

Niagara Editorial Bureau/Ontario Editorial Bureau Administrative Records,
1934-2010, n.d. (non-inclusive)

RG 75-48

Brock University Archives

Creator:

Niagara Editorial Bureau/Ontario Editorial Bureau

Extent:

13.22 m textual records (35 boxes), 1 oversized framed article, 629 b&w photos, 69 col. photos, 2 col. postcards, 3 b&w postcards, 23 contact sheets; 21 col. slides; 14 reels of film, 153 col. negatives; 1 b&w negative; 1 dvd, 1 cassette tape, 1 button, 3 steel engravings

Abstract:

This archive is part of the larger Ontario Editorial Bureau fonds (OEB) housed at Brock University. The bulk of the collection is correspondence, clippings, media releases, speeches and addresses. Representative examples of promotional materials were also retained.

Materials:

Typed and handwritten correspondence, media releases, clippings, photographs, and serial publications.

Repository:

Brock University Archives

Processed by:

Anne Adams and Jen Goul

Last updated:

August 2018

Terms of Use:

The Niagara Editorial Bureau/Ontario Editorial Bureau fonds is open for research

Use Restrictions:

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Preferred Citation:

RG 75-48, Niagara Editorial Bureau/Ontario Editorial Bureau Administrative Records 1934-2010, n.d. (non-inclusive) Brock University Archives.

Acquisition Info:

Donated by Lou Cahill in 1997 addition accruals were donated by Patricia Waters, 2018

History:

Louis J. Cahill was a freelance sports writer for the St. Catharines Standard. He met Lee Trenholm, a noted public relations practitioner with whom he worked on the Old Fort Niagara Four Nations Celebration at Youngstown, New York. Cahill was offered a job at Trenholm's New York office in 1934. In 1936, Cahill established the Niagara News Bureau. The bureau provided news and feature stories to newspapers around North America. In 1946, the company was renamed the Niagara Editorial Bureau. In 1950, it became the Ontario Editorial Bureau. It is now known as Enterprise Canada.

Organization:

The records were arranged into three sous-fonds

Sous-fonds I – Niagara Editorial Bureau/Ontario Editorial Bureau Administrative Records, St. Catharines Office, 1941-2008, n.d. (non-inclusive) [Boxes 1-34 – Files 1.1-34.32]

Sous-fonds II – Ontario Editorial Bureau Administrative Records, Hamilton Office, 1949-1951, 1986, n.d. (non-inclusive) [Box 34 – files 34.33-34.35]

Sous-fonds III – Ontario Editorial Bureau Administrative Records, Toronto Office, 1960-1989 (non-inclusive) [Box 35]

Sous-fonds I

Niagara Editorial Bureau/Ontario Editorial Bureau, St. Catharines Office,
1941-2008, n.d. (non-inclusive)

RG 75-48

Brock University Archives

Creator:

Niagara Editorial Bureau/Ontario Editorial Bureau

Extent:

12.81 m textual records (34 boxes), 1 oversized framed article, 553 b&w photos, 68 col. photos, 2 col. postcards, 3 b&w postcards, 23 contact sheets; 16 col. slides; 14 reels of film, 153 col. negatives; 1 dvd, 1 cassette tape, 1 button, 3 steel engravings

Abstract:

This archive is part of the larger Ontario Editorial Bureau fonds (OEB) housed at Brock University. The bulk of the collection is correspondence, clippings, media releases, speeches and addresses. Representative examples of promotional materials were also retained. The St. Catharines office maintained an alphabetic file of reference materials as well as company files.

Materials:

Typed and handwritten correspondence, media releases, clippings, photographs, and serial publications.

Repository:

Brock University Archives

Processed by:

Anne Adams and Jen Goul

Last updated:

November 2015

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Preferred Citation:

RG 75-48, Niagara Editorial Bureau/Ontario Editorial Bureau Administrative Records 1941-2010, n.d. (non-inclusive) Brock University Archives.

Scope and Content:

This fonds contains materials relating to the Niagara Editorial Bureau/Ontario Editorial Bureau. The materials included are minutes, correspondence, clippings, photographs, newsletters and flyers. Original order was maintained where likely and where no order existed, like records were brought together. Some of the series are divided into sub-series based on subject matter or record format. The business and subject titles that are listed in the alphabetical files are bolded and underlined. The corresponding items to each business or subject are listed below these, and are not bolded nor underlined.

History:

The Niagara News Bureau was opened in 1936 by Lou Cahill. In 1946, the company was renamed the Niagara Editorial Bureau, and in 1950, the Ontario Editorial Bureau. It was a private company, owned and operated by its directors and employees. On their 40th anniversary, the directors were Louis J. Cahill, chairman of the board; John Grimshaw, president; Brian Leyden, executive vice-president and treasurer; James Carr, vice-president and senior account executive and John Fisher, national consultant. Douglas Smith was the comptroller and Lorraine Himes was the secretary. The Bureau was involved in Canada's first television program produced in 1948 from a rooftop balcony of the General Brock Hotel in Niagara Falls. It was a panorama of Niagara Falls and the first time that the attraction had been televised "live". The St. Catharines office was originally located at 70 King Street, St. Catharines. It later moved to 215 Ontario Street, St. Catharines.

In 1936 the company was retained by the Ontario Paper Company which was owned by the Chicago Tribune and the New York News. That relationship continued for over 50 years until the Ontario Paper Company was sold to Quebec interests. During the Second World War Cahill was involved with promoting the Victory Loan Campaign, a forerunner to the Canada Savings Bond.

Lou was a member of the Public Relations Society from 1951-2001. Mr. Cahill was involved with the opening of the Queen Elizabeth Way and the Royal visit of King George and Queen Elizabeth. He was a life member of the Canadian Public Relations Society. He won the Philip A. Novikoff Memorial Award in 1989 and the Lamp of Service award in 1985, as well as the Award of Attainment in 1978. He was also recognized with an Honorary Doctorate from Brock University.

The OEB was responsible for "P.Eng" designation for professional engineers

Organization:

The Niagara Editorial Bureau/Ontario Editorial Bureau Saint Catharines Office sous-fonds is arranged into 4 series

Series I – Administrative Records, 1943-1991, n.d. (non-inclusive)

Sub-Series A. Minutes, 1963-1991 (non-inclusive)

Sub-Series B. Correspondence, 1934-1999, n.d. (non-inclusive)

Sub-Series C. Prospective Clients, 1953-1988 (non-inclusive)

Sub-Series D. Client lists, 1965-1989, n.d. (non-inclusive)

Sub-Series E. Yearly financial statements, 1968-1989 (non-inclusive)

Sub-Series F. Personnel, 1975, 1980-1990, n.d.

Sub-Series G. By-Laws and Strategic Plan, 1974-1991, n.d. (non-inclusive)

Sub-Series H. Legal Documents, 1947-1994 (non-inclusive)

Sub-Series I. Guest Books, 1969-1991 (non-inclusive)

Series II – Press Releases and Advertising, 1948-2008, n.d. (non-inclusive)

Sub-Series A. Clippings, 1948-1990, n.d. (non-inclusive)

Sub-Series B. Press Releases, 1964-1989, n.d. (non-inclusive)

Sub-Series C. Publications, 1972-1998, n.d. (non-inclusive)

Sub-Series D. Photographs, 1981-1982, 2008, n.d.

Series III – Audio Visual Materials, 1952-1977, n.d.

Series IV – Alphabetic Reference Files

Inventory:

Series I Niagara Editorial Bureau/Ontario Editorial Bureau Administrative Records, 1943-

Sub-Series A. Minutes. Included are: Staff Meetings, Directors' Meetings, Shareholders' Meetings and Senior Management Meetings, 1963-1991 (non-inclusive)

Box/Folder

1.1-1.22 Minutes, 1963-1991 (non-inclusive)

Sub-Series B. Niagara Editorial Bureau/Ontario Editorial Bureau Correspondence. Included with the correspondence are clippings, press releases and inter-office memos. Also included in this sub-series are letters and cards relating to the Christmas Receptions held by the Ontario Editorial Bureau and

letters and cards regarding gifts sent out by the Bureau. The Bureau was renowned for its generosity, 1934-1999, n.d. (non-inclusive)

- 1.23 Includes an advertisement for Miss War-Worker and information about the Four Nation Celebration at Niagara, 1934-1944 (non-inclusive)
- 1.24 Includes **Mercury Mills** annual report, 1946
- 1.25-1.30 Correspondence regarding the **Peller Brewing Company**, the **Niagara St. Catharines and Toronto Railway Co.**, the **National Breweries**, the **Niagara Racing Association**, the **Guild of All Arts**, the **Canadian Legion** and the **Canadian Congress of Labour**. Also included is an invitation to the 61st Annual Dinner of the **New York State Hotel Association** and a press release for the **Borden Company**, 1947
- 1.31-1.32 Correspondence regarding the **Personnel Association of Toronto**; **Moyle A. Swinn Real Estate**; **Silverwood Dairies**; **Bench, Keogh, Rogers and Grass Law Firm**; **Royal Canadian Air Cadets**; **Canadian Breweries Ltd.** and **Central Taxi**. Clippings about Harry J. Charmichael and a news release about **Canada Savings Bonds** are also included, 1948
- 1.33-2.1 Correspondence regarding **Clement Saila and Co. Ltd**, the **King Edward Hotel**, **Canadian Pacific Hotels**, **Hotel General Brock** and the **Campbell Soup Company**. An advertisement for the **Don Wright Chorus**, an address given by J.E. Vaillillee and a news release for the **Independent Order of Oddfellows and Rebekah Assembly** are also included, 1949
- 2.2-2.7 Correspondence regarding the **Toronto Men's Press Club**, the **Corporation of Welland**, **Bell Aircraft Corporation**, **Hiram Walker & Sons**, **Saturday Night Illustrated Weekly** and **Hamilton Community Chest**. A speech on Human Relations by Professor Vincent Bladen of the University of Toronto is also included as well as a program for *Night Must Fall* as performed by the **St. Catharines Theatre Guild** and minutes of the ratepayers' meeting in order to organize the board of trustees of the Roman Catholic Separate School in the township of Grantham, 1950
- 2.8-2.13 Correspondence regarding the **Canadian Manufacturers Association**, the **Niagara Lower Arch Bridge Company Ltd.**, the **Civitan Club of St. Catharines** who produced a musical comedy called *Going Places* in 1951, the **National Sand & Material Company**, **Affiliated Medical Societies of the Ontario Medical Association**, **Hiram Walker & Sons** and **Victory Bags of St. Catharines**. Also included is a list of conventions booked for Buffalo, N.Y, a report for the **Agricultural Institute of Canada**, a syllabus for the 18th annual Niagara Falls Music Festival, a memo regarding the proposed **St. Catharines Curling Club** and tickets to the By-Line Ball in Toronto, 1951
- 2.14-2.16 Correspondence regarding the **Brewers' Warehousing Company Ltd.**, **North American Cyanamid**, **Stelco**, **Westinghouse**, the **Toronto Men's Press Club**, **Dominion Fasteners** and the **Henway Shop**. Also included is information on Leo Cherne's (Executive Director of Research Institute of America) visit to Montreal and a press release for **Draper Dobie and Company Brokerage Firm**, 1952

- 2.17-2.18 Correspondence regarding the **Hydro-Electric Power Commission of Ontario, McKinnon Industries, Ford Motor Company of Canada, Conroy Manufacturing Company, Hiram Walker & Sons, Bell Aircraft Corporation, Mercury Varnish Company Ltd.** and **McGlashan, Clarke Company Ltd.** Included is a press release for the appearance of the Royal Winnipeg Ballet at **Niagara Falls Summer Theatre**, 1953
- 2.19-2.20 Correspondence regarding **Thompson Products, Hiram Walker & Sons, Ainsworth Electric Company, Harder Enterprises, St. Kevin's Church** of St. Catharines and **Clement Saila and Company Ltd.** Included is a press release for **Bench, Keogh, Rogers and Grass Law Firm** and an announcement of the 52nd annual convention of the **Canadian Ceramic Society**, 1954
- 2.21-2.22 Correspondence regarding the **T. Eaton Company**, the **Canadian Pulp and Paper Association**, **Greater Welland Chamber of Commerce**, the **Canadian Automobile Association**, **Canadian Electrical Manufacturers Association**, the **Dominion Mortgage and Investments Association** and the **Ontario Department of Lands and Forests**. Also included are a **St. Catharines Softball Association** program, biographical material on the Honourable Charles Daley, a press release regarding Italian recording star Nilla Pizzi, a report on the development of the **RCA AVQ-10** weather radar, a press release regarding Jaye P. Morgan making her debut on the Cross Canada Hit Parade and a biographical sketch of Cyril N. Hoyler (engineer of **RCA Laboratories**), 1955
- 2.23 Correspondence regarding the **Sheraton Brock, Bell Aircraft Corporation**, the **Independent Order of Odd Fellows, Blenkhorn and Sawle** and **McKinnon Industries**. Also included is a press release regarding **Canadian Steel Improvement Ltd.**, a press release about the joint effort of the **Catholic Women's League of Lincoln County** and the **Children's Aid Society of St. Catharines** and a radio report entitled *Hydro's 50 Years of Progress – What it Means to You* by the Honourable W.K. Warrender (vice-chairman of **Ontario Hydro**), 1956
- 2.24-2.25 Correspondence regarding **Canadian Steel Improvement Ltd., St. Lawrence Corporation Ltd.** and the **Ontario Paper Company, Abitibi Power and Paper Company**. Also included are a news release about Norman A Henry (controller of **A. Newman Structural Steel**), a news release on the **St. Lawrence Corporation** strike, an E.M.V. progress report for local churches, an OEB bulletin highlighting a new **Johns-Mansville** plant in North Bay and an announcement about the 50th anniversary of the **American Cyanamid Company**, 1957
- 2.26 Correspondence regarding **Shepherd Boats Ltd.** and press releases and a program for the official opening of the **Greater Niagara General Hospital**. Also included is a press release regarding the joint illumination board for Niagara Falls, 1958
- 2.27 Correspondence regarding **Ainsworth Electric Company, Blenkhorne and Sawle Ltd., Davis Lumber Company** and **Montreal Armature Works Ltd.** Also included are press releases from the "Do it Now" campaign sponsored by the **National Employment Service; Ontario Hydro** in partnership with the **Power Authority of the State of New York; Union Gas Company of Canada**; and the Ontario Labour Minister, Charles Daley. Other material includes a press release on the formation of an association between

