April, November-December

2004- January-February, September-October

Sub Series D. Donald Ziraldo's Business Card Collection,  
1999-2006, n.d. (non inclusive)

### **Scope and Content**

Included are business cards kept by Donald Ziraldo. Many have hand written notes by Ziraldo on the back of them to note details such as date of meeting, etc. Almost all the business cards came in bundles wrapped with elastic bands, and a few had titles attached to the bundle and these are noted below. The cards from each bundle are put in the plastic holders in the original order they were in that bundle. To view that order, read the cards from left to right and then top row to bottom row. Most cards were not dated, thus order was provided by bundle order in the box.

## **6.0**

### **Business Cards-Bundles 1-17**

Included are bundles of business cards used and kept by Donald Ziraldo. Many have notes written on them.

Dates: 1999, 2000, 2004, 2005, 2006, n.d.

#### **Bundle 1-Unnamed**

1 Sheet-6 business cards total

Most relate to Quebec, and they include one from the Canadian Tourism Commission Vice President and The Honorable Gerry Weiner P.C. Former Minister Government of Canada.

#### **Bundle 2-Unnamed**

2 Sheets-14 business cards total

All relate to Hawaii, and include one from Fox 2 News Channel, Diamond Head Grill and the Sommelier from the Hilton Hawaiian Village.

**Bundle 3-Unnamed**

1 Sheet-8 business cards total

Almost all are from New York and they include the President of Nestle, J. Walman Critic, Café Boulud, Morgans and the Culinary Institute of America.

**Bundle 4-Unnamed**

1 Sheet- 9 business cards total

All are from Quebec and include the SAQ, Journalists from The Gazette, LeDroit and La Presse.

**Bundle 5-“in ACT, July 2005, group?”**

2 Sheets-12 business cards total

The title likely refers to the ACT management system. Most are from Ontario. They include lawyers from Rohmer & Fenn and Bennett Jones, artist Marilyn Lightstone and one from TV Ontario.

**Bundle 6-Unnamed**

3 Sheets-23 business cards total

Many cards have writing on the back that details locations/people and many are dated. The dates range from August 2004, June-September 2005 and March 2006. Most are from Ontario, but there are two from Italy. They include: Mark Cullen from Mark's Choice, Douglas Elliott from Vincor USA, Veronica Tennant Productions Limited, Four Seasons Hotel Milano and McMaster University.

**Bundle 7-Unnamed**

7 Sheets-57 business cards total

Many cards have writing on the back that details locations/people. Most are from British Columbia, but there are some from Ottawa and other places in Canada and the U.S. They include: Whistler Blackcomb, SnowMotion Film and Video, The International Wine & Food Foundation of Canada, Stephen (Steve) Podborski O.C. from Pod Enterprises, Moura Quayle from UBC Agricultural Sciences, Nancy Green Raine from Sun Peaks Resort, and Raymond Chan, Secretary of State (Asia-Pacific).

**Bundle 8-“Every thing”**

8 Sheets-66 business cards total

These are from all over the world including Italy, France, Israel, Florida, Chile, China, France, Australia, Las Vegas, Ontario, etc. They include: Center for Israeli Wine Culture, The Israeli Academy of Wine, Champagne Louis Roederer, Dievole, Maison Jaffelin, Symington Family Brands, Gerry Phillips M.P.P., Four Seasons Hotel Las Vegas,

Jim Jones MP Markham, Jacques Lamarre President and CEO of SNC Lavalin Group Inc., Walt Disney World Co., Robert Drouhin President of Joseph Drouhin, Evan W. Siddall Vice President of Investment Banking Division for Goldman, Sachs & Co., National Arts Centre, Mark Bonokoski Publisher & CEO of The Ottawa Sun, Paramount Hotels, Janice Mackey-Frayer of RobTV, Byron Smith '98 Everest Expedition-Vulcan Ford Mercury, Pierre-Andre Cusson Senior Trade Commissioner for Industry Canada International Trade Centre, George Haynal Assistant Deputy Minister Americas for Department of Foreign Affairs and International Trade, Wang Pei Senior Commercial Officer for the Canadian Embassy in the People's Republic of China, TitanAir, Castello di Poppiano Guicciardini, Casa Lapostolle s.a. , Intercedent Limited and International and Baccardi-Martini Canada Inc.

### **Bundle 9-Unnamed**

8 Sheets-70 business cards total

Many cards have writing on the back that details locations/people. Two cards reference Vinexpo '99. The majority of the cards are from California, but there are also quite a few cards from New York, France, Italy, etc. There are also two Donald Ziraldo Inniskillin cards; one has the Inniskillin Okanagan Vineyards Inc. logo on the back of it. The other cards include: Matanzas Creek Winery, Stars San Francisco, Angelo Sangiacomo from Sangiacomo Vineyards, George Thoukis Vice President and Senior Winemaker from E.&J. Gallo Winery, WineShopper.com, Robert E. Craig from Robert Craig Wine Cellars, Far Niente, the Napa Valley Wine Estate, Frederick L. Dame Vice President Prestige Accounts for Seagram Americas, Hambrecht & Quist LLC Investment Bankers, Hotel Sommelier from The Ritz Carlton Naples, Gramercy Tavern, Casa Vinicola Zonin S.P.A., Roberto Anselmi, Frederic J. Drouhin from Joseph Drouhin, Canadian Pacific Hotels, Starwood Hotels and Resorts Worldwide, Inc., Vinnaioli Jermann, Brendan Wood International, Wine Spectator, Frank X. Dilly Vice Consul and Deputy Trade Commissioner from the Consulate General of Austria, Commercial Section, estiatorio Milos, Macari, The Bubble Lounge, Vong, Chez tj, N.J. Fenwick Management Consultant, NorthStar Capital Investment Corp., The Waldorf-Astoria, Rosenblum Cellars, Sierra Vista Vineyards & Winery LLC, Market Watch, Oakstone Winery Inc., Joseph Phelps Vineyards and Left Bank in Menlo Park, California.

### **Bundle 10-"Toronto"**

11 Sheets-92 business cards total

Many cards have writing on the back that details locations/people. One card references February 2000. The cards are all from Toronto or surrounding places in Ontario. The cards include: Peter Mielzynski Agencies Ltd., The Westin Prince Toronto, Bloor Yorkville, Granite Club, Invesprint Corporation, SL Feldman & Associates, Enzo DeLuca

from Colio Estate Wines, John Kirk author of In The Domain of the Lake Monsters, Sydney J. Girling, Senior Policy Advisor Liquor for the Alcohol and Gaming Commission of Ontario, Yorkton Securities Inc., Barbara D. Ritchie Wine & Food Journalist and Consultant, The Spanish Wine Society, Heenan Blaikie Lawyers, Philippe Dandurand Wines Ltd., Councilor Mario Giansante Member of the Greater Toronto Services Board, McCarthy Tetrault Lawyers, Scotia Cassels, Metropolitan Hotel, University of Toronto Department of History, Oakville Economic Development Alliance Inc., The Toronto Scottish Regiment, Corby Distilleries Limited, Canadian Wine Institute, The Globe and Mail, Ontario Ministry of Consumer and Commercial Relations, Jonathan Bamberger Executive Vice President Corporate Development for Vincor, Councillor Sherene Shaw from Toronto City Council, Hugues Goisbault the Consul General de France a Toronto and Gabor Menczel the Consul-General of the Republic of Hungary.

#### **Bundle 11-Unnamed**

6 Sheets-54 business cards total

Many cards have writing on the back that details locations/people, and there are multiple references to Vinexpo Asia. The cards are primarily from Hong Kong, but there are also some from France, Italy, Thailand, Ontario, Argentina, China, Japan and Australia. The cards include: Michael Fine Consul and Senior Trade Commissioner for the Consulate General of Canada in Hong Kong, Wang Shenghong Director-General of the Foreign Affairs Bureau of the National Committee of the Chinese People's Political Consultative Conference, Leonard J. Edwards the Ambassador Designate from the Canadian Embassy in Tokyo, Quails' Gate Estate Winery, The Canadian Chamber of Commerce in Hong Kong, Parmanand Group of Companies, University of Adelaide, Cognac Double Huit, Jose Alberto Zuccardi from Vinedos y Bodega LA Agricola S.A., Antinori International S.A., Miravalle, ATMOSA Australian Wine Association, J. Moreau & Fils Grands Vins de Chablis, Remy China & Hong Kong Ltd., Seppi Landmann from France, Paramount Restaurant Limited, Marc Beyer from Leon Beyer Vins Fins D'Alsace, Jean-Charles Boisset from Boisset Vins & Spiritueux, Commanderie de Bordeaux, Canada Beef Export Foundation and Furama Hotel Hong Kong.

#### **Bundle 12-"Asia"**

10 Sheets-84 business cards total

Many cards have writing on the back that details locations/people, and there are multiple references to Vinexpo Asia as well as references to the Team Canada China Mission 1998, Vinexpo Hong Kong and CCOVI. The majority of the cards are from Hong Kong, Taiwan, Singapore and China, but here are also ones from California, Chile, New York, Singapore and Ontario. There are also two Donald Ziraldo VQA cards. The other cards include: Managing Director for Far Niente, Remy Cointreau China and Hong Kong Ltd., Neil Clegg

Consul and Trade Commissioner in the Consulate General of Canada in Hong Kong, Henry Deng Senior Commercial Officer in the Canadian Consulate General in China, Houston Wang Commercial Officer in the Consulate General of Canada in Hong Kong, Raymond Fan Commercial Assistant in the Consulate General of Canada in Hong Kong, Mario Isaac, Senior Buyer Beverages and Cabin Services Delta Air Lines, Amy Yung Trade Commissioner in the Consulate General of Canada in Hong Kong, Amos Tin Export Specialist Asia Pacific in the Ontario Government Market Development Branch, Campari International Regional Director, Kevin Tay Chef Sommelier Maxim's De Paris, Cam Haynes Southern Film Circuit Director for the Toronto International Film Festival Group, Air Line Pilots Association International, Houston Wong, Commercial Officer in the Consulate General of Canada in Hong Kong, NYK Line, A Neil Tait Senior Vice President of Asian Banking at the Bank of Montreal, Simon Wong Manager of Maple Leaf Foods (Hong Kong) Ltd., Blake Goldring, President and CEO of AGF Group of Funds, Wolfgang Angyal, VP Asia Pacific Reidel Glass, Michael Fine Consul and Senior Trade Commissioner in the Consulate General of Canada in Hong Kong, Hong Kong Jockey Club, Domaine Chandon Australia and The American Club in Singapore.

#### **Bundle 13-Unnamed**

1 Sheet-3 business cards total

These cards were found loose in the boxes. They are from Brian Sisselman Executive Producer/Director and Cameraman from Warren Miller Entertainment, Gabriel Tam the Business Development Manager for Hiram Walker Allied Vintners in Hong Kong and Jeremy Oliver from the Academie Du Vin.

#### **Bundle 14-Unnamed**

1 Sheet-6 business cards total

These cards were found loose in the boxes. They are all business cards for Donald Ziraldo. Two are from Brock University, where he was co-chair of the CCOVI Capital Campaign, two are from the Vintners Quality Alliance (VQA) and the last two are art deco stylized personal cards for Donald Ziraldo. One of these cards has Ziraldo's writing on the back of it.

#### **Bundle 15-Unnamed**

1 Sheet-11 business cards total

These cards were all found together at the bottom of a box in the order presented. These have no title. These are all older business cards, possibly from the 1970s-1990s. They are mainly from Ontario, but there are cards from New Zealand and San Francisco. There are cards from J. Cipelli Wines and Spirits, RO Knapptein from McWilliam's Wines Ltd. New Zealand, Peter J Van Der Voot from Bercut Vandervoot and Co., Robert Armstrong and Carol Wright from



Andres Wines, Marcon Wines and Gardens, Cusato International Wines and Casa Larga Vineyards.

#### **Bundle 16-Wineries**

1 Sheet-20 business cards total

These cards were all found together at the bottom of a box in the order presented. These are all older business cards, possibly from the 1970s-1990s. There are cards from Gordon Sneath, John Heggie and Kevin Woods from Andre Wines Ltd., Donald Triggs President and Ken Ford Vice President Production of La Mont Winery Incorporated, Michael Conde, JHW John Stevens and BE Daigle from Chateau Gai, Frederick Johnson of Johnson Estate Wines, Raffles Wine Co., Perdido Vineyards, Hoch Wines, Heritage Wine Cellars Ltd. and A R Bob Wareham CP and General Manager of casabello wines ltd.

#### **Bundle 17- Wine Others**

1 Sheet-12 business cards total

These cards were all found together at the bottom of a box in the order presented. These are all older business cards, possibly from the 1970s-1990s. They are from all over the US and Canada and a few have writing on the back of them. One is an Inniskillin card for Donald Ziraldo. The cards include: Canadian Marketing International. Vinimpex, Park Avenue Liquor Shop, Joseph Ciatti Co. Inc. Wine Brokers, Halpern Enterprises and Carrington Imports Limited.

Sub Series E. University of Guelph School Reports, 1983, n.d. (non inclusive)

#### **Scope and Content**

The folder name was created from the content. The original folder name was University of Guelph Premium Grapes, but this did not fit the content inside of it.

7.1

#### **Report: Two Reports by Donald Ziraldo for the University of Guelph**

This includes two production analysis reports by Donald Ziraldo, possibly from the 1970s. They were done for Dr. Reikels and Dr. Ormrod at the University of Guelph and the titles are: 'Tree Fruit (Peach) Nursery' and Twenty-Five Acre Grape Vineyard As A Perennial. On one of the reports there is a hand written note from Jerry Riekels saying that he was cleaning and found them. There is also a typed note from W.J. Blackburn, Coordinator of the N.C.D.F Project at Agriculture Canada dated November 28, 1983. It says that Jerry asked Mr. Blackburn to pass along these reports to Donald. Date: 1983, n.d.

Sub Series F. Personal Inspirational Material, 1976-2005

(non inclusive)

### **Scope and Content**

Almost all file names are taken from the original folder file names. These files are all associated with inspirational quotes or materials that were inspirational for Donald Ziraldo.

7.2

#### **Information: Leadership Quotes**

Included are quotes and handwritten notes on the subject of being a leader and leadership gathered by Donald Ziraldo.

Date: n.d.

7.3

#### **Information and Media Clippings: Entrepreneurship and Leadership**

Included are newspaper and magazine articles relating to entrepreneurship and what makes a successful entrepreneur and business leader. Also included are two articles titled The Competitive Advantage of Nations, a paper on Teamwork: The Key to Winning Manufacturing, a magazine called Strategy and Leadership and a typed copy of What's Ahead for the Economy by Louis Rukeyser. There are also handwritten notes by Donald Ziraldo about this subject, and notes from a Creative Think seminar. An excerpt of an article with a dedication to Ziraldo's wife is also included.

Dates: 1974, 1980, 1981, 1982, 1984, 1987, 1990, 1992, 1993, 1997, n.d.

7.4

#### **Information and Correspondence: Phraseology**

There are many different documents in this file including letters, notes, cards and articles. They have sayings and quotes on love, friendship and happiness and some are written by close friends or sent by close friends. Some are hand written by Donald Ziraldo. There are also two small newspaper articles on Donald Ziraldo's football participation at Denis Morris high school. As well there is a letter from Donald Ziraldo to JA Pugsley from the Common Sense Viewpoint about a working paper Pugsley wrote and Ziraldo wanted comments on his reply to it and topics in it, included national health care and tax reform.

Dates: 1976, 1977, 1978, 1983, 1984, 2005, n.d.

7.5

#### **Information and Media Clippings: Inspirational Business Quotes and Small Business Articles**

Includes quotes on happiness and ones from generals like Napoleon and major business leaders like Steve Jobs at Apple. Many are hand written by Donald Ziraldo. There are hand written notes from a possible conference opening address by Donald Ziraldo, a letter from the Canadian Institute of Management on their National Conference in 1986, small business articles from Executive Magazine from 1983, an article on Chateau Haut Brion, an article on The

Growth and Development of Small Business in Canada with a card from a person from Sheridan College and it references a Globe and Mail article on Inniskillin and that article may be attached to it and there is a magazine article about how Gallo crushed his competition that is attached to a memo for Wine Sales Statistics for WCO Members, a chart of Sale of Wine in Canada from the Canadian Wine Institute, Sale of Wine Coolers in Canada chart and Sale of Wine and Wine Coolers in Ontario charts.  
Dates: 1983, 1986, n.d.

- 7.6      **Leadership and Business**  
Includes articles for business executives, covering topics such as turning workers into risk takers and the evolution and revolution of growing organizations. Also contains an issue of *Executive* magazine.  
Dates: 1972, 1981, 1983, 1985.

- 7.7      **Marketing and Management Philosophy**  
Includes articles on approaches to being an effective manager, and effective marketing.  
Dates: 1989, 1991, 1994, 1998, n.d.

- 7.8      **Miscellaneous documents**  
Includes two reports prepared by HR Vision that profile different personality types and the implications for the workplace.  
Dates: 1995

- 7.9      **Folkgarten**  
Includes handwritten notes, articles on being a successful business leader, speeches, and a description of adult education courses known as the success network. The description uses the term "folkgarten...where people grow".  
Dates: 1976, 1979, 1982, 1983, 1985, n.d.

#### Sub Series G. Personal Trips, 1980-2006 (non inclusive)

##### **Scope and Content**

The folder name was created by the topic of the materials found in the folder, as there was no folder name present.

- 7.10      **Event Materials: 2006 NBC Universal Olympics Event Portfolio**  
Includes a welcome letter and event schedule dated March 2006 to people who are in Whistler for an Olympic themed event, that was related to the Olympic games in Vancouver-Whistler in 2010. The letterhead shows the NBC logo and the Olympic rings for the Torino 2006 Olympics. NBC was the Olympic TV broadcasters. At this event one could meet with Olympic stars and learn more about NBC coverage. There are also cards relating to a commemorative pin set

and DVD that are not found in this folder. There are three large folders with the NBC Olympics logo on them and inside there is information and photographs of Olympians Rosalynn Summers and Jim Shea Jr. as well as John Fraser who was a well-known politician and Chairman of the Pacific Fisheries Resource Conservation Council. Date: 2006.

7.11

**Aspen**

Includes correspondence about the distribution of Inniskillin wines in Colorado, and promotional material for condominiums and attractions in Aspen.

Dates: 1980, 1982, 1983, n.d.

Sub Series H. Interests, 1981-2007 (non-inclusive)

**Scope and Content**

The original folder names were retained.

7.12

**Culinary Tourism**

Includes an article on the Wine Discovery and Education Centre located at the Niagara College Glendale Campus, a brief news article on eating locally, and a report on energizing Niagara's Wine Country Communities.

Dates: 2007, n.d.

7.13

**Solar Energy**

Includes correspondence and documentation relating to the supply of solar energy for Inniskillin Winery, as well as correspondence relating to a cost-sharing contribution award from the Ontario Ministry of Energy. A report prepared for Ziraldo Nurseries entitled "The Passive Solar Propagating Structure" is also included.

Dates: 1981-1982

Series II. Vintners Quality Alliance (VQA) Involvement, 1978-2003 (non inclusive)

Sub Series A. Vintners Quality Alliance (VQA), 1978-2003, n.d. (non inclusive)

**Scope and Content**

Almost all folder names were created using the material found in that folder. The only original folder names are 7.14 and 7.17. The Niagara Quality Alliance and Niagara Vintners Quality Alliance are included here because they became the VQA. As well there was the BC VQA and Ontario VQA.

- 7.14 **Correspondence and Information: Niagara Quality Alliance / Niagara Vintners Quality Alliance**  
Includes promotional material, reports, member lists, signed statement of goals and purposes, standards/appellation, different logo designs for the NQA, NVQA and Niagara Estate Wineries Quality Assurance, recommendations to the Long Range Task Force, a memo on BC and National Standards, market promotion development, a memo on the name change with the word Vintner in it that has hand written notes by Donald Ziraldo, a list of winery members, minutes from the Grape Growers Meeting in 1998, a memo from the Wine Council of Ontario that relates to the first meeting of the Quality Alliance Group, a support letter from D.G. Diston, VP of T.G. Bright and Co. Ltd. (Brights), hand written notes by Donald Ziraldo, a letter referring to market promotion of the NQA, material relating to the Carneros Quality Alliance and a copy of a letter from Donald Ziraldo that relates to why the group formed, promotional ideas and budget. Dates: 1986, 1987 1988, 1989, 1990, n.d.
- 7.15 **Minutes and Information: Minutes of a Special Meeting of the Directors of the VQA -October 26, 1990**  
Includes a fax of these minutes and associated documents that include: a memo about VQA Standards. a VQA logo, the BC Appellation Standards and the BC VQA application for appellation of origin. There is also a sheet from an event with VQA members. Dates: 1990, 2003, n.d.
- 7.16 **List: VQA Members List**  
Includes a list of VQA members.  
Date: n.d.
- 7.17 **Information: VQA Related Financial Figures**  
Includes a VQA Statement of Revenue and Expenditures as of December 31, 1992, a chart listing wine sales in LCBO stores and a list of VQA wines and costs. There is also a hand written chart by Donald Ziraldo on the different stages of growth and timelines, along with a sheet he produced on the Production Schedule for Ontario Wines, when he was running Ziraldo Farms and Nurseries. Dates: 1990, 1992, 1993, n.d.
- 7.18 **Minute Book: 700820 Ontario Inc. Duplicate Minute Book** Included is a duplicate Minute Book that was sent from a law firm to Donald Ziraldo and on the cover letter there is reference to the VQA and it was found in a VQA folder. This company was once associated with the VQA trademark filing. The book includes a charter, bylaws, registers and minutes for this company. Dates: 1987, 1989, 2005.
- 7.19 **Correspondence: Various VQA Issues**

Includes letters sent to and from the VQA on different topics. Many of the letters relate to VQA wine labels, order forms for more wine labels, issues with VQA medallions, promotions in British Columbia, problems with VQA displays, VQA promotions in LCBO stores, issues with VQA print materials and brochures and fungicide issues. There is also a copy of minutes from the VQA Committee meeting on May 10, 1988.

Dates: 1988, 1989, 1990, 1991, 1994, n.d.

7.20

**Correspondence: General VQA Correspondence**

Includes letters to and from the VQA on various topics. This includes: a letter from Colio Wines on Canadian Champagne regulations, a copy of a letter from Donald Ziraldo that relates to NAFTA and the VQA, a letter about the Ontario wine industry by Mary-Ann Lanyon, Director of the Ontario Ministry of Agriculture, Food and Rural Affairs, a letter to the LCBO about VQA Promotion Wines, a fax relating to a VQA Tasting Panel, a letter from Donald Ziraldo to the British Columbia Wine Institute on their VQA and a letter from Donald Ziraldo to the LCBO about VQA wines not submitted to the VQA wines panel. There is also a letter from Donald Ziraldo that relates to selling Canadian wine in Boston and New England that was to the Canadian Consul General in Boston and the Consul General's, Michael Rooney, reply along with extensive hand written notes back to the Consul General by Donald Ziraldo on the letter.

Dates: 1982, 1989, 1990, 1991, 1992, 1995, n.d.

7.21

**Correspondence and Information: VQA Technical Information**

Includes a letter from Vinexpo 1993 on technical dimensions of the conference exhibit space, Italian articles on vines and mechanization, a short analysis produced by the Ontario Ministry of Agriculture and Food on Sub Appellations for the Niagara Peninsula, two copies of a presentation by Madame Marie-Helene Bienayme from Paris at the Office International De La Vigne Et Du Vin in 1989 and both are heavily annotated by Donald Ziraldo, research material on French, Italian and German Appellation laws, an article by Donald Ziraldo on the VQA label, hand written notes by Donald Ziraldo on consultants, a faxed document in French, a bound copy of the VQA Rules and Regulations and a letter from the Niagara on the Lake Town Planner about Estate Wineries.

Dates: 1986, 1988, 1989, 1993, 1994, n.d.

7.22

**Information and Presentations: VQA History and Inniskillin's Role in it**

Includes materials that were gathered together by Inniskillin that relate to the history of the VQA and Inniskillin's role in it. This includes emails about the archiving of VQA History, in terms of Inniskillin's role in it. The material also includes a presentation on

the VQA Ontario in French, the Ontario VQA membership application package for Inniskillin and letter back from VQA Ontario confirming membership, a certificate of membership made out to Inniskillin and a memo from the Ontario VQA on changes to their rules and regulations to permit Meritage.  
Dates: 2000, 2001, 2006, n.d.

7.23      **Regulations: Vintners Quality Alliance (VQA) Rules and Regulations**

Includes two versions of the VQA Rules and Regulation document, one from September 15, 1989 and the other revised version from April 4, 1997. As well there is a fax pertaining to the VQA labeling guidelines from the Rules and Regulations.  
Dates: 1989, 1997.

7.24      **Correspondence: VQA and the Blossom Train Promotional Event**

Includes correspondence relating to the VQA Blossom Train event mainly sent out to press people who missed the event and a memo from the VQA with an update of the event with an invitee list, attendance list and press release. There is also a list of calls re the VQA Booth at the CNE.  
Dates: 1990.

7.25      **Promotional Materials: Vintners Quality Alliance (VQA)**

Includes brochures, small labels, neck labels, a paper wine bag, a brochure cover and letterhead that all have the VQA logo on them.  
Dates: n.d.

7.26      **Promotional Materials: VQA Materials in French**

Includes a French VQA brochure and a handout on the VQA that is in French.  
Dates: 1990, n.d.

7.27      **Media Clippings: Vintners Quality Alliance (VQA)**

Includes press releases, article from magazines and publications that relate to the formation of the VQA, the VQA standards/appellations, 1 year anniversary of the VQA, labels, quality control and the VQA Appellation of Origin System.  
Dates: 1988, 1989, 1990, 2000, n.d.

7.28      **Information: Bill 8 Passing and the VQA**

Includes copies of Bill 8, which was the Act that designated a wine authority to establish an appellation of origin system for Vintners Quality Alliance wine. The copies include faxed copies with notes and two original copies with signatures. These two copies are hand signed by The Honorable D.Tsubouchi, Ontario Minister of Consumer and Commercial Relations with a dedication on both. As well on one of them, Linda Franklin has also signed it.  
Dates: 1999.

- 7.29      **Reference Material: Vintners Quality Alliance (VQA)**  
Includes copies of articles from magazines, journal articles and publications that relate to topics such as Canadian and US wine labels, viticulture areas and maps and quality control.  
Dates: 1981, 1984, 1986, 1989, n.d.
- 7.30      **Report: VQA-Influence on the Marketing Strategies of the Ontario Wine Industry, A Quest for Quality by Marketing 2P51 Students at Brock University**  
Includes a report that was for a course Marketing 2P51 at Brock University, which likely related to the CCOVI at Brock.  
Dates: n.d.
- 7.31      **Promotional Materials: British Columbia Vintners Quality Alliance (VQA)**  
Includes small brochures, a ribbon and advertising and promotional material from O'Mara Ryan, the firm that was responsible for the VQA and the British Columbia Wine Institute marketing materials. There is also a copy of the Appellation Wine Standards and Regulations, from the British Columbia Wine Act.  
Dates: 1991, n.d.
- 7.32      **Promotional Materials: Ontario Vintners Quality Alliance (VQA)**  
Includes a brochure with logo'd packaged products and copies of the Ontario VQA Rules and Regulations for 1990.  
Dates: 1990, n.d.
- Sub Series B. Vintners Quality Alliance (VQA), Inniskillin and the Magnotta Winery Lawsuit, 1978-2003, n.d. (non inclusive)
- Scope and Content**  
All folder names were created using the material found in that folder. Folders 7.33 and 7.34 have more content than the folder name suggests, and the creator did this so it was left intact.
- 7.33      **Correspondence and Information: Magnotta Winery Ltd. vs. Donald Ziraldo, Peter Gamble and the VQA**  
Includes court documents, legal documents, lawyer's correspondence and expert documents that relate to this court case. These records were in a black binder and have been kept in original order.  
Dates: 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996.
- 7.34      **Correspondence and Information: Magnotta Winery Ltd. vs. Donald Ziraldo, Peter Gamble and the VQA 1987-1989**  
Includes court documents, legal documents, lawyer's



correspondence and other documents that relate to this court case.  
Dates: 1987, 1988, 1989.

- 7.35      **Correspondence and Information: Magnotta Winery Ltd. vs. Donald Ziraldo, Peter Gamble and the VQA 1990-1994**  
Includes court documents, legal documents, lawyer's correspondence and other documents that relate to this court case.  
Dates: 1990, 1991, 1992, 1993, 1994.
- 7.36      **Correspondence and Information: Magnotta Winery Ltd. vs. Donald Ziraldo, Peter Gamble and the VQA 1995-1996**  
Includes court documents, legal documents, lawyer's correspondence and other documents that relate to this court case.  
Dates: 1995, 1996.
- 7.37      **Correspondence and Information: Magnotta Winery Ltd. vs. Donald Ziraldo, Peter Gamble and the VQA 1997**  
Includes court documents, legal documents, lawyer's correspondence and other documents that relate to this court case.  
Dates: 1997
- 7.38      **Correspondence and Information: Magnotta Winery Ltd. vs. Donald Ziraldo, Peter Gamble and the VQA 2000-2004, n.d.**  
Includes court documents, legal documents, lawyer's correspondence and other documents that relate to this court case.  
Dates: 2000, 2001, 2004, n.d.
- 7.39      **Clippings: Magnotta Winery Ltd. vs. Donald Ziraldo, Peter Gamble and the VQA**  
Includes clippings from The Toronto Star and Canadian Business magazine that relate to this lawsuit and its impact on the industry  
Dates: 2001, n.d.
- 7.40      **Correspondence: VQA and Project Grape (Niagara Brights Takeover)**  
Includes documents that relate to the VQA, but there does not seem to be materials that relate to the Project Grape. Donald Ziraldo heavily annotates many documents and there are a few signed letters or memos from him as well. Documents include VQA correspondence that includes: defining viticulture areas, an invitation from the VQA to the Wine Writers Guild for an event, EC officials and recognition of Canada's viticulture areas and grape varieties, a copy of the VQA Rules and Regulations from 1990, VQA Tasting Panel and the Rules and Regulations, BC Liquor Board and sweetness codes, VQA storyboard issues for LCBO advertising, changes to the Rules and Regulations, possible replacement of the VQA panel, VQA sales and the LCBO audit, VQA fees, VQA financial reports and estimates, a possible VQA and Ontario Wines Producers direct mail program, VQA marketing plans and export limits of

Canadian wine to the European community.

A letter from the Minister of Agriculture Don Mag (?) about the Harrow Research Station, minutes from the Canadian General Standards Board Standards Committee on Wine from their first meeting on February 13, 1991, a press release and 4x6 black and white photograph that relate to Donald Ziraldo becoming the first Executive Director of the VQA and the photograph shows him and another man with a VQA placard behind them, a newspaper clipping on BC standards, a VQA Merchandising for IMAGE Rollout Stores instructions document, a letter from Marilyn Churley, Ontario Ministry of Consumer and Commercial Relations and Ontario Minister of Agriculture and Food Elmer Buchanan on legislating the VQA rules and regulations, a summary of discussions between the Ontario VQA executive and French Government representatives in 1992 attached to a VQA Board Meeting Agenda for May 29, 1992, a letter from Hildebrand Estates Winery about changing scores for gold medals, a letter from Michael Wilson, Minister of Industry, Science and Technology and Minister of International Trade about Canadian wines and the European Community, a memo from the Wine Council of Ontario on the BAF regulations on estate bottled wines, a memo pertaining to a meeting of External Affairs and International Trade on October 19, 1992 along with more European Union issues, a letter from John Gero Director of Tariffs and Market Access Division in External Affairs and International Trade Canada on Canadian wine export limits to the European community, reports on the annual meeting of the OIV from August 29-September 3 1993, status of the VQA in Ontario memo with extensive hand written notes by Donald Ziraldo, faxes and letters that relate to the French and trying to gain support for Canadian wines in Europe, a faxed letter from a law firm that relates to the VQA and a forevergreen Television series agreement and invitations, graphics and a fax with hand written notations by Donald Ziraldo that relate to the Via Rail Grape Blossom Train, Flowering of the Vine promotion

There are also minutes of a meeting of the Wine Council of Ontario and MCCR, the Ministry of Consumer and Commercial Relations on wine industry issues on September 28, 1990, minutes from the March 7, 1990, January 11, 1990 and August 30, 1989 meetings of the VQA Directors, minutes of the VQA Directors and VQA Tasting Panel from March 7, 1990, minutes from a June 8, 1992 meeting of the VQA/WCO executives and LCBO merchandising implementation of VQA sections, comments to the Memo from the Directors of the VQA from Karl Kaiser, minutes from the meeting of the 94/95 Board of Directors of the VQA from June 9, 1994, an agenda for the VQA Board of Directors meeting from January 20, ?, an agenda for the VQA Technical Sub Committee meeting on January 13, 1995, minutes from the VQA Technical Sub Committee meeting on August

23, 1994, VQA Technical Sub Committee meeting Recommendations and Issues from August 23, 1994 meeting and a wine and grape sector partnership draft report for discussion from the LCBO and MCCR. There is also a letter from Donald Ziraldo o a person in Toronto that references the Brights merger and the California venture and possible future joint ventures, and a page with Brights Wines information circled with extensive hand written notes by Donald Ziraldo on the back of it.  
Dates: 1983, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, n.d.

7.41

**Correspondence and Information: Project Ontario-VQA Related**

Included are documents such as: a memo regarding the 70<sup>th</sup> General Assembly of the O.I.V from September 24 1990, a fax from the VQA that relates to the events Wine Japan and the Bangkok market, a list of VQA Medallion products, a letter to the VQA about German regulations for estate bottled wine, minutes from the VQA Board of Directors meeting from January 17, 1992 with associated material, a memo on Maintaining the Integrity of the VQA Program in BC Liquor Stores from February 22, 1991, a fax from the VQA about proposed changes to the VQA rules and regulations, a fax referring to proposals for advancing the VQA, a letter and associated documents that relate to Donald Ziraldo joining the NVA, National Vintners Association, Board, letters and faxes back and forth from government on legislating the rules and regulations of the VQA, VQA bylaws from May 1992, minutes from the VQA Board of Directors meeting on September 10, 1992, faxes and memos relating to participation with the O.I.V., a memo with the agenda for the VQA Directors Meeting on January 21, 1993, a memo on the VQA Strategic Discussion, faxed meeting minutes from the VQA Board of Directors Meeting on March 31, 1993, faxes about issues with the VQA and LCBO, a fax related to staff project descriptions and other work from august 1993 to March 1994, a letter talking about a WCO meeting on November 5, 1993 where VQA regulations turning into law was discussed, minutes from a VQA Board of Directors Meeting from Mach 13, 1992, a copy of the VQA rules and regulations and a working paper on New Zealand Wine from 1993-2000.  
Dates: 1990, 1991, 1992, 1993, 1994, 2001, n.d.

**Sub Series C. Vintners Quality Alliance (VQA) Related Materials, 1978-1992, n.d. (non inclusive)**

**Scope and Content**

All folder names were created using the material found in that folder. These folders were located in the VQA folder area, and were presumably used by the VQA or associated with it.

7.42

**Correspondence and Information: Wine Council of Ontario (WCO)**

This includes a letter from the Institut National Des Appellations D'Origine in Paris, a fax that is heavily annotated by Donald Ziraldo on LCBO figures and a memo from Donald Ziraldo to the WCO Board of Directors on different issues, expenses, budgets, minutes from a Small Wineries Committee meeting on June 15, 1983, hand written notes by Donald Ziraldo on the National Vintners Association, a report to the WCO members from the Marketing Committee, a letter from the University of Guelph about the WCO's commitment to the WINESIP educational program, a fax from the Canadian Embassy in Paris that relates to an event and an article on global warming. Dates: 1983, 1991, 1992, n.d.

- 7.43      **Minutes and Correspondence: Independent Wine Education Guild**  
Included are minutes from the second annual meeting of this Guild on April 18, 1979, along with letters both to and from the Guild. One of them from the Guild thanks Donald Ziraldo for agreeing to be on the IWEG Board of Directors and others were written to Ziraldo about different courses offered by them.  
Dates: 1978, 1979.
- 7.44      **Correspondence and Information: 70th General Assembly of the O.I.V. in Russia**  
Includes a memo from Donald Ziraldo relating to the O.I.V. (International Organization of Vine and Wine) meeting, a letter mentioning this Russian trip, translated opening remarks from the Assembly and a document titled: The Longer Term Outlook in the World Wine Market, Projections to 1995 to 2000.  
Dates: 1990, n.d.
- 7.45      **Promotional Materials: British Columbia Wine Institute**  
Included is an unused envelope, sheet of letterhead and a large BC Wine Institute folder with information about it and its members.  
Dates: n.d.
- 7.46      **Proposal: Draft Proposal Respecting Small Wineries**  
Included is a draft proposal that is stamped for discussion purposes only.  
Dates: n.d.
- 7.47      **Report: The Ontario Grape and Wine Industry Submission to the 1992 Budget Forum Agriculture and Food Co-Chairs**  
Includes a report submitted by the Ontario Grape Growers and Wine Council of Ontario to the 1992 Budget Forum Agriculture and Food Co-Chairs on March 3, 1992.  
Dates: 1992.
- 7.48      **Report: Ontario Grape and Wine Research Committee Report 1983**  
This bound report was from the Horticultural Experiment Station,

part of the Ontario Ministry of Agriculture and Food in Simcoe, Ontario.  
Dates: 1983.

7.49

**Reference Material: General Wine Related Articles**

Includes an article on Quality Plan Development: A key Step Toward Customer Enthusiasm, the annual cycle of a vine by Karl Kaiser, a translation by Karl Kaiser of the Founding of the Alliance for Quality Wines, VQH, information on Foodland Ontario's Shared Cost Program with hand written notes by Donald Ziraldo and a short article on climate.

Dates: 1986, 1988, 1991, n.d.

7.50

**Information and Correspondence: GATT INAO External-VQA Related**

Many letters are from the VQA and the material overall relates to the VQA. Includes documents on the following: an agenda for the VQA Strategic Planning meeting on January 11, 1993, a letter from the VQA that references issues with the Alberta Liquor Control Board and the VQA, minutes from the BC Wine Institute's Executive Committee meeting on January 15, 1993 that references Ontario wines, a letter from the BC Wine Institute referring to the Alberta market issues, a letter from the Wine Council of Ontario on the WCO and VQA positions on winery retail stores and other issues, an article about Sonoma Valley Quality Assurance, a memo about VQA materials for wine stores and LCBO outlets with graphics attached, a VQA letter that relates to concerns with a viniculture course at the University of Guelph, a memo from the Wine Council of Ontario on BC and Ontario agreements in terms of VQA wines, VQA Director meeting minutes from January 21, 1993, a VQA statement of revenue and expenditure as of March 31, 1993 and June 30, 1993 with notes from Donald Ziraldo on it, a VQA letter about wine regulations in England, letters and faxes that relate to the BC VQA rules, VQA letters on the importance of the VQA, a copy of the winery definition ordinance from Napa, California, minutes from the VQA Board of Directors meeting from September 10, 1992 with extensive attachments that relate to the VQA and letters sent by them as well as VQA by laws from May 1992 and financial figures, minutes from the open meeting of the VQA Export Committee from June 20, 1993, a fax from the Canadian Embassy in Japan to the VQA referring to wine samples, a fax related to the Wine Export Committee and its findings, a VQA letter that refers to legislation governing the VQA rules and regulations and the INAO, an agenda for the VQA meeting on September 8, 1993, a fax from the VQA that relates to England and their levies, a VQA fax that includes a document called The Winery Definition Issue, The Winery Definition Proposals vs. The Viticultural Base Proposal that was presented to the Sub Committee of the WCO Policy Committee, WCO Policy Meeting Notes from

December 13, 1993, an agenda and minutes for a VQA Board of Directors meeting on December 16, 1993.  
Dates: 1993, n.d.

