

Inniskillin Wines fonds

1970-2014, n.d.

RG 489

Brock University Archives

- Creator:** Inniskillin Wines
- Extent:** 2.8 metres of textual records (10 boxes)
2327 photographs
721 slides
550 negatives
292 medals
ca. 250 wine labels
163 VHS tapes
70 plaques
40 contact sheets
5 3D glass awards
3 compact disks
2 floppy disks
2 engraved stamps (dies)
- Abstract:** Fonds contains material relating to the Inniskillin winery. Most of the materials are awards, news clippings, videos, photographs, product information and wine labels.
- Materials:** Awards, news clippings, video cassettes, photographs, programs, promotional material, product information and wine labels.
- Repository:** Brock University Archives
- Processed by:** Chantal Cameron
- Finding aid:** Chantal Cameron
- Last updated:** April 2016

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- Preferred Citation:** RG 489, Inniskillin Wines fonds, 1970-2014. Brock University Archives, Brock University.
- Acquisition info.:** Donated by Inniskillin Wines in 2013. Additional material was donated in 2015.
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Administrative History:

Inniskillin Wines was founded by Karl Kaiser and Donald Ziraldo in 1975 in Niagara-on-the-Lake, Ontario. They had met the previous year, when Karl Kaiser, a winemaker and chemist, purchased some grapes from Donald Ziraldo, who owned and operated Ziraldo Nurseries. The two shared a vision of producing better quality Canadian wines and formed a partnership, with Kaiser making the wine and Ziraldo serving as company President. In 1975, they were granted a winery license by the LCBO, the first one granted since 1929. The company name Inniskillin was derived from the Inniskilling Fusilliers, an Irish regiment whose Colonel once owned the land that Ziraldo Nurseries occupied. This was the original site of the winery, although in 1978 the winery moved to the Brae Burn Estate, their current location. In 1982 the winery expanded by 50 acres with the addition of the Montague Vineyard, and another 50 acres was acquired in 1991. The Niagara-on-the-Lake vineyard produces single vineyards bottlings of Chardonnay, Pinot Noir, Merlot and Pinot Grigio/Pinot Gris.

In 1984, Karl Kaiser began producing icewine from Vidal grapes frozen naturally on the vine. Inniskillin garnered international acclaim for the quality of their icewines, receiving the prestigious *Grand Prix d'Honneur* at VinExpo in 1991, for their 1989 Vidal icewine. This established Inniskillin as a producer of world class wines, while also raising the profile of Canadian wines in general. The company branched out their operations, first acquiring vineyards in the Napa Valley in 1989 to form Inniskillin Napa (producing wines under the Terra label), and in 1994 establishing Inniskillin Okanagan in the Okanagan Valley in British

Columbia. The Napa valley venture ceased in the mid 90's, while Inniskillin Okanagan continues to operate. In 2006, Karl Kaiser and Donald Ziraldo left Inniskillin. Kaiser retired, while Ziraldo became chair of the Vineland Research and Innovation Center (2006-2011), and remains involved in the wine industry. In 2007, Bruce Nicholson joined Inniskillin as winemaker. Nicholson continues to produce award-winning wines under the Inniskillin label, receiving the top award, the Premio Speciale Gran Award, at Vinitaly 2009 for his 2006 Gold Vidal and his 2006 Sparkling Vidal Icewine. In 2012, he received several awards for the 2008 Riesling Icewine, including gold at the International Wine and Spirits Competition in London, UK, the San Francisco International Wine Championships, and Selections Mondials des Vins Canada.

Source: <http://www.inniskillin.com/Niagara/About-Us/Timeline>
Retrieved: 2013/12/19

Scope and Content:

Fonds contains materials relating to the Inniskillin winery. The majority of the materials are awards (including certificates, medals, plaques, 3D glass awards), and news clippings. There are also videos, photographs, wine labels, product information, programs and menus (featuring Inniskillin wines), media releases, brochures, and some administrative material. Where possible, the original order of the folder headings has been retained, including the photograph and product information files, wine label files, and news clipping files by author and subject. The remaining news clippings were sorted by date. The product information files include product sheets containing harvest date, vinification, analysis, and tasting notes for various wines, as well as labels and label proofs, wine reviews, purchase orders, some photos (product shots), and media releases. Some news clipping files also include brief reports on television and radio clips related to Inniskillin and are interfiled by date. Within folders, material is arranged chronologically.