- Velocity Surveys Ltd. and Sumac Exploration Service Ltd.** and draft material for the **Canbec Electric** brochure, 1959
- 2.28 Correspondence regarding **Hiram Walker and Sons Ltd., Skyway Auto Wreckers** and **Gordon C. Garbutt Public Relations**. Included is a press release regarding **Abitibi** safety records and an invitation to the testimonial dinner for Frank H. Leslie (newspaper publisher for the **Niagara Falls Evening Review**), 1960
- 2.29 Included are letters regarding **H.G. Acres and Company** and the **Hydro Electric Power Commission of Ontario**, a press release about **Canbec Electric Ltd.**, a clipping about the **St. Catharines General Hospital** campaign, and a who's who from the **Canadian Pulp and Paper Industry** which features LaMonte Belnap, 1961
- 2.30 Correspondence regarding **Brickcote, the Canadian Trotting Association** and the **Victorian Order of Nurses**. Included is a press release regarding the **Niagara Parks Commission Golf Course** and a program for the **Welland Rose Festival**, 1962
- 2.31 Correspondence includes the **Welland Rose Festival**, the **St. Catharines and District Chamber of Commerce News and Views** and the **Niagara Grape and Wine Festival committee**, 1963
- 3.1 Correspondence regarding the **Niagara International Centre** and the second annual **Welland Rose Festival**, 1964
- 3.2 Correspondence includes outlines for the **St. Catharines General Hospital** brochure, 1965
- 3.3 Includes an announcement about **Blankhorn & Sawle** appointments, 1966
- 3.4 Includes a press release on the Yukon Alpine Centennial Expedition and a press release about a painting by F.H. Varley of a mystery woman, 1967
- 3.5 Correspondence includes a draft of a press release for the Tri-County Scenic Drive Committee (Queenston, Hamilton and Niagara Peninsula), 1968
- 3.6-3.7 Correspondence, 1969-1970
- 3.8-3.9 Document regarding the **Ontario Editorial Bureau** (Partnership of L.J. Cahill and W.M. Jones) sale of business as a going concern to a Company Incorporated "**Niagara Editorial Bureau Limited**". Includes an announcement of the election of John Grimshaw as director of **Niagara Editorial Bureau Ltd.** which has been incorporated to control and operate the **Ontario Editorial Bureau**, 1971
- 3.10-3.12 Includes correspondence from the **Unemployment Insurance Commission, Port Weller Dry Docks, Dominion Marine Association**. Also included is information on the retirement of Fraser MacDougall of the **Canadian Press**, as well as a report on St. Catharines Day and a photograph of Vic Snell, founding president of the **St. Catharines Coin Club**, 1 b&w photo, 1972

- 3.13-3.16 Correspondence regarding **Dominion Marine Association** and the **John Doherty Company Ltd.** Includes a press release on the sale of **Blenkhorn and Sawle Ltd.** and reference information on **Sayers and Associates Ltd.** 1973
- 3.17-3.20 Correspondence regarding **Scott Misener Steamships** and **McKinnon Dash and Metal Works Company**, 1974
- 3.21-3.23 Correspondence includes **Niagara Editorial Bureau** transfer of shares and the **City of St. Catharines** centennial, 1975
- 3.24-4.1 Correspondence regarding the **Wine Council of Ontario** including a press release on the 30th anniversary of the **Ontario Editorial Bureau**, and an announcement that the **Ontario Editorial Bureau** is now a member of **International Public Relations Group** of companies, 1976
- 4.2-4.5 Correspondence includes a letter about **St. George's United Church**, **Cyanamid Canada**, the **Pillar and Post** and **Columbus McKinnon Ltd.** Also included are announcements from **Bechtel**, **Maple Leaf Mills** and **Foster Wheeler**. A **Canadian Chemical Producers' Association** planning guide and check list are also included, 1977
- 4.6-4.8 Includes a press release about the **Great Lakes Waterways Development Association and Task Force of Canadian Seaway Users**, information on **Ferranti-Packard's** concern with PCBs, and information on the **OEB** profit sharing proposal, 1978
- 4.9-4.11 Notes for an address by M.R. McKay, president to the 36th annual meeting of the **Ontario Forest Industries Association** and *We're All In this Together*: address by Charles J. Carter, chairman and president of **Great Lakes Forest Products Ltd**; a press release about **QR-FM 97.7** contemporary country music station and a fact sheet about the **Ontario Association of Medical Laboratories**, 1979
- 4.12-4.14 Includes press releases about the renovation of the **Skylon Revolving Dining Room**; *Pumping Life into History* by Louis J. Cahill; a proposal for the publication of a History of St. Catharines, Ont. by Roland G. Behny, National Director of Publications; information regarding an explosion in the engine room of the M.V. Ralph Misener and a board resolution authorizing the establishment of a deferred profit-sharing plan for the **Niagara Editorial Bureau**, 1980
- 4.15-4.17 Correspondence Includes information on the 30th anniversary of the **Inside Canada PR Group** and the 35th anniversary of the **Ontario Editorial Bureau**, information on the **Press Theatre** and *A Crusade for the Welland Canals* by Louis J. Cahill, 1981
- 4.18-4.20 Correspondence regarding the visit of Ambassador Sean Kennan to Niagara Falls. Included are a press releases on grain corn in Ontario, **Niagara Aviation Pioneers (N.A.P.)**, the **Canadian Pulp and Paper Association**, **Sir Harry Oakes**, **Oak Hall History** and the **Ontario Food Processors Association**. Also included is a communications/promotion position paper prepared for the **Niagara-on-the-Lake Courthouse Restoration Committee**, 1982

- 5.1-5.3 Correspondence regarding the **Niagara Falls Club, Old Fort Niagara and Misener Transportation**. This folder also contains publicity material about the amateur folk troupe from Welland, **Vive-la-Joie**, notes for remarks by the Honourable Robert Welch Minister of Energy on Science, Energy and Technology and the Future of Work and a paper on tourism and Niagara's economy, 1 b&w photo, 1983
- 5.4-5.6 Correspondence regarding the **Canadian Canal Society** and press information on the **Royal Canadian Henley Regatta**, a press release on Niagara fruitlands being threatened which was written by the **Foundation for Aggregate Studies** and a factsheet on the **Seaway**, 1984
- 5.7-5.9 Correspondence includes a **St. Catharines Downtown Association** consumer survey and press releases from the **St. Catharines Scene, Baggot's Brass Beds**, information on Miss Janet Carnochan, the election of Eric G. Cunningham to the presidency of the **Ontario Editorial Bureau** and notes on Neil Campbell, 1985
- 5.10-5.14 Correspondence is from the **Canadian Shipbuilding and Ship Repairing Association**, the **Niagara Falls Club (Canada)**, the **St. Catharines Blue Jays, St. Catharines Chamber of Commerce** regarding Junior Achievement, **Press Theatre** and the **St. Catharines Club**. Also included is a news release from Labour Minister Wrye's announcement of the task force on mandatory retirement, a history of masters rowing, information on **Twelve Mile Valley** and a news release on **Tanguay Place** in Welland, 1986
- 5.15-6.3 Correspondence regarding the hiring of Grant Dobson at **Brock University** and information on the **St. Catharines Hospital Foundation**. Included are press releases on **PALS (Preservation of Agricultural Lands Society)**, Niagara Falls and the collapse of the Falls View Bridge, the death of G. Osgoode Darte of **Darte Funeral Homes**, Arctic Class 8 Icebreaker to be built in Vancouver, **Lancaster, Mix and Welch: a history** and a **St. Catharines Diocese** Publication, 1987
- 6.4-6.10 Correspondence regarding the **St. Catharines General Hospital Foundation** Also included are clippings regarding the **Robert Land Academy**, the **M/V Algomarine** contract announcement and a plan to improve the **St. Catharines Golf and Country Club**, 1988
- 6.11-7.3 Includes excerpts from *Preserving Ontario's Heritage* by Gerald Killan, a press release on the **Niagara Grape and Wine Festival**, a paper entitled *Meech Lake Constitutional Accord* by Romaine K. Ross, a press release on Niagara wines and articles on the U.S. benefitting from free trade 1989
- 7.4-7.8 Correspondence regarding the **Royal Canadian Henley Regatta** and **Bowdens Information Services**. Also included are: *A Credentials Presentation to Ontario Hydro for a global investor relations program*, proposal for media training for **Panasonic, Glaxo** Public Affairs Proposal for Ontario by OEB International, a proposal to the **Association of Conservation Authorities of Ontario** for a government relations strategy for reform of the conservation authorities in Ontario, an information presentation for

the **YMCA of St. Catharines, Captan** questions and answers and the **Captan** Product stewardship program, 1990

- 7.9 Correspondence, 1991-2004, n.d. (non-inclusive)
- 7.10 Suggestions for OEB Christmas cards and invitations, 1979-1981, n.d.
- 7.11 Christmas cards received, 1947
- 7.12-7.42 Christmas reception files include: guest lists, invitations, thank you letters and cards, 1952- 1989 (non-inclusive)
- 8.1-8.37 Christmas gift files include: gift lists, thank you letters and cards for the gifts of fruit or flowers, 1951-1988 (non-inclusive)
- 8.38-8.50 Gifts of fruit were also sent to clients in the early spring. These files include: gift lists, thank you letters and cards, 1973-1985 (non-inclusive)

Sub-Series C. Prospective Clients includes correspondence and proposals for prospective clients, 1953-1988 (non-inclusive)

- 9.1 Includes an information booklet on **Eastern Steel Products**, 1953
- 9.2-9.7 Correspondence, 1954-1957, 1960-1961
- 9.8 Proposal for the **Niagara Falls Bridge Commission**, 1962
- 9.9-9.10 Correspondence, 1963-1964
- 9.11 Includes a proposal for the **Niagara International Centre** and **C. Wallace and Co. Ltd.**, 1965, n.d.
- 9.12 Includes a proposed public relations program for the **Ontario Pulp and Paper Industry**, 1966
- 9.13 Correspondence, 1967
- 9.14 Includes a public relations and communications program for the **Grape Growing Industry**, 1968
- 9.15 Includes a proposal for the 1970 Thunder Bay Birthday Celebration and Development Committee, 1969
- 9.16 Includes a proposal for the **Management Council for Responsible Labor Relations**, 1970
- 9.17 Includes a memorandum to the **Ontario Tender Fruit Institute**, 1971

- 9.18 Includes *The Life of George Brown* and a confidential memorandum for the **Management Council for Responsible Labor Relations**, 1972
- 9.19 Includes a proposal for the **Ontario Hospital Association** and a proposal for **Transurban Systems Canada Ltd.**, 1973
- 9.20 Includes a suggested public relations approach to the **Lake Erie Development**, a background report on the **Sarnia Olefins and Aromatics Project** and a proposal for **Petrosar**, 1974
- 9.21 Includes a communications submission for the **Canadian Foundation for Economic Education**, **Stelco's** Environmental Program proposal and proposals on a communications plan to the **CN Tower Ltd.**, 1974
- 9.22 Includes a proposal for **Maple Leaf Mills Ltd.** and the **Association of Direct Customers of Ontario Hydro**, 1975
- 9.23 Includes proposals for the **Ontario Federation of Agriculture, Aggregate Producers Association of Ontario** and the **Ontario Veterinary Association**, 1975
- 9.24 Includes a public relations communication program for the **Rubber Association of Canada**, 1976
- 9.25 Includes a public relations communication program for the **Ontario Weekly Newspapers' Association**, 1976
- 9.26-9.27 Includes a public relations communication program for **CN Marine** and **Drake International**, 1977
- 10.1-10.2 Includes a public relations communication program for Central Canada and other selected areas for **CN Marine**; a memorandum and introductory proposal and budget preview prepared for the **St. Lawrence Seaway Authority**; proposed communications promotion program for the **Regional Municipality of Halton**; a public relation communications submission for the **Niagara Resort and Tourist Association**, Niagara Falls, Canada, and a public relations program proposal for **Commonwealth Secretariat and Jamaica National Export Corporation Trade Fair**, 1978
- 10.3-10.4 Includes a public relations program presentation prepared for the Niagara Plant of **B.F. Goodrich**, Canada; a proposal to upgrade the aftermarket tabloid for **AIA** and a **Royal Trust Ontario Branch** Public Relations Audit, 1979
- 10.5-10.6 Includes a preliminary outline of services offered and proposal for Commercial Development Division of **A.E. Lepage** Promotional Program, a proposal to the **Niagara Public Relations Committee** on a Regional Publication, a communications proposal for New Initiatives in Waste Management for the **Ontario Ministry of the Environment**, a

general proposal to **National Semiconductor**, a preliminary report to the **Niagara Grape and Wine Festival** and a proposal to **Bristol-Myers**, 1980

- 10.7-10.8 Includes a communications proposal to **Ontario Ministry of the Environment** on source separation programs, an outline of the best way to serve the needs of **Newstex** and a draft proposal for the construction of a **CN** hotel-convention centre in Toronto, 1981
- 10.9-10.10 Includes a public relations/communications proposal for **Industrial Gas Users Association**, a community program profile for **the St. Catharines/Thorold YMCA** and a presentation on water transportation in Ontario, 1982
- 10.11-10.12 Includes a memorandum to **Stokes Seeds Ltd.**, a public relations/communications position paper prepared for **Fitzhenry and Whiteside**, a paper on the **Canadian Association of Japanese Automobile Dealers** and a proposal to publicize the steel industry's position on the Ontario carbonated soft drink container regulations, 1983
- 10.13-10.17 Includes a detailed presentation regarding the **Ontario Editorial Bureau**; an outline of public relations needs for **CEMCOR**; a public relations proposal for the **Petroleum Association** for conservation of the Canadian environment; a public relations/communications plan for **Casco Company**, Port Colborne; an addendum to the **Seaway 25** promotion; an introduction to **Inside Canada Public Relations Group Ltd**; a proposal to **Grocery Products Manufacturers of Canada**; an action plan for **Femcept Bionexus Inc**; a public relations proposal for **Howden Group**, Canada; a public relations plan for **Tridon Inc**; a proposal for the **St. Lawrence Seaway Authority**; an offering memorandum to **Thurston Hayes Developments Ltd**; a public relations/communications program for the **Canadian Forestry Service** and a formative public relations/communications plan for **Fleet Industries**, Fort Erie, 1984
- 10.18-11.1 Includes a marketing proposal for **Menasco Aerospace**; a public relations/communication proposal for the **Canadian Manufacturers' Association**; a promotion and advertising program for the **Niagara Falls, Canada Visitor and Convention Bureau**; a marketing/ public relations submission to the **Niagara Falls, Canada Visitors and Convention Bureau**; a communications program for the **Dome Stadium** Project; a public relations/communication program for **University of Toronto Faculty of Applied Science and Engineering**; a proposal on the Industrial Minerals Development Seminar; the success story of **Chrysler**; a proposal for **Brewer's Warehousing Ltd**; observations on **Westinghouse Consulting and Development Group**; recommendations for the marketing seminar for the **Market Development Branch of the Ministry of Agriculture and Food**; a challenge to reinforce **Coca-Cola's** leadership in the soft drink market; a **Parks Canada** public relations program; a public relations proposal for the **Council of Regents**; a proposal to the **Law Society of Upper Canada** and a press release on the **1985 Ontario Winter Games**, 1985