### Series III. Community Group Participation, 1976-2008 (non inclusive)

#### Sub Series A. Coordination Research Committee (CRC) and Wine Research, 2004-2007, n.d. (non inclusive)

##### **Scope and Content**

All folder names were created using the material found in that folder.

- 8.1 **Minutes: Coordination Research Committee (CRC), Grape and Wine Research Coordinating Committee and the Ontario Grape and Wine Research Consortium 2004**  
Includes draft minutes and agendas from the Ontario Grape and Wine Research Consortium on both Viticulture and Oenology Research Co-ordination and Grape and Wine Research in Ontario; minutes from the Ontario Research Meeting; minutes from the Grape and Wine Research Coordinating Committee and a summary of the Grape and Wine Research taskforce that includes the brainstorming session compilation of notes. Four of these documents have notes handwritten by Donald Ziraldo.  
Dates: 2004.
- 8.2 **Minutes: Coordination Research Committee (CRC) and the Grape and Wine Research Coordinating Committee 2005**  
Includes agendas and minutes from the Coordination Research Committee meetings and the Grape and Wine Research Coordinating Committee meetings and CLT and CRC agendas and minutes. Two of these documents have notes handwritten by Donald Ziraldo.  
Dates: 2005.
- 8.3 **Minutes: Coordination Research Committee (CRC) 2006**  
Includes agendas and minutes from the Coordination Research Committee meetings.  
Dates: 2006.
- 8.4 **Minutes and Correspondence: Grape and Wine Research Foundation. CRC Subcommittee 2004-2005**  
Includes minutes from a Grape and Wine Research Foundation meeting, printed out emails pertaining to the Grape and Wine Research Coordinating Subcommittee meetings, two lists of CRC Subcommittee members and their contact information.  
Dates: 2004, 2005.

- 8.5                   **Minutes and Correspondence: CRC Research Fund Meeting 2005 and 2006**  
Includes printed out emails pertaining to Grape and Wine Industry Research Fund Meeting information, minutes from the CRC Academic Infrastructure Meetings, presentations on the Grape and Wine Industry Research Fund, CRC Funding Meeting minutes, a list of attendees for a Grape and Wine Research Coordinating Committee Workshop, invoices and emails pertaining to the CanAdvance Project and Vineyard and Winery Research Initiative Study and a copy of a letter from Vincor pertaining to the VQA Ontario Board and the Ontario Grape and Wine Research Foundation Fund. There is also an application for a CanAdvance Program Approval for a project that was to evaluate grapevine and tender fruit hardiness and wine machine effects on winter cold injury from 2005.  
Dates: 2005, 2006.
- 8.6                   **Correspondence: Coordinating Research Committee (CRC)- Ontario Research 2006**  
Includes emails, copy of letters, memos that pertain to a CRC Research database, a request for expressions of interest for potential projects in the Ontario Centres of Excellence, Centre for Earth and Environmental Technologies and Agricultural Cluster, a copy of a letter sent by Marc Fortin, Assistant Deputy Minister of the Federal Agriculture and Agri-Food Canada Ministry that talks about the grape and wine industry and partnerships, a memo from the Brock University CCOVI director about cost projections for the updating of the current online research database, emails pertaining to AgCanada and presentations to them and the AAC Board and Vineland organization related emails.  
Dates: 2006.
- 8.7                   **Report: Why Do Grape Genomics Research in Canada? By Vincent DeLuca**  
Includes the report by this Canada Research Chair in the Brock University Biology Department.  
Date: n.d.
- 8.8                   **Minutes: Pacific Agri-Food Research Centre (PARC), Summerland, B.C., 10 July 2006 RE: National Grape and Wine Research**  
Included are the draft meeting minute from PARC Summerland, where Donald Ziraldo talked about the Ontario grape and wine industry through CRC.  
Dates: 2006.
- 8.9                   **Correspondence: Coordinating Research Committee (CRC) Ontario Research 2004**  
Includes printed emails and draft meeting minutes that pertain to

the Ontario Grape and Wine Research Consortium meetings, a fax that lists people who were part of the Guelph Grape and Wine Research Group and their efforts, an email that documents a summary of Grape and Wine Research Funding, material on the research coordination in Ontario, emails pertaining to the Ontario academic database on grape and wine research based at the CCOVI at Brock University, a document on the Ontario Grape and Wine Research Value Chain Cluster, a letter from Ginty Jocius, the Chair of the Ontario Agricultural Research Institute of Ontario about a presentation on research, a letter signed by Donald Ziraldo to Ginty Jocius on the ARIO Board and the Value Chain Cluster, a list of OMAF funded Grape and Wine Research under the University of Guelph agreement, a fax that pertains to the Soy 20/20 project and the various organizations that includes a memorandum between the government, Guelph University and the Ontario Soybean Growers, emails pertaining to the database and a copy of a letter written by Donald Ziraldo as the Chairman of the Grape and Wine Research Coordinating Committee (CRC) wanting support from the Ministry of Agriculture and Agri-Food Canada.

Dates: 2004.

8.10

**Correspondence: Coordinating Research Committee (CRC)  
Ontario Research 2005**

Include printed emails that refer to different organizations and people and research needs, copies of letters from Brock University CCOVI referring to helping with research needs, workshop synopsis of UBC Grape and Yeast genomics, proteomics and functional genomics and email relating to the Ontario portion of this Wine Genomics Consortium, a copy of a grant from the AAC Board for the CanAdvance Project that included a vineland and winery research initiative feasibility study, emails that relate to hiring a consultant for grape and wine research projects, emails that pertain to the Ontario Research Fund, reports on updates for the research database at Brock University CCOVI, emails with hand written notes by Donald Ziraldo on the freezing tolerance genetics work with US researchers, a copy of a letter from Donald Ziraldo to MPP Dalton McGuinty relating to support for his projects,

Dates: 2005.

8.11

**Reports: Reports submitted by the Research Committee of Grape Growers of Ontario and Jay Hardenburg For the Ontario Grape and Wine Research and Services Subcommittee**

Includes this report to the Ontario Grape and Wine Research and Services Subcommittee 2003 by Jay Hardenburg from the National Grape Consortium Association and a report submitted by the Research Committee of Grape Growers of Ontario. There is also a report from the Ontario Ministry of Agriculture and Food on its support of research and the University of Guelph research, a report



from the Grape Growers of Ontario on the State of the Grape Industry, a report on the accomplishments of the CCOVI, a summary of services and research projects by KCMS Inc. Head Office and OMAF Technology Transfer Activities in Grapes. Topics of these reports include: current research, pests and pesticides and statistics  
Dates: 2003, 2004.

- 8.12      **Report: Proposal for Surveying Research Interests by the Ontario Grape and Wine Industry (from AVF, OMAF and CCOVI)**  
Includes the Enology Research Survey, a Viticulture Research Survey and a Sensory and Consumer Issues Survey.  
Dates: n.d.

- 8.13      **Presentation: Models of Research Institutes and Foundations**  
This presentation was made at the Ontario Grape and Wine Research Coordinating Committee meeting and it was made by Gerry Walker, Project Coordinator at the Grape Growers of Ontario.  
Dates: 2004.

- 8.14      **Report: Executive Summary of the Agriculture and Agri Food Canada Science and Innovation Strategy by the Agriculture and Agri-Food Canada Ministry**  
This report includes a backgrounder sheet and executive summary produced by the Agriculture and Agri-Food Canada Ministry in May 2006.  
Dates: 2006.

- 8.15      **Report: The Ontario Grape and Wine Industry-A Survey of the Alignment between Research Priorities and Industry Needs by Adventus Research Inc.**  
This report was given to the Coordinating Research Committee of the Grape Growers of Ontario, Wine Council of Ontario and Canadian Vintners Association by Adventus Research Inc. on September 5, 2005.  
Date: 2005.

- 8.16      **Information: Genome Canada ICI Wine Genomics Workshop**  
This workshop took place from March 14-15 2005 at the University of British Columbia. It includes the report, a list of the participants at this workshop and the program for it.  
Dates: 2005.

- 8.17      **Report: Recommendations for the Establishment of an Ontario Grape and Wine Research Foundation by NeoBio Consulting (The Penner Report)**  
There are two copies of this final report done by NeoBio Consulting in Guelph, Ontario. One is heavily annotated by Donald Ziraldo and the other has no marks on it.  
Date: n.d.

- 8.18      **Report: Vision, Innovation and Identity: The Emergence of a Wine Cluster in the Niagara Peninsula by Lynn Mytelka and Haeli Goertzen**  
This report was written by Lynn Mytelka and Haeli Goertzen. This has hand written notes by Donald Ziraldo in it.  
Date: n.d.
- 8.19      **Report: Ontario Grape and Wine Research and Services Subcommittee Summary Report**  
This summary report was written in 2004 and it was a report to the Ontario Horticultural Crops Research and Services Committee  
Date: 2004.
- 8.20      **Report: The Wines of Ontario: Building a World Class Brand-Five Year Strategic Plan 2001-2006**  
This bound report includes an executive summary, background, opportunities and threat listing, 20 year goal, objectives, benefits, core strategy, branding, financial requirements, success factors and key milestones. There is also a timetable for moving forward on 50% strategy.  
Date: 2006.
- 8.21      **Presentation: Prospectus-Vineyard and Grape Production Business**  
This presentation was made by Robert Girard on November 11, 2004 from Girard Farms (Niagara) Corporation and it is marked confidential.  
Date: 2004.
- 8.22      **Presentation: Reducing Winter Injury in the Grape and Tender Fruit Industry Research Proposal**  
This was presented by Hugh Fraser and Ken Slingerland from OMAF, Ken Ker from Brock University and Helen Fisher from University of Guelph  
Dates: n.d.
- 8.23      **Presentation: Ontario's Research and Commercialization Strategy**  
This was presented by the Ministry of Research and Innovation, Grape and Wine Research Coordinating Committee. There are icons on it from the Province of Ontario and the Golden Horseshoe Biosciences Network.  
Date: n.d.
- 8.24      **Presentation: Grape and Wine Industry Research Fund**  
This was presented by NeoBio Consulting on September 12, 2005.  
Dates: 2005.
- 8.25      **Presentation: Vineland: Pushing the Northern Frontier-Concept**

**for The Niagara Greenbelt Research Institute for Cold Climate Research**

There are two copies of the presentation that was given in July 2006. There is also a sheet that lists people in the Wine Council of Ontario, Jackson-Triggs and Public Relations.

Dates: 2006.

**8.26 Presentation: Strategic Options for a Long Term Agri-Food Strategy: Focus Group**

This focus group presentation was made March 16, 2004 by Argyle Rowland Communications in conjunction with the Province of Ontario. There is a copy of the presentation and another document that is the Focus Group Discussion Guide. There is hand written notations by Donald Ziraldo present.

Date: 2004.

**8.27 Presentation: The Ontario Grape and Wine Industry Cluster (OGWIC)**

This was presented and prepared by Isabelle Lesschaeve from Brock University CCOVI on June 27, 2004. There is hand written notations by Donald Ziraldo present.

Date: 2004.

**8.28 Press Release: Grape and Wine Industry Education Research Fund**

A press release from the Niagara Community Foundation explaining the fund.

Date: n.d.

**8.29 Media Clippings: CRC Related**

Copies of articles from The Standard on VQA wines and Donald Ziraldo and grape growers and wine makers and from The New Zealand Herald on research funding for wine.

Dates: 2002, 2004.

**8.30 Grant Application: From Vineyard to Vintage: The Ontario Grape Research Program**

This grant was sent in to the University of Guelph/OMAFRA Sustainable Production Systems Research Program on November 1, 2005 by Helen Fisher from Guelph.

Dates: 2005.

**8.31 Grant Applications: Evaluating Grapevine and Tender Fruit Winter Hardiness and Studying Wind Machine Effects on Reducing Winter Cold Injury AND Vineyard and Winery Research Initiative Feasibility Study**

One application is for the Agricultural Adaption Council's CanAdvance Program Pre-Proposal by the Wine Council of Ontario and Grape Growers of Ontario in 2005. The other is an application for the CanAdvance Program by the Wine Council of Ontario in 2005.

There is a cover fax from Donald Ziraldo to the CRC and CRC Sub-Committee for any comments on this application before it is submitted.

Dates: 2005.

8.32      **Report: Proposal for Enhancing the Alignment of Public Sector Research Directions with Market Opportunities in the Canadian Wine and Grape Industries by NeoBio Consulting and Adventus Research Inc.**

This proposal was led by Gregory Penner of NeoBio Consulting and was supported by Gary Svoboda of Adventus Research Inc. It includes their qualifications for the project, the strategic approach, timelines and fund allocation strategy. This includes the CV or resume of both Penner and Svoboda. There are hand written notations by Donald Ziraldo on the proposal.

Dates: 2005.

8.33      **List: Wine Related Research**

Included are a list of current research that was being funded by the GGO by Gerry Walker, Special Projects Coordinator, unused table for research statistics and a copy of the draft grape and wine research database Tables 1 and 2 with sample names and an alternative format for the 2<sup>nd</sup> datasheet.

Dates: 2004.

8.34      **Correspondence: Great Niagara Barrel Auction**

Donald Ziraldo was one of the heads of this endeavor and the funds from the auction would go to the Grape Wine Research Foundation. Includes printed emails on the auction and the Cuvee wine committee and awards and how the two could be combined, as well as information on the Cuvee 2005 and 2007 events. There is also emails relating to a Napa Valley Auction label, production figures for Barrel Auction Inniskillin Icewine and labels, a letter from a firm on the project management and marketing of the event, copies of letters sent out to wine producers for donations, emails referring to the Niagara Community Foundation, emails referring to the 2006 Barrel Auction and details, as well as a package of material on the Great Niagara Barrel Auction including a business plan, target market, event description, logistics and financial assumptions.

Dates: 2005, 2006, 2007.

8.35      **Press Releases and Information: Great Niagara Barrel Auction**

Includes press releases for the event and it also mentions Cuvee and the Niagara Community Foundation, the logo for the event, a copy of a letter template that would go out to vintners, a document on the sponsorship opportunities for the event and a document that refers to the 2007 Cuvee Gala Presenting Sponsor along with information about the auction.

Dates: 2006, 2007.

- 8.36      **Information: Great Niagara Barrel Auction and Napa Valley Examples**  
Included are booklets, emails and information from Napa Valley barrel auctions, including prices for wine lots sold at auction.  
Dates: 2004, 2005, 2006.
- 8.37      **CD: Coordinating Research Committee-ARIO**  
The CD and the case are marked: ARIO, June 27/04, Ziraldo.  
Date: 2004.
- 8.38      **Reference Material: Coordinating Research Committee (CRC)-1**  
Includes a draft copy of the Ontario Vineyard and Winery Research Foundation (OVWRF) report and associated documents, minutes from the CCOVI Research Committee for Oenology and Viticulture, a draft report from OMAF 2006 about the Grape and Wine Production Program, 2004 Research Priorities in the GGO Research Report to the OGWS Subcommittee, a draft copy and final copy of the Ontario Grape and Wine Industry Survey on Research Issues with associated emails and documents, a phone list and emails and a confidential report titled Niagara Cellars Information Memorandum that relate to investments in this company.  
Dates: 2004, 2005, 2006, n.d.
- 8.39      **Reference Material: Coordinating Research Committee (CRC)-2**  
Includes an annotated map of Niagara, an article on retro tourism, a report by the Grape Growers of Ontario that talks about international competitiveness that is annotated by Donald Ziraldo, a presentation titled: Research and Development: The Key to Uncorking Our Future by Bruce Walker, Chair of the Canadian Vintners Association and a report of the proceedings of the Ontario Farmland Conservation Forum in 2002, which was sponsored by Carolinian Canada and the Centre for Land and Water Stewardship at the University of Guelph.  
Dates: 2002, 2004, n.d.
- 8.40      **Reference Material: Coordinating Research Committee (CRC)-3**  
Includes a spreadsheet from the Grape and Wine Research Database at CCOVI at Brock University, a presentation on Grape and Wine Research in Ontario-Update on Database Building Exercise, OMAF funded grape and wine research from 2002-2006, APF Implementation in Ontario, a website print out of the Ontario Agricultural Services Coordinating Committee (OASCC) Annual Report Presented to the Canadian Agri-Food Research Council 2002-2003, a report on Opportunities for Grape and Wine Research in Ontario, The Guelph Grape and Wine Research Group and Potential Collaborations, hand written notes by Donald Ziraldo regarding Bill Ingratta from Soy 20/20, a list of current and future applied research

projects in the School of Horticulture and Agribusiness, a draft conference program for the Farmland Preservation Conference at the University of Guelph and a report and associated documents that relate to the Ontario Grape and Wine Research and Services Sub-committee, including a presentation on Potential Funding Mechanisms.

Dates: 2002, 2003, 2004, 2005, 2006, n.d.

## Sub Series B. Niagara Agricultural Preservation and The Greenbelt Task Force, 1976-2008, n.d. (non inclusive)

### Scope and Content

All folder names were created using the material found in that folder.

8.41

### **Correspondence: Niagara Agricultural Preservation 2000-2004**

Includes faxes, letters, memos and emails that relate to this topic. There is: a note from Tony Valeri, MP for Stoney Creek supporting the Napa Valley model, a letter from His Excellency John Ralston Saul from Rideau Hall to Donald Ziraldo on protecting agricultural land, a memo from the Wine Council of Ontario along with a copy of their report: Love It or Lose It: Preserving Grape and Tender Fruit Land in the Niagara Region, another copy of the Love It report but with hand written notations by Donald Ziraldo in it, letters inviting Donald Ziraldo to focus group sessions such as Central Ontario Smart Growth and the meeting of the Canadian Museum of Nature, a Greater Toronto Services Board memo and GTA Countryside Strategy draft report from 2000, two letters from the Giant's Rib Discovery Centre, two letters from David Lindsay, the President and CEO of Ontario SuperBuild, a copy of a letter sent by Tony Clement, Ontario Minister of Municipal Affairs and Housing, letters from the Regional Municipality of Niagara and Town of Niagara-On-The-Lake, a copy of a letter from Donald Ziraldo to The Niagara Municipality about Policy Plan amendments, emails to and from Donald Ziraldo on preservation issues, a copy of a letter from the Ontario Tender Fruit Producers Marketing Board, a letter from Donald Ziraldo and a reply back from Flowers Canada (Ontario) Inc. and a letter from the Niagara Municipality regarding the Regional Chair's Agricultural Task Force meetings. Three letters from Michael (Mike) Harris, Premier of Ontario, on this topic, the letter Donald Ziraldo wrote the Premier, a copy of a letter from Ernie Hardeman and Donald Ziraldo's reply in copy form, Ontario Minister of Agriculture, Food and Rural Affairs about agricultural preservation and the letter Donald Ziraldo replied with, three letters from David Turnbull, Ontario Minister of Transportation about the topic and two letters written to the Premier by Niagara Regional LACAC,

Dates: 2000, 2001, 2002, 2003, 2004.

- 8.42      **Correspondence: Niagara Agricultural Preservation 2000**  
Includes faxes, letters and emails that relate to this topic, and there is a signed memo by Donald Ziraldo. One memo is from Donald Ziraldo to Frank Shaw, the Director of the Niagara Escarpment Commission about Donald's letter to Premier Harris and the Napa Preserve and another letter is from the Niagara Region Planning and Development Department about the Niagara Regional Policy Plan. There is also two letters signed by David Turnbull, Ontario Minister of Transportation, about agricultural land preservation, a letter from Guy Giorno, Chief of Staff for the Ontario Premier expressing support, a copy of a letter from Donald Ziraldo to the Ernie Hardeman, Ontario Minister of Agriculture, Food and Rural Affairs about the agricultural preserve, a copy of a letter from the Wine Council of Ontario and a copy of their Executive Director's Report that includes the agricultural preserve, and a copy of a letter sent from Premier Michael (Mike) Harris relating to these issues. There are also letters of support from various people including press releases from The Regional Municipality of Niagara, Steven Thorne, Executive Director of the Okanagan Cultural Corridor Project and there is a hand written note on it from Donald Ziraldo in reply. There are meeting and public meeting notices, Land Use Committee agendas and copies of Town of Niagara on the Lake Bylaws, discussion dinner participant lists and minutes from the Land Use/Niagara Escarpment Committees. There is also a letter from David Turnbull, Ontario Minister of Transport on the issue of agricultural preservation. Dates: 2000.
- 8.43      **Correspondence: Niagara Agricultural Preservation 2001**  
Includes faxes, letters and emails that relate to this topic. This includes a hand written letter by His Excellency John Ralston Saul from Rideau Hall talking about wine, a letter from Robert Runciman, MPP for Leeds-Grenville and Ontario Minister of Consumer and Commercial Relations that relates to European Union access, copies of letters from Minister of Agriculture, Food and Rural Affairs Brian Coburn about the Smart Growth Initiative and copies of letters of support from the Wine Council of Ontario. There are also Wine Council of Ontario WCO/NEC Agricultural Preserve Committee meeting information and memos and letters from them relating to the NEC or Niagara Escarpment Commission, the LCBO, the Escarpment Estate Winery. As well there are letters from Donald Ziraldo to the Town of Niagara on the Lake about planning, to MPP and Leader of the Opposition Dalton McGuinty on these issues and to Premier Mike Harris on this issue. Dates: 2001
- 8.44      **Correspondence and Information: Niagara Agricultural Preservation 2002**

Includes faxes, memos, presentations and reports on protecting Niagara grape and tender fruit lands. This includes an Executive Summary of a report titled: Instilling the Spirit of Enterprise, The Niagara Cottage Wine Industry Study by The Institute of Enterprise Education and a report titled: Oak Ridges Moraine: A Study in Process. There is also letters from politicians on the topic, policies related to Agricultural protection in the Draft Greenbelt Plan, a Regional Municipality of Niagara Memo and copy of a draft report and final report of Securing a Legacy for Niagara`s Agricultural Land- A Vision from One Voice-Region of Niagara Agricultural Task Force 2003, a presentation to the Agricultural Advisory Team by the Ontario Wine Council, a presentation by Donald Ziraldo on the agricultural reserve and possible presentation slide handouts, a presentation by Donald Ziraldo at the Canadian Urban Institute-Urban Leadership Series on June 24, 2004 titled: Toward a Golden Horseshoe Greenbelt-The Niagara Region, a copy of the Federal Government`s publication on Gifts and Income Tax with notations by Donald Ziraldo and a draft report titled The Emergence of Land Trusts as a Conservation Force in Canada by the Centre for Land and Water Stewardship in 2002.  
Dates: 2002.

8.45 **Reference Material: Napa Valley Agricultural Preservation 2002-2004**

Includes a press release on the Napa Valley Agricultural Preserve`s 30<sup>th</sup> Anniversary, a New York Times article on the Napa Preserve and a plan titled: Conserving the Napa Valley: A Legal Perspective from 2004.  
Dates: 2002, 2003, 2004.

8.46 **Reference Material: Agricultural Preservation – Municipal Documents 2000**

Includes documents from the Town of Lincoln on zoning amendments and Estate Winery Interim Control By Law issues and other winery amendments, Niagara Region documents on Agriculture, Land Use and Agri-tourism and Ontario`s Niagara Escarpment documents on zoning amendments and a request for comments on the Niagara Escarpment Plan review.  
Dates: 2000.

8.47 **Reference Material: Niagara Agricultural Preserve 2000-2003**

Includes reports on The Peace Bridge: A Grand Design, a report titled Niagara-A Special Place by the Niagara Region, a report titled: Love It or Lose It: Preserving Grape and Tender Fruit Land in the Niagara Region, The Tender Fruitland Program-A Cautionary Tale document presented at the Guelph Land Trust Conference, a chapter from the book Beyond Green Belts, a discussion paper by the Niagara Region titled: Securing a Legacy for Niagara`s Agricultural Land and a report



titled: Proposed GTA Agricultural Action Plan by the Town of Halton.  
Dates: 2000, 2001, 2002, 2003.

- 8.48      **Funding: SuperBuild Program-Niagara Agricultural Preservation**  
Includes a filled out SuperBuild Questionnaire, a copy of the SuperBuild 2003 Progress Report and an application for project funding from SuperBuild with notations by Donald Ziraldo.  
Dates: 2003, n.d.
- 8.49      **Correspondence and Maps: May to June 200**  
Includes printed emails pertaining to GIS mapping and soil capability mapping meetings and maps of the Greenbelt area, Niagara Escarpment, Niagara River and a large scale map of the City of Thorold  
Dates: 2004.
- 8.50      **Media Clippings: Agricultural Preserve**  
Includes clippings from The St. Catharines Standard on the QEW, the mid-peninsula highway and agricultural land, The Toronto Star on land restrictions, Niagara rail bridges and the Niagara Bottleneck and an article featuring Donald Ziraldo from Fruit and Vegetable Magazine on land use. There are also news releases from Federal and Provincial government offices on the environment, and land use. Some of the articles refer to Donald Ziraldo directly and others are on more general topics.  
Dates: 2001, 2002, 2003.
- 9.1        **Miscellaneous: Agricultural Preservation**  
Includes an unused petition to save the fruitlands of Niagara and a winery/grower wish list.  
Dates: n.d.
- 9.2        **Presentation: Donald Ziraldo to the St Catharine's Chamber of Commerce**  
Includes a media release and presentation that was given by Donald Ziraldo to the St Catharine's Chamber of Commerce on October 8, 2002. The topic was talking about the concept of declaring Niagara as an agricultural preserve and the effect that would have on the wine industry.  
Date: 2002.
- 9.3        **Reference Material: Niagara Agricultural Preservation/Greenbelt Task Force Related Materials**  
Includes a web printout about the California Department of Food and Agriculture, a program summary of Investing in Learning Communities: Collaborating to Compete in the Knowledge Economy, documents about the American Farmland Trust, an Executive Summary of the Ontario Wine and Culinary Tourism Strategy by the Province of Ontario, a draft discussion paper titled: Hamilton-

Wentworth/Niagara Needs Assessment Study and a draft plan titled: Niagara Agricultural Action Plan from the Niagara Regional Municipality.

Dates: 2000, 2003, 2004, 2006, n.d.

- 9.4      **Presentations: Various Presentations Relating to the Niagara Agricultural Preservation/Greenbelt Task Force**  
Includes presentations that include: Toward a Golden Horseshoe Greenbelt, Greenbelt Protection for the Golden Horseshoe by the Ministry of Municipal Affairs, Mid-Peninsula Transportation Corridor and Vineland Steering Committee.  
Dates: 2002, 2004, 2006.
- 9.5      **Presentations: Various Presentations Relating to the Niagara Agricultural Preservation/Greenbelt Task Force on CD**  
Includes six CDs in their cases and one empty case. All have labels and they relate to the Greenbelt Task Force and they include titles such as: MTO Action Items from March 5, 2004 Greenbelt Task Force Meeting, Greenbelt Task Force Golden Horseshoe Fly Through Presentation, GB 2004, Chamber of Commerce 2002, Niagara Region Planning and Development Department and Greenbelt Task Force Neptune Foundation Report: Implications of Business As Usual Development.  
Dates: 2002, 2004.
- 9.6      **Correspondence: Media and the Greenbelt Foundation 2004-2005**  
Includes media reports, emails, fact sheets, news releases, website printouts relating to the Greenbelt Foundation. Some examples include an article from The Hamilton Spectator, Citizens for a Smart Growth Hospital in St Catharines, a Ministry of Municipal Affairs and Housing Fact Sheet and News Release, printouts of Ontario Government websites with backgrounder information that has been annotated by Donald Ziraldo and a print out of Premier Dalton McGuinty's online news release on the Greenbelt. Dates: 2004, 2005.
- 9.7      **Correspondence and Reports: Regional Niagara Agricultural Task Force**  
Includes meeting information from Debbie Zimmerman, Regional Chair of the Niagara Regional Municipality. There are also letters from Zimmerman and the Niagara Region on the Regional Chair's Agricultural Task Force, with reports such as Securing a Legacy for Niagara's Agricultural Land, a Vision from One Voice by Margaret Walton and there are emails and letters referring to the Greenbelt Task Force and Greenbelt Protection Act, clippings and online news releases focusing on greenbelts and land, a presentation titled: Greenbelt Protection: Implications for the Cultural, Recreation and Tourism Sectors, an unnamed presentation and a letter from Ernst Kuechmeister, President of the Bruce Trail and in the letter he

mentions the Honorable Sheila Copps and land preservation.  
Dates: 2003, 2004, 2005, 2006.

- 9.8           **Minutes: Niagara's Agricultural Land Task Force Meeting #2**  
Includes minutes from the meeting held on April 8, 2003 with the title: Securing A Legacy for Niagara's Agricultural Land.  
Dates: 2003.
- 9.9           **Information: Greenbelt Task Force Meeting #1**  
Includes a proposed draft meeting schedule, draft agenda with presentation material, document on issues to be addressed by the Task Force, a copy of Bill 27 that relates to Greenbelts and other documents that have been taken off the web that relate to Greenbelts. This meeting took place on February 16, 2004  
Dates: 2004.
- 9.10          **Information: Greenbelt Task Force Meeting #2**  
Includes a draft agenda with presentation material, summary report and action items, Current Protection Framework: Fly Through Presentation notes, a document with five Greenbelt studies, a copy of the Ontario government's Oak Ridges Moraine Conservation Plan, with map, copy of the Niagara Escarpment Plan from Ontario's Niagara Escarpment, a report on Securing Agriculture's Future by the Prime Minister's Caucus Task Force on Future Opportunities in Farming and a presentation titled: Greenbelt-Inter-Jurisdictional Comparison by the Ministry of Municipal Affairs. This meeting was held February 20, 2004.  
Dates: 2004.
- 9.11          **Information: Greenbelt Task Force Meeting #3-#7**  
Includes a document and email for Meeting #3 on February 27<sup>th</sup>, 2004 and the document is titled: Growth Management Backgrounder: Greenbelt Consultation Document, which is a confidential draft for discussion by the Task Force. Meeting #4 was not amongst the records. There is a draft agenda for Meeting #5 which was held March 12, 2004. There is a draft agenda, confidential draft vision and goals statement for discussion and Ontario Government Overview of Nutrient Management Regulations and Protocols report for Meeting #6 which was held March 19, 2004. There is a draft agenda for Meeting #7 which was held on March 26, 2004.  
Dates: 2004.
- 9.12          **Information: Greenbelt Task Force Meeting #8 and #9**  
Includes a draft agenda, summary report and action items and follow up emails for Meeting #8, which was held April 2, 2004. Meeting #9 was held on April 8, 2004 and there is a draft agenda, summary report and action items, and confidential consultation document

titled: Permanent Environment Protection in the Greenbelt for discussion and two presentations. One was titled: A Systems Approach to Environmental Protection and the other is titled: Permanent Environmental Protection in the Greenbelt. There is also a revised meeting schedule for April 5, 2004 and Meeting #8. Dates: 2004.

9.13

**Information: Greenbelt Task Force Meeting #10**

Includes a draft agenda, summary report and action items, travel meeting itinerary, email follow ups, an agenda and presentation from Greenbelt Workshops for Municipal Representatives and associated materials, maps, presentations, papers, discussion papers and submissions,. There are also reports such as: The Implications of Restricting Aggregate Supply in the GTA, the Greenbelt Consultation Document: Permanent Environmental Protection in the Greenbelt and the Southern Ontario Greenway Strategy. There is also a Greenbelt Session with Municipal Representatives on April 15, 2004. Meeting #10 was held April 14, 2004. Dates: 2004.

9.14

**Information: Greenbelt Task Force Meeting #11-#15**

Meeting #11 took place on April 16, 2004. There is a draft agenda, summary report, associated emails and action items, and many associated documents, presentations and reports, such as: White Paper on Watershed based Source Protection Planning, Towards Greenbelt Protection in the Greater Golden Horseshoe and maps. Meeting #12 took place on April 23, 2004 and there is a draft agenda and draft discussion paper and presentation titled: Greenbelt Implementation and Administration Tools and Options. Meeting #13 was held April 30, 2004 and there is a draft agenda and associated emails. Meeting #14 was held June 22, 2004 and there is a draft agenda and associated email. Meeting #15 was held June 25, 2004 and there is a draft agenda, associated email and a Greenbelt Task Force Public Consultation Document. Many documents have been annotated by Donald Ziraldo. There is also a Greenbelt Consultation Dates document from April 29, 2004, which may relate to this meeting. Dates: 2004.

9.15

**Correspondence: Greenbelt Task Force 2004-2005**

Includes emails, news releases, letters and faxes on this topic. Included is a letter sent from Premier Dalton McGuinty that relates to preservation, two letters from John Gerretsen, Minister of Municipal Affairs and Minister Responsible for Housing and Seniors, a fax sent from Donald Ziraldo to David Suzuki, and a letter sent by Ziraldo to Lord Mayor of Niagara-On-The-Lake Burroughs asking for support, letters from supporters, a copy of a letter written by the Wine Council of Ontario to the Ontario Minister of Municipal Affairs,

emails with news releases, Ontario government news releases, copies of news clippings, copies of letters from supporters to Burlington Mayor Rob Maclsaac, documents that relate to Pickering Council's meeting on their growth management study and a Greenbelt ask Force Terms of Reference document.  
Dates: 2004, 2005.

9.16

**Reference Material: Agricultural Preserve**

Includes reports such as: A GTA Countryside Strategy Draft Strategic Directions June 2000, Niagara Escarpment Commission 5 Year Review, an Executive Summary of The Wines of Ontario a Five Year Strategic Plan 2001-2006, Niagara Peninsula Transportation Needs Assessment Workshop 2002 and a web printout of the Nova Scotia Natures Trust Options for Individual Landowners and other similar resources from Napa County, Southern Alberta, San Diego, etc.  
Dates: 2000, 2001, 2002, 2006.

9.17

**Reference Material: Agricultural Preserve**

Includes reports such as: Updated Background on Oak Ridges Moraine since May 17, 2001, Thirty Years of Farmland Preservation in North America: Discourses and Ideologies of a Movement, Ontario's Countryside: A Resource o Preserve or an Urban Area in Waiting?, Niagara Agricultural Action Plan from the Niagara Regional Municipality and NEC Response to the Hearing Officer's Report Proposed Winery Policy. There is also the Ontario Farmland Conservation Forum information booklet and various web page printouts from government and organizations on the topic of land reserves.  
Dates: 1998, 2000, 2002. 2006, n.d.

9.18

**Reference Material: Agricultural Preserve 2000, 2001, 2002, 2006, n.d.**

Includes: a Niagara Green Map from the Niagara Regional Municipality, many documents pertaining to the Ontario Farmland Conservation Forum on April 20, 2002, other documents from Government and The Ontario Business Report and a folder with documents from the Ontario Agricultural College at Guelph University that has materials from Brock University CCOVI, McMaster, Niagara College and a printout and presentation from the University of Guelph.  
Dates: 2000, 2001, 2002, 2006, n.d.

9.19

**Reference Material: Greenbelts**

Includes an Annual Report from the Friends of The Greenbelt Foundation from 2005-2006 and a large book titled: Handbook on Green Productivity produced by the Asian Productivity Organization.  
Dates: 2006, n.d.

- 9.20           **Reference Material: Agricultural Preserve 2004**  
Includes materials sent to Donald Ziraldo by Robert Shibley, Professor of Architecture and Planning and Director of The Urban Design Project at the University of Buffalo. There is a cover letter, a report called: Rethinking the Niagara Frontier, a colorful brochure about Niagara and a document titled: Pathway to Peace: What Heritage Based Collaboration Offers the Cross Border Niagara Region by Kerry Mitchell Canadian Consulate General. This material related to Professor Shibley's presentation at the Smarter Niagara Conference.  
Dates: 2004.
- 9.21           **Media Clippings: Agriculture**  
Includes clippings from newspapers and publications that relate to wineries, the environment, greenbelt, agriculture, farmland, etc. Clippings are mainly from The St. Catharines Standard, when noted.  
Dates: 2002, 2003, 2006, n.d.
- 9.22           **Information: Free Trade**  
Includes a draft media release with hand written annotations by Donald Ziraldo that is titled: Canadian wineries improving performance under pressure of Free Trade: Ziraldo. This may have been read at the Entrepreneurs' Network Luncheon. Also present is a one page biography and an article on Free Trade from the Globe and Mail.  
Date: 1990, n.d.
- 9.23           **Minutes: Ontario Long Range Grape and Wine Task Force/  
Ontario Long Term Grape and Wine Task Force**  
This task force appears to go by both names in the records. Includes minutes from the meetings of this task force on: May 24, 1983, June 6, 1984, September 13, 1984, November 9, 1984, December 17 and 18, 1984, February 11, 1985, February 26 and 27, 1985, March 7, 1985, April 4, 1985 and June 21, 1985. Some minutes have associated documents stapled to them. The minutes for the February 11, 1985 meeting have a confidential telex, which relates to the US, the EEC and GATT issues and a letter from Ziraldo to the Ontario Deputy Minister of Industry and Trade on the Niagara Accord.  
Dates: 1983, 1984, 1985.
- 9.24           **Correspondence and Information: Ontario Long Range Grape and  
Wine Task Force/ Ontario Long Term Grape and Wine Task Force**  
This task force appears to go by both names in the records, as well as the Ontario Grape and Wine Industry Task Force, and Donald Ziraldo was the Interim Chairman. Includes a statement from the Wine Council of Ontario from 1978 on the creation of a Ontario Wine

Industry Task Force and what they will focus on, a document explaining the objectives of the Task Force, a document focusing on standards that is heavily annotated by Donald Ziraldo and a final draft of Wine Industry Standards by the Canadian Wine Institute and a letter from Ziraldo to the Institute about those standards, a letter from Ontario Deputy Minister of Agriculture and Food Clayton Switzer about funding for the task force, a memo from TG Bright and Co. Limited on the task force and associated documentation that includes a summary of the Task Force, with members and financial figures, by Ziraldo and minutes from the Task Force meeting on May 24 and August 23, 1983, hand written notes by Donald Ziraldo on the Task Force, terms of reference for the Task Force, many letters containing input from wine industry people on input about the Task Force and documents pertaining to a proposal for a new wine category and an overview of the Ontario Grape and Wine Industry as a whole.

Dates: 1978, 1982, 1983, 1984, 1985, n.d.

9.25 **News Releases: Ontario Government News Releases Related to the Greenbelt Taskforce and Greenbelt 2004**

Includes news releases from 2004.

Dates: 2004

9.26 **Viticulture Reference Material: The Code of Sustainable Winegrowing Workbook**

This workbook is the first education and it was a project of the Wine Institute and California Association of Winegrape Growers and is from 2002.

Dates: 2002.

9.27 **Report: Jazzin' in the Vineyard: Vintner's Enterprise Study 1999**

This report was prepared for The Institute For Enterprise Education and the Vintner's Enterprise and was published in 2000.

Dates: 2000.

9.28 **Viticulture Reference Material: Report of the Ontario Wine Standards Committee**

The front page notes the members of the Ontario Wine Standards Committee and the rest is their report.

Dates: [1934].

9.29 **Viticulture Reference Material: The Culture of the Vine and Emigration Book-Second Edition**

This book was photocopied from the library at Horticultural Research Institute of Ontario in Vineland Station, Ontario. The book is from 1863.

Dates: [1863].

9.30 **Viticulture Reference Material: Cultivation of the Grape and**

**Native Wine Making-Chapter III from the Report of the Commissioners 1881**

This is a photocopied chapter out of a 1881 report from the Ontario Agricultural Commission, titled: Report of the Commissioners 1881, and the Toronto publisher was C. Blackett Robinson. There is a sticky note on it with Georges Masson's name and telephone number.

Dates: [1881].

10.1

**Viticulture Reference Material: The Canada Vine Grower Book**

This photocopy of a microfilmed copy of this book was produced by the Metropolitan Toronto Library Board. The book was written by J.M. De Courtenay in 1866 and was published in Toronto by James Campbell and Son.

Dates: 1866].