Organization:

The records were arranged into five series:

- Series I: Recognition, 1979-2014.
 Sub-series A: Awards
 Sub-series B: Programs & Menus

- Series II: Promotional material, 1975-2014.
 Sub-series A: News clippings
 Sub-series B: Media releases
 Sub-series C: Brochures & flyers
 Sub-series D: Newsletters
 Sub-series E: Monographs
- Series III: Audio-visual material, 1975-2005, n.d.
 Sub-series A: Photographs
 Sub-series B: Videos
- Series IV: Products, 1970-2010, n.d.
 Sub-series A: Product information
 Sub-series B: Wine Labels
- Series V: Administrative, 1986-2010.
 Sub-series A: Projects
 Sub-series B: Correspondence
 Sub-series C: Reports
 Sub-series D: Statistics
 Sub-series E: Vintners Quality Alliance Act, 1999
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Inventory:

Series I: Recognition, 1979-2012

Sub-series A: Awards, 1979-2012

- 1.1 List of Awards, 1979-2007. Includes lists of awards given to Inniskillin wines, as well as other Ontario wines.
- 1.2/O.1 Air Ontario—Ontario Wine Awards certificates, 1996-2001.
- 1.3 All Canada Wine Championships (Le Bec Fin) certificates, 1990-1999.
- 1.4 Asia Pacific Wine Challenge certificates, 1997.
- 1.5 CAN-NY Wine Festival certificates, 1998-1999.
- O.1 Canadian Olympic Team Sponsor framed certificates, n.d.

- O.1 Canadian Wine Awards framed certificate, 2002.
- 1.6 Canadian Wine Awards certificates, 2006.
- O.2 Challenge International du vin certificates, 2005-2009.
- 1.7 Chamber of Commerce certificates, 1991-2000.
- O.2 Chardonnay du Monde certificates, 2010-2012.
- O.2 Councours Mondial Bruxelles certificate, 2009.
- O.2 Cuvee certificate, 2009.
- 1.8 Decanter World Wine Awards certificates, 2009-2010.
- O.2 Decanter World Wine Awards certificates, 2011.
- 1.9 Eastern Wine Competition certificates, 1981-1984.
- 1.10 International Wine Challenge certificates, 2006-2010.
- O.2 International Wine Challenge certificate, 2006.
- 1.11 International Wine & Spirit Competition certificates, 1985-2013.
- 1.12 Intervin International Awards certificates, 1987-2002, 2009-2010.
- 1.13 Ontario Wine Awards certificates, 2003-2014.
- 1.14 San Francisco International Wine Competition certificates, 2009-2013.
- 1.15 Selections Mondiales des Vins Canada certificates, 1994-2013.
- O.2 Vinality certificates, 1998, 2005-2011.
- 1.16 Wine Magazine International challenge certificates, 1993-1999.
- 1.17 World Association Wine & Spirit Writers and Journalist certificates, 2010-2011.
- 1.18 Winemaker Challenge—International Wine Competition certificates, 2010.
- 1.19 Certificates—Other, 1990-2012, n.d.
- 1.20 Air Ontario—Ontario Wine Awards medals, 1996-1997.

- 1.21-1.27 All Canadian Wine Championships medals, 2004-2014, n.d.
- 1.28 Atlanta International Wine Festival medals, n.d.
- 1.29-2.4 Canadian Wine Awards medals, 2003-2012, n.d.
- 2.5 Concours Mondial Bruxelles medals, 1999-2009.
- 2.6 Dallas Morning News Wine Competition medals, 2002.
- 2.7-2.11 Eastern Wine Competition medals, 1979-2004.
- 2.12 Finger Lakes International Wine Competition medals, n.d.
- 2.13 Grand Harvest Awards medals—Vineyard & Winery Management Magazine, n.d.
- 2.14 International Wine & Spirit Competition medals, 2003, 2010-11.
- 2.15 Intervin medals, 1985-1994.
- 2.16 National Wine Awards of Canada (Wine Align), 2013.
- 2.17 New World International Wine Competition medals, 2002.
- 2.18-2.20 San Francisco International Wine Competition medals, 2009-2013.
- 2.21-2.22 Selections Mondiales medals, 1996-2004.
- 2.23 Taste of Kawarthas medals, 1994.
- 2.24 Vino Challenge International medals, n.d.
- 2.25-2.26 Medals—Other, 1986-2001, n.d.
- 3.1 Air Canada Canadian Wine Awards plaque, 2002.
- 3.2 CIBC Run for the Cure sponsor plaque, 2002.
- 3.3-3.7 Cuvee Winemakers' Selection plaques, 2001-2010, n.d.
- 3.8-3.10 Eye—Toronto's Best Readers Choice Awards plaques, 2000-2002.
- 3.11 International Horticultural Congress plaque, 2002.
- 3.12-5.5 Intervin plaques, 2009-2014.

