

Title:	Advertising broadsheet for Canadian Willite. Ca. 1920		
Creator:	Auto Road, Construction Co. Ltd., Niagara Falls, Canada		
Dates of Material:	Circa 1920	Record Group Number:	RG 372
Summary of Contents:	Consists of an advertising broadsheet (circa 1920) for Canadian Willite, a permanent asphaltic pavement. This product was used on River Road in Niagara Falls, Canada. The broadsheet features a segment titled "The Road Fit for a Prince" about the Prince of Wales visit to Niagara Falls on October 20, 1919.		
Physical Description / Condition:	1 broadsheet—folded. Unfolded dimensions are 41 cm x 56 cm. One fold is torn and has been repaired with tape.		
Other Notes:			
Location:	Brock University Archives		
Source Information:	Material was purchased from Peter Sindell in February 2011.		
Described by:	Chantal Cameron	Date:	November 28, 2011