10.2

**Presentation: The Boutique Opportunity**

This looks to be a speech made by Donald Ziraldo at the First Canadian Beverage Marketing Seminar in Toronto on April 8, 1981. On the back there are hand written notes by Donald Ziraldo on paper and an envelope.

Dates: 1981.

10.3

**Information: Vineland Research and Innovation Centre**

Includes information from the Vineland Research and Innovation Centre Ornamental and Horticulture Consortium on Potential MOU or LOI Components. There are also meeting notes from the Consortium meetings on June 27, 2008, May 27, 2008 and April 28, 2008. There are other documents such as a Memorandum of Understanding on the Former Rittenhouse School Property, a Top 10 List of people annotated by Donald Ziraldo and an agenda for the Meeting of the Fundraising Cabinet.

Dates: 2008, n.d.

10.4

**Report: Linda Franklin Memorandum Report to Bruce Walker-Related to the Wine Council**

Includes a July 1996 memorandum report from Linda Franklin that is heavily annotated and it pertains to Ontario Government/Industry issues, such as bottling, u-brews, bulk wine, the LCBO, etc.

Date: 1996.

10.5

**Report: Ontario Wine and Grape Industry Task Force Report-Related to the Wine Council**

Includes a bound report from the Ontario Wine and Grape Industry Task Force from May 12, 1986.

Dates: 1986.

10.6

**Report: Report of the Wine Advisory Committee to the Ontario Ministry of Consumer and Commercial Relations-Related to the**



### **Wine Council**

Includes a Report of the Wine Advisory Committee to the Ontario Ministry of Consumer and Commercial Relations from July 1974.  
Date: 1974.

- 10.7      **Report: Ontario Wine and Grape Industry Submission by the Wine Council of Ontario to the Government of Ontario**  
Includes a Ontario Wine and Grape Industry submission by the Wine Council of Ontario to the Government of Ontario in January 1976.  
Dates: 1976.

- 10.8      **Report: Ontario Wine Council Proposal for The Implementation of Grape Standards**  
Included is this report, which was presented on June 16, 1980.  
Dates: 1980

- 10.9      **Map: Niagara Escarpment Plan and Planning Area-Niagara Agricultural Preservation**  
Included is a wall map showing the plan boundary and the planning area.  
Dates: n.d.

- 10.10     **Report: In Focus: A Review of the Niagara Escarpment Plan-Discussion Paper #1: Estate Wineries**  
Included is Discussion Paper #1 that focused on Estate Wineries. It was put out for comments by the Niagara Escarpment Commission and was produced January 31, 2001.  
Dates: 2001

- 10.11     **Report: Models of Research Institutes and Foundations: Ontario Tomato Research Institute**  
Includes this document that was prepared by Gerry Walker, Project Coordinator for the Grape Growers of Ontario.  
Dates: 2003

- 10.12     **Report: Soils, Climate and Agricultural Activity Patterns in the Tender Fruit and Grape Growing Areas of Niagara-a Report to the Chair and Members of the Niagara Regional Planning Services Committee**  
Includes this extensive report with maps that was done August 10, 1994 and in it there are recommendations and extensive and detailed colour maps.  
Dates: 1994

- 10.13     **Correspondence and Information: The Niagara Accord 1985**  
Includes letters, reports, memos, hand written documents and information relating to this topic and the ad hoc Task Force established under Ontario Deputy Premier Robert Welch. Many of these documents are annotated or written by Donald Ziraldo. This

includes: a typed statement with heavy annotation that relates to Wine Council of Ontario and revised Wine Content Act Regulations, hand written notes about prices and excise, financial figures, a letter from A.C. Bornemisa, Senior Policy Coordinator for the Ontario Ministry of Industry and Trade's Foreign Investment Advisory Group, a press release and speech notes relating to Peter Partington, MPP for Brock and his support for the Wine Council of Ontario, copies of letters that relate to The Consulate General of the USA in Toronto and Ambassador Allan Gotlieb, a memo from Donald Ziraldo to Premier David Peterson, a Points of Agreement document for the US and Ontario Wine Industry that relates to the US Consul Hal Lucius with hand written annotations by Donald Ziraldo, pricing documents from the Ontario Wine Council, letters and associated documentation that relate to the Wine Council of Ontario and the Ontario Deputy Premier Robert Welch, Premier Frank Miller and Premier Designate David Peterson relating to the Wine Task Force and mark up proposals, letters from the Wine Council of Ontario to other players that relate to Marketing Board mark up proposals, memos to Wine Council of Ontario members about markups and alternatives, a letter and associated document from Michael Conde from Rideout Wines Ltd. about the Ontario Grocers and GATT discussions on Wine Pricing, letters sent from the Wine Council of Ontario to Canadian politicians and American players about this topic, minutes from the 1983 Wine Council of Ontario Board of Directors Meeting, memo from the WCO on mark ups, a report titled The Grape and Wine Industry in Ontario by the Research Station, Policy and Planning Branch from 1984, hand written notes by Ziraldo at the California Wine Institute in 1984, and there is a summary of a telex sent about that meeting, notes from a meeting with Monte Kwinter, Ontario Minister of Consumer and Commercial Relations from the Ontario Wine Industry Meeting and a letter from Donald Ziraldo and notes written by him that relate to Alexander Bernitz, the Councillor for Agricultural Affairs in the US embassy in Ottawa, and a letter from Bernitz to Ziraldo in reply that has sticky notes with annotations by Donald Ziraldo. There is also a copy of a letter sent to Premier Miller asking for him to implement the Accord and there is a copy of a letter sent from Donald Ziraldo to the Opposition Leader David Peterson that gives him a brief summary of the Niagara Accord Dates: 1982, 1983, 1984, 1985, 1986, n.d.

### Sub Series C. Niagara College Capital Campaign FutureReady, 2002-2006, n.d. (non inclusive)

#### **Scope and Content**

All folder names were created using the original folder names.

10.14

#### **Correspondence & Photographs: Niagara College Capital Campaign-FutureReady**

Includes letters, printed emails, brochures, newspaper clippings and photographs that relate to this campaign. The campaign was started by the Niagara College Foundation to generate funds for a Centre for Hospitality and Tourism Training. Donald Ziraldo was the Chair of the FutureReady Campaign and engaged in major fundraising efforts, as well as trying to get celebrities involved. There are letters to prospective donors, and there is a letter confirming the school was going to name their escarpment vineyard 'Donald Ziraldo Vineyard'. Two color photographs relate to Donald Ziraldo presenting a \$50,000 cheque to the campaign. The other 25 color photographs relate to a sod turning event for the School of Hospitality & tourism and the Niagara Culinary Institute. There is one signed permission document by Donald Ziraldo.

Date: 2002, 2003, 2004, 2005, 2006, n.d. Predominantly 2002 and 2003.

#### Sub Series D. The Shaw Festival, 1982-1991, n.d. (non inclusive)

##### **Scope and Content**

All folder names were created by the material present in the folder, as the folders were unnamed.

10.15

##### **Correspondence: Sponsorship in the Shaw Festival**

Includes documents that pertain to their Shaw sponsorship. There is a letter in 1983 from the Shaw Festival thanking Donald for his work in a campaign to secure federal funding, and a letter in 1982 acknowledging receipt of their donation to sponsor four shows. Another letter acknowledges sponsorship of Pygmalion. There is a photocopy of a season calendar with potential shows circled, and a list of shows chosen. There are examples of promotional material others have used with their sponsorship, from Gulf Canada, Esso, Stelco, Amdahl, IBM Canada and Hudson's Bay Company. There is also a photocopy of a passage mentioning the author Shaw from a book.

Date: 1982, 1983, n.d.

10.16

##### **Correspondence: The Shaw Festival Board of Directors**

Includes documents that pertain to Donald Ziraldo's place on their Board of Directors. There are notices of meetings of the Board of Directors from January 8 and April 6, 1982, an invitation to Theater Images at Shaw hosted by Donald Ziraldo and Cameron Porteous, Head of Design at Shaw and a letter from a person who mentions a Shaw production.

Dates: 1982, 1984, 1991.

#### Sub Series E. University Of Guelph, 1990-1992, n.d. (non

inclusive)

**Scope and Content**

All folder names were created by the material present in the folder, as the folders were unnamed.

10.17

**Correspondence: Entrepreneur-in-Residence at University of Guelph**

Includes a newspaper article on what Donald Ziraldo did as the Entrepreneur-in-Residence. This included a public lecture that was given at the University of Guelph titled Entrepreneurship in the 21<sup>st</sup> Century. Part, or all, of the speech is present with hand written notations and edits. Donald Ziraldo was a Guelph alumnus. As well, there are two typed versions of a speech on the same topic. Dates: 1990, n.d.

10.18

**Correspondence: Biotechnology of Grapes Seminar at the University of Guelph**

Includes a letter and fax relating to a talk that Donald Ziraldo was invited to give to a Technology and the Consumer course at Guelph in 1990. The letter and fax relate to the subject of the talk, which was the Biotechnology of Grapes. Also present are hand written notes by Donald Ziraldo on the topic he was going to discuss and an article on technology from Small Business Magazine. Dates: 1990.

10.19

**Correspondence: Oenology & Viticulture Program at the University of Guelph**

Includes faxes and letters relating to the proposal for a Certificate program in Oenology and Viticulture at the University of Guelph. This was supported by Donald Ziraldo, and he provided advice and guidance on possible donors/funders. This includes information on a proposal for a Wine Industry Independent Study Program (WineSIP), a general curriculum outline, rough draft of specific courses, timeline and letters that relate to staff and the challenges of working on this project. There are also minutes and an agenda from the Wine Council of Ontario, Education Committee that relate to this program and information and letters relating to similar programs in the U.S. Donald Ziraldo was a Guelph alumnus. Dates: 1990, 1991, 1992.

Sub Series F. Cool Climate Oenology and Viticulture Institute (CCOVI) at Brock University, 1998-2001, n.d. (non inclusive)

**Scope and Content**

All folder names were created from the original folder names.

- 10.20      **Correspondence: Cool Climate Oenology and Viticulture Institute (CCOVI)-Brock University**  
Included are letters, brochures, catalogues, faxes, emails, committee meeting minutes and stationary that relate to the CCOVI. Donald Ziraldo was the Campaign Co-Chair of the CCOVI Capital Campaign. There are promotional materials and stationary related to this campaign, as well as minutes from two Vineyard Committee meetings with associated documents and a fax of a fundraising letter from the CCOVI to potential donors that includes information on the CCOVI. There is a fax from May 1999 about the Canadian Wine Library and a possible agreement with CCOVI and Brock University, as well as a publication called 'Jazzin' in the Vineyard, Vintner's Enterprise Study 1999'. There is a financial planning opportunities handout, faxed architectural plan drawings of the CCOVI building and an update on CCOVI developments and a list of the CCOVI Advisory Council that has a hand written note on it from Donald Ziraldo. There are newsletters, notices of meetings and a report to the CCOVI Advisory Council.  
Dates: 1998, 1999, 2000, 2001 and n.d.

Sub Series G. Team Canada Inc. Advisory Board, 1998  
(non inclusive)

**Scope and Content**

All folder names were created from the original folder names.

- 10.21      **Correspondence: Team Canada Inc. Advisory Board**  
Includes letters that relate to an international business advisory group started in late 1997/early 1998 by the Minister of International Trade called Team Canada Inc. Advisory Board. There is a copy of a letter from the Minister of International Trade confirming Donald Ziraldo's participation. There are letters from various people in the Department of Foreign Affairs and International Trade listing resources, meeting times, reimbursement information, etc. There is also a list of people in the Team Canada Inc. Advisory Board as well.  
Date: 1998.

Sub Series H. Other Community Involvement, 1980-2004,  
n.d. (non inclusive)

**Scope and Content**

All folder names were created from the original folder names.

- 10.22      **Correspondence: The Niagara Institute Seminar-Human Values in Organizational Life**  
Includes the 1980 seminar reading guide, schedule and list of

participants. There is also a group picture that includes Donald Ziraldo, the CEO and President of Pepsi-Cola Canada Ltd., Vin Sood from Finning Tractor & Equipment Co. Ltd. Etc. There is one letter inviting Donald Ziraldo to the 1981 series.  
Dates: 1980.

- 10.23      **Report: The Wine Museum Project at Niagara College**  
Includes a 2004 report on a proposed Wine Museum at Niagara College. It covers what this museum would offer different groups of visitors, how it would operate and the financials for it. It also includes a letter of support from The Royal Ontario Museum.  
Date: 2004.
- 10.24      **Proposal: Gift of the Gods: The Art of Wine and Revelry- Proposal for Casino Niagara**  
Includes a report proposal to create a version of the ROM's exhibit, Gift of the Gods for the wine store at Casino Niagara. The report includes details and financial information, and there are many hand written notes by Donald Ziraldo in it. At the end there is a menu from the Sip Savour and Dine with Inniskillin and Jamie Kennedy Kitchens at the ROM and it is unknown whether this is related to the proposal. There is an email with it from Christine Lockett at the ROM. There is also a hand written letter from Donald Ziraldo to Lockett about the proposal. A powerpoint presentation about the partnership and a brochure about the ROM exhibit are also included.  
Dates: 2003, n.d.
- 10.25      **Correspondence: Anna Jermann and the World Encyclopedia of Wines and Brandies Book**  
Includes letters from Luigi Veronelli from the publishing company Rizzoli Editore introducing Anna Jermann and one from Anna herself. Veronelli put her in charge of organizing information on Canada's wines and brandies for the World Encyclopedia of wines and brandies in 1982. She documents what information she needs. There is also documentation of samples sent to the publisher for tasting and a full list of Inniskillin wines up to that date.  
Date: 1981, 1982, n.d.
- 10.26      **Correspondence: UC Davis Winery Design Project**  
Contains correspondence from Richard Meier & Partners, Architects, about a design project at UC Davis they were shortlisted for. Ziraldo was part of the Design Team as Winery Design Consultant. Contains information about members of the firm and their prospective roles in the project.  
Dates: 2002
- 10.27      **Presentations: Various Presentations Given By Donald Ziraldo**  
Included are presentations, likely given by Donald Ziraldo and these

include one on Inniskillin, One of the world's Great Wines, the Canadian Industry Perspective an unedited paper with notes and additions given by Donald Ziraldo, Wines of Ontario presentation given at the Society of Wine Educators First International Conference in Vancouver, BC from August 6-9 1987 with Tony Aspler and a copy of a speech with hand written notations by Donald Ziraldo on GATT, NAFTA, the US wine industry, free trade, etc. Also included are materials used in presentations, such as a list of Inniskillin vintages and details about them from 1974 to 1984.

Dates: 1984, 1987, n.d.

10.28

**Correspondence and Information: Speaking Engagements by Donald Ziraldo 1980-2006, n.d.**

Includes documents that relate to seminars and talks given in person by Donald Ziraldo. The talks relate to: The Institute of International Research conference, the Ideacity annual conference in Toronto, Toronto Venture Group monthly forum keynote speech, the Southern African Business Network meeting, Strategic Leadership Forum with the luncheon talk Decanting World Markets: Inniskillin Strategy, Ontario Club wine reception, Agri-Food Trade Service of Agriculture and Agri-Food Canada most chosen speaker event, Planning to Compete Conference NPF and VGA on a panel for land issues in Niagara, Lincoln Centre for the Performing Arts talk about wine, the Local Architectural Conservation Advisory Committee of the Niagara Region Conference for the talk The Natural Heritage of the Niagara Area and Its Influence on the Crops We Grow, Royal Canadian Military Institute talk on Canada's Position in the World Wine Market, Vintners Dinner with Donald Ziraldo after dinner talk, a Luncheon hosted by The Honourable Chris Hodgson, Minister of Agricultural Affairs and Housing on the Occasion of the visit of The Papal Delegation to Niagara-On-The-Lake talk on Icewine, Toronto Wine and Cheese Show seminar on VQA Day, Profit Business Magazine's the Winner Circle conversation with Canada's Top Entrepreneurs in 2002, Profit Business Magazine's roundtable discussion for their December 1991 issue called Expansion '92 and Wine Media Guild talk on Canadian Icewines and with these documents is a 3x5 colour photograph of Donald Ziraldo outside with vines.

Dates: 1980, 1991, 1994, 1998, 1999, 2000, 2002, 2004, 2006, n.d.

10.29

**Correspondence and Information: TV, Radio and Print Interviews by Donald Ziraldo 1998-2001, n.d.**

Includes documents that relate to interviews given by Donald Ziraldo on himself or Inniskillin wines to various TV, radio and other media outlets. The interview relate to: the Pamela Wallin TV show Eat, Drink and Be Merry Hour, the Vicki Gabereau Show, a Radio Canada International interview, the 1998 Okanagan Fall Wine Festival The Best of Food and Wine radio broadcast on Niagara and Okanagan,

V.C. G Visual Communications Group Icewine video, Table for Two Celebrity Chefs TV show Mark Thuet and Mark McEwan episodes for Icewine, Vinexpo New York 2002, Jurgen Gothe's Vancouver Flavors, TVOntario`s Studio 2 Person 2 Person series profile, New/Old World Wine Tour Productions of Inniskillin Cellar Part 1 and 2, Canadian Living Television feature on Icewine, The Happy Cook radio show in Lexington VA, Karen Grant Food and Travel Show a radio show in Monterey, CA, Air Canada's Connections series profile of distinguished Canadians, Cooking for Love TV show wine needed, Bloomberg's Forum videotaped interview for the Bloomberg Terminal and The Financial Times Business Challenge videotaped game. There are also a few documents that relate to print interviews with journalists in Quebec and others in New York.  
Dates: 1998, 1999, 2000, 2001, n.d.

10.30

**Information: Scheduling Notes for Donald Ziraldo**

Included are various detailed scheduling notes and lists for Donald Ziraldo in periods of April-June 2001, April-June and October 1998 and May, June, September, October and December 1997. These are detailed notes with travel details, dates and times that related to events that Donald Ziraldo went to in these time periods.  
Dates: 1997, 1998, 2001

Series IV. Business Involvement-Inniskillin Wines Ltd.,  
1970-2009 (non inclusive)

Sub Series A. General Company Information, 1991-1996,  
n.d. (non inclusive)

**Scope and Content**

All folder names were created from the content of the materials in the folders.

10.31

**Information: Inniskillin Company Contact Sheet**

includes a sheet that has the names and contact information for people working at the Niagara office, and it also includes Ontario sales representatives and boutique locations.  
Date: n.d.

10.32

**Information: Inniskillin Contemporary Vision**

Includes a handout that relates to the Inniskillin Contemporary Vision that includes the elements in it  
Date: n.d.

10.33

**Information: Inniskillin Wines Tour Policy for 1991**

Includes a handout for this tour policy and it includes tour information and contacts for the Niagara winery location.



Dates: 1991

- 10.34      **Self-guided Tour**  
Contains samples from the Inniskillin self-guided tour. Topics include the history of Inniskillin, the climate, soil and geography, Vintners Quality Alliance, viticulture, grape varieties, harvesting, cooperage, history of the cork, de-stemming/crushing, pressing, fermentation, red wines, white wines, tank cellar, barrel aging, bottling line, brae burn vineyard, icewine, and Frank Lloyd Wright. Date: n.d.
- 10.35      **Inniskillin: Toronto Office**  
Contains correspondence, floor plans, lease agreements, and an agreement of purchase and sale.  
Dates: 1995, 1996, 1998, 1999
- 10.36      **Information: Import Division-General**  
Includes various documents relating to this subject. The import division was formed in 1987 and continued until the mid 1990's and Inniskillin represented key wines from around the world. It includes an advertisement sheet for Birds of a Feather, a campaign where Inniskillin associated itself with other wine producers in the world. There is also an Operational Philosophy for the Inniskillin Import Division, Import Division Client List, Organizational Chart and 1987 wine label and a list of Ontario Import Suppliers. Finally there is material that relates to Japan, including a promotional insert for Inniskillin wines in Japan, an article on Wine Japan 91 and a handout on Nurihiko Co. Ltd., a well-known Japanese wine wholesaler.  
Dates: 1991, 1994, n.d.
- 10.37      **Information and Correspondence: Licensee**  
Includes documents related to this topic. This includes a letter from the Radisson Hotel congratulating Ziraldo on his 1989 Icewine Award at the Grand Prix d'Honneur a Vinexpo and a similar one from the Toronto Hilton on the same award. There is also a notice for an Inniskillin Wine Tasting in 1991 presented by H. Berberoglu, Professor and Author and a copy of an IBA leadership handout with men from all over Canada.  
Dates: 1991, n.d.
- 10.38      **Information, Correspondence and Drawings: Wine Bottle and Wine Label Proposals**  
Included is a letter from The Canadian Bank Note Company Limited that talks about a proof pull of the engraving for a new wine label and how they did it. There is a fax with a label proof on it and notes from Donald Ziraldo and others. There are also documents that relate to the positioning of the Braeburn label and cork and capsule for it. There are faxes about a bar top finish and diagrams of a bottle

design and there is talk about bottle colours and making private molds. Many of these documents have hand written notes by Donald Ziraldo on them.

Dates: 1996, n.d.

10.39

**Labels**

Contains correspondence regarding wine labels, as well as sample labels for the Alliance brand. Also contains labels produced by Cartier Wines and Beverages, some Inniskillin wine labels, and articles on wine label design and production.

Dates: 1990, 1991, 1993, 1994, 1995, n.d..

10.40

**Riedel**

Contains correspondence and diagrams concerning the design of a wine glass by George Reidel to enhance the characteristics of icewine.

Dates: 2000, n.d.

Sub Series B. Pricing Information, 1989-1992, n.d. (non inclusive)

**Scope and Content**

All folder names were created from the content of the materials in the folders.

10.41

**Information: Inniskillin Prices, Sales, Etc. 1989-1998**

Includes documents that relate to the wines sold by Inniskillin and their quantities and prices. This includes an Inniskillin price list brochure, a memo on 1989 Icewine production and a Summary of Various Icewine Payment Schedules both authored by Karl Kaiser.

Dates: 1989, 1990, n.d. Predominantly 1989.

10.42

**Information and Correspondence: Wholesale Pricing**

Included are documents related to this topic. They include: a meeting agenda for an Ontario Restaurant Association meeting on July 2, 1992 that has an associated fax on wholesale pricing for licensees, a fax from Corby Distillers on Appellation Control and a fax of the agenda for the Ontario Wine/Ontario Foodservice Meeting on July 23<sup>rd</sup>. These documents all have extensive hand written notes from Donald Ziraldo on them. There is also a letter from Movenpick on a meeting, a fax for a meeting on wholesale pricing from the Ontario Hospitality Institute and a signed letter from Donald Ziraldo to Andy Brandt of the LCBO about minimum pricing and wholesale pricing

Dates: 1992.

Sub Series C. Financial Information, 1978-2006, n.d. (non

inclusive)

**Scope and Content**

All folder names were created from the content of the materials in the folders.

10.43

**Information and Financials: Inniskillin Financial Estimates and Invoice Orders**

Includes a range of documents that relate to Inniskillin's operations. Includes are production forecast estimates for the 1998 Vintage at Inniskillin, a situation assessment, emails relating to vintage dating, a sheet with a comparison of per acre income of regular table wine and Icewine, a list of grapestock varieties approved for import to Canada, a royalty cheque and order from Opima Nutrients Plus Inc., invoice orders from Ontario restaurants, Philips Hogue Estate Wine FY06 budget, Vincor Wine Rack Stock details and financials that relate to budget and spending for public relations, marketing, media and packaging from 2000.

Dates: 1991, 1992, 1996, 1997, 1998, 2000, 2003, 2006, n.d.

10.44

**Information and Correspondence: Inniskillin's Account with the Bank of Montreal**

Included are correspondence from the Bank of Montreal about lines of credit, cheque signing letters, expansion funds, loan processing cheques, signature authorities, financial statements, official bank agreements and a package on the Bank's corporate account management and a report on wines and wineries in Ontario called Vin Nouveau that was sent by a manager at the bank.

Dates: 1978, 1979, 1980, 1981, n.d.

Sub Series D. General Correspondence, 1978-1984, n.d.  
(non inclusive)

**Scope and Content**

All folder names were created from original folder titles. Folders 10.41-10.44 were broken up into dates. This was done because the original folder was very large as it held all dates.

10.45

**Correspondence: General Correspondence and Media Coverage Listings from Davenport 1978-1983**

This is a folder of correspondence put together by Inniskillin and there is a mix of letters from individuals, businesses and organizations as well as from various media outlets, such as radio channels, journalists, etc. There are thank you letters, acknowledgement letters, requests, notice of media coverage, etc. There are many reply copies from Donald Ziraldo for these letters to businesses, organizations, individuals and people in the media, primarily newspaper journalists. There are tracking sheets for

specific media people to track what was written, where, when and any follow up articles by them or follow-ups by Inniskillin. These were filed by city, Ottawa, Toronto and St Catharines, and then date and that order has been kept intact. This may have been put together by Davenport, an outside company, hence the name on the folder. The correspondence is from the years 1978-1983. There is correspondence relating to the Royal Connaught Hotel, Tidings Magazine, CFPL AM FM Radio, CFCA radio, Hamilton Magazine, Decanter Magazine, the Vinifera Wine Growers Association, the Oakville Journal, the Canadian Radio, Television and Telecommunications Commission, Ottawa Citizen, The Department of Communications in Ottawa, Michael D Roberts wine Writer and Consultant, The Ottawa Journal, CFBU Radio at Brock University, The Standard, Timmins Press, Bar Magazine, Globe and Mail, Homemaker's Magazine, MacLeans Magazine, Rogers Cable TV, The Sunday Sun, Wine and Dine, Toronto Life, Toronto Star, Toronto Sun and The Financial Post.

Dates: 1978, 1979, 1980, 1981, 1982, 1983, n.d.

10.46

**Correspondence: General Inniskillin Correspondence 1980-1981**

Includes a mix of letters from individuals, businesses, organizations, government officials and media outlets and writers. There are thank you letters, acknowledgement letters, invoice payments, requests, notice of media coverage, etc. There are many reply letter copies from Donald Ziraldo. They include letters relating to: Champion Road Machinery Group Limited, the Bank of Montreal, Canada Journal, Four Seasons Hotel Yorkville, Hollywood and Donnelly Ltd. Belfast wine merchants, a translation of a publication Swiss Magazine for Fruit and Viticulture Care of Wooden Barrels article and photocopies of business cards related to major clubs, such as the Toronto Club, and notes that Donald Ziraldo sent to follow up with those people.

Dates: 1980, 1981.

10.47-11.1

**Correspondence: General Inniskillin Correspondence 1982**

Includes a mix of letters from individuals, businesses, organizations, government officials and media outlets and writers. There are thank you letters, acknowledgement letters, invoice payments, requests, notice of media coverage, etc. There are many reply letter copies from Donald Ziraldo. They include letters relating to: the Ontario Grape Growers Marketing Board, Tridon Canada about France and Inniskillin, Rob Peters of Peters and Company about proposals and Ziraldo mentions his intent to produce Inniskillin wines in California, Continental Bank of Canada about selling Inniskillin wines in France, a letter to a person in Thorold that references the USA, the Producer of the Polish Hour on Maclean-Hunter Cable TV about featuring Inniskillin wines, Paribas Bank of Canada, Air Canada, Dunview Acres, Dresdner Bank of Canada, Watleys Vintners and Wine

Merchants regarding the Shaw Festival, Conquest Aviation, Niagara Grape Growers Action Committee letter supporting the sale of Ontario wines in grocery stores, Culota Pietro Grapes Ltd. about purchasing grapes from Inniskillin, Bibby Foundry Limited regarding Canadian wines and Air Canada, Gold Card Society of Wine Explorers application, National Syrup Sales, Bond Place, Continental Illinois Bank, Upper Canada Region Rolls Royce Owners Club, Holiday Valley Resort, German-Canadian Business and Professional Association referring to a talk given by Ziraldo, Sumner Rahr and Company about purchasing wines in the US, Creeds, German Wine Society in Windsor and Detroit, Richard Saul wine advisor, educator and writer, Mayor David Neumann from the City of Brantford, The Society of American Wines, The Western Business School Club of Toronto, Le Groupe de la Place Royale, Minister of Transportation and Communications referring to a property, Rua Bernardo Lima in Portugal regarding corks, J(?) Lynn from the Minnesota Vikings Football Organization and Gino Masciarelli Italian sculptor.

Dates: 1982.

#### 11.2

##### **Correspondence: General Inniskillin Correspondence 1983**

Includes a mix of letters from individuals, businesses, organizations, government officials and media outlets and writers. There are thank you letters, acknowledgement letters, invoice payments, requests, notice of media coverage, etc. There are many reply letter copies from Donald Ziraldo. They include letters relating to: David Lavin regarding the Canadian Open Chess Championship, Carlton Press Inc. about a cookbook, Agricola Vina Los Vacos Ltd. in Chile regarding wine prices, Soloway, Wright, Houston, Greenberg, O'Grady, Morin Barristers that refers to Mr. Trudeau and the LCBO, the Liberal Party of Canada, Gordon Walker MPP and Ontario Provincial Secretary for Justice that refers to the French, EEC and Canadian Wine Institute, Esprit Magazine, many letters referring to a dog incident on an Inniskillin property, Madeira Wine Association letter reply that refers to a dinner in honor of Stephen Leacock, Fine Wines of Italy Consultants, Richard M Willemsen from Toronto, Chetwynd Films Motion Picture Company and several letters referring to minor issues with Inniskillin wines.

Dates: 1983.

#### 11.3

##### **Correspondence: General Inniskillin Correspondence 1984**

Includes a mix of letters from individuals, businesses, organizations, government officials and media outlets and writers. There are thank you letters, acknowledgement letters, invoice payments, requests, notice of media coverage, etc. There are many reply letter copies from Donald Ziraldo. They include letters relating to: the Ontario Grape Growers Action Committee Executive, 1984-1985, Delta Hotels, Brock University Development Office, National Symposium on Bicycle Touring in Canada 1984, Say Cheese Cheddar Budget,

Council of Ontario Universities, Vintage House, Jennifer Keay our Guide for the Ontario Legislative Assembly, Simpsons Travel Services, Susan Harper Assistant Trade Commissioner for the Department of External Affairs, Elizabeth Crosthwaite, Clerk of the Executive Council and Assistant Cabinet Secretary of the Saskatchewan Executive Council who write on behalf of Governor Zhao Xiu and the members of the Jilin Friendship Delegation and many letters from individuals asking for wine advice or wine issues or thanking Inniskillin for wine or tours.  
Dates: 1984.

11.4

**Floppy Disks: Inniskillin, Donald Ziraldo, Download old files**

Includes are five 3 ¼ inch floppy disks with no information on them, except for a yellow sticky note that reads 'Inniskillin, Donald Ziraldo, Download old files'.  
Date: n.d.

Sub Series E. Boutique Correspondence, 1981-1985, n.d.  
(non inclusive)

**Scope and Content**

All folder names were created from original folder titles. All folders were broken up into dates. This was done because the original folder was very large as it held all dates.

11.5

**Correspondence: Inniskillin Boutique Correspondence 1981-1984**

Includes letters and cards from people who came to Inniskillin to buy wines or go on wine tours, and others who were looking for wine tour or wine purchasing information. There are thank you letters from satisfied customers, as well as letters that describe minor issues with the wines. There are also many thank you notes from organizations and events that were supplied with Inniskillin wine for their event, auctions, wine tastings, etc. This includes: Aurora Cars, United Way of Greater Toronto, Stone and Webster Canada Limited, Stephen Leacock Associates, University of Western Ontario Dean of the School of Business Administration, Hewlett Packard, Sheraton Hotels Niagara and the Canadian Institute for Advanced Legal Studies. Note: This folder was originally titled Boutique Correspondence 1985; however there were other years present.  
Date: 1981, 1983, 1984.

11.6

**Correspondence: Inniskillin Boutique Correspondence 1985**

Includes letters and cards from people who came to Inniskillin to buy wines or go on wine tours, and others who were looking for wine tour or wine purchasing information. There are thank you letters from satisfied customers, as well as letters that describe minor issues with the wines. There are also many thank you notes from organizations and events that were supplied with Inniskillin wine for

their event, auctions, wine tastings, etc. This includes: Ontario Grape Growers' Action Committee, Labatt Brier Bid Committee, The Wine Council of Ontario, Niagara Grape and Wine Festival, Windsor Cable Communications, Brights, The Ministry of Tourism and Recreation, Women in Niagara, The Press Agents Wine Club and The Windsor Star. There is also a memo from G. Stevens at The Globe and Mail. There is a used 1976 Inniskillin plastic label present on one of the letters and at least one signature on a note from Donald Ziraldo.

Date: 1985.

## Sub Series F. Other Correspondence, 1983-2006, n.d. (non inclusive)

### Scope and Content

All folder names were created from original folder titles, except for folders, 11.4 and 11.6, which were named after their content because there was no folder title present.

11.7

### **Correspondence: Various Greeting Cards sent to Inniskillin/Donald Ziraldo**

Includes greeting cards of all varieties, but most are Christmas or New Years cards. They were sent by individuals, friends, family, important government officials and business people. Included is a multi page card with photograph from the Right Honorable Governor General of Canada Michaëlle Jean. It is signed by her, her husband and child. Also included are cards from: Jacquemin Sablan from Louis Roederer Champagne, Sophie Gayot from Gayot.com, Pascal Leclerc Briant from Leclerc Briant Champagne, many people at arcane, Ed Scheetz from Morgans Hotel Group, Pierre Lurton from Chateau d Yquem, **Peter Herndorf** (?) from the National Arts Centre, Rick from La Crema wine estates, John from Sleeman, Carlos from Hotel Bel Air, Alain and Michele Dudoit the Consul General of Canada in Los Angeles, Yann Juban, Adjoin au Directeur General of the International Organisation of Vine and Wine and OIV 2006, Catherine Fallis, Master Sommelier for Sheegar Productions, Sudio Benini, Franco Martinetti famous Italian winemaker, The Ambassador for Canada in Italy Robert Fowler and Antonio (?) from Toula Restaurant. There is also a hand written note and business cards from Jim Shea, Jr., Olympic Gold Medalist.

Dates: 1988, 1991, 1997, 2005, 2006, n.d.

11.8

### **Correspondence: Donation Requests Fulfilled by Inniskillin 1983**

Included are donation request letters from various organizations and businesses from the year 1983. All had donations of wine and/or funds given to them. They include organizations such as the Scarborough General Hospitals' Blossom Ball, St Catharines Federal Liberal Association, Niagara College School of Applied Arts and

Branksome Hall Auction. They were put together with a Donations Yes wine label.  
Dates: 1983

- 11.9      **Information and Correspondence: Vinexpo Asia-Pacific 2002**  
Included are documents that relate to Donald Ziraldo's participation in Vinexpo and his work in Japan as well. Included is: Donald Ziraldo's business card with Asian writing on it, a fax of a story in Wine Now Monthly about Inniskillin in Chinese, a fax and emails relating to travel arrangements, a sheet that highlights the Asian distributors of Inniskillin wines in Japan and other places in Asia, a news release on an Icewine Tasting at Vinexpo Asia-Pacific in Singapore called Tutored Tasting and two invitations to this tasting from Vinexpo Asia-Pacific.  
Dates: 2002

Sub Series G. VIP Correspondence, 1973-2006, n.d. (non inclusive)

**Scope and Content**

All folder names were created from original folder titles, except they were broken up by date because there was just one large folder. Folder 11.7 was new, because it was felt that faxes should be separated from original letters.

- 11.10      **Faxes: VIPs**  
These are faxes from VIPs as chosen by Inniskillin. This includes: a fax from Jan MacKeown from Multiple Images Inc., regarding presenting at the Canada Awards for Business Excellence, Martin Wardman Publisher and CEO of Ocean Drive Magazine, famous Bordeaux wine maker Comte Alexandre de Lur-Saluces from Château d'Yquem and Michael Wilson Minister of Industry, Science and Technology and Minister for International Trade.  
Dates: 1993, 1997, 1998 and 1999.

- 11.11      **Correspondence: VIPs 1973-1982**  
These are letters from VIPs as chosen by Inniskillin. There are letters sent to Donald Ziraldo from business people, friends, academics, politicians, famous people, etc. These cover many different topics such as anniversaries, awards, invitation to events, thank yous, milestones, events, etc. It also includes postcards and photographs sent by friends and possibly relatives, along with wedding invitations. These letters were in three original folders with the titles, VIPs, Personal Mail and Personal Letters. It was clear that all three folders held similar material so they were melded together.  
Dates: 1973, 1974, 1975, 1976, 1978, 1980, 1981, 1982.

1973-1976



- Three letters from Robert Welch, MPP for Lincoln and Provincial Secretary for Social Development and as Minister of Culture and Recreation. There are also copies of reply letters from Donald Ziraldo for each letter.
- 1978
- A letter from Franck Mahler-Besse from Mahler-Besse SA in Bordeaux France
- 1980
- A letter from Peter Scully, a lawyer in Toronto.
- 1981
- A letter from P. Le Chene from the Comite National Des Vins De France
  - A letter from Claude Taylor, President and CEO of Air Canada
  - A letter from Francis Fox federal Minister of Communications
  - A letter from Gilbert Parent MP for Welland talks about Ziraldo's view of the Trudeau government
  - A letter from Francis Fox federal Minister of Communications
  - A letter from Robert Welch as Minister of Energy and MPP for Brock
  - A letter from PR Cresswell VP of the Algoma Central Railway
  - A letter from Rear Admiral RW Timbrell President of Dominion Marine Association
  - A letter from Miguel Jardim Director of the Portuguese National Tourist Office
  - A letter from MV Sainsbury from Sainsbury Limited in Toronto
  - A letter from Eugene Whelan, Minister of Agriculture and MP, commenting on Ziraldo and Kaiser being pioneers.
  - A letter from Senator Keith Davey that mentions the Shaw Auction
  - A letter from Rear Admiral RW Timbrell President of Dominion Marine Association
  - A letter from Stuart Smith Leader of the Opposition in Ontario
  - A letter from Juhani Numminen, Trade Commissioner for Finland
  - A letter from Boris Brott, Music Director for the Hamilton Philharmonic Orchestra and it talks about Inniskillin sponsorship.
- 1982
- A letter from JPC Klemp, President of The International Wine and Food Society.
  - A letter from Olympic skier Steve Podborski
  - A card from Ontario Minister of Industry and Trade and MPP for London South Gordon (Gord) Walker

- A letter from GW Day, VP Corporate Banking at Bank of Montreal
- A letter from Philip Oland, Chairman and CEO of Moosehead Breweries Limited talks about Premier Hatfield of New Brunswick
- A letter from JW Bradshaw, VP of Dominion Securities Ames in Toronto
- A letter from Michael de Pencier Publisher of Toronto Life Magazine
- A letter from Maureen McTeer, wife of Leader of the Opposition Joe Clark writing from Stornoway about a dinner party and the guests invited.
- A letter from John Arena from Winston's Restaurant Limited
- A letter from Kaija Boos, Assistant to the Trade Commissioner of Finland
- A letter from Senator Keith Davey
- A letter from Pierre Morin Deputy Commissioner General for the Canadian Participation in Energy Expo 82 in Knoxville
- A letter from John Arena from Winston's Restaurant Limited
- A letter from Lawyer Sheldon Wiseman who writes about an introduction to Allan MacEachen
- A letter from J. Dean Muncaster, President and CEO of Canadian Tire Corporation that talks about the Storrie racing team and Jacques Villeneuve
- A letter from J. Denny Dunlop, VP of Marketing at William Mara Company in Toronto
- A letter from Michael Lewis Director of Public Relations from Goodyear Canada
- A letter from Dennis Timbrell, Ontario Minister of Agriculture and Food
- A letter from New Zealand High Commissioner Edward Latter
- A letter from Duncan Allan, Deputy Minister in the Ontario Ministry of Agriculture and Food
- A letter from John Arena from Winston's Restaurant Limited
- A letter from Sandro Fermani, Trade Commissioner for the Italian Trade Commission in Toronto
- A letter from Chateau St. Jean Winery

## 11.12

### **Correspondence: VIPs 1983**

These are letters from VIPs as chosen by Inniskillin. There are letters sent to Donald Ziraldo from business people, friends, academics, politicians, famous people, etc. These cover many different topics such as anniversaries, awards, invitation to events, thank yous, milestones, events, etc. It also includes postcards and photographs sent by friends and possibly relatives, along with wedding invitations. These letters were in three original folders with the titles, VIPs, Personal Mail and Personal Letters. It was clear that all three folders held similar material so they were melded together.