- 5.6 Laureat du Challenge International du Vin plaque, 2009.
- 5.7 Now, 1st Annual Readers Poll plaque, 1995.
- 5.8--5.17 Ontario Wine Awards plaques, 2002-2012.
- 6.1 Sydney International Wine Competition plaque, 2002.
- O.3 Tastes of Niagara plaque, 1999.
- 6.2-6.3 Wine Access, Canadian Wine Awards plaques, 2010.
- O.4 Wine Spectator's Critics Choice Award plaques, 1993, 1995, 1997.
- 6.4 Wine Spectator's Critics Choice Award plaque, 2011.
- 6.5/O.3 Banners, n.d.
- O.3 Air Canada Canadian Wine Awards, 3D glass awards, 2001-2002.
- O.3 Atlanta International Wine Festival, 1990 Peachtree Award, 3D glass award.
- O.3 Challenge International du Vin, Prix D'Excellence 1999, 3D glass award.

Sub-series B: Programs & Menus, 1985-2005, n.d.

- 6.6-6.9 Programs & Menus, 1985-2005, n.d. Includes programs of events attended by Donald Ziraldo and menus featuring wines by Inniskillin.

Series II: Promotional Material, 1975-2014, n.d.

Sub-series A: News Clippings, 1975-2014, n.d.

- 6.10-6.47 News clippings by name (mostly wine writers), 1989-2001, n.d. Names include Tony Aspler; Malcolm Anderson; Frank Baldock; Brian Bannon; Marlene Bergsma; Michael Botner; Linda Bramble; Brad Copping; Alex Eberspaecher; Alan Daneils; Shari Darling; Satya Das; Edward Finstein; Konrad Ejbich; Dave Gamble; Anthony Gismondi; Jurgen Gothe; Daniel Hertz; Hugh Johnston; Dan Kislenko; David Lawrason; Bill Munnelly; Tim Pawsey; Darryl Roberts; Andrew Sharp; Steven Spurrier; Tom Stevenson; Anita Stewart; Gordon Stimmell; Margaret Swaine; Colleen Turner; Michael Vaughan; Joseph Ward; Memory Walsh; Peter Ward; Jarvis Whitney and Irvine Wolkoff.

- 7.1-7.30 News clippings by subject, 1974-2005, n.d. Some folders also contain media releases, correspondence, brochures, programs and periodicals. Subjects include AG Canada Industry Experience Program; Airlines; American Wine Society; Farmland protection; Golden Horseshoe; Gorbachev; Inniskillin Okanagan; Intervin; British Columbia, Inniskillin events; Inniskillin product mentions; Icewine; Icewine Glass; Izabela Kalabis; Karl Kaiser; Moratorium (Greenbelt); Niagara (Local) and USA clippings; Niagara Tourism and Inniskillin; Ottawa clippings; Political; Vinality; Viticulture; Wine Business; Winery profile; Wines International; Donald Ziraldo and 25th Anniversary.
- 8.1-8.23 News clippings, 1975-2001.
- 9.1-9.21 News clippings, 2002-2003.
- 10.1-10.25 News clippings, 2004-2005.
- 11.1-11.21 News clippings, 2006-2014.
- 12.1-12.4 News clippings, n.d.
- 12.5 USA news clippings, Inniskillin Icewine, 1999-2003.
- 12.6 USA news clippings, Icewine National Pastry Team Championship, 2003.
- 12.7-12.15 USA news clippings, 2001-2006. Clippings taken from American publications about Inniskillin, by press clipping services.
- 12.16-12.20 Foreign language news clippings, 1983-2007, n.d. Includes news articles in French, German, Italian, Japanese and Russian.
- O.2 Oversized news clippings, 1992-2004, n.d.

