

St. Catharines Standard fonds

1970, 1974, 1988-1991, n.d.

RG 75-29

Brock University Archives

Creator:	Ontario Editorial Bureau
Extent:	12 cm textual material (1/2 box) 4 b&w photos
Abstract:	This archive contains materials relating to a printing museum project and the centennial of the St. Catharines Standard. The bulk of the materials are correspondence, clippings and discussion papers.
Materials:	Typed correspondence, discussion papers, clippings and photographs
Repository:	Brock University Archives
Processed by:	Anne Adams
Last updated:	November 2015

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Use Restrictions:	Current copyright applies. In some instances, researchers must obtain the written permission of the holder(s) of copyright and the Brock University Archives before publishing quotations from materials in the collection. Most papers may be copied in accordance with the Library's usual procedures unless otherwise specified.
Preferred Citation:	RG 75-29 St. Catharines Standard fonds, 1970, 1974, 1988-1991, n.d., Brock University Archives.
Acquisition Info:	This archive is part of the Ontario Editorial Bureau fonds, donated by Lou Cahill in November 1997.

History:	<p>The St. Catharines Standard started publication in 1891 under W.B. Burgoyne. It was subsequently purchased by Southam Newspapers, then Canwest Global Communications. Osprey Media took over the publication until June 1, 2007 when Quebecor acquired the company.</p> <p>The St. Catharines Standard celebrated its centennial in 1991 with mobile displays, a centennial logo and slogan, a Christmas card, an advertising campaign, a video and a centennial theme to regular promotions. As part of the activities, the Standard commissioned Brock University to produce a history of St. Catharines. This book entitled <i>St. Catharines Canada's Canal City</i> is a popular book rather than an academic text. The authors have woven together stories of the past and present to showcase the</p>
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character and personality of St. Catharines. The book is full of maps and photographs, many of which had not been seen in print before this time.

Scope and Content: The fonds contains materials relating to the printing museum project and the centennial of the St. Catharines Standard. The materials included are media releases, clippings, correspondence, and promotional materials. Original order was maintained.

Organization: The records are contained in 7 files

Inventory:

- 1.1 Clippings regarding the history of printing 1970, 1974
- 1.2 Correspondence and clippings regarding the proposal for a printing museum at Mackenzie House, Queenston, 1988
- 1.3-1.5 Contains correspondence, a paper on journalism in the Niagara district, information on the Standard's \$500,000 pledge toward Brock University's Centre for Entrepreneurship, a report to the Commission about the Heritage Printing Museum proposal and a submission to the Niagara Parks Commission regarding the printing museum, 1989
- 1.6 Preliminary considerations for a major history of St. Catharines; a discussion paper on the 100th anniversary of the Standard; a program for the centennial of the Standard (including proposal); correspondence and clippings. Dr. John Jackson, Sheila Wilson, Henry Burgoyne and Terry White are shown researching the book that was commissioned by the St. Catharines Standard, includes 4 b&w photographs, 1988-1990, n.d.
- 1.7 Correspondence and press releases regarding the "Wayzgoose" which is a revival of a historic printers' celebration. Events at the Mackenzie House Printery are advertised. The public is invited to tour a Great Lakes Ship. The Standard holds a plaque unveiling ceremony in honour of the 100th year of the St. Catharines Standard, 1991

Added Entries: 630 St. Catharines Standard

Subject Access: 650 Canadian newspapers Ontario| St. Catharines