Dates: 1983

1983

- A letter from Hartland MacDougall, Vice Chairman of the Bank of Montreal
- A letter from GW Day, VP Corporate Banking at Bank of Montreal
- A letter from Thomas Wells, Ontario Minister of Intergovernmental Affairs
- A letter from Gilbert Parent MP for Welland
- A hand written letter from Maureen McTeer, wife of Leader of the Opposition Joe Clark writing from Stornoway politics and her husband Joe Clark
- A letter from President of the University of Guelph, Don Forstin (?)
- A letter from Premier of Ontario William (Bill) Davis
- A letter from Senator Keith Davey
- A letter from Eugene Whelan, Minister of Agriculture and MP.
- A letter from Ontario Minister of Industry and Trade and MPP for London South Gord Walker
- A letter from musician Moses Hazan talks about his upcoming concert
- A letter from Special Assistant Martha Durdin from the Office of the Prime Minister Trudeau
- A letter from RM Smallhorn, Vice President and Manager of the Banque Nationale de Paris in Canada
- A letter from JW Bradshaw, VP of Dominion Securities Ames in Toronto
- A letter from Herb Gray, MP and President of the Treasury Board talking about a tour of Inniskillin by the Prime Minister.
- A letter from FC Kennedy, Chairman and President of the Great Atlantic and Pacific Company of Canada
- A letter from J Pearce Bunting President and CEO of the Toronto Stock Exchange
- A letter from VE Oechsle President of Hayes-Dana Inc.
- A letter from President of the University of Guelph, Don Forstin (?)
- A letter from Dennis Lunney, VP Corporate Banking at Bank of Montreal
- A letter from GF Francolini, Vice Chairman of the Board at Livingston International Inc.
- A letter from Robert Herber, President of Holt, Renfrew & Co. Ltd.
- A letter from President of the University of Guelph, Don Forstin (?)
- A letter from Gordon Edelstone from Tip Top Tailors
- A letter from the Ontario Provincial Secretary for Justice and MPP London South Gord Walker

- A letter from JFD Haskell, VP Corporate Banking at Bank of Montreal
- A letter from President and CEO of the Midland Bank Canada
- A letter from Robert Herber, President of Holt, Renfrew & Co. Ltd.
- A letter from Yvon Turcot from the National Theatre School of Canada
- A letter from Herb Auerbach from Devencore Real Estate Consultants
- A letter from New Zealand High Commissioner Edward Latter
- A letter from MF Yalden Commissioner of Official Languages
- A letter from Quebec lawyer and jurist Philippe Casgrain
- A letter from Susan Fish, MPP for St George and also as Minister of Citizenship and Culture
- A note from Bernard Yablin regarding the Shaw Festival Theatre Foundation
- A letter from Diana Kirkwood, Theatre Ballet of Canada
- A letter from Michael Lowe, VP Corporate Banking at Bank of Montreal
- A letter from GE Jackson, Senior Vice President of Reed Stenhouse
- A hand written note from Ontario Provincial Secretary for Justice Gordon (Gord) Walker
- A letter from John C. Munro talking about Prime Minister Trudeau's visit to Hamilton for the production of 'Hometown'
- A letter from the Prime Minister of Canada Pierre Elliott Trudeau
- A letter from Premier of Ontario William (Bill) Davis

11.13

### **Correspondence: VIPs 1984-1985**

These are letters from VIPs as chosen by Inniskillin. There are letters sent to Donald Ziraldo from business people, friends, academics, politicians, famous people, etc. These cover many different topics such as anniversaries, awards, invitation to events, thank yous, milestones, events, etc. It also includes postcards and photographs sent by friends and possibly relatives, along with wedding invitations. These letters were in three original folders with the titles, VIPs, Personal Mail and Personal Letters. It was clear that all three folders held similar material so they were melded together.

Dates: 1984, 1985

1984

- A letter from Roger Lindsay from Wittington Investments Ltd.
- A letter from DA Rattee, Executive Vice President and Chief General manager of Continental Bank of Canada
- A letter from Jerry ? from The Senate of Canada
- A letter from The University of Ottawa Achievement Fund letter signed by Maureen McTeer, Janine Hurteau, Suzanne

Prefontaine, Gilberte Garand and Lucille Desmarais

- A letter from Allan Gotlieb, Canadian Ambassador for the United States
- A letter from Tony Aspler, famous wine writer
- A letter from Eugene Whelan, Minister of Agriculture and MP, that mentions funding for Ziraldo's 'evaluation of vinefera grape clones' project
- A letter from Patrick Clarke, Hotel, restaurant and wine consultant
- A letter from Philip Andrewes, Ontario Minister of Energy and MPP for Lincoln
- A letter from John Hirsch, Artistic Director of the Stratford Shakespearean Festival Foundation of Canada
- A letter from John Tory from Thomson Newspapers Ltd.
- A letter from Edmond Odette, part of Hiram Walker
- An invitation from Barbara Amiel from 1984 for her marriage to David Graham
- A letter from Philip Andrewes, Ontario Minister of Energy and MPP for Lincoln
- A letter from Tom Axworthy, Principal Secretary to Pierre Trudeau that talks about his work with Trudeau
- A note from Rob Nicholson, MP for Niagara Falls and his wife Arlene
- A letter from John Wise, MP for Elgin
- A letter from William Brock, Executive VP of the Toronto Dominion Bank
- A letter from Bill [Winetard?] from the House of Commons
- A letter from the Secretary of State for External Affairs (Prime Minister) Joe Clark regarding a dinner with US Secretary of State George Schultz and Inniskillin wines
- A letter from Cecily Bell from The McMichael Canadian Collection
- A letter from Grand Pre Wines
- A letter from Rob Nicholson, MP for Niagara Falls regarding the Shaw Festival
- A letter from John Arena from Winston's Restaurant Limited with attached note and clippings
- A letter from Gerhard Moog, possibly a friend of Ontario Premier Bill David and prominent businessman in Ontario. He may have been a main figure in a government scandal in the mid 1970s.

1985

- A letter from Furst von Metternich, very famous German wine maker
- A letter from David Harel of Rubicon Film Productions that refers to his film Raoul Wallenburg: Buried Alive
- A letter from John White, Chairman of the Ontario Heritage

#### Foundation

- A letter from J. Douglas Gibson, Senior VP at Bank of Montreal
- A letter and brochure from The Canadian Acid Rain Foundation
- A letter from David Peterson, Premier Designate in the Ontario Legislative Assembly
- A letter from Bartholomew Broadbent from Schenley Fine Wines Inc.
- A letter from Boris Brott, Music Director for the Hamilton Philharmonic Orchestra
- A letter from Donna Scott, Publisher of Flare Magazine
- A letter from Dean Timothy Reid, Faculty of Business, Ryerson Polytechnical Institute
- A letter from Susan Fish, MPP for St George and also as Minister of Citizenship and Culture
- A letter from Senator Keith Davey
- A letter from David Peterson, Premier of Ontario

11.14

#### **Correspondence: VIPs 1986-1989**

These are letters from VIPs as chosen by Inniskillin. There are letters sent to Donald Ziraldo from business people, friends, academics, politicians, famous people, etc. These cover many different topics such as anniversaries, awards, invitation to events, thank yous, milestones, events, etc. It also includes postcards and photographs sent by friends and possibly relatives, along with wedding invitations. These letters were in three original folders with the titles, VIPs, Personal Mail and Personal Letters. It was clear that all three folders held similar material so they were melded together.

Dates: 1986, 1987, 1989.

#### 1986

- A letter from Ronald Cohen from The Ronald Cohen Film Companies
- A letter from Fredrik Eaton, President of Eaton's
- A letter from W. Brian Rose from Stikeman, Elliott Lawyers in New York
- A letter from Thomas Wells, Agent General at Ontario House in London, England
- A letter from The Honorable William G. Davis PC, CC, QC
- A letter from Dean Timothy Reid, Faculty of Business, Ryerson Polytechnical Institute
- A letter from John Purolec (?) in the Office of the Commissioner General at the Canada Pavillion at Expo 86.
- A letter from Bette Stephenson, MPP for York Mills and Treasury Critic in the Ontario Legislative Assembly
- A letter from EH Weichel, Director of Public Relations for General Motors of Canada Limited
- A handwritten note from Dusty Cohl , Canadian film producer

and co-founder of the Toronto International Film Festival and Canada's Walk of Fame

#### 1987

- A letter from Ed Broadbent Leader of the New Democratic party who mentions John Crosbie, Herb Gray, MP and President of the Treasury Board that refers to the Prime Minister's visit to Inniskillin
- A letter from David Peterson, Premier of Ontario in reference to Jim Bradley who was Minister of the Environment.
- A letter from John Turner Leader of the Opposition
- A letter from John Eakins, Ontario Minister of Tourism and Recreation and MPP for Victoria-Haliburton that references a dinner for Jeremy Remple.
- A letter from Don Smith, President of the Ontario Liberal Party
- A letter from David Peterson, Premier of Ontario
- A letter from Richard Guida, he person who represented the actor Treat Williams, talking about a photograph of taken of him and Donald Ziraldo and the opportunity to get it autographed.
- A letter from The Honorable William G. Davis PC, CC, QC
- A letter from Senator Peter Bosa,
- A letter from MF Yalden, Canadian Ambassador in Belgium
- A letter from Boris Brott, Music Director for the Hamilton Philharmonic Orchestra that talks about the Shaw Festival
- A letter from Mel Hurtig, Honorary Chairman for The Council of Canadians
- A letter from R. Michael Mondavi from Robert Mondavi Winery

#### 1989

- A letter from R. Michael Mondavi from Robert Mondavi Winery referring to Ziraldo's plans for the Napa Valley winery.
- A letter from R. Michael Mondavi from Robert Mondavi Winery referring to the Wine Institute of California.
- A letter from Andre Tchelistcheff, who is America's most influential post-Prohibition winemaker and called dean of American winemakers, and the letter references Friuli winery in Italy.

#### 11.15

##### **Correspondence: VIPs 1991-1998**

These are letters from VIPs as chosen by Inniskillin. There are letters sent to Donald Ziraldo from business people, friends, academics, politicians, famous people, etc. These cover many different topics such as anniversaries, awards, invitation to events, thank yous,

milestones, events, etc. It also includes postcards and photographs sent by friends and possibly relatives, along with wedding invitations. These letters were in three original folders with the titles, VIPs, Personal Mail and Personal Letters. It was clear that all three folders held similar material so they were melded together.

Dates: 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998

#### 1991

- A letter from John Turner, PC, QC and former Prime Minister of Canada
- A letter from Claude Taylor, President and CEO of Air Canada
- A letter from Julia Child from Julia Child Productions on her trip to Toronto.
- A letter from George Cohon, President of McDonald's Restaurants of Canada Limited,, Hugo Dunn-Meynell from the International Wine and Food Society, Former Prime Minister John Turner.
- An invitation to a dinner hosted by the Prince and Princess of Wales.

#### 1992

- A letter from Barbara McDougall, Secretary of State for External Affairs regarding Donald Ziraldo's inquiry about consolidation of the shipping Canadian wines to Canadian embassies and missions abroad. There is a hand written note by Donald Ziraldo on the letter.
- A letter from Darryl Roberts from Wines International
- A letter from The Baroness Dunn in the English House of Lords, also known as Lydia Selina Dunn was the Senior Unofficial Member of the Legislative Council and Executive Council of Hong Kong and was deputy chairman of banking giant HSBC
- A letter from Hartland MacDougall, Chairman of Royal Trust.

#### 1993

- A letter from Frank Tilley, of Tilley hat fame.
- A letter from Elaine Phillips, President of Image Dynamics
- A letter from Michael Wilson, Minister of Industry, Science and Technology and Minister for International Trade, which references medals won by Inniskillin wines and for Donald's part in the VQA.
- A letter from Christina Jennings from Camilla Films Inc. This name may reference the film Camilla that was filmed in Canada, which was directed by Deepa Mehta.



- A letter from Don Wilson from The Don Wilson Company Inc that mentions the VQA and Ontario Wine Industry.
- A letter from Michael Dietsch, Lord Mayor of the Town of Niagara-On-The-Lake, which congratulates Donald on winning the American Marketing Association in Toronto Marketer of the Year award.
- A letter from Arthur Soler, President of Neilson Cadbury
- A letter from Jorg Reichert of Movenpick Restaurants Canada
- A letter from Robert Mondavi from Robert Mondavi Winery

#### 1994

- A letter from Jan Westcott, Executive Director of the Brewers of Ontario referring to Ontario wines and the article about Ziraldo and Kaiser in Forbes Magazine.
- A letter from Hamilton attorney Paul Douglas Mazza
- A letter from Betty Webser the Executive Director of the Ontario Federation of Symphony Orchestras that references contribution to a fundraiser and a Ziraldo scholarship.
- A letter from Brock University President Terrance H. White on the Honorary Doctorate given to Donald Ziraldo
- A letter from Vincor CEO Don Triggs
- A letter from Senator Keith Davey.
- A letter from Michael (Mike) Harris, MPP and Leader of the Progressive Conservative Party of Ontario along with a Mike Harris elections pamphlet
- A letter from Terrence White, President of Brock University that references Ziraldo's honorary degree.

#### 1995

- A letter from Robert Lantos, Chairman of Alliance Communications Corporation that talks about Donald Ziraldo wanting to use their name as a wine label in the Alliance brand wine.
- A letter that is assumed to be by Richard Drouin, a lawyer and partner with McCarthy Tétrault and member of the Order of Canada, which he refers to in this letter.
- A letter from John Manley, Minister of Industry, with envelope.
- A letter from Michael (Mike) Harris, Premier of Ontario and MPP that refers to a book on the Ontario Wine Industry that was sent by Donald Ziraldo.
- A letter from Michael (Mike) Harris, Premier of Ontario and MPP that refers to the gift of Donald Ziraldo's book Anatomy of a Winery.
- A copy of a letter sent from Roberto Goizueta, the Chairman

of the Board and CEO of the Coca Cola Company. The letter was sent to Senator Trevor Eyton and he sent this copy to Donald Ziraldo as it refers to gifts they both sent him.

#### 1996

- A fax from Michael Hodes from Western Wine Services referencing a presentation on ice wines on the Food Channel to Robin Leach.
- A letter from Richard Zuckerwar President and CEO of The Grandoe Corporation
- A letter from Bob Guccione, Jr. founder and publisher of SPIN Magazine and attached is a page from the magazine that refers to an article he mentions in the letter. On the letter is a note written by Donald Ziraldo to Guccione referring back to the article.
- A letter from J.A. King, Rear Admiral and Associate Assistant Deputy Minister of Policy and Communications in the Department of National Defence. In it he refers to visiting Inniskillin on the occasion of a visit by a Russian military delegation.
- A letter from David Dingwall, Minister of Health referring to Arthur Eggleton, PC and MP providing him with a copy of a letter sent by Donald Ziraldo about Bill C-222, which would amend the Food and Drugs Act to require warning labels on alcoholic beverage containers and what he felt about this Bill.
- A letter from Bob Guccione, Jr. founder and publisher of SPIN Magazine talking about Inniskillin wines.
- A letter from John de Chastelain, from Office of the Independent Chairmen in Belfast.

#### 1997

- A letter from Norris from Coast Pacific Energy Corporation
- A letter from Nathaniel Branden, Ph.D., who pioneered the psychology of self-esteem and played a prominent role in promoting Ayn Rand's philosophy, Objectivism.
- A letter from Terry Ivany, President and CEO of Via Rail Canada.
- A letter from Sandro Boscaini, President of Masi Agricola SPA wine producers that refers to Vinexpo.
- A hand written letter from Sergio Marchi, MP for York West.
- A letter from Michael (Mike) Harris, MPP and Premier of Ontario.
- A letter from Michael (Mike) Harris, MPP and Premier of Ontario that references restructuring in the Ontario

government and the books by David Osborne, as well as an Executive Summary of one of those books sent to him by Donald Ziraldo.

- A letter from Senator J. Trevor Eyton on personal letterhead that talks about the unveiling of a new VQA label.
- A letter from Kurt Miller, President of Warren Miller Entertainment writing about the movie Snowriders 2!
- A letter from Joseph Jaworski from the Centre for Generative Leadership.
- A fax from Comte Alexandre de Lur-Saluces from Château\_d'Yquem, a very famous winemaker.
- An article with a hand written note on it sent by Mark Hilson, Vice President of Onex Corporation. The article is on Donald Ziraldo and Hilson comments on it and Vincor stock prices.
- A letter from Howard Balloch, Canadian Ambassador to Beijing.
- A letter from Paul Schwenker, President and CEO of Nova Continental Development Corporation referring to an Award of Merit from the OGGMB.
- A letter from David Tsubouchi, Ontario Minister of Consumer and Commercial Relations talking about a Beijing event.
- A letter from Jane Eccles an Ontario artist and painter.
- A fax from Anita Stewart, who was the Executive Director and founder of Cuisine Canada, and who is a Canadian culinary author and food activist and Member of the Order of Canada.

## 1998

- A letter from Joseph Kruger II from Kruger Inc in Montreal.
- A letter from John Cleghorn, Chairman and CEO of the Royal Bank
- A letter from David Tsubuchi, Ontario Minister of Consumer and Commercial Relations and he congratulates Ziraldo on winning Cuvee 1998 Best Pinot Noir Award.
- A letter from John Manley, Minister of Industry about Ziraldo becoming a member of the Canadian Tourism Commission.
- A letter from Ezio, DiEmanuele, Counsellor for Agriculture and Fisheries in the Canadian High Commission in London. The letter refers to wine donated for the re-opening of Canada House.
- A letter given to Donald Ziraldo by a person and the letter was from Jaguar Canada, which references Niagara wineries.
- A letter from Timothy Rigby, Mayor of the City of St Catharines that references Donald Ziraldo's birthday and his Hat's Off celebration.
- A letter from Marianne and Jorg Reichert of Movenpick Restaurants Canada

- A letter from Bernard Hine from Hine Cognac in England.
- A letter from R. Michael Mondavi from Robert Mondavi Wines referring to his visit to Toronto.

11.16

### **Correspondence: VIPs 1999-2000**

These are letters from VIPs as chosen by Inniskillin. There are letters sent to Donald Ziraldo from business people, friends, academics, politicians, famous people, etc. These cover many different topics such as anniversaries, awards, invitation to events, thank yous, milestones, events, etc. It also includes postcards and photographs sent by friends and possibly relatives, along with wedding invitations. These letters were in three original folders with the titles, VIPs, Personal Mail and Personal Letters. It was clear that all three folders held similar material so they were melded together.  
Dates: 1999, 2000.

#### **1999**

- A very funny and satirical letter by Mark Romoff, Canadian Consul General in Buffalo, New York talking about Jonathan Welsh and Jim MacDonald and Niagara wines.
- A letter from James Macdonald President and CEO of WIC Television
- A letter from Maureen McTeer, wife of Former Prime Minister Joe Clark
- A letter from Sergio Marchi Minister for International Trade regarding the status with the EU Commission on wine issues.
- A letter from Allan Slaight the President and CEO of Standard Broadcasting Corporation Limited
- A letter from Hendrik von Kuenheim President and CEO of BMW Canada
- A letter from Dr. Hans Kindler Member of the Executive Committee at Novartis
- A memo and newspaper article from 1999 from Gary Peterson, from Southcorp Wines Canada referring to the Park Hyatt Opening and the Toronto International Film Festival.
- A letter from Michel Jaboulet from Paul Jaboulet Aine, a major French wine maker.
- A letter from Gerald Schwartz, President and CEO of Onex Corporation
- A letter and photograph sent from Jane and Hugh Faulkner of Le Grand Cros winery in Cotes De Provence in France. The photograph shows Donald Ziraldo and others at an outdoor table.
- A large color photograph of Donald Ziraldo at an outside gathering and on the back there is French writing and the date of August 6, 1994. This was possibly taken by Jane and Hugh Faulkner from Le Grand Cros in France.
- A letter from Gerald Schwartz, President and CEO of Onex

Corporation

- A signed advertising letter and attached business card sent by David Jakob, President of XIST Inc and Founder of Wine.ca.
- A letter from famous Canadian musician Jim Cuddy on Blue Rodeo stationery about a trade of wine for a CD.
- A fancy card sent by Restaurateur Magazine of Toronto

2000

- A letter from Johnny Lombardi President and CEO of Chin Radio-TV International
- A hand written note from Shirley L. Thomson Director, Canada Council for the Arts.
- A letter with attached note and newspaper clipping from Gerry (G.R.) Wooll, President of Genaire Limited out of St Catharines.
- A letter from Doug Williams from National Sales Inc. and attached is a photograph of him or his family and two newspaper clippings about Inniskillin. He says that his uncle lived on a property called Inniskillin.
- A wedding invitation from Jeffrey Michael Caldewey and Rhonda Diaz- Caldewey on the FDR Presidential Yacht Potomac in 2000. He was the founder of the Icon Design Group in Napa Valley and specialized in wine packaging.
- A fax from Bernard Arnault, a major French business magnate, art collector, billionaire and President of LVMH, a luxury group that included Moet Hennessy and Louis Vuitton. There is also an associated magazine article from the Wine Spectator about Arnault and his battle for Chateau d'Yquem.
- A letter, business card, invitation and menu from Hilary Weston, Lieutenant Governor of Ontario. She sent the letter, card and menu for Donald Ziraldo's files to show that they used his wine at a major dinner. There is also an invitation for a Provincial Dinner given for Governor General Adrienne Clarkson and John Ralston Saul in 1999.
- A letter from Krystyna Hoeg, President and CEO of Corby Distilleries Limited.
- A letter from famous Canadian film director, screenwriter, producer and Academy Award winner Denys Arcand.
- A letter from Harry Rosen, Executive Chairman of Harry Rosen.
- A letter from Michael Speck, Partner in Heidrick & Struggles, Consultants in Executive Search, with attached business card.
- A letter from David Lindsay, President and CEO of Ontario SuperBuild, inviting Donald Ziraldo to a dinner and the discussion topic was Toronto to Buffalo and Everything in Between. The guest list is attached and includes Ministers and CEOs.

- A letter from Robert Lantos, a major Canadian film producer from Serendipity Point Films and the letter relates to the film Stardom that he produced.
- A letter from Dan Creed, National Sales Manager for BMW Canada and later VP for Marketing and Product Planning and Strategy for BMW of North America, that mentions the 1985 visit to Inniskillin by Prime Minister Pierre Trudeau.
- A business card for Samuel Sarich Limited from Esther Sarick, who is a very active Ontario philanthropist and Board Member, who with her husband Samuel donated a major Inuit art collection to the Art Gallery of Ontario. There is also a note from an Inniskillin employee about a visit they made.
- A letter from Robert Runciman, MPP for Leeds-Grenville and Ontario Minister of Consumer and Commercial Relations
- A letter from the Honorable Keith Davey, O.C., Canadian politician, Senator, and Officer of the Order of Canada.

11.17

### **Correspondence: VIPs 2001-2006**

These are letters from VIPs as chosen by Inniskillin. There are letters sent to Donald Ziraldo from business people, friends, academics, politicians, famous people, etc. These cover many different topics such as anniversaries, awards, invitation to events, thank yous, milestones, events, etc. It also includes postcards and photographs sent by friends and possibly relatives, along with wedding invitations. These letters were in three original folders with the titles, VIPs, Personal Mail and Personal Letters. It was clear that all three folders held similar material so they were melded together.

Dates: 2001, 2002, 2003, 2004, 2005, 2006

#### **2001**

- A letter from Jess Jackson, founder of Kendall-Jackson, one of America's greatest wine empires and here he talks about winning the 2000 Wine Star Award for Man of the Year.
- A letter from Blake Goldring, President and CEO of AGF Group of Funds who talks about a colleague in Japan who may have wanted Inniskillin wine. There are two pages of printed emails attached that reference this person and Ziraldo's trip to Japan.
- A letter from Angel Carazo, Presidente of Centro de Iniciativas Turisticas de Torremolinos in Mexico.
- A letter from Galen Weston, Chairman of George Weston Limited, that references the Prince of Wales evening to honor young Canadian artists.
- A letter from George Rosenthal, Chairman and CEO of Raleigh Enterprises, that references Wolfgang Puck and a fundraiser.
- A letter from Gerard (Gerry) Schwartz, President and CEO of Onex Corporation, that refers to the book Wines of North America.
- A copy of a letter signed by George Rosenthal, Chairman and

CEO of Raleigh Enterprises that mentions a menu from an event. There is a menu attached that is from a dinner at the Malibu Estates Vineyard with honored guest author Michael Crichton.

- A letter from Elvio DelZotto, a lawyer and later was a partner in the Tridel, a major Ontario real estate developing company.
- A letter from Marc Hugel from Hugel Et Fils, a very well know and old wine producer in France.
- A letter from the Honorable Keith Davey, O.C., Canadian politician, Senator, and Officer of the Order of Canada.
- A small hand written card that may be from Mario Bernardi, the venerable Canadian conductor who helped found the National Arts Centre Orchestra and led classical music troupes.

## 2002

- A small note from Barbara Uteck, Secretary to the Governor General acknowledging Donald Ziraldo's message of condolence regarding her father William Poy.
- A copy of a letter from Buckingham Palace that acknowledges the gift of Donald Ziraldo's book and card that were sent by Debbie Zimmerman, Chair of the Regional Municipality of Niagara and Zimmerman acknowledges this in a card attached to the letter.
- A letter from Don Tapscott, President of New Paradigm Learning Corporation.
- A letter from James Bartleman, The Lieutenant Governor of Ontario
- A letter from Ernie Eves, Premier of Ontario congratulating Ziraldo on the Lifetime Achievement Award for Food and Beverage Excellence during the Sixth Annual New World of Food and Wine Festival.
- A letter from Senator Trevor Eyton that includes an attachment of a copy of the letter that the Senator sent to Jacopo Biondi Santi in Siena, Italy. He is the owner of Santi Castello di Montepo Sassoalloro Toscana IGT, a winery in Italy. That letter recommends that he meet Donald Ziraldo at a party thrown by the Senator in Toronto.
- A hand written note from Alessandro Stratta, celebrity chef, restaurateur and one time chef executive chef of the Renoir restaurant at The Mirage in Las Vegas.
- A letter from R. Michael Mondavi, Chairman of Robert Mondavi wines, which refers to a visit, the Reidel wine glasses and visiting.
- A letter from Jonathan H. Deitcher, Vice President of RBC Dominion Securities and Director of Indigo Books & Music Inc.

- A letter from Gerard (Gerry) Schwartz, President and CEO of Onex Corporation and it is attached to a mockup of a Gourmet Magazine feature on Mr. Schwartz. The letter mentions that this was made by his sister as a birthday present to him.
- A card signed by Sandro Boscaini, President of Masi Agricola, a major Italian wine producer.
- A business card and card signed by Yann Juban, Officer of the office International de la Vigne et du Vin and well known wine judge and writer.
- A card signed by Piergiovanni Pistoni, Cà Marsure owner, highly respected Italian wine producer and President of the Consorzio Tutela Vini DOC Friuli Grave.

## 2003

- A letter from David Perry, Senior Vice President of the Aspen Skiing Company.
- A letter from Peter Herrndorf, President and CEO of the National Arts Centre, congratulating Ziraldo on winning the Canadian Italian National Award.
- A letter from Ernie Eves, Premier of Ontario and Leader of the Ontario PC Party.
- A letter from Tim Hudak, Ontario Minister of Consumer and Business Services, congratulating Donald Ziraldo on winning The Grand Gold Award at the 2003 VinItaly Wine exposition.
- A menu from an event by Lakefield College School at The Gardiner Museum of Ceramic Art where His Royal Highness The Duke of York was attending. Inniskillin provided wines for the event. This may have been linked to a letter in the VIP files.
- A letter from Donald Ross from Jones, Gable and Company Limited, a major investment house and stockbroker.
- A letter from Tim Hudak, Ontario Minister of Consumer and Business Services, and it is congratulating Donald Ziraldo on Gold Awards from the Ontario Grape Growers Marketing Board, Niagara Credit Union Cabernet Franc Award and the All Stick Best Label Design Award. He also mentions the LCBO and VQA.
- A letter from II BY IV design firm.

## 2004

- A hand written note from Dana Grant, President of QBC, the Queens Business Club.
- A letter from Harry Rosen, Executive Chairman of Harry



Rosen.

- A letter from Prime Minister Paul Martin that refers to the gift of the Anatomy of a Winery that Donald Ziraldo sent him.
- A letter from Georg Riedel from the Riedel Wine Glass Company, congratulating Ziraldo on the Winery of the Year Award from Wine Enthusiast Magazine.
- A letter from Steven Page, from the famous music group The Bare Naked Ladies, and in it he talks about their TV show, the NDP and his new record.

## 2005

- A note, photograph and attached sheet from Gay Cook, a well-known food columnist in the Ottawa Citizen newspaper. In the photograph, she is next to Kurt Waldele, the National Art Centre's late Executive Chef. The sheet describes her 75<sup>th</sup> birthday party and the Gay Cook Bursary set up by her friends and colleagues.
- A hand written letter from famous wine writer Jonathan Ray, drinks columnist for GQ and was wine editor of the Daily Telegraph for many years,
- A letter from John Ralston Saul on Rideau Hall stationary talking about his leaving Rideau Hall with the Governor General, and he is providing new contact information. There is a new address attached for him.
- A letter from Rideau Hall The Chancellery of Honours asking Donald Ziraldo to give a reference for Mr. Champlain Charest, a noted wine collector, who was up for the Order of Canada in 2005. On the back Donald Ziraldo typed his reply.

## 2006

- A letter from James McCutcheon QC in Toronto.
- An email from Richard Ayllon regarding the death of Izabela Kalabis, Resident Chef at Inniskillin Winery in 2006.
- A letter from Rob Nicholson, PC and MP for Niagara Falls with a hand written note by John Holtby.
- A letter from Jean Philippe Delmas from Chateau Haut-Brion
- A letter from Andrew S Brandt on Donald Ziraldo leaving Inniskillin.

## 11.18

### **Correspondence: VIPs Undated**

These are letters from VIPs as chosen by Inniskillin. There are letters sent to Donald Ziraldo from business people, friends, academics, politicians, famous people, etc. These cover many different topics such as anniversaries, awards, invitation to events, thank yous,

milestones, events, etc. It also includes postcards and photographs sent by friends and possibly relatives, along with wedding invitations. These letters were in three original folders with the titles, VIPs, Personal Mail and Personal Letters. It was clear that all three folders held similar material so they were melded together.

Dates: n.d.

- A signed note, brochure and four 3x5 color photographs sent from Alex Tilly, the creator of the Tilley hat and Tilly Endurables Company, the photographs show Tilly and other guests and his Tilly hat. Donald Ziraldo is in two photos and in three photos famous actor Lorne Greene may be featured (?)
- A note from Joe Reid, Member of Parliament for St. Catharines
- A letter from soprano Riki Turofsky talking about her albums
- A signed form from Hugo Dunn Meynell from the International Wine and Food Society.
- A note from Margo Davis in Buffalo, NY.
- A hand written note and envelope from Ontario Provincial Secretary for Justice Gord Walker
- A hand written and typed note from Donald Ziraldo to Moses Znaimer that mentions Steven Page from the band Bare Naked Ladies and Jim Cuddy from the band Blue Rodeo, and it was sent back by Moses with a hand written note on it. Znaimer was the co-founder and former head of Citytv, the first independent television
- A hand written note from Sergio Marchi, a well-known Canadian diplomat and former politician.
- A note from Jurgen Gothe, former host of CBC Radio's DiscDrive and a prominent food, wine and music writer.
- A letter from Cam Jackson, MPP for Burlington
- An email regarding Steve Mann and Yoko. This could refer to Yoko Ono.
- A congratulatory letter from Miquel Torres, from Torres wines in Barcelona mentioning the 2003 New World Winery of the Year Award from Wine Enthusiast Magazine.
- A hand written card from Michael Hollett, Editor and Publisher of Now Magazine.
- A card and note signed by Lembi Buchanan, founder of Nickel-a-Drink for Addictions and the Mental Health Research Foundation and winner of the Queen's Golden Jubilee Medal.
- A hand written postcard sent from famous winemaker and owner Rollin Soles

Sub Series H. Building and Construction, 1978-2006, n.d.  
(non inclusive)

### **Scope and Content**

All folder names were created from the content located in the folder. One folder, 11.18 was originally named E.S. Fox Ltd., but it was renamed to make the content more clear: Correspondence: Inniskillin Facility Construction July-November 1978 and undated.

- 11.19      **Invoices: Inniskillin Construction July-September 1978**  
Includes invoices from a number of firms for things like drainage tiles, pumps, electrical work.etc. There are also contracts for different services.  
Dates: 1978.
- 11.20      **Invoices: Inniskillin Construction October-December 1978**  
Includes invoices from a number of firms for things that related to the construction of the winery. There are also hand written notes by Donald Ziraldo listing budgets and figures  
Dates: 1978.
- 11.21      **Correspondence: E.S. Fox Ltd. Inniskillin Facility Construction July-November 1978 and undated**  
Includes cost estimates and proposals from construction companies for the design, construction and commissioning of a new facility for Inniskillin Wines in 1978. This material includes a proposal from E.S. Fox Ltd. Dated 1978, architectural renderings of the new building from different sides, a building permit application for the Town of Niagara-On-The-Lake signed by Donald Ziraldo, many costing sheets for components of the project, multiple estimates from construction and plastering companies in Niagara Falls including Kandracs Construction.  
Date: 1978 and n.d.
- 11.22      **Correspondence: Inniskillin Millennium Project**  
Includes estimates, invoices, diagrams, and reports relating to the Millennium Project. Inniskillin undertook this project on its 25<sup>th</sup> Anniversary, which was also the year 2000. This was to be a major project that expanded the winery and the enhanced the winery experience for visitors. Bruno Freschi was chosen as architect and there are invoices relating to his work and sketches of the new buildings he designed. There is a 5-year plan that maps out the funds needed for the project and how it might increase profits. There are also many letters, estimates, invoices and a report related to wastewater, sewage and water. This includes estimates for new barn washrooms and a septic system, water usage statistics and a design estimate for a new holding pond and wetland. There are estimates for roadways, wine racks and feng shui services, as well as zoning information, a report on key trends in the wine industry from 2000 and three copies of the Millennium Project document in various stages of editing. One document is signed Donald Ziraldo and there are also a few hand written notes by him as well.

Date: 1999-2000.

11.23

**Architectural Drawings and Plans: Inniskillin Building Drawings and Site Plans**

These are six large architectural drawings and site plans made for the new boutique or visitor's center with media theatre, wine sales area and museum. There is one larger drawing and five smaller ones. The plans show this new structure attached to the old Brae Burn Barn on the property. Most drawings are labeled Inniskillin Alternative A. It is not known whether these drawings were used in the final design of the building.

Dates: 2006, n.d.

11.24

**Correspondence, Information and Agreements: Inniskillin Wine Boutiques in Toronto and Ottawa**

Included is material related to different wine boutiques. There are letters that relate to issues such as warehouse costs and stock issues in Toronto and how they would impact the Toronto store and there are financial figures attached showing costs and potential savings if changes are made and there is a fax referring to sales and operating forecasts for the Yonge Boutique. There are also year-end numbers and targets and objectives from the Ottawa store and Toronto store and promotional ideas and collaborations from Donald Ziraldo in letters from him. There are also winery mini store faxes and LCBO information sheets about them, letters about changes in management in the Olympia and York Development Limited company, LCBO letters about LCBO permits and approvals, letters about a proposed location in Marche BCE Place and costs associated with that store, a letter from Donald Ziraldo approving construction at BCE Place and construction related faxes with costs. There are also faxes from Cartier Wines relating to other possible locations, a document called Boutique basics, an agreement to license the use of places at BCE Place and agreement to enter into a license between Movel Restaurants and Inniskillin.

Dates: 1991, 1992, n.d.

11.25

**Architectural Plans and Drawings: Inniskillin Wine Boutique in Toronto**

There are four architectural plans or drawings related to a wine shop at B.C.E. Place in Toronto and these include plans for a Marche Restaurant. It is not known if these were used for an actual shop. There is also a revised plan that was faxed that is of a doorway.

Dates: 1991, 1992.

Sub Series I. Employment, 1997-1998 (non inclusive)

**Scope and Content**

All folder names were created from the content located in the folder.

11.26      **Correspondence and Information: Confidential Job Search for Inniskillin Winery Manager/Winemaker**

Includes correspondence from the executive search firm The Enns Partners Inc. about this posting. It also includes a draft of the job duties and copy of a draft advertisement.

Dates: 1997.

11.27      **Correspondence: Wage Issues in Inniskillin Wine Boutique and Wine Rack Stores**

Includes a memo from the General Manager of Inniskillin on the subject of staff wages of both the Wine Rack and Boutique.

Dates: 1998.

Sub Series J. Organizational and Management Reports, Reviews, Strategies and Strategic Plans, 1989-2000, n.d. (non inclusive)

**Scope and Content**

All folder names were created from the content located in the folder.

11.28      **Report: Organizational Review Conducted by Invia Consulting Inc.**

Included are copies of a confidential management report dated May 7, 1997 for Inniskillin Wines Inc. One has a sticky note on it noting important information.

Dates: 1997

11.29      **Correspondence and Information: Organizational Review Conducted by Invia Consulting Inc.**

Included is confidential correspondence from Invia to Donald Ziraldo, which has been heavily annotated by Ziraldo. There are also two copies of a letter written to Karl Kaiser about the report with notations from Karl Kaiser and Donald Ziraldo.

Dates: 1997.

11.30      **Discussion Paper and Information: Strategic Planning Session and Discussion Paper by Consultant M.P. (Michael) Halle**

Included is a Letter of Understanding and Agreement from February 20, 1990 between the Consultant M.P. (Michael) Halle from Liaison Canada and Karl Kaiser and Donald Ziraldo. There is also an agenda outline for a Strategic Planning session at Inniskillin on April 19, 1991 and a copy of a 1991 discussion paper titled: Long term Brand Strategy for Inniskillin Wines Inc.

Dates: 1990, 1991.

11.31      **Minutes: Operations Team Meeting Minutes**

These are the confidential meeting minutes from this May 2, 2000

meeting that was presumably at Inniskillin.  
Dates: 2000.

- 11.32      **Report and Information: Appraisal Report of E/S Taylor Road in Niagara on the Lake, Ontario and Strategic Plan by Kernahan and Graves Real Estate Company**  
Included is a large appraisal report of a piece of vacant agricultural land in Niagara on the Lake, Ontario by Kernahan and Graves Real Estate Company on January 4, 1994. There is also a 3x5 color photograph that is showing a piece of land and there are notations on it by Donald Ziraldo. Also attached is a transparency, which relates to the Inniskillin Strategic Plan produced in 1995.  
Dates: 1994, 1995.
- 11.33      **Report: EsemP Marketing and Management Report by Consultant M.P. (Michael) Halle**  
This was a confidential management and marketing report that was produced on September 11, 1992 by Consultant M.P. (Michael) Halle for EsemP Marketing. There is a cover letter that states the payment terms for their EsemP Agreement.  
Dates: 1992.
- 11.34      **Report: Export Analysis by Dave Pearen**  
This is a confidential report titled Export Analysis, that was produced by Dave Pearen in May and June 1996 for Inniskillin Wines Inc. The report may not be complete.  
Dates: 1996
- 11.35      **Report: Bozell Winery Evaluation**  
This is a letter sent from Bozell Worldwide Inc Advertising to Atlas Wine Merchants regarding a winery evaluation of Inniskillin.  
Dates: 1998
- 11.36      **Discussion Paper: Longterm Brand Strategy for Inniskillin Wines Inc. by Consultant M.P. (Michael) Halle**  
This discussion paper was produced by Consultant M.P. (Michael) Halle on February 5, 1991. It includes hand written notes by Donald Ziraldo and a Five Year Brand Plan 1991-1996 informal report by R. Ketchin that also has notations from Donald Ziraldo.  
Dates: 1991, n.d.
- 11.37      **Report: Objectives 1994**  
This is a document that was sent from Donald Ziraldo to Jake and it includes many hand written notations by Ziraldo.  
Dates: 1994
- 11.38      **Presentation: @Inniskillin.com by three Queen's MBA for Science and Technology Candidates**  
This is a presentation done on September 3, 2000 about Inniskillin,

the LCBO and VQA by three candidates at Queen's University's MBA school.