Sub-series B: Media Releases, 1980-2009

- 12.21-13.2 Media releases, 1980-2009, n.d. Includes a list of Inniskillin media releases from 1998-2009.
- 13.3 Media reports, 1999-2002.

Sub-series C: Brochures & Flyers, 1984-2001, n.d.

- 13.4-13.6 Assorted brochures and flyers, n.d. Also includes material used in displays, signs and posters.
- O.2

- 13.7 About Inniskillin/History, n.d. 1998-2001, n.d. Contains biographical information on Donald Ziraldo, Karl Kaiser, and Philip Dowell, as well as background information about Inniskillin.
- 13.8 Endorsements/Quotes, n.d. Contains quotes about Inniskillin and Icewine from Donald Ziraldo, Karl Kaiser, Bruce Nicholson, Tony Aspler, and others.
- 13.9 Past advertisements, 1984-1986, n.d. Contains advertisements for Inniskillin, including some product information.

Sub-series D: Newsletters, 1980-2000

- 13.10 Newsletters by Inniskillin, 1980-1999 [non-inclusive].
- 13.11 *The Vintner's Voice*, a newsletter for Brights/Cartier, 1994, 1998.
- 13.12 *Just off the Vine*, the newsletter of the Ontario Wine Society, March 2005.
- O.2 *Exchange*, LCBO newsletter, Sept./Oct. 2000. Contains a story mentioning Inniskillin.

Sub-series E: Monographs, 1995

- 13.13 Ziraldo, Donald J.P. *Anatomy of a Winery: The Art of Wine at Inniskillin*. Toronto: Key Porter Books, 1995. There are two copies of this title included, one inscribed by Donald Ziraldo and the other by Debi Pratt.
- 13.14 A copy of a book about Inniskillin in Japanese. The book was never published due to translation errors.

Series III: Audio-Visual material, 1975-2005, n.d.

Sub-series A: Photographs, 1975-2004, n.d.

- 13.15-13.17 General photographs, n.d. Includes some negatives.
- 13.18-13.19 Alliance, n.d. Also includes some wine labels, news clippings and promotional material.
- 13.20 Awards—General, 1991-2001, n.d.
- 13.21 Awards, Italian Award, 1999.
- 13.22 Awards, Cuvee 2002.

- 13.23 Barn, 1998, n.d. Contains interior and exterior shots of the Brae Burn Barn at Inniskillin.
- 13.24 Barrel Cellar & Donald Ziraldo's personal cellar, 2000, n.d.
- 13.25 Barrel making, n.d.
- 13.26 Barrels, 1998, n.d.
- 13.27 Book Originals, 1998, n.d. Contains slides, photographs and negatives.
- 14.1 Book (Anatomy of a Winery), n.d. Contains photocopies of photographs and a CD of images. The CD mostly contains images of Inniskillin products.
- 14.2 Boutique, 1998, n.d.
- 14.3 Jimmy Carter's visit to Inniskillin, July 1996. Includes some negatives.
- 14.4-14.5 CCOVI, 1999, n.d. Contains photographs and slides of the Cool Climate Oenology and Viticulture Institute at Brock University (named Inniskillin Hall).
- 14.6 China Icewine Launch, 1996.
- 14.7 Yuri Dojc, 1999. Contains slides taken of Inniskillin, Donald Ziraldo and Karl Kaiser taken by Yuri Dojc.
- 14.8 EU Signing, September 16, 2003.
- 14.9 Food, n.d.
- 14.10 Frozen Bunches/Icewine Grapes, 1988, n.d.
- 14.11 Grape Bunches, 1998, n.d.
- 14.12 Ice Hotel, 2001. Contains a photo of Inniskillin Wine taken in the Ice Hotel, as well as a news release about a collaboration between Inniskillin and the Ice Hotel.
- 14.13 Icewine, B.C., n.d. Contains photographs of the Plut Vineyard.
- 14.14 Icewine, Celebrity Picking, n.d. Contains photographs of Michael Burgess and Ron Barbaro picking icewine grapes.
- 14.15 Icewine, Celebrity Picking, 2001. Contains photographs of Steven Page picking icewine grapes.