- 11.2-11.8 Includes a public relations proposal for **Petroleum Resource Communications Foundation**; a program for **Speedy Muffler King**; a public/government relations program for **IBM Canada Ltd**; an action plan for **Bombarier**; a public relations proposal for **Firestone Canada Inc**; a paper entitled *A Fresh Look* regarding public relations; a public relations/communication proposal for **Hong Kong Trade Development Council**; a public relations program for **Gelco Express** safety awareness; a review/proposal **Whitewater Holdings Ltd**; Communications and the **Niagara Region Development Corporation**; a public relations/communication program for **Bank of Montreal Seniors' Program**; responses to consultant questionnaire for the **Ministry of Energy**; a public relations proposal for **Prism/KWM Postal Coding Inc**; strategic proposal for **Kenox Corporation**; public relations for **Firestone Canada Inc**; preliminary planning proposal for **"Taste" Magazine**; public relations proposal for **Contel**; proposal for public relations for tourism for the **Ministry of Tourism and Recreation**; a public relations proposal for **Emerald City**; proposal for **Ontario Concrete Pipe Association** and government/media relations program for **Coca-Cola Ltd.**, 1986
- 11.9-11.11 Includes a public relations proposal for **Intercede Facility Management Ltd**; a political action plan for the **Institute of Chartered Accountants of Ontario**; a public relations/advertising proposal to the **Barbados Board of Tourism**; a summary of services for **Bramalea Limited, Pen Centre Administration Office**; a public relations proposal for **Sports Bio-Mechanics Research Inc**; a public relations plan for **Tetra Pak Inc**; a public relations and communications program for **Advanced Systems Incorporated**; a biomedical research communications plan for **Canadians for Health Research**, 1987
- 11.12-11.13 Includes a brief report on corporate identity and internal/external communication for **Phillips Cables Limited**, a communication proposal for **Phillips Cables Limited**, a program to effect changes to the boom truck operator certification program for the **Ontario Concrete Pipe Association**, a communication and public affairs proposal for a new educational model for the **Society of Management Accountants of Ontario**, a presentation to **Motorola** in Canada, mission and goal statements for the **Lincoln County Board of Education**, a public relations/communications proposal for **Air China**, an investor relations program for **Fortinos Supermarkets**, a communications plan for **French Language Services in Ontario**, a public information and education campaign for the **Sault Ste. Marie and District Group Health Association**, a proposal for communication and public affairs for the **Canadian Institute of Stress**, a communications audit for **Bazaar and Novelty**, 1988

Sub-Series D. Client Lists including international clients, representative clients, major clients, clients served on a project basis, St. Catharines accounts, international clients and publications produced on behalf of bureau clients, 1965-1989, n.d. (non-inclusive)

- 11.14 Client lists, 1965, 1971, 1983-1987-1989, n.d.

Sub-Series E. Yearly financial statements, 1968-1989 (non-inclusive)

11.15 Year-end financial statements for, 1968-1969, 1970, 1972-1973, 1975-1984, 1987-1989

Sub-Series F. Personnel including appointment announcements and biographies, 1975, 1980-1990, n.d.

11.16 Personnel appointments and biographies, 1975, 1980-1990, n.d.

Sub-Series G. By-Laws and Strategic Plan of the Niagara Editorial Bureau, 1974-1991, n.d (non-inclusive)

1.17 By-laws numbered 4 through 8, 1974, 1978-1979, 1981, n.d.

1.18 Strategic Plan, 1989-1991

Sub-Series H. Legal documents, 1947-1994 (non-inclusive)

11.19 Leases: for 70 King Street, St. Catharines; 159 Bay Street, Toronto; 215 Ontario Street, St. Catharines; 75 St. Patrick Street, St. Catharines; 1947,1952, 1955, 1979, 1994

11.20 Certificates of partnership, purchase of business, certificate of discharge, shareholder agreements and retirement bonus agreement, 1952, 1957, 1963, 1971, 1974-1979

11.21 Stock certificates, 1961, 1971-1973, 1976

11.22 Appraisal report, 1994

Sub-Series I. Guest books, 1969-1991 (non-inclusive)

11.23-11.25 Guest lists from the Niagara Grape and Wine Festival director's dinner, the trade show, the Ontario Grape Growers' Marketing Board, the Niagara Press Conference, Media Day, Ontario Winter Games, 1969-1972, 1975-1976, 1978, 1985-1989, 1991

Series II Press Releases and Advertising

Sub-Series A. Clippings – The clippings are related to random topics such as the Seaway, trade unions, politics and Niagara tourism which are of interest to the Bureau. There are some clippings which refer directly to the Bureau. These are listed within the descriptions, 1948-2010, n.d. (non-inclusive)

12.1 The death of Jack Haystead of the **Ontario Editorial Bureau**; The election of John Grimshaw, president, J. Brian Leyden, executive vice president and James W. Carr vice president and consultant of the **Ontario Editorial Bureau**. Many of the clippings in this file are about the **Fruit Growers**, 1948, 1955, 1959, 1960-1974

- 12.2 Includes the press release regarding the First Trans-Atlantic Air Shipment of Niagara Fruit and the announcement of a new advertising agency affiliate known as **NEB (Niagara Editorial Bureau) Advertising**, 1975-1976
- 12.3 Includes a clipping about the **Ontario Editorial Bureau** office being vandalized, 1977
- 12.4 Includes clippings about **Niagara Falls' Tourism**, the appointment of Donald S. Swain to the consultant staff of the **Ontario Editorial Bureau** and the election of Brian Leyden as the president of **Inside Canada Public Relations**, 1978-1979
- 12.5 Includes articles on the decline in shipping, 1980
- 12.6 **Brock University** denies the "closing" rumour, 1981
- 12.7 **Walker Brothers Quarries Ltd.** opens its non-hazardous waste disposal site, 1982
- 12.8 Strike at the **Welland Tribune**, 1983-1984
- 12.9 Brian Leyden was appointed to a second term as chairman of the **Consultants' Institute, Toronto**. Eric G. Cunningham was elected to the presidency of **Ontario Editorial Bureau** with offices in Toronto and St. Catharines. He said that he would like to drum up business for the firm in Hamilton, Ontario. The **Inside Canada Public Relations Group** brings its membership to a total of 7 PR firms. The latest addition is **Bazin, Dumas, Dupre, Sormandy** in Montreal, 1 b&w contact sheet, 1985
- 12.10 Robert Welch, Q.C. (Ontario's former Deputy Premier) was elected to the **Ontario Editorial Bureau** Board of Directors, 1986
- 12.11 Partners of the **Ontario Editorial Bureau** approved a new name for the 41 year old company. The new name of **OEB International Public Relations/Public Affairs** more accurately reflects the services of the company, 1987
- 12.12 The **Ontario Editorial Bureau** entered into a joint venture with **William Collins Associates Public Relations** of Buffalo, New York. The purpose of this merger was to accommodate the growing number of businesses doing business on both sides of the U.S. Canadian border. The new firm is known as **Collins-OEB International Public Relations**. Jeff Lake is appointed as vice-president of the **OEB International** St. Catharines Office, 1988
- 12.13 **OEB International** announces the appointments of Cindy Harper and Rick Mauro as vice-presidents. Also included are accolades for Lou Cahill including information on the medal from the Pope, 1989-2010 (non-inclusive)

Sub-Series B. Press Releases, 1964-1989, n.d. (non-inclusive)

- 12.14 Includes **Welland's** 3rd annual **Rose Festival**; A hospital brochure regarding the **St. Catharines' Hospital**; The "**Bishop Troupe**" from Ridgeville who were appearing at the Blackpool Canadian British Trade Fair in England; Acquisition of the **Western Life Assurance Company** by **Royal American Industries**; the appointment of S.D. Evanoff as sales engineer at **Blenkhorn & Sawle** and the twinning of Port of Spain, Trinidad and St. Catharines, Ontario, 1964-1969
- 12.15 Includes an exhibition honouring the Northwest Territories at the **St. Catharines Public Library**; the 1971 **St. Catharines Folk Arts Festival**; The appointment of Richard Cole to General Manager of **Blenkhorn & Sawle**; an announcement about the "Laurentian Forest" ship christening; The sale of **Blenkhorn & Sawle** to **Sayers and Associates Ltd.**, Toronto; An amalgamation of obstetrical services between the **Hotel Dieu Hospital** and the **St. Catharines General Hospital**; a pamphlet about the formative years of the **Ontario Editorial Bureau**; Niagara Escarpment planning area boundaries designated; The summer games of the 21st Olympiad are to be held in Montreal; **St. Catharines Centennial** has received a grant from Wintario; The 30th anniversary of the **Ontario Editorial Bureau**; Facts about the "M.V. Canadian Olympic" ship; **Niagara Blossom Festival** 1977; Lincoln Progressive Conservative candidate Ron Southward pledges his support to Peninsula farmers, 1 b&w photo, 1970-1978
- 12.16 Ontario Editorial Bureau announces that it is now the Toronto member of International Public Relations Group of Companies, Don Crossley's "Sound Celebrations" becomes a new series for **CKTB-FM**; Kenneth D. Greaves of Toronto is appointed president of the **Ontario Forest Industries Association**; The death of a ship's officer from injuries resulting from an explosion on the "Ralph Misener"; The appointment of Robert G. Dale as chairman and chief executive officer and Robert S. DeMone as president and chief operating officer of **Maple Leaf Mills**; an outline of the Pageant Drama of **Old Fort Niagara** is presented; **Ontario Paper's** new mill is good for the economy; **Ports Canada** financial results for 1982; **The St. Catharines General Hospital** is chosen to provide CAT scanner service to the region; *Inward Passage* an Ontario made film about the **Great Lakes/ St. Lawrence Seaway** was premiered, 1 b&w photo, 1976, 1979-1983
- 12.17 Camp Wa-Sa-Ah- Bun was sold by the **YMCA**; **Niagara Parks** turns 100 years old; Preparation are being made for the Four-Nation Celebration; Louis J. Cahill is awarded top recognition from the **Canadian Public Relations Society**, 2 col. photos, 1984-1985
- 12.18 **St. Catharines Blue Jays** bring pro baseball to the Niagara Region; **Tecsyn** announced an agreement to purchase **Novastran** of St. John, New Brunswick; The "Friends of Fort George" group was officially formed; **Niagara Parks Commission** introduces a long range planning study and **Ontario Editorial Bureau** completed 50 years as consultant to the **Ontario Paper Company**, 2 b&w photos, 1986-1986
- 12.19 **Niagara Parks Commissions'** releases, review of **Regional Government in Niagara**, review panel appointed for **Centre of International Business**, preserving and promoting

marine heritage, formation of **PR North Ltd. Public Relations** by Frantz Tollefsen and Louis Cahill honoured –receives the Philip A. Novikoff Memorial Award, 1987-1989

- 12.20 Undated press releases including: the purchase of *Holiday Niagara* publication by Jim Davidson, a release regarding Harry J. Carmichel chairman of the **Industrial Defense Board of Canada, Coleville Cartage**, William Alexander of **Maple Leaf Mills**, and *The Story of Arborview*: a mythical Canadian city whose citizens wanted to share in the profits of the Canadian tourist industry, n.d.

Sub-Series C. Publications and speeches, 1972-1998, n.d. (non-inclusive)

- 12.21 Speeches, interviews and articles including: *Battle of Queenston* from the *Gleaner and Niagara Newspaper*, Interim report of a special committee appointed by the Directors of the **Personnel Association of Toronto** to inquire into the aims and objects of the association by H. G. Kettle, reference notes for remarks by Louis Cahill to the **Niagara Frontier Chapter of the Public Relations Society of America**, a presentation to the **Canadian Organization for the Simplification of Trade Procedures**, A crusade for the **Welland Canals** by Louis J. Cahill, *Management and the Media: A Guide to Industrial Relations Communication with the News Media* by the **Ontario Editorial Bureau**, *Value Billing* by Louis J. Cahill, *Professionalism in Public Relations* and *The Birth of the Canadian Public Relations Society* by Peter Johansen of Carleton University, Interviews with Joe Cahill by Peter Johansen, 1972-1998, n.d. (non-inclusive)
- 12.22 Speeches including: *Of Dogbiters and other Mythical Beasts* by Jean Cormier, *The Use of Energy: Everybody's Business* by Robert J. Richardson and Canadian Steel, 1977, 1979
- 12.23 *Electricity Saves Oil – Nuclear Saves Lives* by J.A.L. Robertson; *Address to Thorold Chamber of Commerce* by Robert G. Dale; *Notes for Remarks of Howard Hart of the Canadian Pulp and Paper Association*; An Address by The Honourable William H. Rompkey; *New Helicopter Facility for Ontario* by the Honourable Edward C. Lumley from the Office of The Minister of Agriculture the Honourable John Wise; *The Future of Corporate Support of the Arts in Canada* by Roy T. Cottier; Introduction for Frank Florio; notes for Speech in Lewiston, New York by the Honourable Robert Welch and *Briefing for Ontario Editorial Board* by Louis Cahill, 1980-1985
- 12.24 Booklets about Ontario Editorial Bureau International, n.d.
- 12.25 Publications including: *Niagara News*, *Leisure Ontario*, *Going Public*, *OEB Infoline*, *IPR*, *Environment and Occupational Safety*, *Niagara Business Report* and *OEB the Inside Story*, 1987-1989, 1996, n.d.
- 12.26 *The OEB Contact* (the name was changed to *Contact*), 1978-1979, 1981-1983, 1985, 1987
- 12.27 Flyers, n.d.

Sub-Series D. Photographs, 1981-1982, 2008, n.d.

- 12.28 Photographs including: Louis J. Cahill, Robert Welch, Fabian Bachrach, a display of John Steele portraits, construction photos and Mayor Franklin Miller, 10 b&w photos, 4 col. photos, 1 b&w negative, n.d.
- 12.29 Photographs including: Robert Welch, Lou Cahill, Bob Beveridge, Inside Canada directors, Bruce Findlay, Jean Cormier, Bill Harrison (B.B. Fisheries Assoc.), D. Miller, Don Underwood, John Francis, Duncan McLeish (McLeish Associates Ltd.), Photo from Contact 81, Mr. Trudel, Adam Zimmerman, J. Doherty, John Fisher, Jacques Gagnon and John Morch, Sharifa Khan, Keith Williams, Eric G. Cunningham, James W. Carr, Edward Laba, Sheila Kennedy, William N. Anderson, Stuart Wilson, Les Parry (Parry/ Lumby general manager), G. McLeish, Jeff Lake and Lynn Russo 78 b&w photos, 4 coloured photos, 1981-1982, n.d.
- 12.30 Photographs including: Brian Leyden, the 30th anniversary of Inside Canada, Lou Cahill, Denise Duhamel, John Grimshaw, Frank Miller (Minister of Economics), R.B. Loughlan (of Ontario Forest Industries), Ed Martens (Words North Communication Services) and John Ingraham (Spiroll Corporation), Lorraine Himes and Ontario Editorial Bureau Directors. Also included is a sketch by Ed Guthero, 58 b&w photos, 1 col. photo, 2 col. slides, 5 b&w contact sheets, 1981, n.d.
- 12.31 Miscellaneous photos including women working in a factory [ammunition]. The women are: C. Moore, M. Mackaboski, D. Ranney, Jean [Spulak], Lucy Merakian, M. Thompson and Joan McCready. J. Hall of Carter Wines is pictured as well as Tod Billingsley of the Royal Bank of Canada, Molly [Harding], the Toronto Skydome and picture of a portable oxygen tank and an infant alarm. Included are Carousel Players photos from the play *Where To, Turelu?* 24 b&w photos, 4 col. photos, 2 b&w contact sheets, 1977, 1986-1988, n.d.
- O.1 Framed tribute to Louis J. Cahill (1914-2008), 2008

Series III – Audio Visual Material, 1952-1953, 1956, 1964-1965, 1967, 1971, 1974, 1977, n.d.