Dates: 2000

- 12.1      **Report: Western School of Business Consulting Report by students at the University of Western Ontario Business School**  
This report was prepared by students at the University of Western Ontario Business School in 1994 or 1995. It is heavily annotated by Donald Ziraldo.  
Dates: 1994-1995
- 12.2      **Proposal: Proposal by Touche Ross**  
Includes is a letter from Touche Ross Management Consultants that pertains to a proposal to conduct an assessment of Inniskillin's operations, the proposal and a brochure about the company.  
Dates: 1989
- 12.3      **Report: Review of Internal Environment and Operations by Touche Ross**  
This is a bound report made by Touche Ross Management Consultants for Inniskillin Wines Inc.  
Dates: n.d.
- 12.4      **Discussion Paper: Strategic Plan by Deloitte & Touche Management Consultants**  
This is a discussion paper of the Deloitte & Touche Management Consultants and it is titled Strategic Plan and is from April 13, 1992.  
Dates: 1992
- 12.5      **Report: Market Analysis Sub Report by Deloitte & Touche Management Consultants**  
This is a report done by Deloitte & Touche Management Consultants on July 13, 1990 and it was done for Inniskillin Wines Inc..  
Dates: 1990
- 12.6      **Report: Inniskillin's Marketing, Organization and Development by Consultant M.P. (Michael) Halle**  
This large document was authored by Consultant M.P. (Michael) Halle, and it was presumably done to be a consultative work for Inniskillin. It looks at all aspects of the business, including its marketing, organization and development and a strategy for the future.  
Dates: 1987
- 12.7      **Report: Draft Import Strategy**  
This is a draft import strategy that relates to Atlas.  
Dates: n.d.
- 12.8      **Report: Inniskillin Wines Inc. & Louis-Vuitton-Moet-Chandon**

Includes a contrast study done by students in a class, INTL 5020J, that is titled: Inniskillin Wines Inc. & Louis-Vuitton-Moet-Chandon: A Cross-Border Study of Production and Distribution. A Contrast-Pair Study for INTL 5020J April, 1993. The authors are listed on the front page. This was graded and there are red markings from the professor of the course inside of it.  
Date: 1993.

12.9

**Marketing Proposal and Correspondence: The Watt Group Proposal**

Includes a September 1989 proposal from The Watt Group out of Toronto, Ontario, on corporate identify, refining labels and caps graphics and new point of sale system graphics and displays for Inniskillin. There are also letters send by Don Watt to airlines like Air Canada and Canadian Airlines on why Canadian wines were no longer served on Canadian airlines. The replies from these airlines and memos between Watt and Donald Ziraldo on this issue are also included.  
Date: 1989

12.10

**Memo and Information: Sullivan, Mahoney Memo and Other Inniskillin Related Information**

Included are documents related to the running of Inniskillin as a business. Included is a memo from Sullivan and Mahoney to Karl Kaiser about a general manager at Inniskillin and a possible Chief Winemaker, a page from a presentation on opportunities for the winery, a page on a program and market report and hand written notes from Donald Ziraldo on business related items.  
Dates: 1998, n.d.

12.11

**Corporate Strategy: Inniskillin**

Includes a sponsorship agreement with the Ice Hotel, Quebec; correspondence with Celliers du Monde; correspondence with Sullivan and Mahoney; documents about Project Classic; a draft winery plan; a review of internal environment and operations, and a proposal to Inniskillin for an assessment of productivity, profitability and international competitiveness.  
Dates: 1989, 1990, 1993, 1995, 1996, 2001, n.d.

12.12

**Preparing a Case Statement**

Contains a two page document on Inniskillin letterhead about preparing a case statement.  
Dates: n.d.

Sub Series K. Photo Albums, Photographs and Negatives showing Promotions, Events, People and Buildings, 1978-2009, n.d. (non inclusive)



### **Scope and Content**

All folder names were created from the content located in the folder. The photo albums were all given titles based on their content. The other photographs were loose in the boxes and they were grouped into folders by topic.

- 12.13      **Photo Album: Inniskillin Icewine**  
Includes a large brown folded album that holds eight pictures. There are seven color photographs, four of which are of Inniskillin Icewine bottles, one of grapes on the vine, one of the vineyards with snow and one is a label from a 1987 bottle of Icewine.  
Date: 1987.
- 12.14      **Photo Album: Inniskillin Wines at Macy's New York at the Ontario Fine Foods Promotion**  
Includes a brown photo album with a light yellow cover that reads: Inniskillin Wines at Macy's the cellar New York City. There are 18 colour and black and white photographs and letters that relate to the Ontario food and wine promotion at Macy's in New York in 1986. This included a reception at the Trillium Room in Ontario House in New York and a visit by Donald Ziraldo to Lavin's Restaurant in New York. There is a letter from Kenneth M. Mueller, Export Development Officer with the Government of Ontario, and in it he gives this photo album to Donald Ziraldo, so he can use it with future brokers, representatives and outlets. Part of the album has textual material that includes copies of newspaper clippings and news releases about the event. The news releases are by Mr. Mueller and the Ontario Ministry of Agriculture and Food. There is also an advertisement for the event that lists the products, a list of participants in this promotional event and a copy of a letter from Macy's. The photographs are showing the event and there are paper captions under each one of them, identifying the people including Ken Mueller, Donald Ziraldo, Zach Hanle Editor of Bon Appetit Magazine and the Vice Presidents of Macy's, Air Canada and Hilton Hotels International.  
Dates: 1986.
- 12.15      **Photo Album: Vinexpo Asia-Pacific**  
A small album put together by Wine Advisor Peter J. Morrell and given to Donald Ziraldo. It has pictures of the Inniskillin booth, Donald Ziraldo talking, chef Antony D Osborne, people, etc. There are 43 3x5 colour photographs. There is a card from Morrell at the end.  
Date: 2001.
- 12.16      **Photo Album: Alderbrandin De Sienne Society Dinner**  
Includes a white photo album with 22 colour photographs of this

Society dinner in 1985. Little is known about the Society, except that it was founded in 1978 and it was a fine wine club based on fellowship. One of the founding members was Bill Harshaw, who wrote *My Second Life: Living With Parkinson's Disease* and he took a major leadership role in The Parkinson Foundation of Canada. The photographs show people enjoying wine and food in an outdoor and indoor setting, and this includes Donald Ziraldo and Karl Kaiser. There is also a small confirmation invitation sheet for the dinner, which was held in November, 1985 in Toronto.  
Dates: 1985.

12.17

**Photo Album: Inniskillin Wine Processing and Heuriger Wine Events**

Includes pictures that were from a large red photo album in very bad condition. Inside, there are four 8x10 colour photographs and 29 3x5 color photographs that show grape and wine harvesting at Inniskillin, including the people and machinery that helped with this process. Most of the shots were taken outside, but there are some shots that show the tanks inside as well. This includes one shot of Karl Kaiser tasting grapes in the field. There are also seven 3x5 color photographs that relate to the Heuriger event in 1988. This is presumably a wine event based on the new Heuriger vintage. There are photographs of Karl Kaiser helping to cook food, and others with people carrying a wine cask. There are also two labels, one is a 1988 Heuriger Nouveau and the other is a Nouveau Zweigeltrebe. There are 19 3x5 color photographs that are under the label of Heuriger 1985. These photographs show people drinking wine and moving a cask. The photographs include Karl Kaiser. There are also eight 3x5 color photographs under the label of Heuriger 1986. These also show wine and food consumption, as well as many that show Karl Kaiser helping to make food.  
Dates: 1985, 1986, 1988, n.d.

12.18

**Photo Album: Special Visitors to Inniskillin and Events Related to Inniskillin**

Includes photographs of special visitors and events that happened at Inniskillin. Also present are some non-photographic materials, such as article cut outs, and there are labels present where photographs are missing.  
Dates: 1983, 1984, 1985, 1987, 1986, 1988, n.d. Predominantly 1987.

- 14 3x5 color photographs that relate to a visit by John Turner and Gib Parent June 5, 1987. The photographs show Donald Ziraldo, Karl Kaiser and John Turner touring the facility and drinking wine. There are labels present for some of the photographs.
- Two 3x5 color photographs and 2 8x10 and 7x5 black and

- white photographs that may relate to a visit to Inniskillin by Dr. Becker. No label is present. There is one 3x5 color photograph that shows Karl Kaiser and Harold Town, who designed their Champagne label. This photograph is labeled.
- Three 3x5 color photographs that relate to the Geisenheim Tasting in February 1987 showing Dr. Becker, Karl Kaiser, Tony Aspler and Donald Ziraldo. There is a label for these photographs.
  - Two 3x5 color photographs that show Karl Kaiser and Pierre Maufoux from Prosper Maufoux in France. There is a label for these photographs.
  - A cut out from an External Affairs Canada publication called CanadExport, dated July 8, 1987. The article has a picture of actor Al Waxman presenting the Top-Scoring Canadian Wine Award to Karl Kaiser at InterVin '87. The article talks about InterVin '87 and awards Inniskillin won there.
  - Two 3x5 color photographs of barrels being unloaded from a truck and the label reads: Sept. 86 Arrival of brand new Vosges barrels.
  - One 8x10 black and white photograph of actor Lorenzo Lamas, actress Laura Dickson and Donald Ziraldo at a wine tasting at the Inn on the Park in November 86. There is a label for this photograph.
  - A label for a photograph of actor Treat Williams and Donald Ziraldo in June 1987, but the photograph is missing.
  - One 3x5 color photograph, with label, of Silvia Kaiser and Frank LeFleche in June 1987.
  - A label for a journalist and photographer for the French National Geographic magazine from June 1987, but the photograph is missing.
  - One 3x5 color photograph of Nancy Green and Donald Ziraldo, with label.
  - Two 8x10 color photographs of a woman picking icewine grapes on the vine. There are seven 3x5 color photographs, with labels, showing Liz and John Fedorkow and Gerald Klose picking Eiswein grapes on Jan 23, 1987 at Braeburn Vineyard.
  - Two 7x5 photographs, one color and one black and white, with label showing Donald Ziraldo at the Dusseldorf Tasting.
  - Two 3x5 black and white photographs showing an event with Inniskillin staff and Karl Kaiser.
  - Three 3x5 color photographs showing Donald Ziraldo pouring wine and posing for a picture with a group at Inniskillin.
  - One 7x5 color photograph showing a Government of Ontario booth with Inniskillin wines in Japan, dated March 1987. There is a piece of paper underneath from Raymond Smart from the Ontario Government in Hong Kong to Karl Kaiser dated July 2, 1987 saying the picture was for reference.
  - One 3x5 color photograph of Donald Ziraldo and Deborah

Pratt at VinExpo in Bordeaux France in June 1987.

- One label for a Society of Wine Educators event in Vancouver, BC in August 1987 with author Thomas K. Hardy and Photographer Milan Roden from the Pictorial Atlas of Australian Wines with Donald Ziraldo. The photographs are missing.
- Seven 3x5 color photographs with label showing the first wedding in the Champagne Loft at Inniskillin in March 1986 of Gary and Cathy Galt.
- A paper certificate from LeBecFin that reads: The Winner's Circle presented to Inniskillin Riesling B.A. on March 2, 1988, for one of the ten best wines of 1988.
- A 8x10 black and white photograph of Isabell Mommessin tasting wine with Karl Kaiser and Donald Ziraldo in Toronto. There is a label for this photograph.
- One 8x10 color photograph of Robert Mondavi sampling Inniskillin wine at his winery in California. There is a label for this photograph.
- One 8x10 black and white photograph of Karl Kaiser holding a wine bottle and an award for Consumers Choice, Festival '84 Award for a 1984 Inniskillin wine.
- Three 3x5 color photographs showing Steve Samuels, President of the Hotel, Catering and Institutional Management Assoc. in Bath, England visiting Inniskillin.
- Two 3x5 color photographs showing Allison Ruddy, a Food and Beverage Manager for Pillar and Post, in Niagara on the Lake visiting Inniskillin.
- Seven photographs, four 3x5, two 5x7 and one 8x10 black and white photograph showing Prime Minister Pierre Trudeau's visit to Inniskillin in 1983, along with Herb Gray, Al McBain, Eugene Whelan and Bill Andres. The photographs mainly show Trudeau walking around the facility, drinking wine and talking with Karl Kaiser and Donald Ziraldo.
- One photocopied newspaper clipping of an article by Tony Aspler on April 28, 1985 and it lists a taste choice that included Inniskillin wines.
- Three 5x7 color photographs of unidentified people drinking wine in a shop.
- 35 3x5 color photographs of a party that looks to be for Inniskillin employees and other guests. People are eating and drinking. Two of them have Donald Ziraldo posing and one has Karl Kaiser posing with people.
- One 3x5 color photograph of a woman opening a bottle of wine. On the back the date of 8/2/88 is written.
- One 3x5 color photograph of Donald Ziraldo and four others posing outside of the Inniskillin Wine Boutique.
- Two 3x5 color photographs of three people, one of which is an Inniskillin employee in the inside of an Inniskillin building.

- Two 3x5 color photographs of women posing outside an Inniskillin building.
- Ten 3x5 color photographs that relate to a Niagara River Cruise. There is a paper brochure for it and then the photographs appear to be Inniskillin employees and other guests eating and drinking on a boat.
- Three 3x5 black and white photographs of large wine barrels and a vineyard, likely Inniskillin.

12.19

**Photographs and Contact Sheets: Karl Kaiser and Donald Ziraldo**

Includes black and white and color photographs and contact sheets showing either Karl Kaiser or Donald Ziraldo, or both men receiving awards, doing work on the Inniskillin grounds or posing for publicity photographs.

Dates: 1978, 1986, 1991, 1998, 2004, 2006, 2009, n.d.

- One 8x10 color photograph of Karl Kaiser next to a large machine that is pouring grapes into a container next to a building under construction. On the back there is a note with a date of 1978.
- One 8x10 black and white photograph of Karl Kaiser and Donald Ziraldo posing with an award for the top scouring Canadian wine at InterVin 1986.
- One damaged 5x7 black and white photograph of Karl Kaiser receiving the InterVin 1986 award.
- One 3x5 color photograph of Donald Ziraldo talking with a group of people. On the back there is a note that reads: MGM July 1991.
- One 3x5 color photograph with five people posing for the photo and on the back. Some are identifiable, such as Donald Ziraldo, Roots Co-founder Michael Budman and Ross Rebagliati, Canadian professional snowboarder and Olympic gold medal winner for Men's Snowboarding at the 1998 Winter Olympics. On the back it is noted that this is Aspen Colorado in 1998. This may relate to the 1998 Winter Games as two people in the picture are wearing the Roots hat designed for that event.
- One large 8x10 color photograph from Business Niagara Magazine, The Journey into the Entrepreneurial Mind Photo Shoot from January 19, 2004 at Inniskillin Wines. Donald Ziraldo is present among other wine industry people, including Gene Luczkiw from The Institute for Enterprise Education and he has written a note to Donald Ziraldo on the back of the photograph.
- A full page of forty small color block photographs of an event put together on a small poster. The photographs show a chef, his staff, food and Donald Ziraldo. Under the photographs, the name Bill Milne and date 2006 are present. This

presumably refers to the photographer. The poster is signed in pen by someone, possibly the chef in the photographs.

- A ink jet 8x10 paper photograph of Donald Ziraldo in a group of people who formed the Science Advisory Council in March 2009.
- One contact sheet of 35 mm black and white photographs of Donald Ziraldo in front of wine casks. At the top it lists Abbott & Tincombe Photographic Services in Vancouver, BC. There is one photo cut out.
- A small contact sheet with five black and white images of Donald Ziraldo in front of wine casks.
- Two 8x10 black and white photographs of Donald Ziraldo holding a glass of wine in front of his Art Deco collection.
- One 5x7 color photograph of Donald Ziraldo signing his Anatomy of a Winery book in a shopping center.
- One 5x7 color photograph of Donald Ziraldo in between two men shaking hands.
- Six 3x5 color photographs of an outdoor setting and in one Donald Ziraldo looks to be in a cave.
- A small 3x5 Polaroid picture of Donald Ziraldo, Moses Znaimer and another famous person.
- A small 3x5 Polaroid picture of Donald Ziraldo, Moses Znaimer and a woman who may be famous and on the back of the housing is the logo for CHUM TV.
- A 5x7 color photograph of Donald Ziraldo and three women in a party atmosphere.
- A ink jet 8x10 paper photograph of Donald Ziraldo with two famous politicians and they are all holding wine. This seems to be related to the Icewine Accord (WTO) at Inniskillin Post Cancun.
- A ink jet 8x10 paper photograph of Donald Ziraldo and Karl Kaiser with many politicians out in a vineyard. One of them is identified as Minister of Agriculture Lyle Van Clief. Also written on the picture is: Icewine Accord (WTO) at Inniskillin Post Cancun.
- A 8x10 black and white photograph of Donald Ziraldo next to a man who is holding a bottle of Icewine.
- A 8x10 black and white photograph of Donald Ziraldo next to a man and they are looking at architectural plans. On the back there is writing that indicates this is a photograph of Bar Shots in June during the Inniskillin Winery Expansion.

12.20

**Photographs and Contact Sheets: Promotional Events**

Includes color photographs showing promotional events put on by Inniskillin, or ones where Inniskillin, Donald Ziraldo or Karl Kaiser took part in.

Dates: 1980, 1983, 1987, 1996, 2001, 2004, 2005, n.d.

- Six 3x5 color photographs of a bottle of 1980 Inniskillin wine on a fireplace for possible promotional purposes.
- Three 3x5 color photographs of Prime Minister Pierre Trudeau's visit to Inniskillin in 1983. These have numbering on the back.
- Two contact sheets from 35 mm filmstrips in black and white of a major event, which included Donald Ziraldo and another major person who hasn't been identified. The sheet is from Gary Cralle in Toronto, Ontario. The photographs were taken in 1987.
- One 8x10 color picture of a bottle of 1996 Inniskillin Icewine in a snowy setting with frozen grapes.
- A 3x5 color photograph that is damaged and it shows Donald Ziraldo and another man holding very large Inniskillin wine bottles. There is a letter attached mentions that this was at a fundraiser for Second Harvest at the 2001 Toronto Taste event.
- Two 5x7 color photographs of Donald Ziraldo talking to people and posing with them in front of a Canada display. On the back of one of them there is a hand written note that says this was taken at VinItaly, in Verona Italy on April 4, 2004.
- A 6x8 color photograph of Donald Ziraldo giving a large wine bottle to a small Asian girl and man. There is a folder for the photograph and it reads: 2005 HKCBA Toronto Chinese New Year Ball
- Three 7x7 color photographs of a display at a trade show that relates to Inniskillin and Dievole wines.
- One 3x5 color photograph of Donald Ziraldo with three men posing in front of a Dievole sign. On the back the note relates that this is at Vinexpo and the men are: Mario F. Schween AKA Mario di Dievole of Dievole, Andy Brandt the Chairman of the LCBO and Donald Ziraldo. One man is not identified.
- One 3x5 color photograph of Mario F. Schween AKA Mario di Dievole of Dievole, Andy Brandt the Chairman of the LCBO and Donald Ziraldo.
- One 5x7 color photograph of an Inniskillin employee at an event, showing something to a guest.
- One 3x5 color photograph of people carrying a cask of wine.
- One 3x5 color photograph of an Inniskillin Wines booth at an event, undated.
- Eight 3x5 color photographs of a promotional scene with women enjoying the wine in a cozy setting. The photographs are all stamped Don Currey.

## 12.21

### **Photographs: Inniskillin Building and Property**

Includes color and black and white photographs showing Inniskillin properties and/or buildings, and there are no people present in the

photographs.  
Dates: 1982, n.d.

- One 3x5 color photograph, dated August 6, 1982, showing the Inniskillin property from the air.
- One 3x5 color photograph of the Inniskillin building and two large casks outside of it.
- Three 3x5 color photographs of wooden wine casks and signage that relates to winery tours in an outdoors setting at Inniskillin.
- A very small black and white photograph of what looks to be a manual wine press, which was likely at Inniskillin.

12.22

**Photographs: Unidentified Properties and Places**

Includes color photographs showing unidentified places and people.  
Dates: n.d.

- 69 3x10 color panorama size photographs showing an unidentified piece of land being worked on, a city with crowds or an event below and a cityscape. All shots were taken from the air.
- One 3x5 color photograph of an event with flags in the background and a large white car in the foreground. There is a large round building in the background as well.
- One 3x5 color photograph of an event with two large buildings and one has a large white dome.

12.23

**Photographs and Negatives: California**

There are sixteen 3x5 color photographs of buildings and land likely in California. There is also a photograph of an Inniskillin wine bottle. These are likely from the late 70's. There are also four 120 color negative strips, one is marked Ziraldo collection. These negatives include shots found in the photographs.  
Date: n.d.

12.24

**Photo Negatives: Donald Ziraldo, Karl Kaiser and Inniskillin Property and Wine Machinery (B&W)**

There are 6 plastic sleeves of black and white 35 mm negatives present. They include three 35mm black and white negative strips, marked Ziraldo collection. It is Kodak Safety Film 5063. These negatives include shots of wine bottles; wine making machinery, large wooden casks and Karl Kaiser next to an Inniskillin vehicle. Then there are two 35mm black and white negative strips, marked Ziraldo collection, and they are Kodak Plus X Pan Film. These include shots of vineyards and a man on a tractor who is Donald Ziraldo.  
Date: n.d.

12.25

**Photo Negatives: Donald Ziraldo, Karl Kaiser and Inniskillin Property and Wine Machinery (Colour)**



There are six negative sleeves with 35 mm colour negatives in them. They are marked Ziraldo collection. The subjects include: construction vehicles, buildings, a train caboose, a house, grapes, Donald Ziraldo in wine production, Karl Kaiser working in wine production and a sign for Ziraldo Farms and Nurseries. It is assumed these negatives are from 1975-1978 when this was the name of the business.  
Date: n.d.

- 12.26      **Photo Negatives: Grapes**  
Includes one color photographic negative showing clusters of green grapes. On the sleeve there is a note, and it indicates that this negative was used for a large poster. This is likely Kodak Ektachrome 64 film. There is also a black and white negative frame with grapes as well.  
Date: n.d.

- 12.27      **Photo Negatives: Inniskillin Wine Bottles**  
There are five color 35 mm negative sleeves, four are marked Ziraldo wine 1-4 and one is unmarked. All the photographs show images of five Inniskillin wine bottles next to art deco sculptures and plants.  
Date: n.d.

- 12.28      **Slides: East Block Construction 1992-1993**  
Includes an empty slide box, but there were no slides present.  
Dates: n.d.

- 13.1        **Information, Clippings and Photographs: Inniskillin's 10<sup>th</sup> Anniversary Celebration Event**  
Includes news clippings of a special Inniskillin newspaper advertisement, a certificate from the Society of Wine Educators for an Industry Membership, a card and a drawing on thin paper from Marilyn (Brooks) and Kennedy Coles. There is also three 3x5 color photographs of Donald Ziraldo and Olympian Nancy Greene Raine at UniGlobe from October 1985 and a black and white 3x5 photograph of Donald Ziraldo speaking in front of a group of people.  
Dates 1985, n.d.

Sub Series L. Menus From Airlines and Restaurants, 1996, n.d. (non inclusive)

**Scope and Content**

The original folder named Menus was broken down into four Menu related folders, including this one. They were grouped into specific folders and these were named for the materials in them.

- 13.2        **Menus: Airline Menus Featuring Inniskillin Wines**  
Includes three menus from airlines KLM and Canadian Airlines. The

pamphlet from Canadian Airlines highlights wines has an insert that highlights Inniskillin Okanagan wines from around 1996. There is one KLM drinks menu and it highlights wines on the flight, including a Inniskillin one. This is likely from 1996 as well. The last KLM insert or drinks menu highlights food on the front and an Inniskillin wine on the back.

Date: 1996, n.d. Predominantly 1996.

13.3

**Menus: Restaurant Menus Featuring Inniskillin Wines**

Includes menus from various restaurants, which feature Inniskillin wines in them. This includes a drinks menu from Vong and a drinks and dessert menu from le jardin.

Dates: n.d.

Sub Series M. Menus From Events and Promotions, 1990-2004, n.d. (non inclusive)

**Scope and Content**

The original folder named Menus was broken down into four Menu related folders, including this one. They were grouped into specific folders and these were named for the materials in them.

13.4

**Menus: Menus From Major Events Featuring Donald Ziraldo or Inniskillin Wines 1990-1996**

Includes menus from major events that featured Donald Ziraldo, Inniskillin or both.

Dates: 1982, 1990, 1991, 1992, 1993, 1995, 1996.

- A menu from the 1990 Vintner's Dinner at the Four Seasons Hotel, Inn on the Park in Houston. This is a Texas Ontario Vintner Dinner, co hosted by Donald Ziraldo that took place on April 18, 1990.
- A menu and press release from Metropolis, the Canadian Bistro and Wine Bar for A Taste of Canada event on February 7, 1991, an evening of Canadian wine and food pairing co presented by Metropolis and Inniskillin.
- A wine list from Metropolis, the Canadian Bistro and Wine Bar from February 28, 1991.
- A menu from the Seasons Vintner Dinner. It was sponsored by the Inn on the Park Four Seasons Hotel and Inniskillin Winery at Seasons Restaurant on June 26, 1991.
- A menu from L'Hotellerie at Ryerson in 1991
- A large informational brochure and small wine auction brochure from The Ontario Hostelry Institute Gold Awards Dinner from January 16, 1992 at the Four Seasons Hotel in Yorkville. Donald Ziraldo was being honored with the Ontario Hostelry Institutes Chairman's Award. There are a few hand written notes in the small wine auction brochure by Donald

Ziraldo. There are two of these menus present.

- A menu by the Stratford Chefs School for their event, A Celebration of Canadian Cuisine on March 1, 1992. Donald Ziraldo was the Wine Donations Chairman and was on the School's Advisory Committee.
- A menu from a dinner given by Prime Minister of Canada, Brian Mulroney and Mrs. Mila Mulroney on the visit of the Prime Minister of the Italian Republic, His Excellency Giulio Andreotti on March 8, 1992 at the Westin Harbour Castle in Toronto. There are two of these menus present.
- A menu for the Maple Gold Class Dinner, on May 29, 1993 at the Canadian Embassy in Tokyo, which presented Canadian cuisine by the Canadian National Culinary Team Gold Medalists from the 1992 World Culinary Olympics.
- A menu and information brochure from the First Annual Ontario Wine and Dine Celebration in June 1993. Inside are two inserts and photographs of Karl Kaiser and Chef Susan Weaver from the Four Seasons Hotel in Toronto, who were part of the event.
- A menu for the Dinner with Julia Child menu signed by Julia Child to Donald Ziraldo. The dinner was on November 4 1993 at the home of Michael Vaughan and the guests included Julia Child, Donald Ziraldo, Marion Kane, Bonnie Stern, Margaret Visser, John Honderich, Josh Josephson and Franco Prevedello. There is also a photocopy of this menu with writing on the back.
- A small menu, table place card, invitation and envelope addressed to Donald Ziraldo by the Canadian Ambassador in Paris for a dinner held in June 26, 1995 related to the Vinexpo in Paris. The dinner was held by the Canadian Ambassador to Paris and Madame Benoit Bouchard at the Canadian Embassy in Paris.
- A menu from the International Wine Clubs Association Montreal Congress from September 30 1995 at the University Club of Montreal.
- The Maple Leaf Ball at the Canadian Club of New York and Canadian Women's Club of New York on November 8 1996, under distinguished patronage of His Excellency Raymond Chretien, Canadian Ambassador to the United States, The Honorable George Haynal, Consul General of Canada in New York and His Excellency Robert R. Fowler, Ambassador and Permanent Representative of Canada to the United Nations. Special guests included Canadian author Carol Shields. There are two of these menus present.
- A menu from On Native Ground, Opening Gala, 1996.

### 13.5

#### **Menus: Menus From Major Events Featuring Donald Ziraldo or Inniskillin Wines 1998-2004 and n,d.**

Includes menus from major events that featured Donald Ziraldo, Inniskillin or both.

Dates: 1998, 1999, 2000, 2001, 2002, 2004, n.d.

- A menu and tasting sheet from The Culinary Institute of America's 1998 Winter Dining Series. This is an event called Meet the Wine Maker with Donald Ziraldo on March 26, 1998. There are two of these menus and tasting sheets present.
- A menu for the Dinner of the Millennium and Wine Auction put on by Opera Ontario on December 4 1999 and there are signatures from all the chefs who participated, including Thierry Daraize, Haute Cuisine Francaise Montreal, James MacGuire, Le Passe-Partout in Montreal, Xavier Deshayes from Senses in Washington, Jean-Pierre Challet from Courtyard Café in Toronto, Daniel Boulud and Andrew Carmellini from Restaurant Daniel and Café Boulud in New York City, Micheal Stadlander of Eigensinn Farm in Singhampton, Bruno Feldeien from Senses in Washington and Toronto and Thomas Haas from Restaurant Daniel in New York City. There are two of these menus present.
- An advertisement for an event called the Celebration of the Century, a Y2K dinner and party on December 31, 1999 at Elaine's in Toronto.
- A menu for a dinner on May 10 2000 at Casa Loma in Toronto by Minister of Transport David Collenette in honor of His Excellency Li Ruihuan, Chairman of the Chinese People's Political Consultative Conference from The People's Republic of China
- A menu from the LCBO event on May 19, 2000 at the Metropolitan Hotel. There is also a HSBC place card for Donald Ziraldo and a sheet comparing wines titled Organoleptic Evaluation by Jason White.
- A menu for the Go for the Gold Dinner in September 29 and 30, 2000 at the Le Royal meridian hotel in Toronto that related to the World Culinary Olympics.
- A menu from The China Club in Hong Kong that features Inniskillin wines and it is from April 24, 2001.
- A menu from The Ritz-Carlton, Millenia Singapore for the 6<sup>th</sup> Annual New World of Food and Wine festival, August 20-25, 2002. Inside is a letter from a person in Singapore thanking Donald Ziraldo for attending this event.
- A menu from the Inniskillin Icewine Master Class hosted by Donald Ziraldo at Vanitas at the Palazzo Versace in Australia on July 14, 2004.
- A menu with no date or location, but it has the names of Mark Picone, Executive Chef and Jannine Lavoie, Chef de Service on it. It is also signed by John Howard, who owned the restaurant.

- A menu with an unreadable signature at the top and no details in terms of date or location. At the top, the title reads: The Fall.
- A menu from The Imperial Club, with Master Chef George McNeill and VP and General Manager Pierre A. Bougain. No date is present.
- An Inniskillin Icewine fold out wine menu from the event Red: The Ball, the 25<sup>th</sup> Annual Chamber Ball in Hong Kong.
- A wine menu from Rhodes, a wine festival. No date is provided.
- A menu from a luncheon held by Inniskillin and The National Art Centre. No date is present.
- A menu from an event hosted by Donald Ziraldo and Grant MacPherson, the Executive Chef of Wynn Las Vegas. There are two of these menus present.

## Sub Series N. Promotional Events, 1982-2008, n.d. (non inclusive)

### Scope and Content

The folder names were created from the material in the folders.

13.6

#### **Correspondence: VQA Blossom Train Event**

Includes an official invitation from the VQA Board of Directors to join them for the 'Flowering of the Vine' event on the Via Rail Grape Blossom Train in 1990. It also includes a breakdown of the event, places and prices. The train started in Toronto and then went to a restaurant and vintners. This marked the occasion of the announcement of Vintage Ontario, a province wide promotion of Ontario wines. It is assumed that Inniskillin participated in this event.

Date: 1990

13.7

#### **Correspondence and Information: Participation in Events by Donald Ziraldo 1982-2001, n.d.**

Includes documents related to a myriad of events that Donald Ziraldo attended or was asked to attend, and they include government, business and personal invitations from friends. These include: three invitations to a dinner in honour of His Excellency the Prime Minister of the French Republic and Mme Mauroy by the Ontario government in April 1982, a French invitation by Robert Welch, Ontario Vice Premier and Minister of Energy for honoring The Minister of Commerce from France Michel Jobert in April 1992, the London Club Inniskillin wine dinner, Wine and Dine 94 Media Preview, Renewal Strategies for Strengthening Canadian Organizations, International Trade Logistics and Customs Semi Annual Conference, Complexity, Chaos and Change: Enterprise Education in the 21<sup>st</sup> Centaury Conference, a wine tasting t the Inn at

Manitou Wine and Food Festival, Lakefield College School Alumni Association annual dinner, Niagara College Foundation meeting, Two Rothschild Centuries special exhibit at the Royal Ontario Museum, Tackle Box Promotion event with Inniskillin wines, Iron Chef dinner where wines needed, Phaedra Film Productions Inc. invitation to attend Atom Agoyan's film Felicia's Journey and it continues to talk about stars and Icewine and entertaining events at a restaurant in Hollywood, Manpower temporary Services Open House, Bank of Montreal First Bank Farm Profit Outlook Conference, the Third Annual Toronto Premier's Dinner, the Provincial Progressive Conservative Association dinner, the Canadian Italian Business and Professional Association of Toronto gourmet dinner, Lincoln Center Art Culinaire event where wines were procured for it and menu is present, Tax Free World Exhibition at Cannes France, Mont Blanc Canadian exhibition of the Montblanc Solitaire Royal Collection, Sutton Place Hotel event in Vancouver, Xerox Images of Winter Icewine Evening event, an invitation from The Honorable Hilary Weston, Lieutenant Governor of Ontario for the opening of Traces of Land, Traces of Ontario, Cotemporary Images of Ontario by selected members of the Royal Canadian Academy of Arts, Tuscany Wine Cooking Trip, Canadian Tourism Commission Executive Meeting and the Vintages Riedel Tasting Event in Toronto. There is also correspondence relating to the Timmins Symphony Orchestra scholarship awards and a newspaper clipping and thank you note from the recipient.

Dates: 1982, 1993, 1994, 1995, 1998, 1999, 2000, 2001, n.d.

13.8

### **Correspondence and Information: Inniskillin Related Events 1995-2008z**

Includes documents that are related to events that Inniskillin put on, or had a large part of putting on as promotion for Inniskillin. They include: The Inniskillin 25<sup>th</sup> Anniversary Wine Dinner documents, invitation to the launch of Inniskillin Icewine VQA 1996 in Singapore, a menu from A Dinner to Celebrate, the Initial Public Offering of \$43,608,888, 5,451,111 Common Shares by Vincor International Inc. at Centro in 1996, Inniskillin Founders Dinner with Donald Ziraldo, a Crystal Event which included glass tasting with Donald Ziraldo, a Vertical Icewine Tasting Program that only had Inniskillin wines, A Celebration of Canada's Best Pastry and Icewine Match Made in Heaven event, Inniskillin Past, Present and Future event at the Sante Wine Festival, an Inniskillin lunch with Donald Ziraldo to launch Northern Delights at Canada Week in New York City, 2008 GALA with Inniskillin wines, The Price of Wales Hotel and Inniskillin Wines presented the Icewine Crystal Dinner, Inniskillin featured at the Renaissance Restaurant, Inniskillin at the Ottawa Wine Show, Inniskillin Vintner's Dinner, Inniskillin at ORA and HA, Meet the Premier Evening, TAMA Marketer of the Year event, Vincor Niagara Winery Tour, Inniskillin presents a dinner to recognize he

contribution to the wine industry of Canada of Jim MacDonald, President and Bryan Ellis, VP and General Manager of ONTV and travel details for VinItaly 2001

Dates: 1995, 1996, 1997, 1999, 2000, 2001., 2002, 2008

13.9

**Inniskillin and the Olympics**

Contains a powerpoint presentation on the Inniskillin Olympic initiative, and a package of promotional material about Inniskillin's 2004 Canadian Olympic Team vine planting fundraiser and the company's official sponsorship of the Canadian Olympic team.

Dates: 2004, n.d.

13.10

**Ontario Cottage Winery Festival**

Contains correspondence and a booklet entitled "Ontario Cottage Winery Update" presented by the Four Seasons Hotel in Ottawa.

Dates: 1982, n.d.

Sub Series O. Promotional Internet Related Materials, 2000-2001 (non inclusive)

**Scope and Content**

The folder names were created from the material in the folders.

13.11

**Proposal & Correspondence: Inniskillin Website Redesign Proposal by Crescent Logic**

Includes a proposal from a Toronto firm Crescent Logic on the redevelopment of the Inniskillin Wines web site, dated March 12, 2001. There are numerous printouts of the website from March 20, 2001, some pages are annotated with changes needing to be made and others have new pages to be created. There is also a print out of The Court House restaurant website from November 8, 2000 and it shows an Inniskillin Wine Cell. There are many notations and annotations by Donald Ziraldo in these documents.

Date: 2000, 2001. Predominantly 2001.

Sub Series P. Newsletters, 1981-1993 (non inclusive)

**Scope and Content**

The folder names were created from the material that was found loose in the boxes, so they were grouped into this sub series.

13.12

**Newsletters: Inniskillin Newsletters**

Includes various newsletters produced by Inniskillin that would go to people on their mailing list. They include: Volume 2, Number 1 April 1981, Volume 3 Number 1, April 1982, Volume 3, Number 2 November 1982, Volume 5, Number 1 September 1984, Volume 6, Number 1 December 1985 Anniversary Issue (10 years), Volume 7, Number 1, August 1987, Volume 8, Number 1, February 1989, a

photocopy of the English version of Volume 8, Number 2, October 1989, a French version of Volume 8, Number 2, October 1989, an annotated French version by Donald Ziraldo of Volume 8, Number 2, October 1989, Volume 9, Number 1, April 1991, Volume 9, Number 2, June 1992, Volume 9, Number 2, June 1993 French version and undated Newsletters in both the English version and French version. Dates: 1981, 1982, 1984, 1985, 1989, 1991, 1992, 1993.

Sub Series Q. Miscellaneous Promotional Materials, 1979-2000, n.d. (non inclusive)

### **Scope and Content**

The folder names were created from the material that was found loose in the boxes, so they were grouped into this sub series.

13.13

### **Promotional Material: Inniskillin Miscellaneous Promotional Materials**

Included is a large Inniskillin envelope with logo, three large 8x10 color photograph promotional items showing grapes and the Inniskillin vineyard, two of them are from the Inniskillin Vineyard Collection, a bottle tag with information about the production of icewine at Inniskillin, a brochure about Inniskillin containing a 1979 vintage card, an Icewine flavor wheel produced by Inniskillin, a flyleaf advertisement for The Yorkville Club that features Donald Ziraldo who uses the club, a laminated 8x10 sheet with an advertisement for fabric covered wine gift boxes that features a bottle of Inniskillin wine, an 8x10 promotional sheet for Inniskillin Icewine and Extreme Sports and the photographs on it show Donald Ziraldo with grapes and skiing, an Inniskillin promotional brochure with a photograph of Karl Kaiser and Donald Ziraldo on the cover, two invitations to the release of Inniskillin's 1989 Icewine in 1990 at North 44, a restaurant owned by famous chef Mark McEwan, a 8x10 promotional sheet for Inniskillin Sparkling Icewine, other magazine and postcard promotions for Icewine, a few colorful small posters taken from Anatomy of a Winery, a folder from Inniskillin with promotional sheets in it, two empty promotional folders, a card and two long postcards related to Inniskillin, a card related to the engraving at Inniskillin, a label for the Shaw Festival and this advertisement ties in with the Millennium celebrations in 2000. Also included are an unused brochure, order form and newsletter package that is from September 1980, an Icewine glossy brochure in English and Japanese, a tag promoting Ontario Icewine that may have been for a wine bottle, a hard backed square coaster with a 1979 Inniskillin Brae Blanc label glued to it and a small brochure for The Hugh Johnson Collection, items created for wine connoisseurs, in collaboration with Inniskillin.