- 14.16-14.17 Icewine, Celebrity Picking, 2002. Contains photographs of Jim Cuddy and Ron Maclean picking icewine grapes.
- 14.18 Icewine, Celebrity Picking, 2004. Contains photographs of Seamus O'Regan, Donald Ziraldo, and others picking icewine grapes.
- 14.19 Icewine, Celebrity Picking (Roots), n.d.
- 14.20 Icewine Scenery, Blizzard and Birds, 2000, n.d.
- 14.21 Icewine—Yoko, 2000.
- 14.22 Izabela Kalabis [Inniskillin's resident chef], n.d.
- 14.23-14.24 Karl Kaiser, n.d.
- 14.25 Karl Kaiser and Donald Ziraldo, n.d. Contains mostly negatives, with some contact sheets and slides.
- 14.26 Mel Lastman, 1999. Contains photographs of Mayor Lastman at the sparkling icewine photo shoot.
- 14.27 Sara Matthews, 1999-2000. Contains slides and photographs of Karl Kaiser and Donald Ziraldo taken by Sara Matthews.
- 14.28 Mount Everest, 1999. Contains photographs of Donald Ziraldo and Byron Smith, who led Canada's "Everest 2000" expedition. Includes a media release about the event.
- 14.29 Mural-Davenport, n.d. Contains photographs and negatives of an Inniskillin mural on Davenport Rd. in Toronto.
- 14.30 Negatives, assorted, n.d.
- 14.31 New Label Launch, 1997. Contains photographs of the new label launch at the Art Gallery of Ontario in September 1997.
- 14.32 OHI dinner, n.d.
- 14.33 Okanagan shots, 1999. Contains photographs and slides of the Inniskillin Winery in Oliver, British Columbia.
- 14.34 Charlie Pachter/Moose, n.d. Contains photographs, slides and a CD of images of artist Charlie Pachter, Donald Ziraldo and moose sculptures.

- 14.35 People, n.d. Some of the people photographed include Robin Leach, Yves Baril, Peter Jennings, Prince Takamado, Prince Von Metternich of Germany, Isabelle Mommessin, Paul Schaefer, and Rick Mercer.
- 15.1 PFV visit [to Brock University], n.d. Contains photographs of a visit by Donald Ziraldo and others to Inniskillin Hall (Cool Climate Oenology and Viticulture Institute) at Brock University.
- 15.2 Picking, 1999. Contains photographs, negatives, and slides of icewine grape picking.
- 15.3 Presentations, 1997, 1998, n.d.
- 15.4-15.5 Product shots, 1975-2002, n.d. Includes some negatives.
- 15.6 Bernard Repolt, n.d.
- 15.7 Jancis Robinson, n.d.
- 15.8 Ross Rebagliati, 1998. Contains photographs of Donald Ziraldo, Michael Budman, Don Green (co-owners of Roots Canada) and Ross Rebagliati (Olympic Snowboard Gold Medalist).
- 15.9 Sommelier of the World Contest, Queen's Landing, n.d.
- 15.10 Staff, 1995-2000, n.d.
- 15.11 Stores, n.d. Contains photographs and slides of Inniskillin stores.
- 15.12 Tastings, n.d.
- 15.13 Pierre Trudeau's visit to Inniskillin, 1983.
- 15.14 Vinexpo, 2001, n.d.
- 15.15 Vinitaly, n.d.
- 15.16 Wine shows, 1995, n.d.
- 15.17 Winery, 1998, n.d.
- 15.18 Wineshopper.com, 2000. Contains photographs of Donald Ziraldo and Peter Sisson signing Wineshopper.com contract in San Francisco, California, April 2000.
- 15.19 Donald Ziraldo, 1998, n. d.

- 15.20 Donald Ziraldo at the Great Wall of China, n.d.
- 15.21 Donald Ziraldo with the President of China and Prime Minister Jean Chretien, n.d.
- 15.22 Donald Ziraldo skiing, 1999.
- 15.23 Donald Ziraldo and Karl Kaiser, 1998, n.d.
- 15.24 25th Anniversary, 2000. Contains photographs of the Inniskillin Winery and Boutique with anniversary banners, as well as a CD containing 25th anniversary logos.
- O.2 Products shots and photographs of grape harvesting and processing, 1978, n.d.
- O.3 Photograph of Karl Kaiser and Donald Ziraldo mounted on plaque, n.d.