- 13.1 List of audio visual materials
- 13.2 Grape Festival 16 mm. reel, 1952
- 13.3 Grape Festival 16 mm. silent reel, 1953
- 13.4 Niagara Grape Festival, 16 mm. reel, 1956
- 13.5 Niagara Grape and Wine Festival, reel, 1964
- 13.6 Niagara Grape and Wine Festival, print #4, reel, 1965

- 13.7 Niagara Grape and Wine Festival, print #1, reel, 1967
- 13.8 Niagara Grape and Wine Festival – 20th Anniversary, reel (badly bent), 1971
- 13.9 Grape and Wine Festival, television print #2, reel, 1974
- 13.10 Grape Festival, festival film #5, reel, 1974
- 13.11 Niagara College Grape and Wine Festival, print #1, reel, 1977
- 13.12-13.13 Christening of the SS Cape Breton Miner, film no.1 and film no.2, reels, n.d.
- 13.14 St. Catharines Coronation Parade, reel, 1953
- 13.15 *Behind the Shield, Welland (The Greatest Inland Waterway in the World)*, mono, ½ in. reel, n.d.
- 13.16 *Lincoln County: Years of Heritage*, dvd, n.d.

Series IV – Alphabetic Reference Files: Within these files are client files, files regarding individuals and files used as reference material.

- 14.1-14.2 **Abitibi Power And Paper Company:** correspondence. The major theme of this correspondence is *The People's Forest*, a radio series by John Fisher sponsored by Abitibi Power and Paper Company, 1941, 1948, 1950-1951
- 14.3 Correspondence regarding *Lifblood*, a 20 page booklet which was produced for the Abitibi Power and Paper Company, 1952
- 14.4 Correspondence regarding *Lifblood* and memorandum of a meeting discussing the text of *Abitibi Forest*, 1953, n.d.
- 14.5 Press releases including a flyer on *The People's Forest*; spots and releases including scripts of *The People's Forest*, 1950-1951, 1956, n.d.
- 14.6 Clippings, 1950-1951
- 14.7 Photographs including: trees planted in 1928; the end of the log drive on the Nipigon River; a stockpile of pulpwood at Abitibi Power and Paper Company at Smooth Rock Falls, Ontario; a high lead system being used for clean-up operations; Mack Welding Company grapple used to load trucks to transport logs to Lake Abitibi and log drivers, 7 b&w photographs, n.d.
- 14.8 Journals and pamphlets relating to the Forest industry: *The People's Paper, A Series of Analytical Graphs* from Abitibi Power and Paper Company Ltd; *Sylva: The Lands and*

Forests Review; Thunder Bay Timber Operators Association Log Book; Abitibi; Forest and Outdoors, The A&P Chronicle and The Crop that did not Fail, 1949-1951, n.d.

- 14.9 **Acres (formerly H.G. Acres and Company)**. The company was then named **Acres International** and is currently **Hatch-Acres Energy**. Correspondence includes the Colombo Plan Projects, 1953-1954, 1956, 1959
- 14.10 Engineer biographies, [1959]
- 14.11 Press releases and clippings including: the Colombo Plan, senior employees becoming shareholders in the company and work on the Kelsey Generating Station in Manitoba. Included is an address entitled *Power and Canada* by A.W.F. McQueen, President 1959, n.d.
- 14.12 Relevant publications including: *Fluor, Acres, Acres Analects* and *Acres Rapport*, 1953, 1976-1977, n.d.
- 14.13 **Adus** auto delivery service includes correspondence and a flyer, 1964
- 14.14-14.16 **Aggregate Producers Association of Ontario**: correspondence, 1976-1979
- 14.17 Press releases including a proposal from the Ontario Editorial Bureau, transformation from gravel pits into scenic settings and facts about the Ontario Aggregate Industry, 1976-1978
- 14.18 Photographs including: Burlington's Royal Botanical Gardens (once a gravel pit) and a picture taken 45 years later, 3 b&w photos, 1976, n.d.
- 14.19 **Air Cadet League of Hamilton** including: a flyer, a plan to promote the Air Cadet League of Hamilton, correspondence and background information covering Air Cadet Week, 1949, n.d.
- 14.20 **Air Niagara** including: correspondence and mailing lists, 1966
- 14.21 **Alcan Canada** including: correspondence, 1979-1982
- 14.22 Press releases and speeches including: *The Eighties: Cope or Capitulate?* notes for a speech by Roger Phillips, president of Alcan Smelter and Chemicals Limited and notes for a speech by George Hancocks, manager of editorial services for Alcan Canada Products, 1980, 1982
- 14.23 Publications and clippings including: Alcan-Manitoba Update, 1981-1982
- 14.24 **Alexanian Rug Company** including: correspondence, 1951-1952, 1957

- 14.25 A campaign to increase the volume of business for the Alexanian Rug Company, clippings and a pamphlet on carpet care, 1950, 1957, n.d.
- 14.26-14-29 **Algonquin Park** including: correspondence regarding a plan proposed by the Department of Lands and Forests which would have serious consequences for the lumber industry. Also, environmentalists snipe at loggers in Algonquin Park, 1968-1975, (non-inclusive)
- 14.30 Press Releases and Memorandums including the announcement of *No Man's Land* to be presented by the CBC; the appointment of I.D. Bird as general manager of the Algonquin Forest Authority; information on Dr. Vidar J. Nordin, chairman of the Algonquin Forest Authority; the election of J.W. McNutt as vice-chairman of the Algonquin Forest Authority and the appointment of Brent A. Connelly as area supervisor of the Algonquin Forest Authority, 3 b&w photos, 1969, 1975
- 14.31 Clippings: Most clippings concern the battle between environmentalists and loggers, 1969, 1975
- 14.32 Pamphlets, flyers and a placemat. Included are: *A Report to the People of Ontario on how Ontario residents benefit from multiple use policy in Provincial Parks and Forests*, *The Algonquin Forester*, *Canadian Pulp and Paper* and a booklet on Pembroke, Ontario, 1969, n.d.
- 14.33 **Alliance Paper Mills Limited** includes: correspondence and a program for the Merritton Division Loyalty Club (5 to 30 year pulp and paper makers) program with pictures. Much of the correspondence centres on the labour agreement, 1947-1952
- 14.34 Press releases and clippings including: the Labour Agreement by and between Alliance Paper Mills, Merritton, Ontario and the International Brotherhood of Pulp, Sulphite and Paper Mill Workers. Many of the items deal with the Alliance fixed assessment bylaw which was voted on in 1951 by Merritton ratepayers, 1948, 1951
- 14.35 Flyers and pamphlets including the pension plan and an example of Alliance coater (embossed, glassine, cobweb cover) on *Colour Reproduction* folder, 1946, n.d.
- 14.36 **Allied Beauty Association (ABA)** correspondence, 1979-1981
- 14.37 Flyers and Pamphlets including: *Elegance 1980*, *ABA's Public Awareness Program* and the *Beautiful You* columns written in English and French by Rene Vincent, 1980-1981
- 14.38 **American Canal Society** correspondence, 1985-1987
- 14.39 **American Institute of Electrical Engineers** correspondence, 1951

- 14.40 Press releases and program pertaining to the summer general meeting to be held June 25-29, 1951 at which the conference paper *Underground Domestic Distribution* by Philip J. Croft, Chief Engineer of Canada Wire and Cable Company was to be presented, 1951
- 14.41 **American Psychiatric Association Convention** correspondence and program for the 118th annual meeting of the association in Toronto, Ontario. A paper entitled *The Ecology of Mental Health* presented by the Human Ecology Research Foundation is also included, 1962
- 15.1 **Anglo-Canadian Pulp and Paper Mills** correspondence and a recycling pamphlet, 1971-1972
- 15.2 **Anthes-Imperial Limited** correspondence, 1952, 1964
- 15.3 Press releases including the announcement that Anthes-Imperial Limited, St. Catharines, Ontario took control of the John Wood Company, a U.S. corporation, 1952, 1964
- 15.4 **Artistic Woodwork Co. Ltd.** includes correspondence and clippings. Most of these items are about the 1973 strike at which there was violence, 1973-1974
- 15.5 Press releases – most regarding the strike. The general manager was quoted as saying “Artistic Woodwork Co. Ltd. is the target of an attack by outside interests of dimensions almost without precedent in Canadian labour history”, 1973-1974
- 15.6 **Association of Investigators and Guard Agencies of Ontario** including correspondence and a flyer about Mobile Watch Surveillance Mobile [the flyer is water damaged], 1988
- 15.7-15.8 **Association of Ontario Land Surveyors** includes: correspondence regarding the publication of the association’s magazine, *The Ontario Land Surveyor* by the Ontario Editorial Bureau, 1969-1974
- 15.9 *The Ontario Land Surveyor* journal, 1970-1971
- 15.10 **Association of Travel Writers of America** correspondence regarding a Travel Writers Canadian chapter meeting in the Niagara Region, 1978
- 15.11 **Atlas Steel Limited** correspondence including an undated list of personnel, 1947-1948, 1950, 1962, n.d.
- 15.12 Press releases including: a program to enhance the employee and community relations and the *Atlas Steel Limited News*, 1950, 1961-1962, n.d.

- 15.13 Ballots and posters from United Electrical, Radio and Machine Workers of America (UE), Local 523 inviting Atlas Steel workers to a meeting and vote to consider the question of union organization. Included are 2 hand drawn pictures by Chippendale, 1950
- 15.14 Clippings regarding the UE in Welland and the prospect of Spain and England buying more from Atlas, 1947, 1950, 1962
- 15.15 Pamphlets including: Atlas safety rules and regulations; the agreement between Atlas Steels Ltd. and the Canadian Steelworkers' Union, Atlas Division; Employees' Suggestion Plan; group hospital and surgical insurance at Atlas Steels Ltd; group insurance plan; pension plan; a pamphlet entitled *We at Atlas Steels Limited* and a Canadian Federation of Labor pamphlet which refers to Atlas Steel, 1946, 1949, n.d.
- 15.16 Publications: *The Reporter* (published by Atlas Steel), *Atlas Steels Ltd. 1949 Annual Report*, *Stelco Flashes*, 1949-1950, n.d.
- 15.17 **Automotive Transport Association** correspondence and press releases, 1959-1960
- 15.18 **Avondale/Vanwell Publishing** including correspondence regarding the promotion plans for the introduction of the Niagara Heritage series produced by Vanwell Publishing Ltd. and the Avondale participation in the series, 1988
- 15.19 **B. Greening Wire Co. Ltd.** Hamilton, Ontario includes pamphlet, correspondence and a script for a community relations program and scripts for interviews, 1949
- 15.20 **B.F. Goodrich, Canada** correspondence including letters about the addition to B.F. Goodrich plant on Thorold Town Line Road, Thorold, 1979-1980
- 15.21 Public relations program presentation prepared for the Niagara Plant of B.F. Goodrich, Canada and plant expansion opening ceremonies including remarks by the Honourable Robert Welch, 1979
- 15.22 Clippings about the B.F. Goodrich expansion, 1979-1980
- 15.23 *On Stream at Niagara* and a news media information kit about the Niagara PVC Plant Extension opening, 6 b&w photos, 1979
- 15.24 **Babcock and Wilcox Canada** includes correspondence regarding the Cantherm project and the China project, 1986-1987
- 15.25 **Bank of Montreal** correspondence deals with the Bank of Montreal Project – a cross-country speaking tour for Patricia Burns, consumer education manager of the Bank of Montreal and a memorandum about concerns of the St. Catharines and District Labour Council about mortgage rates, 1981-1983

- 15.26 Clippings regarding interest rates and a picket outside the Bank of Montreal protesting the fact that the Bank of Montreal won't change its policy on interest rates, 1981-1982
- 15.27 Flyers including: *It's Your Money* by Patricia Burns and *Money – What Every Woman Should Know* as well as *a Bank of Montreal Business Review* and *Money and Banking*, 1962, 1981, n.d.
- 15.28 **Bank of Nova Scotia** correspondence and press releases concerning the bank's Winnipeg headquarters at the corner of Portage and Main Street, Winnipeg and a conference which was being held in co-operation with the University of Western Ontario on *Business and Public Interest*, 1978
- 15.29 **Bastow, Jack** – Real Estate Broker includes: correspondence, flyers and clippings about Westchester Apartments, 86 St. Paul Street (over the Bank of Montreal), St. Catharines, 1 b&w photo, 1950-1951
- 15.30 **Beaverdams Park** Correspondence and plans for the pamphlet and advertisement for Thorold's historic role in the Welland Canal. The ceremony was held at Beaverdams Parkland included the unveiling of the S.S. Heron Bay anchor. Included are a list of William Hamilton Merritt's descendants and Thomas Keefer's descendants, 1984-1985
- 15.31-15.33 **Bechtel Limited** Canada Correspondence, 1976-1981, 1983, n.d.
- 15.34 Press releases, clippings and speeches including: the address by Earle W. Stobart to the Welland Rotary Club; *Man Does not Live by Public Relations Alone – but it Helps* with a foreword by Robert H. Paul, president of Betchtel Canada Ltd; an address to the Toronto Board of Trade Club by Earle W. Stobart of Betchtel; press release on environmental concern in the construction of pipelines, 1 b&w photo, 1976-1977, 1981-1982, 1984
- 15.35 **Bell Aircraft Corporation** correspondence including a press release about crop dusting by helicopter, 1946-1947
- 15.36 Bell Aircraft annual reports for 1946 and 1949 and *Bell Aircraft News*, 1946, 1949-1951
- 15.37 **Benix Corporation** including correspondence, clippings and press releases regarding the Metro contract with Benix to buy an electric train ride for new Metropolitan Toronto Zoo, 1 b&w photo, 1973-1975
- 15.38 **Black Creek Pioneer Village**, Downsview, Ontario press releases and photographs, 7 b&w photos, 1980, 1982, n.d.
- 15.39 **BLM Clutch Corporation** includes correspondence, press releases and clippings regarding work on the Steep Rock iron ore project at Atikokan, Ontario; installation of

an automatic clutch in Sarnia chemical plant and the announcement of John Fisher as the BLM Director. A BLM bulletin and price list are also included, 1952-1955