Dates: 1979, 1980, 1990, 2000, n.d.



- 13.14      **Biographical Information: Donald Ziraldo Profile**  
Includes faxes of profiles from various magazine, newspaper and other sources that relate to the background of Donald Ziraldo, Karl Kaiser and Inniskillin.  
Dates: 1991, 1994, 1997 and 2000.
- 13.15      **Correspondence: Inniskillin Viticulture Seminar**  
Includes materials that relate to a Viticulture Seminar that was put on by Inniskillin in 1982, possibly for Inniskillin growers. There is a schedule, list of attendees and growers and contracts from the restaurant where the event was held, and reference material used for the seminar. There is also a page of hand written note by Donald Ziraldo and his folder with contents from the event and hand written notes by him. As well, there is material that was presumably used at the seminar and it includes: proper treatment and care of barrels, pruning and training diagrams and information, graphing images, sliding sugar and pricing formulas, vinifera spray program details and stages of development chart. There are also letters to growers relating to Inniskillin not using California blending wine, and they are asking them to thus increase quality of local grapes. They recommend a careful spray program and thinning. Finally, there are a few invoices from the Ontario Grape Growers' Marketing Board to different growers for the sale of grapes, and it is believed that they grew grapes for Inniskillin.  
Date: 1981 and 1982. Predominantly 1982.
- 13.16      **Business Cards: Donald Ziraldo**  
Contains business cards for Donald Ziraldo as President of Inniskillin, and other cards as the Founding Chairman of the Vintners Quality Alliance (VQA).  
Dates: n.d.
- 13.17      **Advertising**  
Contains correspondence with various magazine publishers, an issue of Country Estate magazine, a brochure about the World Drink Directory, and sketches of the limited edition Niagara Wines collectors/gift package.  
Dates: 1981, 1982, 1983.
- 14.0      Box 14 exists within the collection, but after considering the archival value of these materials it was decided that they were not part of the Cultural Property application.
- 15.0      Box 15 exists within the collection, but after considering the archival value of these materials it was decided that they were not part of the Cultural Property application.

Sub Series R. Promotional, Event and Travel Slides, 1970-2000, n.d. (non inclusive)

**Scope and Content**

The slides were kept in original order, when there was one. Some came in carousels and others were just loose. The order has been noted under each slide grouping for ease of use.

16.0

This box holds the following slides:

Page 1

Number of Slides: 19 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Inniskillin Winery Construction 1978; and Brae Burn Vineyard preparation – Processed in July 1978.

Page 2

Number of Slides: 12 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Brae Burn Vineyard construction – Processed in July 1978.

Page 3

Number of Slides: 19 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Brae Burn Vineyard construction – Processed in May 1978.

Page 4

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Brae Burn Vineyard construction – Processed in May and August 1978.

Page 5

Number of Slides: 19 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Brae Burn Vineyard construction – Processed in August 1978.

Page 6

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Brae Burn Vineyard construction –  
Processed in August 1978.

Page 7

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Brae Burn Vineyard construction –  
Processed in August 1978.

Page 8

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Brae Burn Vineyard construction –  
Processed in August 1978.

Page 9

Number of Slides: 17 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Brae Burn Vineyard construction –  
Processed in August 1978.

Page 10

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Brae Burn Vineyard construction –  
Processed in September 1978.

Page 11

Number of Slides: 15 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Brae Burn Vineyard construction –  
Processed in November 1978.

Page 12

Number of Slides: 18 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Brae Burn Vineyard construction –  
Processed in November 1978.

Page 13

Number of Slides: 19 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show vineyard field preparation and work.

Page 14

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show wine education slides including: sparkling wines, bottle shape and reading a label – Processed in 1983.

Page 15

Number of Slides: 4 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show examples of wine pressing – Processed in 1981.

Page 16

Number of Slides: 12 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show various Bottles of Inniskillin Wine – Processed in 1977 and 1979.

Page 17

Number of Slides: 12 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Donald Ziraldo and Karl Kaiser – Processed in 1978; and Napa Valley – Processed in 1973.

Page 18

Number of Slides: 11 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The page was labeled The 'New Winery' ie. Brae Burn – Processed in 1978 and 1979.

Page 19

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show bottles being filled and boxed – Processed in 1978 and 1979.

Page 20

Number of Slides: 9 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show field images and machinery - Processed in 1977 and 1981.

Page 21

Number of Slides: 7 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show grape growing and wine making machinery - Processed in 1972, 1980 and 1981.

Page 22

Number of Slides: 12 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show the addition to the Inniskillin building complex and wine making process - Processed in 1974, 1977 and 1978.

Page 23

Number of Slides: 13 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Cassis, France (two slides labeled "Alain's") - Processed in 1976.

Page 24

Number of Slides: 10 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of grape growing and wine making - Processed in 1973 and 1974.

Page 25

Number of Slides: 8 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Inniskillin - Processed in 1982.

Page 26

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show the Trefethen Family Vineyards and Domaine Chandon, Napa Valley, California - Processed in 1982.

Page 27

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Napa Valley, California - Processed in 1978, 1979 and 1982.

Page 28

Number of Slides: 16 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show barrels and vineyard images - Processed in 1978 and 1979.

Page 29

Number of Slides: 14 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show the Dutchess Wine Trail wineries - Processed in 1981, 1982 and 1983.

17.0

Page 1

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: Slide page labeled "Viticulture" includes grapes on the vine, cluster thinning and removing unripe bunches - Processed in 1978 and 1979.

Page 2

Number of Slides: 3 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: Slide page labeled "Viticulture" includes grapes on the vine

Page 3

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show viticulture - Processed in 1977 and 1978.

Page 4

Number of Slides: 8 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show viticulture and grape vines - Processed in 1978.

Page 5

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show viticulture - Processed in 1978.

Page 6

Number of Slides: 15 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show viticulture - Processed in 1978.

Page 7

Number of Slides: 14 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show viticulture - Processed between 1971 and 1981.

Page 8

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides are a presentation on growing and includes pruning, spraying, suckering, spacing and winter injury - Processed between 1970 and 1982.

Page 9

Number of Slides: 12 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show presses and fermenters.

Page 10

Number of Slides: 10 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show the Geneva Double Curtain and viticulture - Processed between 1971 and 1978.

Page 11

Number of Slides: 16 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show harvesting and picking - Processed between 1971 and 1981.

Page 12

Number of Slides: 12 slides

The slides were placed in slide storage pages by the donor and this

order has been maintained.

Description: The slides show the destemmer, crusher and other machinery - Processed in 1977, 1981 and 1982.

Page 13

Number of Slides: 5 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show various phases of wine making - Processed in 1981.

Page 14

Number of Slides: 10 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show pruning and tying - Processed in 1981.

Page 15

Number of Slides: 13 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show receiving and destemming - Processed in 1972, 1974 and 1981.

Page 16

Number of Slides: 15 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Pumace - Klose de Channoic - Processed in 1982.

Page 17

Number of Slides: 10 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show the fields of Pumace - Processed in 1977 and 1978.

Page 18

Number of Slides: 7 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show the process of making champagne - Processed in 1982 and 1983.

Page 19

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.



Description: The slides show viticulture including stratification, storage (trees and vines), a peach tree nursery - Processed in 1973 and 1978.

Page 20

Number of Slides: 14 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show viticulture including a farm, storage (trees and vines), a peach tree nursery - Processed in 1973.

Page 21

Number of Slides: 15 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show grape varieties including New York Muscat - Processed in early 1980s.

Page 22

Number of Slides: 18 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show grafting - Processed in 1973 and 1974.

Page 23

Number of Slides: 6 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show methods from the Champagne, France, Chateau Mouton Rothschild, France, image from German winery, Brae Burn Estate.

Page 24

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show schematic diagrams of soil capacity.

Page 25

Number of Slides: 9 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show schematic diagrams on soil capacity.

Page 26

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides are a wine presentation with various

elements of the wine making process - Processed in 1978, 1981, 1982 and 1984.

Page 27

Number of Slides: 4 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides are a wine presentation with various elements of the wine making process - Processed in 1982.

Page 28

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a wine education presentation on growing degree days - Processed in 1983.

Page 29

Number of Slides: 8 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a wine education presentation - Processed in 1983.

Page 30

Number of Slides: 12 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides are a wine presentation with various elements of the wine making process - Processed between 1971 and 1980.

Page 31

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides are a wine presentation with various elements of the wine making process.

Page 32

Number of Slides: 3 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides are a wine presentation with various elements of the wine making process.

Page 33

Number of Slides: 8 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a hot air balloon - Processed in 1982.

Page 34

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides are a wine presentation with various elements of the wine making process - Processed between 1971 and 1980.

Page 35

Number of Slides: 7 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides are a wine presentation with various elements of the wine making process - Processed between 1977 and 1988.

Page 36

Number of Slides: 16 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides are a wine presentation with various elements of the wine making process - Processed between 1973 and 1983.

Page 37

Number of Slides: 9 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Page 38

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides are a wine presentation with various elements of the wine making process - Processed between 1971 and 1981.

Page 39

Number of Slides: 3 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides are a wine presentation with various elements of the wine making process - Processed in 1983.

Page 40

Number of Slides: 17 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides were made by Tim Harvest on 26 September 1980

Page 41

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides are a wine presentation with various elements of the wine making process - Processed in 1980.

Page 42

Number of Slides: 8 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides are a wine presentation with various elements of the wine making process - Processed in 1980.

Page 43

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides are various elements of wine making including some images of Donald Ziraldo - Processed between 1974 and 1980.

Page 44

Number of Slides: 7 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides are various elements of wine making including an image of Donald Ziraldo - Processed between 1974 and 1980.

Page 45

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a vineyard - Processed between 1974 and 1980.

Page 46

Number of Slides: 9 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a vineyard - Processed between 1969 and 1981.

Page 47

Number of Slides: 14 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides are a wine presentation with various elements of the wine making process - Processed between 1972 and 1973.

Page 48

Number of Slides: 8 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides are a wine presentation with various elements of the wine making process - Processed between 1972, 1973 and 1975.

Page 49

Number of Slides: 16 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a vineyard - Processed between 1974.

Page 50

Number of Slides: 10 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides are a wine presentation with various elements of the wine making process - Processed between 1973 and 1983.

Page 51

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides are a wine presentation with various elements of the wine making process - Processed between 1971 and 1975.

Page 52

Number of Slides: 12 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides are a wine presentation with various elements of the wine making process - Processed between 1974 and 1975.

Page 53

Number of Slides: 15 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides are a wine presentation with various elements of the wine making process - Processed between 1976 and 1979.

18.0

Page 1

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Greenleaf Nurseries each with its own caption.

Page 2

Number of Slides: 12 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Greenleaf Nurseries each with its own caption - Processed in 1973.

Page 3

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show a trip to German wineries by Karl Kaiser and Donald Ziraldo (Slides 1 - 35; there were gaps in the carousel) - Processed in 1974.

Page 4

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show a trip to German wineries by Karl Kaiser and Donald Ziraldo (Slides 36 - 58; there were gaps in the carousel) - Processed in 1974.

Page 5

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show a trip to German wineries by Karl Kaiser and Donald Ziraldo (Slides 59 - 85; there were gaps in the carousel) - Processed in 1974.

Page 6

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show a trip to German wineries by Karl Kaiser

and Donald Ziraldo (Slides 86 – 107; there were gaps in the carousel)  
– Processed in 1974.

Page 7

Number of Slides: 12 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show a trip to German wineries by Karl Kaiser and Donald Ziraldo (Slides 108 – 120; there were gaps in the carousel) – Processed in 1974.

Page 8

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to German wineries by Karl Kaiser and Donald Ziraldo – Processed in 1974.

Page 9

Number of Slides: 13 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to German wineries by Karl Kaiser and Donald Ziraldo – Processed in 1974.

Page 10

Number of Slides: 18 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to the Center for Oenology and Viticulture and Geisenheim Research Institute in Geisenheim, Germany – Processed in 1976.

Page 11

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to Italy by Donald Ziraldo and Karl Kaiser including the sites Gemona del Friuli, Moscato Rosa and Refosco – Processed in 1974.

Page 12

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to various wineries in Europe by Donald Ziraldo – Processed in 1976.

Page 13

Number of Slides: 10 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to various wineries in Europe by Donald Ziraldo – Processed in 1976.

Page 14

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to various wineries in Europe by Donald Ziraldo – Processed in 1976.

Page 15

Number of Slides: 11 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to various wineries in Europe by Donald Ziraldo – Processed in 1976.

Page 16

Number of Slides: 18 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to Italy including Cantine Lungarotti by Donald Ziraldo – Processed in 1977.

Page 17

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show trips to Europe and British Columbia by Donald Ziraldo includes grape varieties and Ziraldo's nurseries (Slides 2 – 24; there were gaps in the carousel) – Processed between 1970 and 1973.

Page 18

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show trips to Europe and British Columbia by Donald Ziraldo includes grape varieties and Ziraldo's nurseries (Slides 25 – 49; there were gaps in the carousel) – Processed between 1969 and 1971.

Page 19

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.



Description: The slides show trips to Europe and British Columbia by Donald Ziraldo includes Rome, Italy, grape varieties and Ziraldo's nurseries (Slides 50 – 71; there were gaps in the carousel) – Processed between 1970 and 1973.

Page 20

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show trips to Europe and British Columbia by Donald Ziraldo includes grape varieties, Niagara region, Italy and Ziraldo's nurseries (Slides 72 – 92; there were gaps in the carousel) – Processed between 1970 and 1973.

Page 21

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show trips to Europe and British Columbia by Donald Ziraldo includes France, grape varieties and Ziraldo's nurseries (Slides 93 – 115; there were gaps in the carousel) – Processed between 1968 and 1970.

Page 22

Number of Slides: 5 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show trips to Europe and British Columbia by Donald Ziraldo includes grape varieties and Ziraldo's nurseries (Slides 116 – 120; there were gaps in the carousel) – Processed between 1968 and 1973.

Page 23

Number of Slides: 17 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to California and San Francisco by Donald Ziraldo – Processed in 1972.

Page 24

Number of Slides: 12 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to St. Helena, California and Louis M. Martini Winery by Donald Ziraldo – Processed in 1972.

Page 25

Number of Slides: 16 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to California and Central America by Donald Ziraldo – Processed in 1972.

Page 26

Number of Slides: 18 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to California and Central America by Donald Ziraldo – Processed in 1972.

Page 27

Number of Slides: 16 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to Napa Valley, California and the Beaulieu Vineyard by Donald Ziraldo – Processed in 1973.

Page 28

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to California and Washington including the Irrigated Agriculture Research and Extension Center and Washington State University by Donald Ziraldo – Processed in 1975.

Page 29

Number of Slides: 15 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to California and Washington including the Irrigated Agriculture Research and Extension Center and Washington State University by Donald Ziraldo – Processed in 1975.

Page 30

Number of Slides: 3 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to Napa Valley, California by Donald Ziraldo – Processed in 1976 and 1977.

Page 31

Number of Slides: 18 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to Napa Valley, California and the

Inglennook Winery and Hans Kornell Champagne Cellars by Donald Ziraldo – Processed in 1973, 1977 and 1978.

Page 32

Number of Slides: 14 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to Napa Valley, California by Donald Ziraldo – Processed in 1977 and 1978.

Page 33

Number of Slides: 9 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to Napa Valley, California by Donald Ziraldo – Processed in 1977 and 1978.

Page 34

Number of Slides: 19 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to Napa Valley, California by Donald Ziraldo – Processed in 1977 and 1978.

Page 35

Number of Slides: 17 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to Napa Valley, California and the Robert Mondavi Winery by Donald Ziraldo – Processed in 1977 and 1979.

Page 36

Number of Slides: 19 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to Napa Valley, California including Sterling Vineyard, Piper Sonoma, Souverain Winery, Nervo Winery and Mendocino Wine Country by Donald Ziraldo – Processed in 1982.

Page 37

Number of Slides: 18 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to Napa Valley, California including Carneros Creek Winery and Mount Veeder Winery by Donald Ziraldo – Processed in 1982.

Page 38

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to Napa Valley, California including Carneros Creek Winery, Chip Budding at Mondavi Winery, Saintsbury Winery, Beringer Winery, Tom Farrel (Franciscan) by Donald Ziraldo – Processed in 1982.

Page 39

Number of Slides: 5 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to Napa Valley, California including Carneros Creek Winery and Chip Budding at Mondavi Winery by Donald Ziraldo – Processed in 1982.

Page 40

Number of Slides: 8 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to California including Chateau St. Jean and Korbel (Russian River) by Donald Ziraldo – Processed in 1982.

Page 41

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show various trips by Donald Ziraldo including Chateau St. Jean in Napa Valley, California and Chateau Mouton Rothschild, France – Processed between 1972 and 1984.

Page 42

Number of Slides: 19 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show a trip to Napa Valley, California including Lee Hudson Carneros Vineyard, Oakville Road West, Saintsbury Wines and Chateau St. Jean Sonoma by Donald Ziraldo.

Page 43

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show advertising images from Gallo and California.

Page 44

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show advertising images from Gallo and California.

Page 45

Number of Slides: 9 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show advertising images from Gallo and California.

Page 46

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Donald Ziraldo's travels including South Africa, Mazza Vineyards (Pennsylvania), California, British Columbia, Detauille Lawrence (Virginia) and images of Inniskillin – Processed between 1977 and 1983.

Page 47

Number of Slides: 6 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Donald Ziraldo's travels including Mazza Vineyards (Pennsylvania) and the Okanagan Valley (British Columbia).

Page 48

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Donald Ziraldo's travels including South Africa and images of Inniskillin.

Page 49

Number of Slides: 4 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Donald Ziraldo's travels including South Africa and images of Inniskillin

19.0

Note for this box of slides the following applies:

NOTE: Pages 1 - 8 are from a slide tray and are comprised of several trips to France.

NOTE: Pages 24 – 29 are from a slide tray and are comprised of a trip to Brazil.

NOTE: Pages 30 - 32 are from a slide tray and are comprised of a trip to Chile.

NOTE: Pages 33 - 39 are from a slide tray and are comprised of a trip to Japan.

NOTE: Pages 40 - 44 are from a slide tray and are comprised of a trip to Japan.

The original order was maintained in each instance.

#### Page 1

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo's trip to France including the Winery Domaine de la Romanee-Conti – Processed in 1976.

#### Page 2

Number of Slides: 7 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo's trip to France – Processed in 1976.

#### Page 3

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo's trip to France including the Chateau Cos D'Estournel, Vignobles de St. Estephe, Chateau Latour, Chateau Nenin Pomerol, and Maison du Vin – Processed in 1981.

#### Page 4

Number of Slides: 7 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo's trip to France including Machinery and Conk – Processed in 1977 and 1981.

#### Page 5

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo's trip to France including the Chateau Rieussec – Processed in 1981.

#### Page 6

Number of Slides: 5 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo's trip to France including the Chateau la Roque – Processed in 1981.

Page 7

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo's trip to France including the Auxey-Duresses, Burgundy Regions – Processed in 1983.

Page 8

Number of Slides: 10 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo's trip to France including the Auxey-Duresses, Burgundy Regions and the Royal Inniskillin Fusiliers Regimental Museum – Processed in 1983.

Page 9

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo's trip to France including the Lanson Winery – Processed between 1972 and 1973.

Page 10

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo's trip to France including the Lanson Winery – Processed between 1972 and 1973.

Page 11

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo's trip to France including the Lanson Winery – Processed between 1972 and 1973.

Page 12

Number of Slides: 10 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo's trip to France including the Lanson Winery.

Page 13

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo's trip to France including the Maine du Chateau Fontcreuse, Vins Fins, and Denis Perret – Processed in 1976.

Page 14

Number of Slides: 11 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo's trip to France – Processed in 1976.

Page 15

Number of Slides: 16 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo's trip to France including the Burgundy areas/ wines, Cuvage des Brouilly Degustation, Pommard, Beaujolais, Lieu du Morgon, and Closide La Perriere de Vougeot – Processed in 1976.

Page 16

Number of Slides: 9 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo's trip to France including the Chateau Latour, Charentes and Bordeaux – Processed in 1981.

Page 17

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo's trip to France including Macline Harvesters, Chateau Clarks and Gregoire – Processed in 1981.

Page 18

Number of Slides: 11 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo's trip to France including Chateau de France – Processed in 1981.

Page 19



Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Karl Kaiser and Donald Ziraldo's trip to Burgundy, France including Chevaliers Montrachet, Cave Balta Winery, Prosper Maufoux Wines, Domaine Joseph Belland and Clos des Epeneaux; Kaiser is posing with Martin V. – Processed in 1986.

Page 20

Number of Slides: 4 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Karl Kaiser and Donald Ziraldo's trip to Burgundy, France; Kaiser appears in an image – Processed in 1986.

Page 21

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Karl Kaiser and Donald Ziraldo's trip to France; Kaiser appears in several images – Processed in 1986.

Page 22

Number of Slides: 5 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Karl Kaiser and Donald Ziraldo's trip to France; Kaiser appears in several images – Processed in 1986.

Page 23

Number of Slides: 15 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo's trip to Langoa Beach, France and includes Chateau Langoa Leoville Bartons – Processed between 1976 to 1986.

Page 24

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Karl Kaiser and Donald Ziraldo's trip to Brazil and including farmland and ranches; Kaiser appears in several images (Slides 1 – 28; there were gaps in the carousel).

Page 25

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Karl Kaiser and Donald Ziraldo's trip to Brazil and including farmland and ranches; Kaiser appears in several images (Slides 29 - 48).

Page 26

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Karl Kaiser and Donald Ziraldo's trip to Brazil and including farmland and Iguaza waterfall; Kaiser appears in several images (Slides 49 - 68).

Page 27

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Karl Kaiser and Donald Ziraldo's trip to Brazil and including Champagne de Greville; Kaiser appears in several images (Slides 69 - 88).

Page 28

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Karl Kaiser and Donald Ziraldo's trip to Brazil and including M. Chandon Winery and Cooperativa Vinicola Aurora Ltd.; Kaiser appears in several images (Slides 89 - 108).

Page 29

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Karl Kaiser and Donald Ziraldo's trip to Brazil and including maps and various sites; Kaiser appears in several images (Slides 109 - 140; there were gaps in the carousel).

Page 30

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Karl Kaiser's trip to Concha Y Toro, Chile - Processed in 2000.

Page 31

Number of Slides: 16 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Karl Kaiser's trip to Concha Y Toro, Chile - Processed in 2000.

Page 32

Number of Slides: 9 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Karl Kaiser's trip to Concha Y Toro, Chile including photos of the Andes Mountains from the airplane - Processed in 2000.

Page 33

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo and Karl Kaiser's trip to Japan and Hong Kong including Honmaru Palace (Slides 1 - 20) - Processed in 1987.

Page 34

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo and Karl Kaiser's trip to Japan and Hong Kong including wine retainers (Slides 21 - 40) - Processed in 1987.

Page 35

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo and Karl Kaiser's trip to Japan and Hong Kong (Slides 41 - 60) - Processed in 1987.

Page 36

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo and Karl Kaiser's trip to Japan and Hong Kong (Slides 61 - 80) - Processed in 1987.

Page 37

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo and Karl Kaiser's trip to Japan and Hong Kong including the Food and Beverage Show (Slides 81 - 101) - Processed in 1987.

Page 38

Number of Slides: 9 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show Donald Ziraldo and Karl Kaiser's trip to Japan and Hong Kong (Slides 102 - 114) - Processed in 1987.

Page 39

Number of Slides: 11 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show a presentation including Villard Noir Research, Ziraldo at HRIO Vineland Experiment in 1975, Ziraldo and Keith Mathier at the marketing boards at Boese Farms, the Niagara Peninsula in 1975 and 1993 machinery.

Page 40

Number of Slides: 7 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show a presentation including vineyards - Processed between 1971 and 1977.

Page 41

Number of Slides: 7 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show a presentation including Wine Info in 1981, Ziraldo at his desk in 1979 and vineyards.

Page 42

Number of Slides: 11 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show wine education presentation, drawings and maps - Processed between 1980 and 1981.

Page 43

Number of Slides: 9 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show wine education presentation including corks and tartrate - Processed between 1981 and 1983.

20.0

Page 1

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of Ziraldo's farm / nurseries - Processed in 1974.

Page 2

Number of Slides: 13 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of Ziraldo's farm / nurseries - Processed in 1974.

Page 3

Number of Slides: 12 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images summer grape hoeing, rotovating, Ziraldo with Mathies and Penin, DeChaunac and Boese Farms.

Page 4

Number of Slides: 15 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of wire fencing at Inniskillin - Processed in 1977 and 1978.

Page 5

Number of Slides: 19 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of Brae Burn Winery construction at Inniskillin - Processed in 1981.

Page 6

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of Brae Burn Winery construction at Inniskillin - Processed in 1978.

Page 7

Number of Slides: 5 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of Brae Burn Winery construction at Inniskillin - Processed in 1978.

Page 8

Number of Slides: 12 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of Brae Burn Estate Vineyard

and Inniskillin wines – Processed in 1978.

Page 9

Number of Slides: 16 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of Brae Burn Winery construction at Inniskillin – Processed in 1978.

Page 10

Number of Slides: 18 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images bottling at Inniskillin – Processed in 1979.

Page 11

Number of Slides: 12 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of the Okanogan Valley in British Columbia and grape growing.

Page 12

Number of Slides: 8 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of Inniskillin – Processed in 1980.

Page 13

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of Inniskillin and bottles and glasses – Processed in 1980.

Page 14

Number of Slides: 11 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of Inniskillin wines including Riesling, Verdelet, Delaware, Catawba, and Veeport – Processed in 1980.

Page 15

Number of Slides: 18 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of Inniskillin.

Page 16

Number of Slides: 10 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show presentation images of Inniskillin – Processed between 1978 and 1980.

Page 17

Number of Slides: 14 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of vineyard planting at Inniskillin – Processed in 1980.

Page 18

Number of Slides: 14 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show the fields of Inniskillin – Processed in 1981.

Page 19

Number of Slides: 11 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show barrels and wine tasting with Karl Kaiser – Processed in 1981.

Page 20

Number of Slides: 7 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show destemming at Inniskillin – Processed in 1982.

Page 21

Number of Slides: 15 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show mechanical harvesters, barrel cellar, cork bark at Inniskillin and Gamay Beaujolais – Processed between 1982 and 1983.

Page 22

Number of Slides: 19 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show bottling at Inniskillin – Processed in 1984.

Page 23

Number of Slides: 17 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show method champenoise at Inniskillin – Processed between 1982 and 1985.

Page 24

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of Inniskillin – Processed between 1979 and 1986.

Page 25

Number of Slides: 16 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of Inniskillin – Processed between 1978 and 1983.

Page 26

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of Brae Burn vineyard at Inniskillin – Processed in 1986.

Page 27

Number of Slides: 13 slides

The slides were placed in slide storage pages by the donor and this order has been maintained. Description: The slides show images of Brae Burn vineyard at Inniskillin – Processed in 1986.

Page 28

Number of Slides: 19 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of Inniskillin – Processed in 1996.

Page 29

Number of Slides: 10 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.



Description: The slides show images of Ziraldo's sales charts from 1978 to 2000.

Page 30

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of advertising and wineries at Inniskillin.

Page 31

Number of Slides: 4 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of advertising at Inniskillin.

Page 32

Number of Slides: 20 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of grape growing and Karl Kaiser at Inniskillin and grapes from Oliver, British Columbia

Page 33

Number of Slides: 19 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of Inniskillin – Processed in 1986.

Page 34

Number of Slides: 9 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show an advertising presentation including charts.

Page 35

Number of Slides: 17 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of Inniskillin buildings and Kevin Argue.

Page 36

Number of Slides: 2 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of Inniskillin.

Page 37

Number of Slides: 14 slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show images of the Dutchess wine area, New York – Processed in 1982.

21.0

Page 1

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show wine education slides (Slides 1 – 20) – Processed in 1983.

Page 2

Number of Slides: 19 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show wine education slides (Slides 21 – 40) – Processed in 1983.

Page 3

Number of Slides: 16 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show wine education slides (Slides 41 – 60) – Processed in 1983.

Page 4

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show wine education slides (Slides 61 – 80) – Processed in 1983.

Page 5

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show wine education slides (Slides 81 – 100) – Processed in 1983.

Page 6

Number of Slides: 19 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show wine education slides (Slides 101 – 120) – Processed in 1983.

Page 7

Number of Slides: 19 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show wine education slides (Slides 121 - 140) - Processed in 1983.

Page 8

Number of Slides: 18 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show wine education slides (Slides 141 - 160) - Processed in 1983.

Page 9

Number of Slides: 1 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show wine education slides (Slides 161 - 180) - Processed in 1983.

Page 10

Number of Slides: 3 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show wine education slides (Slides 181 - 200) - Processed in 1983.

Page 11

Number of Slides: 19 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show wine education slides (Slides 241 - 240) - Processed in 1983.

Page 12

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show wine education slides (Slides 261 - 280) - Processed in 1983.

Page 13

Number of Slides: 17 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show wine education slides (Slides 281 - 300) - Processed in 1983.

Page 14

Number of Slides: 12 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show wine education slides (Slides 301 – 320) – Processed in 1983.

Page 15

Number of Slides: 20 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show disease of plants education slides by the American Phytopathological Society (Slides 1 – 20).

Page 16

Number of Slides: 13 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show disease of plants education slides by the American Phytopathological Society (Slides 21 – 34).

Page 17

Number of Slides: 3 slides

The slides were taken from a Kodak slide carousel and the original order has been maintained.

Description: The slides show education slides on the VQA and DeCuanal.

22.0

Page 1

Number of Slides: 8 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: Miscellaneous slides show the map of Southern Ontario, a 20<sup>th</sup> anniversary advertisement and a Destemmer Crusher- Processed in 1978, 1981.

Page 2

Number of Slides: 2 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Inniskillin, presentation slides and an Inniskillin business card.

Page 3

Number of Slides: 6 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Inniskillin, a VQA bottle, Chardonnay & Pinot Noir grapes and grape vines in Inniskillin Okanagan.

Page 4

Number of Slides: 7 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show presentation slides that include Inniskillin, a map of the Northwest wine regions, the 1991 Ottawa International Wine & Food Show and the Butler Grant Vineyard.

Page 5

Number of Slides: 5 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The Inniskillin presentation slides show the Anatomy of Niagara Escarpment, the Inniskillin Wine Library, VQA's viticulture areas in Ontario and a Map of North East Canada and U.S.

Page 6

Number of Slides: 8 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The Inniskillin presentation slides show the Northern Hemisphere wine growing belt, weather patterns of Southern B.C., VQA's quality standards, Photo by Arne Glassbourg and a Diagram of slapper type mechanical harvester-Processed Nov.1991.

Page 7

Number of Slides: 5 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The Inniskillin presentation slides show a cross-section of a Riesling grape, drying, heads, finishing, Roto Fermenter and various slides.

#### Page 8

Number of Slides: 5 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The Inniskillin slides show grapes, barrels and bottles.

#### Page 9

Number of Slides: 9 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The presentation slides show Friuli Aquileia, L'azienda Jermann and Collio- Processed 1971.

#### Page 10

Number of Slides: 10 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The presentation slides show Quest for Quality, the 2000 World Vinifera Conference and Seattle Washington.

#### Page 11

Number of Slides: 2 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Inniskillin grapes, Pinot Grigio and

Picolit.

#### Page 12

Number of Slides: 20 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Inniskillin presentation slides, including maps.

#### Page 13

Number of Slides: 3 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Inniskillin presentation slides, including Anatomy of Niagara Escarpment and a photo by Kevin Argue.

#### Page 14

Number of Slides: 2 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show the Inniskillin 25<sup>th</sup> anniversary commemorative vintage release.

#### Page 15

Number of Slides: 4 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The miscellaneous slides show monthly average temperature and Inniskillin vineyard netting.

#### Page 16

Number of Slides: 9 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The miscellaneous slides show vineyard machinery, grapes on the vine, the 1991 Toronto Wine & Cheese Show and the Arne Glassbourg Photo,- Processed Sept. 1991.

#### Page 17

Number of Slides: 14 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The miscellaneous slides show fields and there is a mix of presentation slides-Processed 1983, 1990, 1995.

#### Page 18

Number of Slides: 3 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Inniskillin buildings and vines in flower by Steven Elphio.

#### Page 19

Number of Slides: 6 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show grapes, barrels and Jaffelin - Cote d'Or - Burgundy,- Processed 1993.

#### Page 20

Number of Slides: 6 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The miscellaneous slides show wine glasses, barrels and



a flower.

#### Page 21

Number of Slides: 17 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show the Inniskillin Okanagan vineyard, bottled wine, the wine boutique and a tasting Bar.

#### Page 22

Number of Slides: 4 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Inniskillin Riesling grapes, a photo by James O'Marra and Inniskillin's 20<sup>th</sup> anniversary.

#### Page 23

Number of Slides: 19 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Inniskillin presentation slides-Processed January 1988.

#### Page 24

Number of Slides: 7 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The slides show Inniskillin bottle labels and various presentation slides.

#### Page 25

Number of Slides: 16 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The Inniskillin presentation slides show various topics and vineyard netting, with photo by Arne Glassbourg 1991.

Page 26

Number of Slides: 19 Slides

The slides were placed in slide storage pages by the donor and this order has been maintained.

Description: The Inniskillin presentation slides show Anatomy of a Winery, skiing in April 1999 and a photo by Kevin J. Argue.

## 23.1

### **Inn Overview DZ**

Included are slides from Donald Ziraldo. Many came ordered in slide carousels and that order was retained and noted, while others came in bundles, but no particular order, and an order was provided for these slides, and this was noted as well. If a title was present then it was used, and a description of the contents was given for each bundle or slide carousel. The slides from each slide carousel or bundle are put in the plastic holders in order. To view that order, read the slides from left to right and then top row to bottom row.

Page 1

Number of Slides: 19 Slides

Slides were ordered and this is reflected in placement.

This is from a Kodak carousel slide tray box that has writing on the top that reads "Inn Overview DZ". On the side there is a yellow sticky note that reads "DZ Presentation". Inside the box there are two Inniskillin business cards for Donald Ziraldo taped to the cardboard. As well, there is a larger yellow sticky note that reads: "From DLP office, DZ Slide Presentation".

Description: Dates present are Oct. 82, Sept. 95, Oct. 95 and Dec. 95. The slides show Inniskillin bottles, harvesting, Inniskillin Okanagan images, Alliance Wine Bottles, VQA information, etc.

Page 2

Number of Slides: 15 slides

Slides were in no particular order.

This is from a Kodak carousel slide tray box that has writing on the top, which reads "Inn Overview DZ". On the side there is a yellow sticky note that reads "DZ Presentation". Inside the box there are two Inniskillin business cards for Donald Ziraldo taped to the cardboard. As well, there is a larger yellow sticky note that reads: "From DLP office, DZ Slide Presentation".

Description: The slides show images of the book Anatomy of a Winery 2000 Edition, netting, Ice Wine bottles, VQA graphics, etc.

23.2

### **Vinexpo 1999**

included are slides from Donald Ziraldo. Many came ordered in slide carousels and that order was retained and noted, while others came in bundles, but no particular order, and an order was provided for these slides, and this was noted as well. If a title was present then it was used, and a description of the contents was given for each bundle or slide carousel. The slides from each slide carousel or bundle are put in the plastic holders in order. To view that order, read the slides from left to right and then top row to bottom row.

Page 3

Number of Slides: 7 slides

Slides were ordered and this is reflected in placement.

This was from a folder marked "Vinexpo 1999".

Description: Slides relate to Ice Wine and include the Celebrity Ice Wine Event with Michael Burgess, Ron Barbaro and Jonathan Welsh.

Page 4

Number of Slides: 7 slides

Slides were ordered and this is reflected in placement.

This was from a folder marked "Vinexpo 1999".

Description: Slides relate to Inniskillin Ice Wine and include pictures of the grape vines and information slides.

Page 5

Number of Slides: 7 slides

Slides were ordered and this is reflected in placement.

This was from a folder marked "Vinexpo 1999".

Description: Slides relate to Viticulture, outside scenes and the 1991 Ottawa International Food & Wine Show.

23.3

### **March 87 Asia**

Included are slides from Donald Ziraldo. Many came ordered in slide carousels and that order was retained and noted, while others came in bundles, but no particular order, and an order was provided for these slides, and this was noted as well. If a title was present then it was used, and a description of the contents was given for each bundle or slide carousel. The slides from each slide carousel or bundle are put in the plastic holders in order. To view that order, read the slides from left to right and then top row to bottom row.

Page 6

Number of Slides: 3 slides

Slides were in no particular order.

This is from a Kodak carousel slide tray box that has writing on the top, which reads "March 87 Asia".

Description: Slides relate to a building, field and a photograph of Donald Ziraldo and Karl Kaiser.

Page 7

Number of Slides: 20 slides

Slides were ordered and this is reflected in placement.

This is from a Kodak carousel slide tray box that has writing on the top, which reads "March 87 Asia".

Description: Slides relate to Viticulture, outside scenes, VQA and there appear to be many field photographs and label graphics associated with Inniskillin Okanagan.

Page 8

Number of Slides: 19 slides

Slides were ordered and this is reflected in placement.

This is from a Kodak carousel slide tray box that has writing on the top, which reads "March 87 Asia".

Description: Slides relate to Inniskillin Ice Wine, including scenes of bird netting, grapes on the vine and being processed, bottles and Reidel Glassware for Ice Wine.

23.4

### **Chili (?)**

Included are slides from Donald Ziraldo. Many came ordered in slide carousels and that order was retained and noted, while others came in bundles, but no particular order, and an order was provided for these slides, and this was noted as well. If a title was present then it was used, and a description of the contents was given for each bundle or slide carousel. The slides from each slide carousel or bundle are put in the plastic holders in order. To view that order, read the slides from left to right and then top row to bottom row.

Page 9

Number of Slides: 4 slides

Slides were ordered and this is reflected in placement.

This is from a Kodak carousel slide tray box that has writing on the top, which is not readable, but may say Chili (?).

Description: Slides relate to Inniskillin Ice Wine, including outside vines and harvesting scenes.

Page 10

Number of Slides: 14 slides

Slides were in no particular order.

This is from a Kodak carousel slide tray box that has writing on the top, which is not readable, but may say Chili (?).

One slide has a copyright date of 1983.

Description: Slides relate to white wine varieties, field and ice wine harvesting scenes, a bottle of Alliance, VQA and a slide in Chinese or Japanese.

23.5

**Unknown**

Included are slides from Donald Ziraldo. Many came ordered in slide carousels and that order was retained and noted, while others came in bundles, but no particular order, and an order was provided for these slides, and this was noted as well. If a title was present then it was used, and a description of the contents was given for each bundle or slide carousel. The slides from each slide carousel or bundle are put in the plastic holders in order. To view that order, read the slides from left to right and then top row to bottom row.

Page 11

Number of Slides: 6 slides

Slides were ordered and this is reflected in placement.

These were found in a slide sheet amongst random papers.

Description: The slides are all marked "Trimble" and shot berries rotting, stems, bugs and grapes on the vine.

Sub Series S. Inniskillin Around the World, 1979-2001, n.d. (non inclusive)

**Scope and Content**

The folder names are based on the original folder names. There is one folder, 13.23, that was named: Correspondence: Inniskillin in England. It combined two folders with the titles: England and Aversy of Bristol. These were combined because they had similar content. As well, folder 13.33 was originally titled New England or California, however after reviewing the material a more accurate title was given of US East Coast Importer.