Sub-series B: Videos, 1989-2005, n.d.

- 18-22 Videos, 1989-2005, n.d. Contains mostly news segments featuring Inniskillin. Also includes a four-part series titled *BC Wine Cellar*, and features on celebrity Icewine picking. **Boxes 18-22**

Series IV: Products, 1970-2010, n.d.

Sub-series A: Product information, 1977-2003, n.d.

- 15.25 L'Allemand, n.d.
- 15.26 Alliance—Chardonnay/Pinot Noir, 1993-1995.
- 15.27 Auxerrois, 1988-1994.
- 15.28 Baco Noir, 1983-1991.
- 15.29 Beerenauslese—Distribution, 1984-1986.
- 15.30 Blancs de Blanc, 1981, n.d.
- 15.31 Brae Blanc, 1983, n.d.
- 15.32 Brae Blanc—Distribution, 1988-1991.
- 15.33 Brae Burn, 1984-1997, n.d.

- 15.34 Brae Rouge—Distribution, 1981-1989.
- 15.35 Cabernet Franc, 1993-1995.
- 15.36 Cabernet Sauvignon, 1986-1991.
- 15.37 Cabernet, Proprietor's Reserve, n.d.
- 16.1 Chardonnay, 1983-1997.
- 16.2 Chardonnay, Montague Vineyard, 1982-1997, n.d.
- 16.3 Chardonnay Reserve, 1977-2003.
- 16.4 Chardonnay, Schuele Vineyard, 1988-1994.
- 16.5 Chardonnay, Seeger Vineyard, 1982-1993.
- 16.6 Chelois, 1978-1985, n.d.
- 16.7 De Chaunac, 1979, n.d.
- 16.8 Duchess—Distribution, 1979-1987, n.d.
- 16.9 Fleur d'Ontario—Distribution, 1988-1993, n.d.
- 16.10 Gamay Blanc, 1986-1994, n.d.
- 16.11 Gamay Noir, 1987-1996.
- 16.12 Gewurztraminer, 1980-1993, n.d.
- 16.13 Gruener Veltliner—Distribution, 1987-1990.
- 16.14 Heuriger, 1984-1988.
- 16.15 Icewine, 1994, 2001-2002.
- 16.16 Icewine articles/pictures/P.R., 1983-1995.
- 16.17 Icewine Harvest Reports, 1993, 1999-2004. Also contains a report entitled *Some Aspects of Icewine Economy* presented by Karl Kaiser at an Enology Seminar in March 1993.
- 16.18 Inniskillin Okanagan product sheets, 1994-1997.

- 16.19 Marechal Foch, 1994.
- 16.20 Pinot Grigio, 1994-1995.
- 16.21 Pinot Noir, 1994.
- 16.22 Riesling, 1994-1995.
- 16.23 Rose, 1994.
- 16.24 Rose de Saignee, 1994.
- 16.25 Seyval Blanc, 1980-1994, n.d.
- 16.26 Vidal, 1989-1995, n.d.
- 16.27 Vidal, late harvest, 1984-1989.
- 16.28 Tasting notes (assorted), 1986-2000.
- 16.29 Terra [Inninkillin Napa], 1989-1997.

Sub-series B: Wine Labels, 1970-2010, n.d.

- 16.30 Sparkling, n.d.
- 16.31 Wine & Food Adventure card series, n.d.
- 16.32 Prototypes & Specialty Labels, 1978-1995, n.d.
- 16.33/O.2 Art Gallery of Ontario Labels, 1996. Contains Inniskillin labels featuring Canadian artwork from the Art Gallery of Ontario's collection.
- 16.34 White & Red, 1970s.
- 16.35 White, 1980s.
- 16.36 Red, 1980s.
- 16.37-16.46 1990-1999.
- 16.47-16.55 2000-2009
- 17.1 Reds, 1994-2006, n.d.

- 17.2 Icewine, 1991-2005, n.d. Contains labels mostly from Inniskillin Okanagan.
- 17.3 Inniskillin Okanagan Whites, 1994-2010
- 17.4 Ski Logo, n.d.
- 17.5 Labels—Proofs, 2002-2005, n.d.
- O.2 Material related to the engraving of the Brae Burn Barn by Yves Baril, master engraver, Canadian Bank Note Group, and featured on Inniskillin wine labels.