- 15.40 **Board of Directors of Physiotherapy** correspondence, 1985-1987
- 15.41 **Bombardier** correspondence, 1985-1986
- 15.42 Pamphlets and press releases including: Bombardier's Management Philosophy, a Public Relations Proposal for Bombardier Inc., Bombardier on the Ontario Industrial Scene and Bombardier in the Mass Transit Field, 1986
- 15.43 **Bramalea Consolidated Developments Ltd.** later named **Bramalea Ltd.** includes correspondence about the Welland Fairgrounds property, 1970-1971
- 15.44 Correspondence (including some clippings) regarding the flea market status in Ontario, the Ghermezian Family visit to Niagara, the Commisso purchase of the Port Colborne Mall, 1984-1985
- 15.45 Clippings including the conception of the mall proposed for Highway 58 in the Woodlawn Road area of Welland, the flea market vacating the Pen Centre and Bramalea eyeing U.S. locations, 1971, 1982-1985
- 15.46 Press releases including Bramalea Shopping Centre Operations proposals and Bramalea Shopping Centre Division Conference, 1985
- 16.1 **Brant Inn**, Burlington, Ont. correspondence, flyer and press release featuring the appearance of Frankie Laine as he makes his first Canadian appearance at the Brant Inn, 1948
- 16.2-16.4 **Brewers' Warehousing Company Ltd.** correspondence including the directive for the Brewers of Ontario to promote responsible use of alcohol, 1986-1989
- 16.5 Clippings including: the possibility of a labour disruption, the "drink responsibly" campaign, beer prices climb and Canadians want beer in stores, 1988-1989
- 16.6 Press releases and flyer including: Summary of Meeting of Brewers of Ontario and Hon. Monte Kwinter, Minister of Consumer and Commercial Relations; Preliminary Political Action Plan for the Brewers of Ontario; A Community Relations Primer for your brewery; a press release on "dry waterways"; Brewers Retail Task Force recommendations; Statement in the Legislature by the Honourable William Wrye; Project 87 analysis and an information pack from Brewers Retail, 1987, 1989
- 16.7 **Brooks Clothing Store** correspondence and clippings regarding the menswear store located at 76 St. Paul Street, St. Catharines, Ont., 1948-1949

- 16.8 **Burnstein Castings Ltd.** correspondence and a copy of the *Casting Call* (a newsletter dedicated to the employees), 1989
- 16.9 **Cahill, Louis J.** personal correspondence, biographical sheet and announcement of 40 years in Public Relations, 1948-1950, 1987
- 16.10 **Calvert House Competition** Calvert Distillers Ltd. has an international architectural competition which is sponsored by McGill University School of Architecture. This file includes correspondence, biographies and a flyer, 1 b&w photo, 1953-1954
- 16.11 **Campell, John Ellwyn** – served on Lincoln County Council from 1958 as deputy reeve and from 1961 as reeve of the Town of Niagara until he resigned to accept the chairmanship of the Municipal Region of Niagara. He was appointed to the Niagara Parks Commission in 1963 and chaired both the School of Horticulture and the School of Horticulture Committee. He was the vice-president of Campell-Walker Foods. This file contains clippings and press releases about a land severance dispute, a biography and a program for the John E. Campbell appreciation night, 1980, 1986
- 16.12 **Canada Systems Group (ELST)** includes correspondence regarding the company in which Stelco, London Life, the T. Eaton Co. and TRW joined forces to form one computer company, 1971-1972
- 16.13 Press releases and flyer, 1971
- 16.14 **Canadian Association of Accident and Sickness Insurers** correspondence and press releases regarding the 1973 press conference, 1973
- 16.15 **Canadian Association of Broadcasters** correspondence regarding the writing of *The C.A.B. Story, Private Broadcasting in Canada* by T.J. Allard, 1976
- 16.16 The completed *C.A.B. Story, Private Broadcasting in Canada* and clipping, proposed cover and pages for the booklet and a pamphlet on Rogers Radio Broadcasting, 1976.
- 16.17-16.18 **Canadian Association of Recycling Industries (CARI)** correspondence regarding a symposium on the environment/manufacturing/recycling, 1988-1989
- 16.19 Press releases and flyer including: *Scrap – the reliable resource; Waste Not. Want Not* campaign strategy; *Rags to Recycling*; remarks by Albert Adelstein, chairman of *Waste Not. Want Not*; notes for an address by Lucien Bouchard, Minister of the Environment; notes for remarks to Canadian Alliance for Recycling and the Environment by Jim Bradley, Minister of the Environment, 1988-1989

- 16.20 Clippings and photographs, 5 b&w photos, 1988-1989
- 16.21 **Canadian Aviation Industry** correspondence regarding a two day program being staged to honour Rt. Honourable C.D. Howe, Federal Minister of Trade and Commerce and Defense Production, at Lethbridge, Alberta, 1955
- 16.22 Press releases and program for the celebration to honour Rt. Honourable C.D. Howe, 1955
- 16.23 **Canadian Bankers Association** correspondence and Questions and Answers about Canada's Banks, 1949
- 16.24-16.28 **Canadian Canal Society** correspondence, 1985-1989
- 16.29 Clippings and booklet regarding the reopening of the Wolfe Island Canal in the County of Frontenac, 1984-1986
- 16.30 **Canadian Cannery Ltd.** correspondence and press releases regarding a presentation to Canadian Cannery on the 50th anniversary and the closing of the Boese Foods Plant Ltd., 1952, 1977
- 16.31 **Canadian Chamber of Commerce** correspondence, a press release naming Bruce Hill as the president of the Canadian Chamber of Commerce, and pamphlets. Included are speeches from the 50th annual meeting, 1947-1948, 1977, 1979
- 16.32 Newsletter issued by the Department of Economic Development, the Canadian Chamber of Commerce, nos. 47-48, 50, 52, 54-69, 71,73-76, 82-90 and an employer-employee relations survey, 1947-1949
- 16.33 **Canadian Grocery Distributors' Institute** correspondence regarding the 1973 annual meeting in Toronto, 1972-1973
- 16.34 Press releases including: the *Management Implications of Automated Front Ends* by B.L. Seitz and M.S. Moyer, speech by John Lockwood, *Worldwide Observations on Trends in Food Prices* and a confidential report on the 1973 convention communications. Clippings are also included, as well as the official program for the Canadian Grocery Distributors' Institute 1972 Annual Convention, 1972-1973
- 16.35-16.36 **Canadian Health Insurance** correspondence, 1965-1966, 1971
- 16.37 Press releases on profit or non-profit, Digest of CHIA (Canadian Health Insurance Association) , a survey of voluntary health insurance in Canada and an excerpt from an address by George N. Watson, president of the Canadian Health Insurance Association, 1964-1967, 1971, n.d.

- 16.38 Clippings regarding Medicare, 1965
- 16.39 *The Interpreter: a topical commentary on Canadian health insurance, 1965-1967*
- 16.40-16.41 **Canadian Industrial Editors** correspondence, 1956, 1958—1959, 1961-1964
- 16.42 Press releases including: *Profit – No Dirty Word* by John Meyer, Financial Editor of the Gazette, Montreal; *Marketing for Profit – or Loss* by R.E. Crighton; Address to the Canadian Industrial Editors Association Chantecler by Norman S. Dowd, Executive Secretary of the Canadian Labor Congress and excerpts from an address by the Honourable Rene Levesque, Minister of Natural Resources, Quebec, 1960, 1963
- 16.43 Publications and flyers including: *Chapter Chatter, Tempo, Trout's Communication Research Reports* and *Inside ICIE (International Council of Industrial Editors)*, 1956, 1958-1959
- 17.1 **Canadian Institute of Forestry** correspondence, 1965, 1974
- 17.2 Press releases including: *Forests and the Consumer* by O.L. Forgacs; Forestry is for People Annual Meeting; *Dare to be Different: the Case for Innovation in Forestry*; *What's New in Paper* by Pierre R. Gendron and an address by Frank E. O'Dowd from Edward Hines Lumber Company, Chicago, Illinois, 1965, 1974-1975
- 17.3 Clippings regarding Algonquin, recycled paper and soaring costs in the pulp industry, 1974
- 17.4 **Canadian Institute of Public Affairs** correspondence, 1956
- 17.5 **Canadian Institute of Radio Engineers (I.R.E.)** correspondence regarding conventions, 1956-1957
- 17.6 Press releases regarding the October 1956 and 1957 conventions including pamphlets, 1956-1957
- 17.7-17.8 **Canadian Lake Carriers Association** correspondence, much of it regarding the 1974 strike, 1973-1975, 1984
- 17.9 Documents including: Memorandum of Agreement between the Canadian Lake Carriers Association and Canadian Marine Officers Union, Memorandum of Agreement between the Canadian Lake Carriers Association and Seafarers' International Union of Canada and the Agreement between the Company and the Canadian Merchant Service Guild, 1971

- 17.10 Press releases including: Labour negotiations with the Seafarers' International Union, position paper for the Canadian Lake Carriers Association, background information of the Canadian Lake Carriers Association and the Seafarers' International Union, report of the Conciliation Commissioner and debates from the Ontario Legislature, 1974
- 17.11 Clippings – most of them concerning the strike, 1973-1974
- 17.12 **Canadian Life Insurance Association** correspondence – much of it dealing with the new Medic-Alert Program, 1969
- 17.13 Public Relations document prepared for the Canadian Life Insurance Association, 1975
- 17.14 **Canadian Manufacturers' Association** correspondence, an address by J. Laurent Thibault entitled *A Future that Works* and issues of *Industry*, 1952, 1962, 1984-1985
- 17.15 **Canadian Property Tax Agents Association** correspondence and press releases including a paper concerning property tax reform, 1978
- 17.16 **Canadian Public Relations Society** correspondence, flyer and proceedings reports from the 5th annual general meeting as well as the Canadian Public Relations Society Constitution, 1953-1954
- 17.17-17.21 **Canadian Pulp and Paper Association** correspondence primarily regarding the John Fisher program, *The People's Paper*, 1948-1949
- 17.22 Correspondence regarding the Secondary Fibre Committee, 1981-1983, 1985
- 17.23 Clippings regarding *The People's Paper*, 1948-1949
- 17.24 Press releases including: a directory of the products made by the Canadian Pulp and Paper Association, a proposal for effective public relations for the Canadian Pulp and Paper Association and releases regarding *The People's Paper*, 1948-1949
- 17.25 Press releases including: a program of public relations action for the Secondary Fibre Committee and an O.E.B. survey on Provincial policies and programs relation to secondary fibre recovery, 1981-1982, 1984
- 17.26 **Canadian Scholarship Trust Foundation (C.S.T.)** press releases and correspondence, 1966
- 17.27 **Canadian Shipping Strike** correspondence and clippings regarding the strike, 1947-1948
- 17.28 **Canadian Society of Laboratory Technologists** correspondence regarding the June 1958 convention, 1957

- 17.29 **Canadian Steel Improvement Ltd.** correspondence, clippings and press release regarding a bridge-type drop hammer, 1955
- 17.30 **Canadian Tinplate Recycling Council** correspondence and clippings, 1985
- 17.31 **Canadian Tire** includes: a proposal for Canadian Tire, correspondence and questions regarding CTC holdings, 1987
- 17.32 **Canadian Tourist Association** correspondence, 1957-1958, 1963-1964
- 17.33 Publications including: *Tourist Establishment Improvement Loan Act* submitted to the Honourable Donald M. Fleming, Minister of Finance by the Canadian Tourist Association, *Canadian Tourism* and the *1964 Canadian Tourist Association Membership Directory* 1958, 1964
- 17.34 **Canadian Wine Institute** public relations presentation, statistical tables, clippings and correspondence, 1949, 1975
- 17.35 Correspondence including a history of the Canadian Wine Institute, 1976, 1988
- 18.1 **Canal Contractors Company** correspondence and flyer, 1985-1986
- 18.2 **Cardinal's Jubilee Campaign** – Cardinal McGuigan challenges Catholics to fund-raise to meet the needs of the growing Catholic population in the Toronto Archdiocese. Included are: correspondence and press releases, 1955
- 18.3 Campaign flyer and brochure, 1955
- 18.4 **Century City** – a Revenue Properties Company project, correspondence, 1969-1970
- 18.5 Press releases and clippings, also included is a 1968 Revenue Properties Company Annual Report, 1968-1970
- 18.6 **CFRB** Radio Station, Toronto, Ontario correspondence, 1983-1985
- 18.7 Press releases including a biography on Gordon Sinclair, professional news reporter who died in 1984, 1983-1984
- 18.8 Clippings including the firing of Earl Warren (morning man of CFRB) and Gordon Sinclair's death at the age of 83, 1983-1985
- 18.9 *Listen Here!* the CFRB 1010 Toronto newsletter, 1981-1983
- 18.10-18.11 **Chatco Steel Products Ltd.**, Tilbury, Ontario correspondence, 1953-1955

- 18.12 Press releases including a proposed article for the *Canadian Aviation Magazine* and the announcement of the company's building combining the Toronto sales office, warehouse facilities and truck body mounting depot, 1953, 1955, n.d.
- 18.13 Publications including: a pamphlet, the *1952 39th Annual Report* and *Chatco Chatter*, 1952, 1954, n.d.
- 18.14 **CHEP Service Canadian Food Manufacturers**, a business pertaining to the pallet industry. File includes correspondence and press release, 1985-1986
- 18.15 **Cherry Avenue Farms**, Beamsville includes ideas presented to the Moyer Family regarding public relations for Cherry Avenue Farms, 1975
- 18.16-18.17 **China City** was a cultural and commercial proposed development to be located in Niagara Falls, Ontario. It was to be a joint venture between Canada and China. Included in these files are correspondence, and clippings, 1987-1989
- 18.18 Proposal for development and booklet, n.d.
- 18.19 **Chown, Cairns Barristers and Solicitors**, St. Catharines, Ontario. Included in this file: correspondence, a presentation to Chown, Cairns by the OEB International and a proposal prepared for Chown, Cairns, 1989
- 18.20 **Citibank Canada** correspondence, 1985-1986
- 18.21 Press releases including the opening of the first branch in Toronto and new branches which have concentrations in the Chinese and Asian markets in Toronto and Vancouver, 1985-1986
- 18.22 **CHSC** radio station in St. Catharines, Ontario thoughts on how CHSC could increase its audience, 1990
- 18.23 **Civic Administration** – a Maclean Hunter publication, Toronto, Ontario. Includes correspondence and clippings, 1 b&w photo, 1949-1952
- 18.24 Press releases, 1949-1950, n.d.
- 18.25 Two issues of *Civic Administration*, 1950
- 18.26 **CKTB** radio station, St. Catharines, Ontario press releases and articles including: a Brief History; an issue of *Cue-Sheet*; a release about the broadcast of Midnight Mass and a memorial for Bob Reinhart, veteran broadcaster, vice-president and manager of two St. Catharines radio stations, 1981-1983, 1985, n.d.