24.1

**Correspondence: Inniskillin in France**

Includes documents, letters, press releases and calling cards that relate to Inniskillin being sold in France, and Donald Ziraldo's trips to France over a number of years, including those to Vinexpo Wine Shows. It also includes a small brochure for the Slow Food Movement from 1989, invoices for wine to be shipped to the 1991 Vinexpo Wine Show in France and a document that relates to the INAO (Institut Nationale des Appellations d'Origine). There are two postcards from 'Le Repaire de Bacchus' in Paris. Some of the faxes or letters are from Champagne Moët & Chandon, Boisset, Cte. A. de Lur Saluces from Jaffelin, Chateau Yquem, Office international de la vigne et du vin, Margnat S.A., and there are faxes back and forth to Professor Michel Feuillat at the Institut Jules Guyot in France. There is also a menu from Le Cygne in New York. The calling cards are from Dominique Meneret from Ets J.-B. Audy Vins Fins, Yves Le Floc'h, President du Credit Agricole du Morbihan, the Vice President of the chamber de commerce france-canada in Paris, Vinta Bordeaux, Enoteca Internazionale De Rham, Le Bistrot des Quinconces and

Gilbert Fouquet. There is also an undated press release from Inniskillin noting that they chose the house of F. Chauvenet, Négociant-Eleveur in Nuits St. George France to represent them in France.

Dates: 1987, 1988, 1989, 1990, 1991, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, n.d. Predominantly 1991 to 1997.

- 24.2      **Advertising & Promotion: Inniskillin Advertising in France**  
Included are leaflets, press releases and magazine advertisements relating to Inniskillin in France.  
Dates: n.d.
- 24.3      **Media Clippings: Inniskillin in France**  
Included are clippings from newspapers and a newsletter reference to Inniskillin in France  
Dates: 1982, 1991, n.d.
- 24.4      **Information: General France Wine Related Information**  
Includes information and articles about France and the wines made there. There are articles and brochures from French wineries such as Chateau Latour.  
Dates: 1987, 1989, n.d.
- 24.5      **Correspondence: Inniskillin in England**  
Included are letters from various English wine importers who wanted to sell Inniskillin wines in England. There are letters and faxes that relate to Inniskillin's relationship with Averys, fine wine merchants who were Inniskillin's wine agent in England. Also included is a price list from Averys of Inniskillin wines and their agency price list. There is also a letter from Averys noting the problems they are having importing Canadian Icewines into England. There are also business cards with hand written notes by Donald Ziraldo on the backs from the Food and Beverage Director of the Four Seasons Inn on the Park in London, Chef Stephane, Charles Trevor who is the Commercial Officer for Food products in the Canadian High Commission in London and the Director of Huntington's Fine Wines.  
Dates: 1983, 1989, 1992, 1994, 1995, n.d.
- 24.6      **Advertising and Media Clippings: Inniskillin in Germany**  
Includes press releases, articles in German, magazine advertisements and a handout on Inniskillin in Germany.  
Dates: 1982, n.d.
- 24.7      **Information: General Germany Wine Related Information**  
Included are documents that reference Germany and the wines they drink and make.  
Dates: n.d.

- 24.8           **Correspondence: Switzerland and Austria Trip 1983-1984**  
Includes a hotel receipt, tourist information and skiing materials and brochures from the Cresta Run and Club House in St Moritz, Switzerland. There is also a print out from Frank Mahovlich Travel for another St Moritz trip. While the materials are predominantly relating to a ski vacation, there are four business related items present. There are two business cards, a card from The House of Deinhard, wine prices and years on the backs of three Inniskillin labels from 1979 and 1981 and a letter sent from an Air Canada Executive to a person in Dusseldorf that relates to a wine tasting.  
Dates: 1983, 1984 and n.d. Predominantly 1984.
- 24.9           **Correspondence and Reference Material: Inniskillin in Japan**  
Included are maps, articles and faxes about Japan itself and its wine industry. There is also a brochure from the opening of the new Canadian Embassy in May 1991 in Tokyo. There are faxes and letters that relate to the selling of Inniskillin wines in Sapporo and Tokyo, including the Sogo Department Store and to contacts Ziraldo made at Wine Japan. As well there is a list of Inniskillin wines sold in the Orient. There are also letters like the one from Ziraldo to Yasuji Hattori, Chairman of Sapporo Wines Ltd that talk about possible joint ventures for producing Icewine in Japan. There is a letter from Margret Huber, Consul General for the Canadian Consulate General in Osaka Japan about a wine tasting, as well as a menu for the Maple Gold Class Dinner at the Canadian Embassy in Tokyo. There are also typed memos from Ziraldo relating a detailed account of what he did in Japan and his experience on Canadian Airlines, in terms of wines. There are also Inniskillin labels and tags that may have been given out in Japan.  
Dates: 1991, 1992, 1993, 1994, 1998
- 24.10          **Discs: Japan**  
Includes 5 3.25" floppy disks and each has a label. They are noted to be: DZ in Japan (1), DZ in Japan (2), Tasting with George Riedel Japan (Feb. 2001), WGS-sjore (April 2001)(1) and WGS-sjore (2).  
Date: 2001 and n.d.
- 24.11          **Profile: Profile of Japan for Inniskillin Wines Inc.**  
This is a profile of Japan put together for Inniskillin Wines in June 1996.  
Dates: 1996
- 24.12          **Correspondence: China Trip**  
Includes materials related to Donald Ziraldo's trip to China in January 1996. This was a ski trip, but he also may have done business while there. There are invoices for travel and a schedule for the Warren Miller Entertainment Canada trip in January 1996. There are also

magazine articles on skiing in Asia, a laminated certificate for climbing the Great Wall of China, a large photograph of Donald Ziraldo and Willie Meuller from Warren Films sitting on the Great Wall and a smaller panoramic photograph of Donald with Meuller and two others holding skis with the Great Wall behind them. There is a fax showing information on the Dan Yang Wine Factory, a listing of Chinese wines, dealers and growers, a pamphlet on freedom of religious belief in Tibet and articles on business in Asia.  
Dates: 1996

24.13

**Correspondence: Inniskillin in China**

Includes copies of reports and faxes that relate to the launch of Inniskillin Icewines in Beijing, China and Donald Ziraldo's role in it. These documents include Vincor International, Hill and Knowlton Beijing and the Wine Council of Ontario.  
Dates: 1997

24.14

**Information and Press Releases: Inniskillin in Singapore**

Included is a news release from the Canadian High Commission on Canadian Icewine at the World Gourmet Summit and Very Special Press Conference from April 22-27, 2001, and it talks specifically about Donald Ziraldo and the Summit in Singapore and how Inniskillin is representing Canada there. There is also a media release from Inniskillin from April 27, 2001 that talks about Inniskillin selling wine in Singapore. Attached are copies of newspaper articles about alcohol, Donald Ziraldo and Icewine. All of these documents may have been in a press package.  
Dates: 2001, n.d.

24.15

**Correspondence: US East Coast Importer**

Includes a fax on foreign trade zones and an exclusive importation and distribution agreement between Inniskillin and Kluchman Associates Inc. for importing into the east coast of the United States. This agreement has many annotations and changes on it. However, New York was not part of the agreement at that time. There is also a fax from Vincor that lays out many questions about the agreement. There are two signatures of Donald Ziraldo present.  
Date: 1994 and n.d. Predominantly 1994.

24.16

**Correspondence: Inniskillin US Sales to Baron George Imports 1979-1981**

Included are an invoice and letters that relate to sales of Inniskillin wine to the US. The letters are from and to Baron George Imports and they relate to orders of wine, a contract and an invoice with wine that was sent to the importer.  
Dates: 1979, 1980, n.d.

24.17

**Information: Inniskillin in the US and New York**



Included is a list of restaurants and retailers in the United States as well as another list that includes Inniskillin Wholesale Distributors in the US. There is a similar list attached to a wine label and a fax and they relate to Russell Herman in New Jersey, who was a marketing agent for New York State. Attached to that is a newspaper clipping of an Inniskillin ad with New York listed in it.  
Dates 1991, n.d.

24.18

**Information: Inniskillin in Texas**

Included is a memo signed by Donald Ziraldo that relates to the possible future sale of Inniskillin wines in Texas and it was cc'ed to Warren Maybee, the Canadian Consulate General in Dallas, Texas. Maybee faxes back about a promotion of wines at the possible Canada Night Celebration at the Plaza of the Americas Hotel in Dallas, Texas.  
Dates: 1994

24.19

**Correspondence and Information: Inniskillin in Chile**

Included are documents and items that relate to possible collaboration between Inniskillin and Chilean wineries. There are wine labels from Montgras, a Montgras brochure, a VQA brochure, business cards, a brochure for a MasterCard wine event, mock ups of Chile and French wine labels from Negociant Internationale, faxes from Vina Los Vascos about a meeting, wine pricing charts for South American suppliers, faxes about bulk wine available from Vina San Jose de Peralillo, a fax about wine samples from Montgras Wines and a memo from Donald Ziraldo to Karl Kaiser and others on a collaboration with Vina Gras in Chile that talks about San Jose de Peralillo, prices, costs, tastings, and label design for Montgras, Vina Gras and it talks about Negotiant International Chilean Brand wine. There is also a chart on grape and wine production forecast for the San Jose de Peralillo vineyard.  
Dates: 1994, 1995, n.d.

24.20

**Information: Inniskillin in the Caribbean**

Included are hard written notes by Donald Ziraldo regarding Cormax Trading Corp. about them representing Inniskillin wines in Caribbean markets such as Barbados, Trinidad and Bahamas.  
Dates: 1991, n.d.

24.21

**Correspondence: Inniskillin in Alberta**

Includes faxes pertaining to Inniskillin wine being sold in Alberta, at places like the Alberta Wine Store and wholesaler Vintage Consultants Ltd. in Edmonton. This latter document talks about a possible private label for the U of A faculty Club. The fax to Vintage Consultants Inc. has many hand written annotations and changes and they are signed Donald Ziraldo. There is also a newspaper clipping from Edmonton on the wine.

Date: 1995 and n.d. Predominantly 1995.

- 24.22      **Correspondence: Inniskillin in Manitoba**  
Includes faxes between Vintage Consultants Inc., a wholesaler, and Donald Ziraldo on possible Manitoba wine distribution. It has hand written annotations and changes by Donald Ziraldo.  
Date: 1995

- 24.23      **Inniskillin Agents and Wines Carried**  
Contains a list of Inniskillin's Agents in Canada, the United States, the United Kingdom, Denmark, France, Japan, and Switzerland, as well as the wines they carry.  
Dates: 1994

Sub Series T. Inniskillin In the Napa Valley, 1974-1997, n.d. (non inclusive)

Scope and Content

The folder names were created from the content of them. Folder 13.41 has both created and original title present. The Terra and Napa Valley folders are the original folder titles.

- 24.24      **Information and Correspondence: Inniskillin in California/California Vins Etrange**  
Includes wine labels from Terra Napa Valley Chardonnay and Cabernet Sauvignon bottled by Inniskillin Napa Vineyards and Inniskillin Napa label design material, promotional cards with these labels for Terra Chardonnay and Merlot, order forms, stationary, faxes to and from Donald Ziraldo and Katherine Strange who may have sold Inniskillin wines in California. These have extensive hand written notes by Donald Ziraldo. These included topics such as Montana Wine Co., the Los Angeles market, Inniskillin's Napa Vineyard inventory, Terra and Napa, Strange's CV, her preliminary business plan for importing and distributing Inniskillin wines in California and label approvals. There is also a confidential memo and fax that relates to their work in California and Terra's sales. There is a newspaper article on Strange and her work in California.  
Dates: 1991, 1992, n.d.

- 24.25      **Information and Legal Documents: Inniskillin in Napa California and The Purchase of the California Hughes Property and Involvement with the Niebaum-Coppola Winery Planning Permits**  
Includes documents related to Inniskillin buying wine property in California. It includes articles about Napa and Sonoma wine country, various maps of different areas around San Francisco, city map for San Francisco, a copy of two chapters from the book California's Great Chardonnays which has maps and details on wine made there, and there are hand written notes by Donald Ziraldo on the page that

has Sonoma-Cutrer Vineyards, an article on Sonoma Cutrer winemaking philosophy, a fax relating to a balance sheet and income statement from Sonoma Cutrer and two labels from Sonoma-Cutrer wine. There is also a letter about membership in the NVA, AAV and AVA and Ziraldo' membership in this US wine organization and an Inniskillin document on a possible acquisition of Au Bon Chateau Inc., a California winery. There is a land purchase contract that relates to Jerry Boddum and James Warren and Son and a First American Title Company of Napa contract for the Hughes land from E. Stewart Hughes and Jeanne Hughes that involves the broker James Warren and Son and Inniskillin Napa Vineyards Inc. There are also documents that relate directly to the Niebaum-Coppola Winery that was once owned by Francis Coppola, the famous Hollywood director. These include financial detail, intricate maps of the property, permits, documents and a newspaper clipping on the planning permit that was submitted by Coppola for a new winery in a carriage shed he owned and many of the documents relate to this planning proposal.

Dates: 1974, 1978, 1988, 1990, 1991, 1992, 1994

24.26

**Information and Correspondence: Inniskillin in Napa California**

Includes a report of visit to sites in Napa Valley, April-May 1984, a map of the wine estates of Rutherford and Oakville from The Wine Spectator, faxes pertaining to Terra and Inniskillin Napa wine samples, a sheet on a barrel and tank tasting at Rombauer Vineyards with hand written notes by Donald Ziraldo, a letter from Donald Ziraldo to Rombauer Vineyards on future possible collaboration, a handout from Inniskillin on the purchase of the Hughes Vineyard and the Terra wine and Inniskillin Napa wine produced there as well as Terra wine labels on promotional sheets, a marketing and sales contract with Global Wine Co. to sell Inniskillin Napa and Terra wines to parts of the US, an article on Inniskillin Napa Vineyard Inc, and the Hughes Vineyard, a letter from James Warren and Son Realtors on the Hughes property, documents from the Napa Valley Public Works Department on frontage improvements to the property and Inniskillin Winery use permits, a letter from Au Bon Chateau Inc. which talks about the consolidation of Chateau Julien Inc. with Inniskillin Napa, a fax relating to wine bottle artwork from Gaye Frisk Studios in Napa, a California Wineletter from 1993 with hand written notations by Donald Ziraldo, a fax relating to the Terra label and handout, a note from Donald Ziraldo, a booklet for Inniskillin Napa Terra wines which has information about the Terra and Napa wines, Hughes vineyard and there are labels attached to some pages. An Inniskillin winery use permit application re: public tours and tastings at the winery is also included, and a renewal notice re: trademark of the Terra label design.

Dates: 1984, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, n.d.

- 24.27           **Correspondence: California**  
Contains mostly correspondence with wineries and winemakers in California, including John Reid, W. Winloski, Richard Arrowood, Robert Mondavi, L. Knowles, M. Grgich, Vincent Petrucci, J.E. Heitz, and L.F. Knowles (Beaulieu Vineyards). Also contains a letter from Roger Heeler, a professor at York University, providing comments on the Inniskillin Business Plan. A brief reply from Ziraldo is also included.  
Dates: 1976, 1977, 1978, 1980, 1982.
- 24.28           **Reference: California**  
Contains promotional material for attractions in California, including Stags Leap Winery, Pelletier Vineyards, Robert Mondavi Winery, Balloon Aviation of Napa Valley, the Napa Valley Show (Keith Rosenthal Theatre), Calistoga Soaring Center, Sonoma Mission Inn, William Hill Winery, and Bridgeford Flying Service. Also includes an article from Fortune magazine, *Trouble for California Wine Makers*, an issue of the newsletter *California Wineletter* (1992), an issue of the *Napa Valley Newsletter*, two issues of *The Wine Investor*, a report titled *Wine Vision: American Wine in the 21<sup>st</sup> Century*, profiles of California's wine pioneers, and news articles about Barbara Lindblom, winemaker at Sonoma's petite Grand Cru. A report from the 1992 International Wine Law Association conference in the Napa Valley titled *International Wine Markets: Business Opportunities and Legal Challenges* is also included. The report contains a paper by Donald Ziraldo on the Canadian Industry perspective. Also contains some photographs, price lists for Stags Leap Wine Cellars and Far Niente, and the results of a Wine Institute direct shipment survey and related material.  
Dates: 1983, 1987, 1989, 1990, 1992, 1995, n.d.
- 24.29           **Reference: California Wine Experience**  
Contains correspondence with International Wine Associates Inc. re: the potential for interest in expanding into US wine market with Vincor International, news clippings, financial statements for Vincor International—Inniskillin, and typewritten notes about Project Classic and a national sales strategy.  
Dates: 1995, 2002
- 24.30           **Reference: U.S. Wine Market Strategic Overview**  
Contains a strategic overview of the U.S. Wine Market for Cartier & Inniskillin Vintners, Inc., prepared by Hambrecht & Quist Inc.  
Dates: 1992
- 24.31           **Reference: Robert Mondavi Institute for Wine & Food Science**  
Contains copies of speeches, including opening remarks by Robert Mondavi, *Wine and the Biocultural Evolution of Cuisine* by Solomon

Katz, *Wine and Religion* by Mark Keller, *Wine in Literature and Culture* by Hugh Johnson, *Wine in Today's Society* by David Pittman, *Trends in Wine Today* by Maynard Amerine, and *Wine, Nutrition and Life-Style* by Paul Saltman.

Dates: n.d.

24.32

**Information and Correspondence: Terra**

Contains material related to Inniskillin's wine produced in Napa, California, sold under the Terra brand. Includes a draft product strategy and marketing plan, building diagram for Inniskillin Napa Vineyards, vineyard data, a 1992 vintage costing table, correspondence with Barbara Lindblom, winemaker at Inniskillin Napa Vineyards, news clippings including Terra wine reviews, financial statements for 1992 and a draft forecast for 1993, projected income statement and projected sales and costs, 1994-1997, correspondence with Gregory Graham, correspondence with Vincor re: Terra forecast, an inventory of Terra wines (1996), correspondence with Vins Etrange, a grape purchase agreement between Rombauer Vineyards and Salvestrin Vineyards, and a promotional package for Sangiacomo Vineyards.

Dates: 1987, 1988, 1989, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 2003, n.d.

24.33

**Information and Correspondence: Terra II**

Contains material related to Inniskillin's wine produced in Napa, California, sold under the Terra brand. Much of this folder contains information on alcohol compliance and licencing. Includes a letter of intent between Schug Cellars and Inniskillin Wines, correspondence re: use permit appeal and vesting, correspondence with Rombauer Vineyards, correspondence with an alcohol compliance consultant and other correspondence related to alcohol licencing, a media release on Inniskillin's new venture in Napa Valley, correspondence related to use permits, brief diary of a California trip, and an addendum to an agreement between Inniskillin Napa and Rombauer Vineyards re: part-time employee. A letter with attached forms containing personal identification numbers in this folder is restricted.

Dates: 1987, 1989, 1990, 1991, 1992.

24.34

**Information and Correspondence: Terra Trademark**

Contains mostly correspondence with attorneys re: the Terra Trademark. Also includes certificates of registration from the United States and Canada. Also contains a notice of opposition about the Terra trademark and design and related correspondence. Some correspondence re: Alliance and other Inniskillin trademarks are also included.

Dates: 1988, 1989, 1990, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999.

- 24.35      **Information and Correspondence: Terra sales and restructuring**  
Contains correspondence re: the Tesco Wine project, a media release re: merger of T.G. Bright and Cartier & Inniskillin Vintners Inc. to Vincor International Inc., correspondence with Tanya Hart re: Terra restructure, correspondence with Katherine Strange re: inventory and budget, a list of sales of Terra wines in Southern California for June 1992-July 1995, correspondence and notes re: Terra and the introduction of a second Terra label, Terra Monte, correspondence from the Department of the Treasury, Bureau of Alcohol, Tobacco and Firearms re: change of control of the corporation and the effect on the permit, financial statements for Inniskillin Napa Vineyards, Inc. (1995), and a presentation by A Taste of Vino to Donald Ziraldo. Dates: 1994, 1995, n.d.
- 24.36-24.37      **Information and Correspondence: Napa Valley I**  
Much of the material in this folder concerns permit issues for the Inniskillin Napa Winery. Includes instructions from the Department of Treasury re: applications for FAA Act Basic Permits for Wholesalers and Importers (1978) and related forms, notes from meetings with Mondavi and Carneros Creek Winery, a joint venture agreement between Braeburn Vintners and Artisan Wines (1987), vineyard data for the Merry Ranch, an update on business matters in California (1988), requirements for water system from the Department of Forestry and Fire Protection, correspondence re: use permits, a report titled *Inniskillin Napa Vineyards Winery revised traffic impact study* (1989), Report and recommendations by the Napa County Conservation, Development and Planning Department re: Inniskillin's application to build a winery in Napa, diagrams of the proposed Inniskillin Napa Vineyard, correspondence re: a potential partnership with Kendall Jackson Vineyards, and some correspondence with Rombauer Vineyards. Dates: 1978, 1982, 1987, 1988, 1989, 1990, n.d.
- 24.38      **Information and Correspondence: Napa Valley II**  
Contains correspondence re: soil quality, purchase negotiations with Rutherford Vintners, permits, and alcohol beverage licensing; diagrams, photographs and details of properties for sale, a Department of Alcoholic Beverage Control Corporate Questionnaire, architectural plans for Inniskillin Napa Vineyards, and proposed conditions of approval for Inniskillin Napa Vineyards. Dates: 1987, 1988, 1989, 1990, 1991, n.d.
- 24.39      **Information and Correspondence: California alternatives**  
Contains maps, winery brochures, a winery tour guide and directory, and correspondence with California politicians, the Canadian Consulate General's Office, and correspondence with vineyards and wineries in California.

Dates: 1981, 1982, 1983, 1984, 1994, n.d.

24.40

**Correspondence: Wineshopper.com**

Contains correspondence about selling Terra and Inniskillin Wines on the web site wineshopper.com.

Dates: 1999

Sub Series U. Inniskillin Okanagan, 1990-1998, n.d. (non inclusive)

**Scope and Content**

One original folder held all the material for Inniskillin Okanagan, but there was no title. The material was split into these folders with created titles for ease of use.

24.41

**Correspondence and Information: Inniskillin Okanagan**

Included are materials that relate to the forming of Inniskillin Okanagan. Included are: spread sheets with wine and pricing information and per bottle fees, a detailed ground map layout with hand written notes by Donald Ziraldo, a sheet that documents the key issues with Inniskillin West with hand written notes, a memo from Donald Ziraldo on reports for Inniskillin Okanagan that has extensive hand written notes by Ziraldo on it, a hand written fax by Donald Ziraldo mentioning colours, a press release for the opening of Inniskillin Okanagan, a fax memo on wine tastings and a memo from The BC Wine Institute on events, a faxed email relating to structural engineers, a page with shipments to the US from Inniskillin Okanagan, documents that relate to the Fairbrother Property and Inniskillin Okanagan and the potential sale of that property along with inventory lists and figures for Okanagan Vineyards and a letter referencing an excise licences for Okanagan Vineyards, a memo about Inniskillin Niagara that references BC, a fax that has an offer for the Fairbrother Property, a fax with hand written notes from Ziraldo relating to a joint venture, (RESRICT) confidential Operations Team meeting minutes for February 4, 1997 about organization, a letter from Invia about their management report with hand written notes by Ziraldo on it (RESTRICT), a fax about policies and financing at Okanagan, a fax from Okanagan Vineyards about subdividing a lot, a letter that refers to architects and a proposal for design work by Bruno Freschi, a fax that has a preliminary drawing and map of the Inniskillin Okanagan property and details are noted on it, a fax on pricing information for the BC project, a fax relating to Alberta and BC and activities there and this includes a mock up of an Inniskillin wine label, a fax that deals with label design, media launch and barrel costs along with extensive financial figures and a confidential memo on marketing in Alberta, BC and Saskatchewan and it mentions Project MD, a document that relates to Project MD in Western Ontario that involves Mommessin and Deinhard and it lists

operations by provinces, staff profiles and a merchandising summary, a memo from Donald Ziraldo to people such as Karl Kaiser about all the details about the BC venture, including the concept of establishing a presence in BC and information on grapes, the facility, distribution, packaging, timing and issues and there is a fax that shows people and their positions in British Columbia.  
Dates: 1994, 1995, 1996, 1997, n.d.

24.42

**Correspondence and Contracts: Legal and Employment Documents Related to Inniskillin Okanagan**

Included are two confidential documents that relate to an employee's actions, a letter from a person wanting employment and documents relating to hiring and Revenue Canada, a resolution of the Directors of Inniskillin Okanagan Vineyards Inc., a fax about the job of Operations Manager, a confidential fax regarding labour relations at Okanagan, a fax about Health and Safety Committee formation, a document related to union dues, a copy of a letter of understanding between Inniskillin Okanagan Vineyards and the Brewery, Winery and Distillery Workers Union Local 3000, a collective agreement document that refers to new pension language along with pension information from Vincor and Okanagan Vineyards, a copy of a signed memorandum of agreement between Inniskillin Okanagan Vineyards and the Brewery, Winery and Distillery Workers Union Local 3000.  
Dates: 1996, 1998, n.d.

24.43

**Correspondence and Information: The Inkameep Vineyard Project-Inniskillin Okanagan**

Includes a letter to the Liquor Control and License Branch in Victoria BC about the proposed winery on leased land from the Inkameep Vineyard (an Osoyoos Native Indian Band) along with other letters about this new estate winery and its liquor license for this site, a letter confirming membership in the British Columbia Wine Institute, three very detailed maps and drawings that are related to this winery, a confidential memo related to the Inkameep project lease, faxes from Donald Ziraldo and Tobago International that relate to fees for consulting, photography and giving recommendations for approaches, a fax with the large logo for the new project, a memo from Donald Ziraldo on the issues associated with this new project and it mentions the Inkameep Vineyard and a newspaper clipping that relates to it, a memo that relates to the Inkameep 94' vintage, an agenda for the Inniskillin BC Stat Plan Meeting on September 7, 1994 and it includes an overview of a meeting related to the new venture and extensive financials, a fax related to names to use for the winery including a discussion of the word Inkameep, a list of 1994 grape purchase, a fax from Brights that relates to the Inkameep Indians granting use of their designs and logos to Inniskillin, a document from Brights with notes on the Inkameep project, its facilities, relationships and challenges and a document



on Okanagan varietals and a confidential fax from Cartier on a possible joint venture with Inkameep. There is also a sheet with the Inniskillin- Inkameep partnership and how it would look, a fax referring to the grape costs for the Inkameep vineyards along with more alternatives for the breakdown of this new venture and how it would be licensed in BC.

Dates: 1994, 1995, n.d.

24.44

**Architectural Drawings: Bruno Freschi Drawings for Inniskillin Okanagan**

Included are copies of hand drawn exteriors of buildings done by architect Bruno Freschi. One is labelled as the Inniskillin Visitors Centre at Oliver, BC from March 20, 1997, it has financial costs attached and it is signed by Freschi. A similar drawing is also present in three other documents with a long description of La Pergola, the visitor centre for Inniskillin wines along with financial figures, on the back of one is a quick drawing.

Dates: 1997, n.d.

24.45

**Photographs: Inniskillin Okanagan from the Air**

Included are 12 colour panorama photographs taken from a plane. On the backs there are notes as to the subject and almost all are marked Inniskillin Okanagan Vineyard or Vincor.

Dates: n.d.

24.46

**Photographs: Inniskillin Okanagan**

Contains 13 colour photographs of the Inniskillin facility in Okanagan, with negatives. The photographs are mostly of the outside property, with one photograph of the equipment indoors.

Dates: n.d.

24.47

**Promotional: Inniskillin Okanagan Logo and Graphics**

Included are a print out of the fields with wine varieties noted as well as the logo and this may have been used for a brochure or sign, there is a small unused sticker with a Inniskillin Okanagan logo, stationary with both the Inniskillin Niagara logo and Inniskillin Okanagan logo, there are VQA stickers and a brochure in Japanese and English for Icewine that has the Okanagan logo on it, there is a label affixed to a page and it is from Inniskillin Niagara and there is a fax related to proofs of the Inniskillin Okanagan wine label.

Dates: 1997, n.d.

24.48

**Media Clippings and Reference Material: Inniskillin Okanagan**

Includes newspaper clippings that relate to Inniskillin Okanagan, a large First Nations card by David B Williams, a BC Wine Country guide, a fax of an article in the Oliver Chronicle on Ziraldo winning the Order of Canada, an article on designer wine labels and an article by Tony Aspler on BC wineries.

Dates: 1994, 1995, 1998, n.d.

24.49

**Reference Material: BC Government Reference Material Relating to Inniskillin Okanagan**

Included is a very long fax that has the contact information for all BC government officials. There is also a copy of the BC Wine Act that includes information about the British Columbia Wine Institute and the VQA trademark.

Dates: 1990, 1994.

Sub Series V. Inniskillin and Airlines and Hotels, 1991-1997, n.d. (non inclusive)

**Scope and Content**

The folder titles were created from the material inside of them, since there were no original titles.

24.50

**Correspondence: Inniskillin and CP Hotels and Air Canada**

Includes faxes that relate to Inniskillin wines being sold in CP Hotels in Ontario, Quebec, Nova Scotia, PEI, New Brunswick and Newfoundland. Many faxed documents relate to wine produced for CP Hotels and especially for a 125<sup>th</sup> Anniversary celebration. There are faxes and orders from The Royal York, Sheraton Hotel in Fredericton, New Brunswick, Chateau Montebello, etc. There are layouts and mock ups of special Inniskillin labels produced for this event and private label wines for CP. There is a fax from Claude Taylor, President and CEO of Air Canada talking about Air Canada and the sale of Canadian Wines. Attached is a faxed letter to Donald Ziraldo from Robert Lantos, Chairman of Alliance Communications talking about Air Canada, Canadian wine and films. He is supporting Ziraldo's efforts to get Canadian products aboard the Canadian airline. Also contains a request for proposal from Air Canada to Inniskillin Wines, a letter of intent confirming Air Canada's commitment to Inniskillin for wine purchases for the 2001 Air Canada Executive Class Wine Program with a list of terms and conditions, and correspondence between Donald Ziraldo and Roberto Solarino, Bar and Beverages Manager for Air Canada re: the availability of Canadian wines on Air Canada flights, Dates: 1991, 1992, 2000, 2001, 2003, and undated.

24.51

**Correspondence: Inniskillin and Lufthansa Airlines**

Included are copies of letters and faxes that relate to selling Inniskillin wines to Lufthansa Airlines. The content mentions Gerard (Gerry) Schwartz from Onex Corporation and his help with getting the wines on the airline. All these documents are put together under a fax cover sheet from the Wine Council of Ontario, with a handwritten note by Donald Ziraldo to Don (DLT) and Gerry Schwartz asking for assistance.

Dates: 1997

24.52

**Correspondence: Other Airlines**

Includes a letter from Hallgarten Wines Ltd. re: issues with British Airways and Virgin Atlantic, an embassy and export wine list for Inniskillin Wines, and a purchase order for ice wine from Delta Air Lines.

Dates: 2000, 2001.

Sub Series W-Inniskillin and Business Relationships With Other Wineries and Wine Related Companies, 1985-2002, n.d. (non inclusive)

**Scope and Content**

Folder titles 24.53, 25.6, 25.11 and 25.12 were original. Folder 24.55 had an original title of Montague, but it was changed to make the title more accurate in terms of the materials to: Correspondence: Montague, Inniskillin and Partners and Niagara Vintage Harvesters Agreement. All other folder titles were created from the material inside of them.

24.53

**Correspondence: MASI Agricola Wines**

Includes a fax referencing a business relationship between MASI Agricola, represented by Sandro Boscaini, and Donald Ziraldo from 2001 that involved their Recioto wine. There are also documents from 2002 to both Karl Kaiser and Donald Ziraldo that relate to MASI winemaking, samples to view and the Recioto wine project. Karl and Donald would make recommendations on how to improve the wine, and relaunch Recioto.

Date: 2001, 2002, n.d. Predominantly 2002.

24.54

**Wine Labels: Welland Winery Limited and Beau Chatel Wines Limited**

Includes large labels from the Welland Winery Limited and Beau Chatel Wines Limited for different products. There are three labels for each of: Welland Special White Canadian Wine, Welland Canadian Vermouth, Club House Canadian White Wine, Royal Canadian Tokay, Diana Special White Wine and Beau Chatel Royal Host Still Rose wine. These are assumed to be from the 1940s-1980s. There is also a 1986 Inniskillin label and on the back are financial figures that may or may not relate to these other wineries.

Date: n.d.

24.55

**Correspondence: Montague, Inniskillin and Partners and Niagara Vintage Harvesters Agreement**

Includes faxes, letters, purchase agreements, insurance claims, photographs, financial statements and vineyard management agreements related to the Montague, Inniskillin and Partners

partnerships and purchasing land from Niagara Vintage Harvesters and J. Rod Barr. In 1982, the Montague Vineyard was purchased from Stan Murzda. There are minutes from the meeting of the management committee of Montague, Inniskillin and Partners in January 1990. Under Proposed Sale of Partnership Interest by Niagara Vintage Harvesters, it relates that Donald Ziraldo reported that Stan Murdza said that Niagara Vintage Harvesters turned down Inniskillin Wines Inc. offer for their land. However, there are agreements of purchase and sale for Niagara Vintage Harvesters and J. Rod Barr dated November 1991. There are hand written figures by Ziraldo relating to this purchase and a grape map for a Montague property. There is also a list of the Inniskillin Vineyard Partners as of December 1991.

Dates: 1983, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, n.d.

24.56 **Correspondence: Montague, Inniskillin and Partners and Niagara Vintage Harvesters Agreement II**

Includes letters, financial statements, Management Committee minutes, a value of option report for lots 1 & 2, Conc. 5, in Niagara-on-the-Lake, and vineyard management agreement.

Dates: 1981, 1982, 1983, 1984, 1986, 1987, 1994.

25.1 **Correspondence: Montague, Inniskillin and Partners**

Includes letters, faxes, vineyard management agreement, financial statements and minutes of the Montague, Inniskillin and Partners Management Committee.

Dates: 1982, 1983, 1992, 1994, 1995, 1996.

25.2 **Press Release and Information: Merger of Cartier Wines and Beverages and Inniskillin Wines**

This includes a press release about this merger and a backgrounder on Cartier.

Dates: 1992

25.3 **Merger Reference Material: The Marriage after the Merger by Deloitte & Touche Management Consultants**

Includes a small publication put out by Deloitte & Touche Management Consultants for post merger and acquisition integration.

Date: n.d.

25.4 **Correspondence, Reports and Information: Inniskillin Mergers**

Includes letters, faxes, hand written notes and annotations by Donald Ziraldo. There are documents and reports that relate to the merger with T.G. Bright and Co. Ltd., Project Grape, Project Goliath, the Indian- Niagara merger proposal and the possible merger with Trancas Vineyard in Napa Valley.

Dates: 1987, 1991, 1992, n.d.

- 25.5      **Legal Documents: Inniskillin, Donald Ziraldo, Karl Kaiser and Cartier**  
Includes a large bound document that includes documents pertaining to dividends and Ziral Holdings Inc., a waiver from 254071 Ontario Limited, a Government application for amalgamation that involves Inniskillin and a share purchase agreement between Cartier and Inniskillin and others, including Donald Ziraldo and Karl Kaiser,  
Dates: 1992
- 25.6      **Information: Alliance-A Joint Winemaking Venture Between Inniskillin and Jaffelin Wines of France**  
Included is material that relates to Alliance and Bernard Repolt of Jaffelin Wines of France. Alliance was the first wine based joint venture between Canada and France launched in 1993. There is an information sheet on what Alliance is, the label for its wines and tasting notes from Wine International magazine in 1995. There is also a media release that talks about the history of the Alliance and on the back there is an order form for the wine, and a signed frank memo that was to be faxed that is from Donald Ziraldo to Karl Kaiser and it relates to Repolt and other possible ventures with them in California.  
Dates: 1995, n.d.
- 25.7      **Promotion: Atlas Marchand de Vins Promotional Folder**  
Included is a folder marked with the Atlas Marchand de Vins logo. Inside there is a copy of the Anatomy of a Winery book, an Inniskillin newsletter, an Atlas list of products and a French Inniskillin brochure on wines and a information sheet on Specialty products at Atlas.  
Dates 1995, 1998, n.d.
- 25.8      **Information and Correspondence: Virtual Vineyards**  
Includes a report on Vineyard Design and Vine Density-What is Optimum for Ontario prepared by Kevin Ker for Donald Ziraldo, a letter from Mr. Ker from Integrated Crop Management Services that includes cost estimates for vineyard establishment in a document called Wine Grape Vineyard Costs of Establishment 1997, an invoice from Mr. Ker, a document about the Montague Vineyard acquisition that includes financials and planting maps, a document on purchases of land, a chart of Chardonnay production and costs, Inniskillin Wines Board of Directors Meeting minutes from June 6, 1996 and real estate information on the Benca property.  
Dates: 1996, 1997, n.d.
- 25.9      **Legal documents and reports: Vineyard Acquisitions**  
Contains a report on California vineyard investments, several copies

of an agreement of purchase and sale between Inniskillin Wines Inc. and Peter Van de Laar, and correspondence to licenced processors from the Ontario Grape Growers' Marketing Board re: minimum prices for grapes.

Dates: 1987, 1990, n.d.

25.10

**Diagrams, Financial Data and Correspondence: Potential Farms**

Contains a blank grape purchase agreement form, details of a 10 acre grape farm owned by Chateau Gai, a plan of lots 7 and 8 in Niagara-on-the-Lake, the estimated annual cost of a bearing vineyard of 100 acres, a plan of the Zmenak Lot, details of a vineyard for sale on Highway 8 east of Homer, and correspondence re: Inniskillin, Montague Group and Niagara Vintage Harvesters Limited.

Dates: 1980, 1981, n.d.

25.11

**Correspondence and Presentation: Negotiant Internationale-Private Label**

Includes a memo from Donald Ziraldo on a Negotiant Internationale label mock up and Ziraldo explains that Inniskillin Imports or Import Division was developing a private label brand under the Negotiant Internationale name, a fax about the label technical specifications, a letter from Jeffrey Caldewey Design and Marketing with various mock up designs and an example of the Negotiant Internationale label, a memo about designing a different label and the LCBO and this brand and a memo from Donald Ziraldo to people such as Karl Kaiser on the Negotiant Internationale alternate label or private label brands that includes notes on Ontario's wine industry, President's Choice wines, Inniskillin's Import Division, private labels and the Negotiant Internationale brand. There are also two faxes that relate to South Africa and a fax of a South African wine guide. Inniskillin was hoping to produce several brands under the Inniskillin Negotiant Internationale label from countries such as South Africa. Here is a presentation on the Negotiant Internationale brand from the Inniskillin Import Division.

Dates: 1993, 1994, n.d.

25.12

**Press Releases and Information: Private Label Proofs**

Includes media releases from Inniskillin on their 10 year anniversary and the release of limited edition wine label, an Inniskillin press release on their Vintage Chart, an Inniskillin handout on the 10 year anniversary gala wine reception, various Inniskillin wine lists, a handout on new and exciting wines from Inniskillin and a handout on the Canadian Wine Industry.

Dates: 1985, n.d.

25.13

**Correspondence: St. David's Bench/DJPZ Vineyard**

Includes letters, faxes, financial statements, vineyard plan, land survey, aerial photographs, and limited partnership agreement.

Dates: 1988, 1993, 1994, 1997, 1998, n.d.

Sub Series X. Inniskillin and Wine Writers and Journalists, 1985-2002, n.d. (non inclusive)

**Scope and Content**

Folder titles 24.22, 24.23, 24.24, and 24.28 were originally titled Master List File, but that was changed and the folder was divided for ease of use. All other folder titles were created from the material inside of them.