Series V: Administrative, 1986-2010, n.d.

Sub-series A: Projects, 1992-2010, n.d.

- 17.6-17.7 Ice Sculptures, 1992-1997. Contains correspondence and news releases about artist Brad Copping's ice sculpture glass bottles that were commissioned for Inniskillin icewine.
- 17.8 Ice Sculpture Product Overviews, 1992-1997, 1999-2002. Contains product sheets, including wine labels and pricing for the Inniskillin Icewine bottled in the Ice Sculpture bottles.
- 17.9 Ice Sculpture Photographs, n.d. Contains photographs and negatives of Ice Sculpture bottles, as well as the tags that accompanied the bottles and certificates of authenticity.
- 17.10 Millennium project, n.d. Contains an overview of planned renovations at Inniskillin.
- 17.11 Olympic Sponsorship, 2004. Contains brochures, media releases, and correspondence about Inniskillin's sponsorship of the 2004 Olympics through the Canadian Olympic Team Vine Planting program.
- O.4 Framed selection of pins commemorating Inniskillin's sponsorship of the Canadian Olympic Team.
- 17.12 Olympics, 2010. Contains information about artist Gordon Halloran's ice paintings, and his collaborations with Inniskillin and the Olympics. Also includes a media release about Vincor Canada's sponsorship rights for the 2010 Olympic and Paralympic Winter Games.
- 17.13 Self-Guided Tour, 1993-1998, n.d. Contains correspondence, news clippings and photographs of Inniskillin's self-guided tour.

- 17.14 Winery Project, 1999-2006, n.d. Contains correspondence, diagrams and sketches, the Inniskillin Captial Plan (2003), and meeting minutes.

Sub-series B: Correspondence, 1989-2006, n.d.

- 17.15 General correspondence, 1989-2006, n.d.

- 17.16 Jeffrey Caldeaway, 1987-1990. Contains correspondence between Inniskillin and Jeffrey Caldeaway of Artisan Wines in Napa, California.

Sub-series C: Reports, 1987, 1996.

- 17.17 Halle Report, 1987. Contains a report by Michael Halle on increasing Inniskillin's revenue.

- 17.18 Export Report, 1996. Contains a report by David Pearen that includes export sales by country; embassy sales by country; duty free sales to the LCBO; sales to Canadian Airlines Inc.; profiles of export markets; and an analysis of Canadian wine sales.

Sub-series D: Statistics, 1986-2005.

- 17.19 Statistics, 1986-2004. Contains a table of Inniskillin visitor statistics from 1986-2004; wine boutique reports for 1990-1999 including media visits, politicians, LCBO, colleges and universities, special events and staff training; and Niagara-on-the-Lake Wine Boutique sales summaries (1998-2000). Also contains a floppy disk of 1999 statistics.

- 17.20 Statistics, 2000-2002, 2005. Contains visitor statistic reports for 2000-2002 including visits from trades, government, educational tours, LCBO visits, special functions and presentations, media visits, corporate visits and staff training. Also contains a list of the daily number of visitors in 2005, and a floppy disk of statistics for 2000.

Sub-series E: Vintners Quality Alliance Act, 1999.

- 17.21 Vintners Quality Alliance Act, 1999. Contains rules of Vintners Quality Alliance Ontario, under clauses 5(1) (a), (b) and (c) of the Act relating to terms, descriptions and designations for VQA wine.

- 17.22 Engraved stamps (dies), n.d. Two stamps, one of which contains the VQA logo.
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Removed materials:

Zirald, Donald J.P. *Anatomy of a winery: the art of wine at Inniskillin*. Toronto, Ont.: Key Porter books, 1995.

Related materials:

RG 457, Donald Zirald fonds, 1968-2012, n.d. Brock University Archives, Brock University.

Bramble, Linda. *Niagara's wine visionaries : profiles of the pioneering winemakers*. Toronto: James Lorimer & Co., c2009. **SPCL FC 3140.7 W55 B736 2009**

Zirald, Donald J.P. *Anatomy of a winery: the art of wine at Inniskillin*. Toronto, Ont.: Key Porter books, 1995. **SPCL FC 3154.45 W55 Z57 1995**

Zirald, Donald J.P. *Icewine: extreme winemaking*. Toronto: Key Porter Books, 2007. **SPCL FC 3154.45 W55 Z575 2007**