- 18.27 Clippings including some historical items, the renaming of Oak Hill Mansion to William Hamilton Merritt Broadcasting House and the purchase of CKTB and CJQR-FM radio stations by Standard Broadcasting, 1938, 1941, 1943, 1956, 1965, 1981-1982, 1984-1985
- 18.28 **Coins and Stamps** – this is a reference file containing pictures of a North West Company coin, Maritime Provincial Command wooden dime and Centennial souvenir wooden dollar as well as other wooden and Canadian stamps, 3 b&w photos, n.d.
- 18.29 **Collins and Cunningham**, Buffalo, New York contains correspondence concerning international trade, 1988
- 18.30 Clippings, a press release entitled *Joint Venture Agreement* and a copy of the GBDF Report (Greater Buffalo Development Foundation) regarding the trade pact, 1988
- 18.31 **Commercial Travelers' Association of Canada** correspondence, 1978, 1985-1987
- 18.32 Press releases including the Public Relations plan for 1986, a release about frequent flyer plans and taxes and a copy of *Contact*, 1985-1986
- 18.33 **Committee of Inquiry regarding education** – notes on the three-man committee of inquiry into negotiation procedures concerning elementary and secondary schools of Ontario, 1971
- 18.34 **Communism** – a reference file containing clippings, a speech, 3 pamphlets entitled *I Am Capital, A Bill of Rights* and *Communism vs. Canadianism*, 2 negatives, 1946, 1948
- 18.35 **Condominium**, a publication devoted to the interests of the condominium homeowner. This file includes: a proposal by the Ontario Editorial Bureau, an agreement between Conreal Inc. and The Condominium (a division of Niagara Editorial Bureau Ltd.) and correspondence, 1976
- 18.36 Correspondence and minutes of a board meeting, 1977
- 18.37 Correspondence, 1978
- 18.38 Copies of *Condominium*, 1976, 1978-1979
- 19.1 **Confectionary, Chocolate and Cocoa Industries of Canada** press releases and correspondence, 1958
- 19.2-19.3 **Conservation Council of Ontario** press releases and correspondence mainly regarding conferences and seminars, 1958, 1960-1961

- 19.4 **Construction Safety Association of Ontario** correspondence, 1971-1973
- 19.5 *Construction Safety Counsellor*, publication of the Construction Safety Association of Ontario, 1972-1973
- 19.6 **Contel Computer Systems** press release and flyer, 1988
- 19.7 **Continental Casualty Company** includes correspondence and a summary of proposals to promote the company, 1971-1972
- 19.8 **Co-operative Movement** includes a study of the co-operative farm movement and co-operative movements dealing with other commodities. Correspondence is also included, 1961
- 19.9 **Cormier, Jean G.** – This is a confidential memorandum which was prepared for Mr. Jean Cormier, Vice President, Public Relations, Canadian National. It is based on CN/Newfoundland relations, 1975
- 19.10 **Costpro** (The Canadian Organization for the Simplification of Trade Procedures) - this file contains an information package, correspondence and press releases, 1976
- 19.11 **Council for Canadian Unity** includes a public relations communication program and correspondence, 1977
- 19.12 **Counselor** - a publication by the counselors section of the Public Relations Society of America, 1976-1977
- 19.13 **Covered Bridges** – a reference file on covered bridges including *Covered Bridges of New Brunswick* by Joan Gregory, memorandums and clippings, 1988-1989, 1991
- 19.14 **Cradock Holdings** correspondence and press release regarding Proprietary Mines Holding properties in Florida, 1959
- 19.15 **Davis Lumber Company Ltd.**, St. Catharines, Ont. Includes press releases and correspondence regarding the opening of the lumber company and the totem pole which was carved by Chief Joe Mathias of the Copilano Tribe, Vancouver, British Columbia, 1955
- 19.16 **De Havilland Aircraft** of Canada press releases regarding the strike , notes on the 1982 financial statement and a statement by Jack Austin, Minister of Social Development on the financial results for De Havilland Aircraft, 1972, 1982-1983
- 19.17 **Deloitte, Haskins & Sells Ltd.** correspondence, 1983, 1986-1987

- 19.18 **Department of Citizenship** correspondence, press release regarding the opening of Laura Secord Secondary School and an address by the Honourable R.S. Welch Q.C., 1966-1967
- 19.19 **Department of Energy and Resource Management** includes information on the pollution workshop correspondence and lists of clubs, organizations, business associations, legions, fraternal organizations, religious organizations, Niagara Regional industries, municipalities in the Niagara Region, labour unions, chambers of commerce and boards of trade, Welland and district organizations and organizations in the Port Colborne area, 46 b&w photos, 1960, 1970-1971, n.d.
- 19.20 **Department of Lands and Forests** includes a list of administrative divisions and news releases, 1950, n.d.
- 19.21-19.22 **Department of Social and Family Services** includes correspondence and press releases regarding a visit by the Honourable John Yaremko, Minister of Social and Family Services, 1 b&w photo, 1969-1970
- 19.23 **Department of Travel and Publicity** includes correspondence, clippings and a summary of proceedings at the Second Annual Ontario Tourist Conference, 1948-1950
- 19.24 **Department of Veterans Affairs** correspondence and an address by A.O. Solomon. Included are copies of *Carillon Canada*, a publication of the Department of Veterans Affairs, 1974, 1977, 1979
- 19.25 **Dominion Bridge Company Ltd.**, Lachine, Quebec includes flyers and photographs, 7 b&w photos, n.d.
- 19.26 **Dominion Bureau of Statistics** correspondence regarding a consensus of construction submitted by the Ontario Editorial Bureau and a copy of *Current Publications of the Dominion Bureau of Statistics*, 1948, 1950
- 19.27 Correspondence, clippings and an information package about the census, 1971
- 19.28 **Dominion Natural Gas Company** clippings and correspondence regarding a natural gas inquiry. Also included is a statement of claim between the Dominion Natural Gas Company and the Township of Aldborough Et. Al. and a paper concerning the supply and importation of natural gas, 1947, n.d.
- 19.29 **Domtar Inc.** includes a flyer, a proposal from the Ontario Editorial Bureau and correspondence, 1988

- 19.30 **Don Cossack Chorus and Dancers** includes clippings, programs, flyers and correspondence. The group name was actually Gen. Platoff Don Cossack Chorus and Dancers and the director was Nicholas Kostrukoff, 4 b&w photos, 1955-1956
- 19.31 **DRG Ltd.** a leading Canadian company in the envelope, flexible packaging materials and pressure sensitive tape fields acquired the business of Gage Stationary Ltd. This file contains correspondence and press releases pertaining to that transaction. Also included is an interim report to shareholders, 1971-1972
- 19.32 **Dunnville** – this is a reference file containing a history of Dunnville with maps, 1989
- 19.33 **E.B. Eddy Forest Products Ltd.** includes correspondence and press releases regarding aerial spraying of forests, 1985
- 19.34 **Editorial Associates Ltd.** (EDITAS) – Since 1936, Editorial Associates Ltd. has provided counsel and public relations services in both English and French. Leonard L. Knott was the chairman of the board. This file contains correspondence regarding Gio Ponti, architect and a speech by Leonard L. Knott to the Industrial Advertisers' Association of Toronto, 1951, 1953-1954
- 19.35 Publications include: a flyer about EDITAS on their 28 years of service, *Adventures* featuring an article on Leonard L. Knott and a copy of *Distaff Doings*, 1953, n.d.
- 19.36 **Eldorado Mining and Refining Ltd.** correspondence and press releases regarding the outlook for Canadian uranium. A copy of *Refiner* (published for the employees of Eldorado Mining and Refining Ltd.) is also included, 1961-1962, 1965
- 19.37 **Eldorado Nuclear Ltd.** includes a follow-up to a press conference and correspondence, 1979
- 19.38 **Electrical and Electronic Manufacturers' Association** (EEMAC) correspondence and press releases including: a proposed 1984 communications program and review of the 1983 program; a speech by Harold W. Hayes of the EEMAC and a speech by Sundar Raj of the EEMAC. An address by Fred M. Shonbeck is also included, 1 b&w photo, 1983-1984
- 19.39 Correspondence and press releases including: notes for an address by Harold W. Hayes of the EEMAC and notes for addresses by Ted Ford of the EEMAC. There is also a press release on zonal control electric heating and the challenges from the natural gas industry, 1985
- 19.40 Correspondence and press releases including: a press release on the new developments in baseboard technology and a public/government relations program for the electric heating and comfort conditioning section of EEMAC, 1986

- 19.41 Correspondence and press releases including: a presentation for the first annual EEMAC benefit dinner and an EEMAC home comfort section long term public relations proposal, 1987
- 19.42 Correspondence and press releases including the elements of a government relations program, 1988
- 19.43 **Electronic Art**, 19 coloured slides, n.d.
- 19.44 **Elevator Industry** – Clippings, a flyer and a position paper on Canada’s nationwide elevator strike, 1973
- 19.45 Clippings and correspondence regarding the elevator strike, 1974-1975
- 19.46 **Empire Club of Canada** press releases announcing various speakers, 1962
- 20.1 **Empire Cotton Mill**, Welland, Ontario – clipping, correspondence and press releases, 1949-1950
- 20.2 **Encyclopaedia Britannica** correspondence and press releases most of them regarding the visit of Colonel Kurt R. Swinton, Vice President and Managing Editor of Encyclopaedia Britannica, 1958
- 20.3-20.4 Correspondence and press releases, 1959-1962
- 20.5 Encyclopaedia Britannica publication entitled *EB in Canada*, 1960
- 20.6 **Energy Mailings** – this report is sent out by the Ontario Editorial Bureau to clients with heavy energy requirements. This file contains correspondence, 1980-1981
- 20.7 Energy mailings numbered 4 – 18. Also included is a copy of the April 1980 *Ontario Business News*, 1980-1981
- 20.8 **English Electric Company Ltd.** correspondence, the history and aims of the company and the 1946 annual report, 1945-1946
- 20.9 Correspondence regarding the largest transformer ever built in Canada and the negotiations between the English Electric Company and the United Electrical, Radio and Machine Workers of America, CIO Local 529, 1947
- 20.10 Correspondence including the resignation of H.C. Blenkhorn, Vice President and General Manager of the company, 1948-1949

- 20.11 Clippings including: social events at English Electric, the giant transformer, the strike vote, an acquisition of the English Electric Company by the John Inglis Company and the resignation of H.C. Blenkhorn, 1946-1948
- 20.12 Photographs and business cards including: photos of A.J. Bennett and Adams, 4 b&w photos, n.d.
- 20.13 Flyers and booklets including: *The New Steam-Electric Generating Stations of the Hydro-Electric Power Commission of Ontario*, *The English Electric Company Limited 1951-52*, *English Electric and its People*, *The English Electric Manual for Employee Progress and Safety*, *The Collective Agreement between English Electric and Local 529*, *The Collective Agreement between English Electric and Local 4152*, 1946, 1951-1952, n.d.
- 20.14 English Electric publication *Highlights* published in the interests of the employees of the English Electric Company of Canada, 1942-1948
- 20.15 **Enterprise Foundry Company Ltd.** includes correspondence, clippings and press releases which include: a Public Relations-Communications Program for Enterprise Foundry and a proposal for a media relations program for the microwave oven announcement, 1975, 1977-1979
- 20.16 **Equipment Sales & Service Ltd.** Toronto, Ontario correspondence and a press release regarding the purchase of three new giant trucks by Walker Brothers Quarries. The trucks were sold by Equipment Sales and Service Ltd. of Toronto, 1 b&w photo, 1964
- 20.17 **Equity Growth Realty Inc.** London, Ontario correspondence and a flyer regarding the Cherry Lane, Grimsby 70-unit condominium rental townhouse project, 1989
- 20.18 **ESB Canada** – originally the name ESB stood for Electric Storage Battery. ESB was Canada’s largest manufacturer of batteries. Most of the correspondence and press releases deal with lead emissions and also fire danger in batteries, 1973-1975
- 20.19 **ESTC** (Education Systems Technology Canada Inc.) correspondence regarding software for education use, 1987
- 20.20 **ETAC Sales Ltd.** Scarborough, Ontario correspondence and clippings regarding a proposed factory outlet mall in Niagara Falls, Ontario, 1990
- 20.21 **Every Member Visitation Advisory Bureau** is wholly owned by the Ontario Editorial Bureau. The purpose of the bureau is to increase the number of regular participants in the work and financial support of the religious community, 1957
- 20.22-20.23 **Exolon-ESK Company of Canada** correspondence includes an emission control programme status, 1982-1983, 1989-1990

- 20.24 Photographs and clippings – Most of the clippings focus on pollution from Exolon, 4 col. photos, 1982, 1989
- 20.25 Pamphlets and booklets including: The Exolon Company....the first fifty years 1914-1964, Exolon-ESK progress report, Exolon Update and the Occupational Health and Safety Act, 1980, 1982, 1989, n.d.
- 20.26 **Falconbridge Nickel Company** correspondence and press releases regarding the opening of a million dollar metallurgical laboratory at Thornhill, Ontario. Also included are two speeches by H.J. Fraser, President of Falconbridge Nickel Mines Ltd., 1963-1965
- 20.27 **Family and Children's Services of the Niagara Region** correspondence regarding the strike, letters to staff, letters to foster parents and letters to volunteers and communications from the staff association to the board of directors, 1979
- 20.28 Documents including Board of Directors meetings, staff complement operating during strike, benefits and salaries and agreement for emergency services, 1979
- 20.29 Press releases, 1979
- 20.30 Clippings regarding the strike, 1979
- 20.31 **Federated Consultants Ltd.**, Toronto, Ontario correspondence and press releases, 1956-1957
- 20.32 **Federation of Agriculture** for Niagara North and Niagara South annual report for 1976 includes communications reports from the Federation of Agriculture, 1975-1976
- 20.33 **Ferranti Electric**, Toronto, Ontario - correspondence and press releases – The Ferranti Computer was installed at the University of Toronto's Computation Centre. The file also contains biographies of the company's engineers, 1952-1953
- 20.34 **Ferranti-Packard Ltd.**, Toronto, Ontario - correspondence, 1975-1976, 1979, 1981-1982
- 20.35 *F-P Newsletter*, a publication for the employees of Ferranti-Packard Ltd., 1975-1976, 1979-1984
- 20.36 **Fessenden, Reginald** – a reference file on Reginald Fessenden, the Canadian who invented AM radio, 1990
- 20.37-20.39 **Financial Post** correspondence, clippings and news releases – most of the clippings are about individuals hired by the *Financial Post*, 1943-1955