- 25.14      **Lists: Media Coverage by Writer Master List 1990-2000**  
This holds a detailed listing of media coverage divided up by writer. They list writer, titles, publications, authors and dates for each one. This information was gathered by Inniskillin.  
Dates: 1990-2000
- 25.15      **Lists: Media Coverage Master List 1991, 1992, 1995, 1999-2001**  
There is a detailed listing of products or people mentioned in media coverage during this period. It includes mentions of Icewine Glass, Icewine, Donald Ziraldo, Inniskillin's 25<sup>th</sup> Anniversary, Inniskillin events, products, tourism, the winery and farmland preservation. Each listing details the subject, title, publication, author and date. This information was gathered by Inniskillin.  
Dates: 1991, 1992, 1995 and 1999-2001. Predominantly 1999-2001
- 25.16      **Lists: Mailing List/Cave Springs**  
Contains correspondence and business cards from business contacts, and mailing lists. One list contains RSVPs for a Cave Springs event.  
Dates: 1982, 1983, 1984, 1985.
- 25.17      **Correspondence: Newspaper Writers**  
Includes two letters from The Financial Post and two from The Vancouver Sun. Both Financial Post letters are from writer John Schreiner, and they talk about funding his book, him writing an article about Inniskillin and an initiative with Eugene Whelan. Both Vancouver Sun letters are written by Rich TerMaat, and they talk about articles that he has written.  
Dates: 1978, 1982.
- 25.18      **Correspondence and Lists: Wine Consultants and Writers**  
Includes faxes, correspondence, newspaper articles and membership lists that relate to wine related writers and consultants. There is a faxed letter from wine writer and author Tom Stevenson who was updating Sotheby's World Wine Encyclopedia and another fax that relates to a freelance journalist working for French magazine Cuisine et Vins de France. There are also many lists of people, such as the

Founders Club Membership List from 1990 with annotations, the 1990 and 1992 lists of The Wine Writer's Circle of Canada members, LCBO locations in Ontario, copies of Inniskillin's mailing list with names, titles and companies listed. As well there are media lists for Alberta tastings, Inniskillin media lists, a list for the Flowering of the Vine event put on by the VQA and Via Rail in 1990 and a list of people who write for trade publications. There is also a list of invitations for an Ontario Place event that was held in association with Inniskillin to announce opening of the Inniskillin wine garden at the Trillium. There is a hand written note by Donald Ziraldo on one of the sheets.

Dates: 1990-1993, 1999

- 25.19      **Brochures: Brochures Featuring Inniskillin Wines**  
Includes brochures that feature Inniskillin wines along with other information, mainly on food. These include one called Marrying Food and Wine from the LCBO and Today's Pork Reporter for the foodservice industry.  
Dates: n.d.
- 25.20      **Article/Story: A Tale of Two Wineries by David Lambert**  
Includes an eight page typed story by David Lambert on the rise of quality Ontario wines made by 'cottage' wineries. The piece focuses on Inniskillin and Chateau des Charmes, how they are run, the philosophy of the owners, etc.  
Date: n.d.
- 25.21      **Lists: Press Release Master List 1991, 1994, 1995, 1997-2001**  
There is a detailed listing of press releases that were sent out by Inniskillin. The listings include dates and press release titles. This information was gathered by Inniskillin.  
Dates: 1991, 1994, 1995 and 1997-2001
- 25.22      **Media Clippings and Correspondence: Inniskillin, Wines, Events, Ontario Winemakers, Donald Ziraldo, etc.**  
Includes faxes and newspaper articles from different writers that relate to wine, Inniskillin and Donald Ziraldo. Most focus on Icewine and it winning prizes. Other topics include: Vinexpo in 1991, tourist visits to Inniskillin and Ontario winemakers in general. There is also a fax that relates to a radio interview with Donald Ziraldo and Karl Kaiser with Darryl Roberts of Wine International in 1992. Articles are from Toronto Life, The Financial Post, Ottawa Citizen, Edmonton Journal and The Spectator. There is also an email from Donald Ziraldo that relates to a column on how difficult it is to find frozen grapes in Canada written by someone and he is refuting their premise, and a press release that is called an interview opportunity and story suggestion put out to the media and it relates to the 1991 harvest and how good it will be.



Dates: 1991, 1992, 2000, 2001 and undated.

- 25.23      **Media Releases: Inniskillin Media Releases 1985-1991, n.d.**  
Included are different Inniskillin media releases for different events, awards and products. Included are releases for Inniskillin's winning the 1989 Grand Prix D'Honneur Gold Medal at the Vinexpo in Bordeaux, France, for a Bronze Medal Award for Inniskillin's 1982 Chardonnay Seeger Vineyard and the introduction of their vintage chart for their 10<sup>th</sup> anniversary and it included a vintage drinkability table and chart of all the wines tested.  
Dates: 1985, 1991, n.d.
- 25.24      **Media Releases: Inniskillin Media Releases 1978-1979**  
Included are Inniskillin media releases from this period and they include topics such as: the appointment of John Harrison Brown as Inniskillin in marketing and sales, the introduction of three 1978 limited edition wines, a reception to celebrate Inniskillin's new wine boutique in First Canadian Place in Toronto, the sale of Seyval Blanc and the availability of Inniskillin wine in Air Canada first class domestic flights, a first for Canadian wines and a label I attached to this release.  
Dates: 1978, 1979, n.d.
- 25.25      **Media Releases: Inniskillin Wines...The Award Winners 1981-1985**  
Included are possible media releases or information sheets on award winning wines produced by Inniskillin compiled in August 1985. This includes awards won at the International Eastern Wine Competition in 1981 and 1982 and 1983 and 1984, as well as the Festival 84 Nouveau Tasting.  
Dates: 1981, 1982, 1983, 1984, 1985, n.d.
- Sub Series Y. Media Clippings Related to Inniskillin, 1976-2011, n.d. (non inclusive)
- Scope and Content**  
All folder titles were created from the material inside of them.
- 25.26      **Media Article: Toward New Heights of Quality by John N. Dunbar**  
Included is a typed 1981 article or report done by Dunbar, and in it he talks about Donald Ziraldo, the history and problems of Canadian wine, how Inniskillin was founded and the challenges faced in the industry and Inniskillin itself. Attached is a hand written note by Dunbar to Donald Ziraldo about the article and the fact that it was unpublished at that time.  
Date: 1981
- 25.27      **Media Clippings: General Wine Related Newspaper and Magazine**

### **Articles**

Included are newspaper and magazine article clippings about various aspects of the wine industry, which includes articles on the price of wine plummeting, foreign wines and popularity, champagne issues and the use of boutiques to sell wine. There is also an article on the LCBO and Major General George Kitching. As well, there is a modern reproduction of a liquor license granted in 1793 in Ontario that was reproduced by the LCBO, and a copy of The Wine Press publication from October 1975 featuring the Niagara Grape and Wine Festival. Dates: 1974, 1975, 1978, n.d.

- 25.28      **Media Clippings: General Media Clippings from Magazines and Publications 1976-1986**  
Included are a number of media clippings of magazine or publication articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 1976-1986
- 25.29      **Media Clippings: General Media Clippings from Magazines and Publications 1990-1999**  
Included are a number of media clippings of magazine or publication articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 1990-1999
- 25.30      **Media Clippings: General Media Clippings from Magazines and Publications 2000-2005**  
Included are a number of media clippings of magazine or publication articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 2000-2005
- 25.31      **Media Clippings: Article in Alive and Well in St. Catharines, September 1976.**  
Dates: 1976
- 25.32      **Media Clippings: Article in En Route, 1977**  
Dates: 1977
- 25.33      **Media Clippings: Article in Wine Press, October 1977**  
Dates: 1977
- 25.34      **Media Clippings: Article in Key to Toronto, January 1978**  
Dates: 1978
- 25.35      **Media Clippings: Article in En Route, March 1978**  
Dates: 1978
- 25.36      **Media Clippings: Article in Canadian Business, September 1978**

Dates: 1978

- 25.37      **Media Clippings: Article in Tidings: the magazine on Wines, December 1979**  
Dates: 1979
- 25.38      **Media Clippings: Article in Wine Press, May/June 1980**  
Dates: 1980
- 25.39      **Media Clippings: Article in Alive and Well, November 1980**  
Dates: 1980
- 25.40      **Media Clippings: Article in Wine Press, vol. 7, no. 1 (1981)**  
Dates: 1981
- 25.41      **Media Clippings: Article in Homemaker's, October 1981**  
Dates: 1981
- 25.42      **Media Clippings: Article in Wine Tidings, July/August 1982**  
Dates: 1982
- 25.43      **Media Clippings: Article in The Ontario Grape Grower, October 1982**  
Dates: 1982
- 25.44      **Media Clippings: Article in Reader's Digest, October 1983**  
Dates: 1983
- 25.45      **Media Clippings: Article in What's Up Niagara, December 1983**  
Dates: 1983
- 25.46      **Media Clippings: Article in Homemaker's, September 1984**  
Dates: 1984
- 25.47      **Media Clippings: Article on Canadian Wines in the Economy and an image from Air Canada's Horizon Publication 1984**  
Dates: 1984
- 25.48      **Media Clippings: Article in Best Bottles: William Munnelly's guide to buying and drinking better wine, Spring 1985**  
Dates: 1985
- 25.49      **Media Clippings: Article in Canadian Wine & Cheese, July/August 1985**  
Dates: 1985
- 25.50      **Media Clippings: Article in The Grapevine (Columbia Wines), Winter 1985**  
Dates: 1985

- 25.51      **Media Clippings: Article in Flare, January 1986**  
Dates: 1986
- 26.1        **Media Clippings: Article in Flare, February 1986**  
Dates: 1986
- 26.2        **Media Clippings: Article in What's Up Niagara, March 1986**  
Dates: 1986
- 26.3        **Media Clippings: Article in American Wine Society Manual #7, 1986**  
Dates: 1986
- 26.4        **Media Clippings: Article in University of Guelph Alumnus, Winter 1987**  
Dates: 1987
- 26.5        **Media Clippings: Article in Toronto, March 1987**  
Dates: 1987
- 26.6        **Media Clippings: Article in Wine Tidings, January 1988**  
Dates: 1988
- 26.7        **Media Clippings: Article in Canadian Living's Food, Sept./Oct. 1988**  
Dates: 1988
- 26.8        **Media Clippings: Article in The Ontario Grape Grower, Spring 1989**  
Dates: 1989
- 26.9        **Media Clippings: Article in The Ontario Grape Grower, Summer 1989**  
Dates: 1989
- 26.10       **Media Clippings: Article in Chatelaine, October 1990**  
Dates: 1990
- 26.11       **Media Clippings: Article in What's Up Niagara, October 1990**  
Dates: 1990
- 26.12       **Media Clippings: Article in Aware (American Wine Alliance for Research and Education), July/August 1991**  
Dates: 1991
- 26.13       **Media Clippings: Article in What's Up Niagara, September 1991**  
Dates: 1991

- 26.14      **Media Clippings: Article in Challenges (Ontario Ministry of Industry, Trade and Technology), Fall 1991**  
Dates: 1991
- 26.15      **Media Clippings: Article in Canadian Business, November 1991**  
Dates: 1991
- 26.16      **Media Clippings: Article in Foodservice and Hospitality, December 1991**  
Dates: 1991
- 26.17      **Media Clippings: Article in The Coombs Guide to Ontario Icewine, 1992**  
Dates: 1992
- 26.18      **Media Clippings: Article in Report on Business, October 1992**  
Dates: 1992
- 26.19      **Media Clippings: Article in Marketing Magazine, October 18, 1993**  
Dates: 1993
- 26.20      **Media Clippings: Article in What's Up Niagara, December 1993**  
Dates: 1993
- 26.21      **Media Clippings: Article in La Barrique, Mai/Juin 1995**  
Dates: 1995
- 26.22      **Media Clippings: Article in The Vintner's Voice, Spring 1996**  
Dates: 1996
- 26.23      **Media Clippings: Article in GrapeZine, January 1998**  
Dates: 1998
- 26.24      **Media Clippings: Article in Ideas Forum, Fall 1998**  
Dates: 1998
- 26.25      **Media Clippings: Article in Wine Regions of Ontario, Harvest edition, 1998**  
Dates: 1998
- 26.26      **Media Clippings: Article in Niagara Advance, October 24, 1998**  
Dates: 1998
- 26.27      **Media Clippings: Article in Ocean Drive, October/November 1998**  
Dates: 1998
- 26.28      **Media Clippings: Article in Vines, Winter 1998**  
Dates: 1998

- 26.29      **Media Clippings: Article in The Business Executive, January 1999**  
Dates: 1999
- 26.30      **Media Clippings: Article in Mingpao Sunday Supplement, 1999**  
Dates: 1999
- 26.31      **Media Clippings: Article in Focus on Strategy, April 1999**  
Dates: 1999
- 26.32      **Media Clippings: Article in L'actualite, September 1999**  
Dates: 1999
- 26.33      **Media Clippings: Article in Vines, Winter 1999**  
Dates: 1999
- 26.34      **Media Clippings: Article in Restaurateur Magazine of Toronto  
special**  
Dates: 2000
- 26.35      **Media Clippings: Article in Wine Business monthly, September  
2000**  
Dates: 2000
- 26.36      **Media Clippings: Article in Info Systems Executive, September  
2000**  
Dates: 2000
- 26.37      **Media Clippings: Article in Wine Regions of Ontario, Harvest  
edition, 2000**  
Dates: 2000
- 26.38      **Media Clippings: Article in Vacation, July 2001**  
Dates: 2001
- 26.39      **Media Clippings: Article in Vacation, October 2001**  
Dates: 2001
- 26.40      **Media Clippings: Article in Business Niagara, Fall 2001**  
Dates: 2001
- 26.41      **Media Clippings: Article in The Wine Review, June/July 2002**  
Dates: 2002
- 26.42      **Media Clippings: Article in Your Office, June/July 2002**  
Dates: 2002
- 26.43      **Media Clippings: Article in Nirvana, November 2002**  
Dates: 2002

- 26.44      **Media Clippings: Article in Geo, December 2002**  
Dates: 2002
- 26.45      **Media Clippings: Article in Promenade, September 2003**  
Dates: 2003
- 26.46      **Media Clippings: Article in Dolce Vita, Fall 2003**  
Dates: 2003
- 26.47      **Media Clippings: Article in Wine Enthusiast, December 15, 2003**  
Dates: 2003
- 26.48      **Media Clippings: Article in Tidings, July/August 2005**  
Dates: 2005
- 26.49      **Media Clippings: Article in Business Niagara, Sept./Oct. 2005**  
Dates: 2005
- 26.50      **Media Clippings: Article in The Wine Buzz, November/December 2005**  
Dates: 2005
- 26.51      **Media Clippings: Article in Canadian Grapes to Wine, Harvest 2006**  
Dates: 2006
- 26.52      **Media Clippings: Article in Niagara Magazine, Winter 2006**  
Dates: 2006
- 26.53      **Media Clippings: Article in I Vinio del Ghiaccio, 2007**  
Dates: 2007
- 26.54      **Media Clippings: Article in Italianicious: Essence of Italy, Mar-May 2008**  
Dates: 2008
- 26.55      **Media Clippings: Article in Sommelier Journal, June 2009**  
Dates: 2009
- 26.56      **Media Clippings: Article in Brix, 2010**  
Dates: 2010
- 26.57      **Media Clippings: Article in Vintages, September 2010**  
Dates: 2010
- 26.58      **Media Clippings: Article in Wine Trend, Summer 2011**  
Dates: 2011

- 26.59      **Media Clippings: Article in Today's Pork Reporter, Vol. 2 No. 1.  
(no date)**  
Dates: n.d.
- 26.60      **Media Clippings: Article in Perspectives, no date**  
Dates: n.d.
- 26.61      **Media Clippings: Articles in Magazine clippings, undated**  
Dates: n.d.
- 26.62      **Media Clippings: General Newspaper Clippings from Newspapers  
1975**  
Included are a number of newspaper articles about Donald Ziraldo,  
Karl Kaiser and Inniskillin Wines. These primarily come from  
Canadian publications.  
Dates: 1975
- 26.63      **Media Clippings: General Newspaper Clippings from Newspapers  
1976**  
Included are a number of newspaper articles about Donald Ziraldo,  
Karl Kaiser and Inniskillin Wines. These primarily come from  
Canadian publications.  
Dates: 1976
- 26.64      **Media Clippings: General Newspaper Clippings from Newspapers  
1977**  
Included are a number of newspaper articles about Donald Ziraldo,  
Karl Kaiser and Inniskillin Wines. These primarily come from  
Canadian publications.  
Dates: 1977
- 26.65      **Media Clippings: General Newspaper Clippings from Newspapers  
1978**  
Included are a number of newspaper articles about Donald Ziraldo,  
Karl Kaiser and Inniskillin Wines. These primarily come from  
Canadian publications.  
Dates: 1978
- 26.66      **Media Clippings: General Newspaper Clippings from Newspapers  
1979**  
Included are a number of newspaper articles about Donald Ziraldo,  
Karl Kaiser and Inniskillin Wines. These primarily come from  
Canadian publications.  
Dates: 1979
- 29.1        **Media Clippings: General Newspaper Clippings from Newspapers  
1980**  
Included are a number of newspaper articles about Donald Ziraldo,



Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 1980

29.2      **Media Clippings: General Newspaper Clippings from Newspapers 1981**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 1981

29.3      **Media Clippings: General Newspaper Clippings from Newspapers 1982**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 1982

29.4      **Media Clippings: General Newspaper Clippings from Newspapers 1983**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 1983

29.5      **Media Clippings: General Newspaper Clippings from Newspapers 1984**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 1984

29.6      **Media Clippings: General Newspaper Clippings from Newspapers 1985**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 1985

29.7      **Media Clippings: General Newspaper Clippings from Newspapers 1986**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 1986

29.8      **Media Clippings: General Newspaper Clippings from Newspapers 1987**

Included are a number of newspaper articles about Donald Ziraldo,

Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 1987

29.9            **Media Clippings: General Newspaper Clippings from Newspapers 1988**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 1988

29.10          **Media Clippings: General Newspaper Clippings from Newspapers 1989**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 1989

29.11          **Media Clippings: General Newspaper Clippings from Newspapers 1990**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 1990

29.12          **Media Clippings: General Newspaper Clippings from Newspapers 1991**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 1991

29.13          **Media Clippings: General Newspaper Clippings from Newspapers 1992**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 1992

29.14          **Media Clippings: General Newspaper Clippings from Newspapers 1993**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 1993

29.15          **Media Clippings: General Newspaper Clippings from Newspapers 1994**

Included are a number of newspaper articles about Donald Ziraldo,

Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 1994

29.16      **Media Clippings: General Newspaper Clippings from Newspapers 1995**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 1995

29.17      **Media Clippings: General Newspaper Clippings from Newspapers 1996**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 1996

29.18      **Media Clippings: General Newspaper Clippings from Newspapers 1997**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 1997

29.19      **Media Clippings: General Newspaper Clippings from Newspapers 1998**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 1998

29.20      **Media Clippings: General Newspaper Clippings from Newspapers 1999**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 1999

29.21      **Media Clippings: General Newspaper Clippings from Newspapers 2000**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 2000

29.22      **Media Clippings: General Newspaper Clippings from Newspapers 2001**

Included are a number of newspaper articles about Donald Ziraldo,

Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 2001

29.23      **Media Clippings: General Newspaper Clippings from Newspapers 2002**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 2002

29.24      **Media Clippings: General Newspaper Clippings from Newspapers 2003**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 2003

29.25      **Media Clippings: General Newspaper Clippings from Newspapers 2004**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 2004

29.26      **Media Clippings: General Newspaper Clippings from Newspapers 2005**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 2005

29.27      **Media Clippings: General Newspaper Clippings from Newspapers 2006**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 2006

29.28      **Media Clippings: General Newspaper Clippings from Newspapers 2007**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 2007

29.29      **Media Clippings: General Newspaper Clippings from Newspapers 2008**

Included are a number of newspaper articles about Donald Ziraldo,

Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 2008

29.30      **Media Clippings: General Newspaper Clippings from Newspapers 2009**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 2009

29.31      **Media Clippings: General Newspaper Clippings from Newspapers 2010**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 2010

29.32      **Media Clippings: General Newspaper Clippings from Newspapers 2011**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 2011

29.33      **Media Clippings: General Newspaper Clippings from Newspapers n.d.**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: n.d.

29.34      **Media Clippings: General Newspaper Clippings from Newspapers that have Correspondence Attached to Them 1979-2002, n.d.**

Included are a number of newspaper articles about Donald Ziraldo, Karl Kaiser and Inniskillin Wines. These primarily come from Canadian publications.  
Dates: 1979, 1980, 1993, 1994, 1997, 1999, 2002, 2004, n.d.

Series V. Business Involvement-Equifera, n.d.

Sub Series A. Equifera Promotional Material, n.d.

**Scope and Content**

All folder titles were created from the material inside of the folders.

29.35

**Promotional Material: Leaflets**

Contains three leaflets about Equifera Icewine, a Donald Ziraldo wine.  
Dates: n.d.

Series VI. Email Correspondence, 2003-2012 (non inclusive)

Sub Series A. Hotmail Email Correspondence From Donald Ziraldo's Account, 2003-2012 (non inclusive)

**Scope and Content**

All folder titles were created from the material inside of the email boxes.

27.1

**Hotmail Email Folder: appassimento**

Includes 37 emails in the folder. The emails in this folder relate to Donald Ziraldo and his work with Appassimento wines and techniques. These wines are made from dried grapes and people in the Niagara region and Italy were emailing about them and trying out techniques, talking about grapes and issues surrounding this process. Some emails referenced MASI Agricola and their interest with partnering with Donald Ziraldo on an appassimento project. Other emails reference the Vineland Research and Innovation Centre, and how it could help with research and education about the process, and actually try this process. Other emails related to this process were from Debbie Inglis at CCOVI at Brock University. Donald Ziraldo has an appassimento project in Italy that is called the Picolit Di Fagagna, and wanted to collaborate with others in it. Some emails refer to meetings on this subject, and others related to Vincor and its relationship or support of this kind of project.  
Dates: 2009, 2010, 2011, 2012.

27.2

**Hotmail Email Folder: CCOVI**

Includes 154 emails in the folder. The emails in this folder relate to Donald Ziraldo and his involvement with CCOVI at Brock University. Many of the emails relate to changes at CCOVI and new scientist positions there. A report done by Freedman is also mentioned as being important to this issue. There are many emails to and from Jack Lightstone, President of Brock University about CCOVI issues. The issues are talked about and possible solutions. Emails can also be found from Debbie Inglis who works at CCOVI. Finally, new changes and initiatives are talked about in terms of CCOVI in 2010.

Dates: 2005, 2007, 2008, 2009, 2010

27.3

**Hotmail Email Sub Folder: CCOVI>Canassat sub folder**

Includes 62 emails in the folder. The emails in this folder relate to Donald Ziraldo and his involvement with the Canassat Therapeutics Inc. company. This company is a pharmaceutical research and development company that uses cannabinoids to treat depression, pain, etc. Most of the emails relate to the company and they include: newsletters, press releases, financial information and articles. There are also many updates to the Board and Share Holders, and Ziraldo seems to have been both of these things. There is also talk of a lawsuit by someone else.

Dates: 2006, 2007, 2008, 2009, 2010.

27.4

**Hotmail Email Folder: Greenbelt**

Includes 87 emails in the folder. The emails in this folder relate to Donald Ziraldo and the Greenbelt, and issues and organizations that are associated with it. There were many articles sent to and from Ziraldo. Many different Greenbelt issues are discussed, as is government support from the level of Premier and Minister of Agriculture. The Greenbelt Council is mentioned, as is the Mayors of the Greenbelt and a Greenbelt Think Tank that was associated with the Vineland Research and Innovation Centre. The Think Tank was the most talked about issue or cause. Other issues included the Niagara and Holland Marsh issues and town meetings.

Dates: 2003, 2004, 2005, 2006, 2007, 2008, 2009.

27.5

**Hotmail Email Folder: Land Trust**

Includes 14 emails in the folder. The emails in this folder relate to Donald Ziraldo and his work with a land trust idea in the Niagara region. The emails refer to making a land trust an important issue in Ontario and Niagara. Ziraldo talks to people like Linda Franklin about moving this issue to a Land Use Policy Meeting, but this is a long process. He also tries to gain support from politicians and others in the community. There are a few emails back and forth to people at Oxford Properties about this issue, and possible land purchases. Other people email Ziraldo to mention their work in land trust issues, and he talks about presentations in many of his emails. There are emails referring to trying to get legislative support for a land trust that includes agricultural easements, and there are minutes from the Agricultural Preserve meeting from October 7, 2003.

Dates: 2004, 2005, 2006, 2007, 2009.

27.6

**Hotmail Email Folder: local food**

Includes 235 emails in the folder. The emails in this folder relate to Donald Ziraldo and his involvement with the local food movement in general and in Niagara. The emails relate to his support of the movement and his contacts and possible collaborations. A few of the

emails relate to Loblaw Brands and how it can contribute. Ziraldo may have made a presentation about this subject and distributed it to different people. He talks in his emails about trying to collaborate and get support from local institutions like Brock University, Niagara College, etc. There are many articles related to the subject, and Ziraldo was trying to get growers involved in this movement. There are some emails that talk about Vineland's involvement with a local food initiative as well.

Dates: 2007, 2008, 2009, 2010, 2011.

27.7

**Hotmail Email Folder: Organic Bio**

Includes 12 emails in the folder. The emails in this folder relate to Donald Ziraldo and his involvement with the organic food movement. Ziraldo is a great supporter of it, and looks for collaborations and contacts in his emails. He was trying to organize a group that worked on organic issues with the support of CCOVI and VRIC for interested wineries and growers who wanted to learn more about organics and organic methods. Ziraldo wanted a group that was focused on sustainability and organics for viticulture.

Dates: 2009.

27.8

**Hotmail Email Folder: Sustainability**

Includes 4 emails in the folder. The emails in this folder relate to Donald Ziraldo and his work with sustainability issues. He corresponded with Hillary Dawson from winesofontario.org about a Sustainability Committee. There are articles and quotes on sustainability that Ziraldo collected as well. There were also exchanges about an Audit Supervisor Report by Timothy Man.

Dates: 2007, 2008, 2009.

27.9

**Hotmail Email Folder: Vineland**

There were no emails present in this folder.

27.10

**Hotmail Email Folder: Vision Niagara**

Includes 7 emails in the folder. The emails in this folder relate to Donald Ziraldo and his involvement with the Vineland Research and Innovation Centre. Ziraldo talks about an international science advisory committee with scientists to get them involved. He wants to attract these researchers and conservation specialists to Vineland. This would be one way to increase revenue and gain expertise there. Paul Truscott from Vineland provides his ideas on this kind of project.

Dates: 2008, 2009.

27.11

**Hotmail Email Folder: VQA**

Includes 35 emails in the folder. The emails in this folder relate to Donald Ziraldo and his involvement with the VQA. Many of the emails relate to Ziraldo renewing his VQA membership, others



provide information about the VQA such as wine sales figures, VQA sales figures and VQA and LCBO relations and sales figures. There are some emails on a wine audit done by VQA on a Ziraldo wine. There is also information about appellations, region of origin and use of the VQA Ontario VQA phrase. This term was brought up and talked about by people in the Ontario Viniculture Association. Other emails talk about VQA issues, such as taxes on wines.  
Dates: 2004,2006, 2007, 2008, 2009, 2010, 2011, 2012.

27.12

**Hotmail Email Folder: zerofootprint**

Includes 32 emails in the folder. The emails in this folder relate to Donald Ziraldo and his involvement with the Zerofootprint organization. Many of the emails relate to Ron Dembo, who ran this company. He sent Ziraldo articles about ZFP, climate change and Ontario. Ron presented at the WCO Board and Ziraldo recommended he review a report for the WCO. There is a lot of correspondence between ZFP, Ziraldo and Mario Felice in Italy. Dembo talked about possible investment from Italy. There are many ZFP newsletters, articles, event listings, financial statements and copies of the magazine, ZFP. There are also emails about a major presentation that Ziraldo did and it includes his bio as well.  
Dates: 2006, 2007, 2008, 2009.

Series VII. Wine, Winery and Trade Related Issues and Materials, 1970-2007 (non inclusive)

Sub Series A. Legislative Bills, 1995-1996 (non inclusive)

**Scope and Content**

All folder titles were created from the material inside of the folders.

28.1

**Correspondence: Bill C222**

Included are letters relating to Donald Ziraldo's concerns and views about Mr. Paul Szabo's Private Members Bill C-222 in 1996 that related to putting warning labels on alcoholic beverages. The letters are replies and acknowledgement of receipt of his letter, written to Donald Ziraldo by politicians on official House of Commons letterhead. They include a letter from D.M. Collenette, MP for Don Valley East, Susan Whelan MP for Essex-Windsor, Brenda Chamberlain MP for Guelph-Wellington, Lyle Vanclief MP for Prince Edward-Hastings, Gilbert Parent MP for Welland-St Catharines-Thorold, Sue Barnes MP for London West and Carolyn Parrish, MP for Mississauga West.  
Dates: 1996.

28.2

**Correspondence: Bill C102**

Included is a letter and attachment that relates to Bill C-102, a proposed amendment to the Customs Act in 1995. The letter is on

House of Commons letterhead and is from Gary Pillitteri, MP for Niagara Falls to Donald Ziraldo. It talks about an information session that Donald Ziraldo is invited to, and the attachment is an overview of the Bill itself.  
Date: 1995.

## Sub Series B. European Union and Canadian Wine, 1983-2001, n.d. (non inclusive)

### **Scope and Content**

All folder titles were created from the material inside of the folders. Only one folder had an original title. Folder 28.5 had the title of: Viticulture Areas. However this was changed due to the content of the folder. So it was renamed: Correspondence and Information: Viticulture Areas and Origins, Wine Appellations and Export Issues in the EEC and US.

28.3

### **Information, Press Releases and Media Clippings: the European Union (EU) and Canadian Wines**

Includes press releases, faxes, media clippings and documents relating to the EU. The media clippings relate to negotiations with the EU to sell Icewine there and lift restrictions on it and actually selling Inniskillin wine there. There are faxes from the VQA on articles relating to the trade ban and lifting of it, the VQA trademarking the word Icewine to protect it, rules for producing Ontario wines passed by the Ontario legislature and a copy of Bill 8 which is that legislation. There is also a news release from the Ontario government on the establishment of the VQA, the VQA and the European market and a fax from Christian Lapointe, Director of the Central America and Caribbean Division at the Department of Foreign Affairs and International Trade on the signing of the Wine and Spirit Agreement between Canada and Europe and the history of the fight behind it and thanking Donald Ziraldo for his effort in the fight. There is a notice of a seminar at Inniskillin called: An International Trade-Mark Forum for the Canadian Wine Industry and a letter from the Wine Council of Ontario and one from Donald Ziraldo on the European situation, encouraging government to act. There are also copies of emails related to the EU situation sent from Inniskillin to Minister Sergio Marchi, press releases about the EU victory, ideas about New Zealand and an update from the Canadian Vintners Association on the EU import restrictions on wooden pallets.

Dates; 2000, 2001, 2006, n.d. Predominately 2000 and 2001.

28.4

### **Correspondence: Canadian Wines and the European Economic Community (EEC) Countries and Commission**

Includes letters and copied letters from government officials that refer to EEC Countries, labeling for Country of Origin and the EEC

import restrictions, recognizing the Niagara Region as a recognized wine area with the EEC Commission and mark ups on wines and a note from Karl Kaiser on wine information. It also includes: a letter from John Irwin, Executive Assistant to the Minister of Agriculture, a letter from BC Minister of Consumer and Corporate Affairs Elwood Veitch, a letter from the Director of the Market Development Branch of the Ontario Ministry of Agriculture and Food, and a copied letter from Donald Ziraldo to Premier of British Columbia William Bennett that references wines and also Expo 86.  
Dates: 1986.

28.5

**Correspondence and Information: Viticulture Areas and Origins, Wine Appellations and Export Issues in the EEC and US**

Includes letters relating to geographical designation of grape origin, wine appellations, label issues in the US, exports of Canadian wine to the European Economic Community, a map of the Niagara Escarpment Plan, information and a map from the Napa Valley Vintners Association that relates to geology, soils and appellation, a note and information that relates to the US Wine Equity Act and it is signed Bill from the Office of the United States Trade Representatives in Washington, DC, a confidential memo from the Wine Council of Ontario to Ontario Deputy Premier Robert Welch on Wine Task Force Activities, letters from lawyers on the export of Canadian wine and Inniskillin wines to the European Economic Community and standards, minutes of the Long Term Grape and Wine Industry Task Force from October 23-25, 1984, a copy of a letter from Eugene Whelan, Canadian Minister of Agriculture on EEC Regulations and wine growing areas, two letters from Richard Allen, Chief of the Product Compliance Branch of the US Department of the Treasury about wine labels and appellations of origin, a memo about the passage of the OIVV Bill in the US, an interim report of the Grape Standards Sub-Committee of the Wine Council of Ontario, memos on sugar and grape standards, research material and hand written notes and a faxed letter from the Canadian Embassy in Washington about the recognition of Canadian viticulture areas in terms of the Free Trade Agreement.

Dates: 1983, 1984, 1985, 1986, 1987, 1988, n.d.

Sub Series C. LCBO, 1991-1992, n.d. (non inclusive)

**Scope and Content**

All folder titles were created from the material inside of the folders.

28.6

**Correspondence and Information: LCBO**

Included are a copied letter from the LCBO on LCBO provincial sales quotas and another relating to regional sales shares. This latter document has a hand written note attached from the Office of the Chairman and CEO of the LCBO, along with a brochure of items from

a catalogue. There is also a memo signed by Donald Ziraldo that related to display racks, VQA brochures and Ontario wines and another one to Andy Brandt the CEO of the LCBO on the VQA and WCO. There is a memo from LCBO on purchase of wine manufactured by other wineries and warehousing of wine, along with a page of hand written notes by Donald Ziraldo that may or may not relate to that memo. There is a brochure called LCBO Today and a report titled Image Test Program Periods 9 and 10.

Dates: 1991, 1992, n.d.

**Sub Series D. Reference Material, 1970-2000, n.d. (non inclusive)**

**Scope and Content**

All folder titles were created from the material inside of the folders.

28.7

**Postcards: General Wine Related Postcards**

Included are nine postcards, and seven have not been used. They have wine related buildings, casks, fields, grapes, etc. on them. The other two postcards were used in 1970. One was sent to Donald Ziraldo and it shows wine related pictures on the front. The other was sent to Donald Ziraldo's mother by Donald himself. The writing is in Italian and the subject of the card is Bordeaux, France.

Dates: 1970, n.d.

28.8

**Postcards: General Travel Scenes Postcards**

Included are three postcards, and one has not been used. They have travel scenes on them. One refers to the Inniskillin building construction.

Dates: 1978, n.d.

28.9

**Audio Reference Material: The Wines of Italy Vinyl Record**

A 45 vinyl record titled the Wines of Italy by Browne Vintners. The content takes a trip through the Italian Wine District. The record has been damaged, but the record sleeve is in good shape.

Dates: n.d.

28.10

**Audio Reference Material: Wine Educators Ltd. Wine Classes Audio Tapes**

Includes four cassette tapes of classes and they are copyrighted 1983 by Wine Educators Ltd. in Sacramento, California. Included are: Class I-Money and Attitude, Class II-Wine Service/Pronunciation, Class IV-General Information and Class V-Tasting Wine and Using Corkscrew.

Date: 1983

28.11

**Other Winery Reference Material: Kendall-Jackson Winery**

Includes a promotional brochure from the Kendall-Jackson winery in

California that includes a history of the company and people, five magazine articles, promotional brochure and a profile of surrounding areas.

Date: 1996, 1997, 1998.

28.12

**Other Winery Reference Material: Dievole Wines**

Includes promotional material sent from Mario di Dievole, owner of Dievole wines in Siena, Italy. There is a signed letter in Italian, along with large promotional scans of a multi page article from a magazine, which features Donald Ziraldo. There is also a promotional booklet with information about Dievole and two wine labels.

Date: 1999, 2000, n.d.

28.13

**Winery Reference Material: A Practical Guide to Winery Cost Accounting by Touche Ross**

Includes a small guide produced by Touche Ross.

Date: n.d.

28.14

**Winery Reference Material: How to Make a Winery Profitable by Motto, Kryla and Fisher**

This is a small article by Motto, Kryla and Fisher who are wine industry accountants and consultants. The report was from Napa Valley and is a special wineries report from The Business Journal, dated October 15, 1990.

Dates: 1990.

28.15

**Reference Material: General Wine Sector**

Included are a Ontario Imported Wine and Spirit Association Trade Directory for 1991-1992 and an article on Geographic Indications and Appellations of Origin Within the Vine and Wine Sector.

Dates: 1991, n.d.

28.16

**Report: An Industry Perspective by The Wine Council of Ontario**

Included is a bound report from The Wine Council of Ontario, that is marked Private and Confidential. It was produced on January 4, 1978.

Dates: 1978.

28.17

**Icewine Reference**

Contains correspondence re: an Ice Wine international consultancy project, an issue of *IceHotel: Your Global Icemagazine*, material from the MKF Luxury Wine Trends Annual Conference 2004, and an article titled *Sensory and chemical characteristics of Canadian ice wines*.

Dates: 2002, 2004.

28.18

**Report: A Study on the Canadian Wine Industry**

Contains a report prepared for a business course at Wilfrid Laurier University.

Dates: 1980.

28.19

**Reference Material: Soils**

Contains a report on the composition of the Inniskillin vineyard soils.  
Dates: 2001.

28.20

**Reference Material: Vintage Wine Trust**

Contains a package of promotional material about the Vintage Wine Trust and Real Estate Investment Trusts (REIT). Also contains a page with handwritten notes from *Growing the Industry: Farm Economic Viability for the Long-Term* by the Regional Municipality of Niagara, and some correspondence re: U.S. REITs for vineyards.  
Dates: 1994, 2005, 2006, n.d.

Sub Series E. Miscellaneous, 1986-2007, n.d. (non inclusive)

**Scope and Content**

All folder titles were created from the material inside of the folders.

28.21

**Information: Miscellaneous**

Included are items that are on various topics and are in various forms. Included is a small poster of The Palace of Versailles, recipes from a magazine, an Art Deco related article, a postcard and brochure from the Roberts Gallery Joseph Peller exhibit, a document about Canadian Travel to the US for Leisure, an article on Icewine sent by someone to Donald Ziraldo, an Aspen postcard, a booklet from an exhibition of pottery and glass from McMaster University Art Gallery May 12-June 19, 1978 and a postcard from Rick's Cage in Casablanca.

Dates: 1986, 1989, 1991, 1999, 2004, 2007, n.d.

**Added Entries:**

600	Ziraldo, Donald J.P.
600	Kaiser, Karl J.

**Subject Access:**

650	History - Canada
650	Wine and wine making-Canada
650	Icewine-Canada

**Related Collections/Books Found in Special Collections and Archives:**

RG 171, Vintners Quality Alliance fonds, 1999-2002.

Bain, Richard. Niagara. Foreword by Donald Ziraldo. Erin: Boston Mills Press, 2000. FC 3140.4 B356 2000.

Bramble, Linda. Niagara's Wine Visionaries : Profiles of the Pioneering Winemakers. Toronto: James Lorimer & Co., 2009. TP 559 C3 B74 2009.

Bramble, Linda. Touring Niagara's wine country. Toronto: James Lorimer & Co., 2000. FC 3095 N53 B72 2000.

Ziraldo, Donald J. P. Anatomy of a Winery. Toronto: Key Porter Books, 1995. FC 3154.45 W55 Z57 1995.

Ziraldo, Donald J. P. and Kaiser, Karl J. Icewine: Extreme Winemaking. Toronto: Key Porter Books, 2007. FC 3154.45 W55 Z575 2007.