- 20.40 Financial Post Publications, 1947, 1950, 1954
- 21.1 **Firestone** correspondence and press releases, 1987
- 21.2-21.4 **First Day Issues** – the St. Lawrence Seaway authority, Niagara on the Lake Bicentennial and William Hamilton Merritt, 1944, 1981, 1984
- 21.5 **First Ontario Conference on Aging** program, correspondence and press releases, 1957
- 21.6-21.11 **Fitzhenry & Whiteside** clippings and correspondence which include: a publication relations/communication paper to publicize the completion and official opening of their new general offices and warehouse (1983), the Carnochan Biography, the 1986 strike, information on Thomas Baker McQueston (builder and politician) and information on Jack Haney and his REO Pathfinder (he made the first transcontinental trip across Canada) – these were part of *The Canadians: a continuing series from Fitzhenry and Whiteside*, 1938, 1970, 1974, 1977, 1982-1989
- 21.12 Fitzhenry & Whiteside catalogues, flyers and children’s publications, 1983-1984, n.d.
- 21.13 **Flag Etiquette**, 1981
- 21.14 **Flahiff, T.F.**, vice president of the Quebec North Shore Paper company, correspondence 1952, 1954-1955
- 21.15 **Forbes Rhude** correspondence, 1964-1965
- 21.16-21.17 **Fort Erie** clippings regarding an archeological dig near the Peace Bridge, the Peace Bridge tolls and lanes and the building of a new leisureplex on Garrison Road, 1993-1995
- 21.18 Environmental screening report by Transport Canada Peace Bridge Commercial Vehicle Processing Centre, Fort Erie, Ontario, 1994
- 21.19 Fort Erie publications and flyers including: *The Times Review, Fort Erie, Ontario Canada* which includes the Story of the Peace Bridge Community, *The Peace Bridge 1927-1977*, *A Salute to Industry in Fort Erie* and Peace Bridge flyers, 1945, 1977, 1987
- 21.20 **Fort George Friendship Invasion** press releases, 1 b&w photo, 1950, n.d.
- 21.21 **Four Nations Celebration** press releases regarding four days of international ceremony commemorating the century of perfect peace which has followed two centuries of sanguinary war along the United States – Canada frontier. This was a dramatic re-enactment by a cast of 3,000 persons, 1934

- 21.22 **Garbutt, Gordon**, public relations counsel. Mr. Garbutt was doing the work on behalf of Queen's University and His Royal Highness the Duke of Edinburgh regarding the Duke of Edinburgh's Second Commonwealth Study Conference on the Human Consequences of Changing Industrial Environment in the Commonwealth and Empire. Most of these files pertain to that conference and include correspondence, 1960-1965
- 21.23-21.24 Press releases pertaining to the Duke of Edinburgh's Second Commonwealth Study Conference on the Human Consequences of Changing Industrial Environment in the Commonwealth and Empire, 1960-1962
- 21.25 Press release regarding the 100th annual general meeting of the shareholders of the Huron & Erie Mortgage Corporation, London, Ontario, 1964
- 21.26 **General Appraisal of Canada Ltd.** correspondence and public relations proposal, 1983-1986
- 21.27 Flyers and booklets from General Appraisal of Canada and American Appraisal. This includes an annual report for 1982 from American Appraisal Associates Ltd., 1982-1983, n.d.
- 21.28 **General Brock Hotel**, Niagara Falls, Ontario correspondence, 1947
- 21.29-21.30 **Gevaert Gallery of Canadian Executives**, Canada correspondence including the first quarterly report on public relations and a proposal for the Gevaert's sixtieth anniversary diamond jubilee program, 4 b&w photos, 1952-1953
- 21.31 **Globe and Mail**, Toronto, Ontario general correspondence, 1947-1949
- 21.32 **Governor General's First Canadian Study Conference: Canadians in a Changing Industrial Society** held in Toronto, Ontario, May 26-June 12, 1983 correspondence and pamphlets, 1982-1983
- 22.1 **Greater Niagara Chamber of Commerce** correspondence and clippings, 1948-1950
- 22.2 **Grimshaw, J.** letter of introduction, 1951
- 22.3 **Guinness Museum of World Records** correspondence, 1989
- 22.4 Guinness Museum of World Records pamphlets and flyers, 1989
- 22.5 **Gurney Scale Co. Ltd.** shop rules and regulations, indenture of agreement between the company and the United Steelworkers of America and correspondence, 1948
- 22.6-22.8 **H.J. Heinz Company of Canada**, Leamington, Ontario correspondence, 1957-1969

- 22.9 *The 57 News* from H.J. Heinz, 1958-1959, 1964, 1968
- 22.10-22.12 **H.R.H., the Duke of Edinburgh's Commonwealth Study Conference** correspondence regarding the fifth conference, 1978-1980
- 22.13 Press releases, 1979-1980
- 22.14 Photographs used in the conference, including: Brock University, Port Weller Dry Docks, a worker at General Motors, paper coming off the rollers at the Ontario Paper Company Ltd., the twin flight locks of the Welland Canal, a furnace in Atlas Steel, the Ontario Paper Company and Village Commercial Centre in Townsend in Nanicoke, 9 b&w photos, 1980, n.d.
- 22.15 Flyers and pamphlets regarding the conference including information on the second commonwealth study conference and the 1974 conference. Also included is *Update*, a publication regarding the conference, 2 b&w photos, 1962, 1974, 1978-1980
- 22.16 **Hamilton Chamber of Commerce** newsletters, 1947, n.d.
- 22.17 **Hamilton Entertainment and Convention Facilities** including a preliminary communications proposal for Victor K. Copps Coliseum and correspondence, 1985
- 22.18 **Hamilton Garrison** press releases, correspondence and clippings regarding events presented by the Garrison including the Hamilton Garrison Military Tattoo, 1948-1949
- 22.19 **Hamilton, George**, a horticulturalist. The file includes radio talks and correspondence, 1950-1951
- 22.20 **Harold F. Stanfield Ltd. Advertising** correspondence, 1952-1953
- 22.21 **Hay Associates** press release and correspondence, 1974
- 22.22 **Hayes Steel Products Ltd.**, Merritton, Ontario includes: memorandum of agreement between Hayes Steel Products and Local Union no. 676 U.A.W. – C.I.O., clippings regarding the Hayes Steel participation in the Victory Loan Drive, the annual report for 1950 and correspondence, 1943-1944, 1947, 1950
- 22.23 **Hayes-Dana Ltd.**, Thorold, Ontario correspondence, 1978
- 22.24 Press releases including a Public Relations Program, the addition of 200 new jobs, the naming of S.J. "Woody" Morcock as president of Hayes-Dana and the expansion of Hayes-Dana, 1 b&w photo, 1978

- 22.25 Clippings, 1978
- 22.26 Photographs, 1 b&w contact sheet, 5 b&w photos, 1978
- 22.27 Publications and flyers including: the 1978 annual report, *Hayes-Dana Contact* and *Hayes-Dana Clippings*, 1978
- 22.28 **Haystead, Jack**, correspondence, 1965
- 22.29 **Health League of Canada** correspondence, 1960
- 22.30 **Hindsbrian and Associates Ltd.** – Ministry of Industry, Trade and Technology International Advertising Agency Competition Capability Questionnaire *Directive 5-1* by Hindsbrian and Associates Ltd., 1987
- 22.31 **Hongkong Bank of Canada/Marine Midland Bank** correspondence regarding the opening of bank in St. Catharines, Ontario – correspondence, 1989
- 22.32 Press releases including: a presentation by OEB International and remarks by Northrup R. Knox, Chairman of Marine Midland Banks, 1 b&w photo, 1989
- 22.33 **Hotel Dieu Hospital**, St. Catharines, Ontario correspondence including the minutes of the Hotel Dieu Sisters' Hospital Advisory Board held in December of 1946. The correspondence concerns the plans to build the hospital, 1946-1949
- 22.34 Press releases and clippings including the program for the laying of the cornerstone, 1948-1949, 1952, n.d.
- 22.35 Press releases and publications concerning the Hotel Dieu's Annual Equipment Drive. Included are copies of *The Dieu and You* and *Dieu Directions*, 1989-1990
- 22.36 **Hydro Electric Power Commission** clippings, correspondence, public relations proposal and booklets entitled *Save Electricity*, *Power from Niagara*, *On the Writing of Reports*, *Ontario Hydro 1950*, *Hydro News* and *Hydro Electric News*. Also included is an address by James S. Duncan called *Highway to the Inland Seas*. Correspondence regarding the book *Power of Choice* is also included, 1948, 1950, 1952, 1959, 1970, 1987
- 22.37 **Imperial Iron Corporation** includes a copy of the sickness and accident insurance plan, a press release regarding a strike vote and correspondence, 1946
- 22.38 **Imperial Oil Company** booklet, n.d.
- 22.39 Industrial Docks and Supplies Limited, Thorold, Ontario includes correspondence, advertisements and a booklet of class and commodity rates, 1947

- 22.40 **Industrial Relations (general)** correspondence and a radio address by Honourable Humphrey Mitchell, Member of Parliament for Welland, 1947
- 22.41 Clippings including articles about: Atlas Steel, Maple Leaf Rubber Company, United Mine Workers of America, the Noranda strike and labour in Nova Scotia, 1947-1948
- 22.42 Booklets and pamphlets including: *Industrial Opportunities in Greater Niagara Area*, *Personnel Administration*, *Canadian Wartime Wage and Salary Policy*, *Special Wage Problems*, a selected bibliography of books and periodicals on Industrial Relations, *Year Book for Employees* (British American Oil Company), *The Record* printed by the Canadian Chamber of Commerce, the Agreement between Atlas Steels Limited and Atlas Workers' Independent Union, Index of Reports from Metropolitan Life Insurance Company, *Wages and Hours in the Primary Textiles Industry in Canada*, *The Theory of the Labour-Management-Citizens' Committee and Management and Human Relations in Industry*, 1942-1944, 1946-1947
- 23.1 **Industrial Relations Bureau of the Automotive Transport Association** correspondence and press releases. Included are an address by John H. Young, Chairman of the Prices and Incomes Commission and a speech by Harold W.F. Whiting, Central Division Manager of Kingsway Transports Limited entitled *Trucking – A Revolution in Cost and Competition*, 1971
- 23.2 **Inter-City Truck Lines**, Canada correspondence regarding the economic investment credentials of Buffalo/Western New York State which includes a preliminary report on this topic, 1989
- 23.3 Pamphlets and booklets regarding trade across the border and business in New York State, 1989
- 23.4 **International Standards Organization** correspondence and press releases for the meeting of working groups in Toronto, 1968
- 23.5 **International Trade Reference File** – articles and clippings (most deal with Australia), 1968
- 23.6 **Interview Contacts** – lists of local television station interview shows, 1979
- 23.7-23.8 **ITT Canada** correspondence, 1985-1988
- 23.9 Press releases, clippings and a flyer – topics covered are: a radiant heating system and a deal between ITT and CGE of France, 1985-1987

- 23.10 **James Bay Power Corporation** correspondence and press clippings regarding the Baie James hydro-electric project development, 1979
- 23.11-23.13 **Jan Furst Shipyard and Marine Consultants**, St. Catharines, Ont. Correspondence, 1971, 1973-1975
- 23.14 Flyers and photo, 1 b&w photo, n.d.
- 23.15 **John Doherty and Company Limited**, Ottawa, Ontario / Department of Veteran Affairs correspondence, press releases and clippings pertaining to Canada's treatment of war veterans, 4 b&w photos, 1972-1973
- 23.16-23.17 **John T. Hepburn Limited**, Toronto, Ontario correspondence, 1950-1951
- 23.18-23.22 **King Edward Hotel (King Edward Sheraton Hotel)**, Toronto, Ontario correspondence and press releases, 1949-1950, 1956-1959
- 23.23 Clippings and photograph, 1 b&w photo, 1956, 1958-1959, n.d.
- 23.24 **Labatts Ontario Breweries Limited** (John Labatt Limited) correspondence, 1948
- 23.25-23.26 Correspondence regarding the sale of beer in grocery stores, 1985-1986
- 23.27 *Spearhead* published by the Labatt Brewing Company, 1986
- 23.28 **Labour-Progressive Party** contains items pertaining to Communism including: *Outline on Marxist Study Course*, *Notes on Imperialist Character of Canadian Economy* and *The International Menace of Communism* by Benjamin H. Dinnick, 1946-1947
- 23.29 **Laidlaw Productions Limited**, Toronto, Ontario correspondence, 1952
- 23.30 **Laura Secord Homestead Project** including press releases and correspondence regarding the official opening of the restored Laura Secord homestead in Queenston, Ontario, 1972
- 23.31 **Lazarides, Lount and Partners** press release and correspondence regarding "Dr. Lazarides' Electronic Brain" (computer), 1955
- 23.32 **Lifetime Distributers Incorporated, Rochester, New York** correspondence and clippings, 1949-1950
- 23.33 **Lightning Fastener Company Limited** correspondence, staff lists and agreement between Lightning Fastener and the Shop Committee of Lightning Fastener, 1946-1948

- 23.34 **Lincoln and Welland Regiment Association** correspondence, clippings and flyers regarding the First Annual Reunion at the St. Catharines Armories. Also included is the September 1949 Canadian Military Journal, 1949
- 23.35-23.36 **Lincoln County Law Association** includes: correspondence, clippings and press releases most of these items centre on the pre-paid legal service plan at General Motors, 1985-1986
- 23.37 *Lincoln County Law Association Solicitors' Tariff 1982, Professional Conduct Handbook and 1984 UAW-GM Canadian Legal Services Plan, 1982-1984*
- 23.38-23.39 **Lincoln County Roman Catholic Separate School Board** correspondence, clippings and press releases, 1988-1989
- 23.40 Pamphlets, flyers and photographs (from Holy Cross School), 11 b&w photos, 1988-1989, n.d.
- 23.41 **Lincoln Trust Company** correspondence and clippings, 1964
- 23.42 **Linhaven Donation Committee** correspondence, 1952, 1958
- 24.1 **Lion's Club** (Walter C. Fisher, president of Lion's Club International) correspondence, 1948-1949
- 24.2 Clippings, 1949
- 24.3 **Local Historical Points of Interest** includes clippings taken from local publications, 1981-1984
- 24.4-24.5 **Macdonald, Mayor W. J.** – Mayor of St. Catharines, Ontario contains texts of speeches and correspondence, 1947-1948
- 24.6 **Malloney's Studio**, Toronto, Ontario clippings and press releases, 1963
- 24.7 **Man-Environment Impact Conference** was a four day conference held at the Sheraton Centre in November of 1976. The keynote speaker was Captain Jacques-Yves Cousteau. The file contains press releases for the conference, 1976, 1982
- 24.8 **Management and the Media** is a 16 page manual which was written and produced by the Ontario Editorial Bureau staff and was distributed as a complimentary information education vehicle. This file contains correspondence, 1985-1986
- 24.9 **Maple Leaf Resort**, Niagara Falls, Ontario contains a strategic communications plan, an employee orientation/training pamphlet and press releases, 1985-1986, n.d.

- 24.10 **Marketing**, Toronto, Ontario (a weekly newspaper for Canadian advertisers and sales executives) correspondence and clippings, 1950
- 24.11-24.17 **Marra Enterprises Incorporated** Project regarding Glencairn (the window to Niagara's Future) – a metropolitan conference/resort and business complex of international scope. This file contains correspondence and press releases. A grant under the Canada Ontario Tourism Development Agreement was announced for Marra Enterprises Incorporated. This grant was to be contributed towards a feasibility study for a major development on the east side of the Welland Canal. Glencairn reports were prepared by Marco Properties, Miller O'Dell & Paul. The Manville Project was also included in these files, 1987-1989
- 24.18 **Mary Schmon Singers**, St. Catharines, Ontario correspondence, press releases and clippings, 1956
- 24.19 **Mason's Dairy** correspondence and list of employees, 1948
- 24.20-24.22 **Massey Ferguson Limited** correspondence and press releases including information on the strike vote and a communications proposal, 1972-1973, 1975-1977
- 24.23 Pamphlets entitled *Management of Manpower Costs*, *The Realities of Industrial Relations*, *The Public Interest*, *Inflation and Union Monopoly* and *Canada's Business Environment*. These were all written by J.A. Belford, Vice President of Personnel and Industrial Relations at Massey Ferguson in Toronto, Ontario. Also included is the *Massey-Toronto Binder* heritage booklet (1847-1972) and *The Trip Hammer: Massey's Pioneering Employee Publication* by Peter Johansen of Carleton University, 1971-1973, 1975-1976, 1998
- 24.24 **May-Clark Seiler House**, St. Catharines, Ontario contains clippings regarding the fire and demolition of the house, 1984
- 24.25 **McCarthy, Thomas P.** correspondence, 1959-1964
- 24.26 **McCordick Leathers Limited**, St. Catharines which was established in 1870, and founded by W.H. McCordick. This file contains press releases, correspondence and a history of the company. Much of the material deals with the promotion of fixed assessment by-laws, 1955
- 24.27 **McCormick, Colonel Robert** contains booklet entitled *In Tribute to Colonel Robert R. McCormick*, a biography of Colonel McCormick who was the editor and publisher of the Chicago Tribune and a copy of the Thorold News honouring Colonel McCormick, 1933, 1950, n.d.

- 24.28-24.30 **McGlashan, Clarke Company Limited**, Niagara Falls, Ontario correspondence, clippings and press releases from Canada's oldest silverware manufacturing firm. Included is the vote by McGlashen Clarke against the union. Historical material about the company is also included, 1947-1950
- 24.31 **McKinnon Industries Limited** correspondence and clippings regarding the 1948 strike. Included is a copy of the *McKinnon People*, 1948, 1963
- 24.32 **McMichael Conservation Collection of Art**, Kleinberg, Ontario press releases and correspondence, 1967
- 24.33 **McNeil, Bill** clippings, flyers and articles regarding McNeil's radio program *Fresh Air*, 2 b&w photos, 1975, 1979, 1981 1984-1986, 1989
- 24.34 **McQuesten, Thomas B.** – Mr. McQuesten was the minister of highways, 1934-1943 and Chairman of the Parks Commission, 1934-1944. He is dubbed "the forgotten builder". He designed the Royal Botanical Gardens, Queen Elizabeth Way, Fort George at Niagara on the Lake and extensive parks and parkways. Included in this file are clippings and the book *Thomas S. McQuesten* by Roland Barnsley, 1986-1987, 1989
- 25.1-25.2 **Metric Commission** includes: correspondence, press releases and clippings. The White Paper on Metric Conversion in Canada is also included, 1969-1970, 1972-1973
- 25.3 **Metropolitan Toronto School Board** contains 1 letter regarding pupil-teacher ratio, 1970
- 25.4-25.7 **Mexican National Tourist Council** correspondence and press clippings concerning tourism in Mexico. This includes a *Review of the Economic Situation of Mexico* from December of 1973, 2 contact sheets, 2 b&w photos, 1972-1974
- 25.8-25.15 **Michener Awards Foundation** – The Michener Awards Foundation conducts an annual competition for meritorious public service in journalism. This file contains clippings, correspondence and press releases pertaining to this award, 1982, 1984-1987
- 25.16 **Midland Securities Limited**, Toronto, Ontario correspondence and company biographies, 1963
- 25.17 **Minister of Labour** (The Honourable George G. Greene) correspondence, 1948-1949
- 25.18-25.19 **Ministry of Transportation** correspondence and clippings discussing the opening of the Queen Elizabeth Way in 1940 and the upcoming 50th anniversary, expansion of the Queen Elizabeth Way and a visit from the Queen Mother, 1989

- 25.20-25.22 **Misener Holdings Limited**, St. Catharines, Ontario includes clippings, correspondence and speeches. Included are: *The Story of Misener Transportation*; a Statement by Honourable James Snow regarding Great Lakes/Seaway Task Force Report; a speech to the Lions Club of Winnipeg; a presentation by Ralph Misener, Chairman of the Provincial Great Lakes/Seaway Task Force to the Dominion Marine Association and the Lake Carriers Association; a presentation by Peter Misener, President of Misener Holdings to the Canadian Association of Family Enterprises and a speech to the Freight USA Conference, 1981-1982, 1986, 1989
- 25.23 **Morrison, T.N.** – Editor of the Evening Tribune. The file contains correspondence, clippings and a program regarding the retirement party for Mr. Morrison, 1972
- 26.1 **Motorola** Canada Limited correspondence and press releases including the sale of a 4 million dollar communications system in Australia, 1981-1983
- 26.2 **Muir's Dry Dock**, Port Dalhousie, Ontario photograph, 1 b&w photo, n.d.
- 26.3 **Murphy, Wilfred** retirement correspondence, 1950
- 26.4 **National Scientific and Technical Manpower Conference**, New Brunswick correspondence and press releases regarding a national conference on scientific and engineering manpower aimed at analyzing and assessing the supply and demand of professional engineers and technical personnel, 1955-1957
- 26.5 Booklet, pamphlets and preliminary invitation list, 1956
- 26.6 **New Brunswick Department of Tourism** correspondence regarding a press tour to New Brunswick, 1972
- 26.7 **Newman Steel**, Hamilton, Ontario correspondence and clippings including the buying out of A.C. Leslie and Company Limited of Montreal, 1966, 1972
- 26.8 Pamphlets and press releases including *The Newman Companies*, a profile on Benjamin P.R. Newman, the takeover of the A.C. Leslie Company, *Looking at Leslie* and *Leslie Metal Service Centre Management News Bulletin*, 1 b&w photo, 1972
- 26.9 **Niagara Blossomtime** correspondence, press releases and clippings regarding the Blossom Festival in Niagara Falls, 1955-1957
- 26.10 **Niagara College of Applied Arts and Technology**, Welland, Ontario correspondence and clippings regarding the opening of the new college, 1967
- 26.11 **Niagara Deanery Holy Hour** correspondence and press releases regarding the planning of the 1951 event in commemoration of the 7th Centenary of the Presentation of the

Scapular by Our Blessed Lady to St. Simon Stock. Included are: a poster, programs and *Scapular Instructions*. The 1952 event was dedicated to the cause of peace as a mission from God and humanity, 1 b&w photo, 1951-1952

- 26.12-26.14 **Niagara District Airport** correspondence, clippings and press releases regarding the planning and opening of the Niagara District Airport. This file includes the 1958 and 1959 annual reports to the St. Catharines Airport Management Board, minutes of the first meetings of the Niagara District Airport Commission and documents from the official opening of the airport, 1958-1964, 1966-1967
- 26.15 **Niagara Falls Economic Development Association** publication *Niagara Falls Developments*, 1987-1988, 1990-1991
- 26.16 **Niagara Falls Flyers and Booklets** includes: *Golden Honeymoon Memories*, *Visitor's Guide* 1994, *Niagara's Seasons*, Refectory wine lists, *The Visitor Industry* and *A Guide for Welcome Visitors*, 1949, 1978, 1994, n.d.
- 26.17 **Niagara Falls Summer Theatre** correspondence, programs and flyers. This includes a photograph of Maude Franchot, who was responsible for bringing this theatre to Niagara, 1 b&w photo, 1953-1954
- 26.18 **Niagara Fresh Fruit Growers** correspondence, broadcasts and flyers including *Niagara Fruit and Consumer Acceptance*, *Quantity and Quality of Fruit Fresh and Processed* and *Fruit Varieties*, 1945-1946, 1950-1951
- 26.19-26.20 **Niagara Industrial Relations Institution** – During 1941, labour problems in the Niagara District became acute. Unrest and uncertainty between employers and employees was prevalent. In order to deal with these problems, and obtain the views of different manufacturers, this group was formed. The file contains government documents pertaining to labour; a submission from the Institute to the Honourable Humphrey Mitchell, Minister of Labour; a booklet outlining the organization, charter and by-laws of the Institute; clippings; correspondence and an address by Sharman Learie, Manager of the Niagara Industrial Relations Institute, 1939-1940, 1942-1944, 1946-1947, 1949
- 26.21-26.23 **Niagara Institute for International Studies** was formed in Niagara on the Lake to bring about an improved understanding between Canada and the United States and to develop a better grasp of timely issues. The files contain correspondence and press releases, 1971-1972
- 26.24 Clippings, 1971-1972
- 26.25 **Niagara on the Lake** pamphlets and clippings, 1981-1982, 1984-1985, 1988-1989

- 26.26-26.27 **Niagara Peninsula Crippled Children's Centre** correspondence and press releases, 1979-1981
- 26.28-26.30 Minutes of the Niagara Peninsula Crippled Children's Society, 1978-1981
- 26.31 **Niagara Peninsula Rehabilitation Centre** correspondence, 1986
- 27.1 **Niagara Region Development Corporation** correspondence and clippings including copies of *The Corridor* and *Niagara Canada Economic Development News*, 52 b&w photos, 15 col. photos, 1 contact sheet, 104 negatives, 1981-1982, 1989, 1992-1993, n.d.
- 27.2 **Niagara Region Economic Summit Project** – In 1988 the heads of state from Canada, France, West Germany, Italy, Great Britain, Japan and the United States attended an economic summit in Toronto. The Niagara Region hoped to attract the more than 5,000 journalists to the region for publicity purposes. What the region didn't take into account was that the reporters were political and economic correspondents and not travel writers. Two out of three Niagara newspapers reported that the project was a success. The file includes correspondence, clippings and press releases, 1988
- 27.3 **Niagara Structural Steel** correspondence regarding the fixed assessment bylaw, 1955
- 27.4 **Nightingale, Earl** correspondence and promotional material regarding *Our Changing World* (an Earl Nightingale program) and the Earl Nightingale's *Now You Can Achieve the Success You Desire* recorded counseling, 1966-1968
- 27.5 **Nordair Limited**, Quebec correspondence, clippings and annual reports, 1970-1972
- 27.6 Correspondence, clippings and annual report including information on the petition against the airport at Mount Hope, a speech to the Industrial Accident Prevention Association, remarks by the Honourable Gordon Carton to the Northeastern Ontario Municipalities Action Group, 1973
- 27.7-27.8 Correspondence, clippings and a statement by James F. Tooley, Chairman of the Board and Roland G. Lefrancois at a meeting of the company, 1974-1975, 1979
- 27.9 Publications including *The Nordair Bulletin* and *Via Nordair*, 1961, 1973-1974, 1977
- 27.10 **Northern Electric Company Limited**, London, Ontario correspondence and press releases regarding the production of the ten millionth telephone by the company. Included is a speech by Mr. Clare Anderson, President of the Station Apparatus Division for the 10 millionth telephone ceremony. Also included in this file are clippings and a press release from 1959, 2 b&w photos, 1959, 1972

- 27.11 Correspondence and clippings regarding the Northern Electric Company strike, 1973
- 27.12 **O.R.C. (Organization Resources Counselors Inc.)** Canada Incorporated, Montreal, Quebec correspondence. Part of the correspondence is in regard to a commemorative book of news reports on the Honourable Therese Casgrain, 2 b&w photos, 1981-1982
- 27.13 Clippings – Most of the clippings are about the funeral of Therese Casgrain who was the first member of the New Democratic Party to be named to the Senate. She is credited with almost single-handedly winning the right to vote for Quebec women, 1981
- 27.14-27.16 **Old Fort Niagara Association**, Youngstown, New York correspondence, press releases, minutes, clippings and pamphlets are included in this file. Also included are *The Patriot Game: New Yorkers and the Canadian Rebellion of 1837-1838* by Stuart D. Scott, the Old Fort Niagara 1988 and 1989 promotional plans, 1987-1989
- 27.17 **Old Fort William**, Thunder Bay, Ontario, 12 b&w photos, n.d.
- 27.18 **Ontario Association of Medical Laboratories**, London, Ontario – Files include: A Public Relations Approach for the Ontario Association of Medical Laboratories, and guidelines for the OAML newsletter as well as correspondence and press releases, 1982-1983, 1985
- 27.19 *OAML (Ontario Association of Medical Laboratories) Labnews*, 1978-1981
- 27.20 **Ontario Association of School Business Officials** correspondence and a list of officials by board, 1967
- 27.21 Correspondence, clippings and press releases including a Report of the President, M.A. MacLeod to the 25th conference and annual meeting. 3 steel engravings are included, 2 b&w photos, 1968
- 27.22 **Ontario Bicentennial** correspondence, clippings, press releases and promotional packages. This file also contains *The Meaning of the Bicentennial from the Perspective of Historian* by Dr. Maurice Careless and a statement by the Honourable Margaret Birch, 1980, 1982-1983
- 27.23 **Ontario Chicken Producers Marketing Board** correspondence, clippings and flyer, 1976, 1979
- 27.24 **Ontario Construction Company Limited**, St. Catharines, Ontario correspondence, 1 b&w photo, 1949
- 27.25 **Ontario Department of Agriculture and Food** correspondence and flyers, 1971

- 27.26-27.27 **Ontario Department of Mines and Northern Affairs** – The bureau was retained by the Honourable Leo Bernier to undertake special assignments. This file contains correspondence and clippings. Many of the items deal with the use of abandoned quarries. Also included is *the Ontario Department of Mines and Northern Affairs Review for 1970, 1970-1972*
- 27.28 Press releases and a copy of *Newsletter*, 1971-1972
- 27.29 **Ontario Fruit and Vegetable Growers**, London, Ontario correspondence, 1950, 1982
- 27.30 **Ontario Government Services and Information** includes 1 copy of *Information Bulletin* and *Ontario Government Services* publication, 1948
- 27.31 *A Sports and Fitness Policy for the Government of Ontario* and *Sports and Fitness Good News Opportunities '86*, 1986
- 27.32 **Ontario Mayors and Reeves Association** correspondence, clippings and press releases regarding the Ontario Mayors and Reeves Association Convention in the town of Niagara in the Centennial year, 1967
- 27.33 **Ontario Ministry of Natural Resources** correspondence and a statement by John R. Rhodes, M.P.P. on behalf of the Honourable Leo Bernier, Minister, 1973-1974
- 27.34 Clippings regarding gravel pits and the quarry in Wainfleet, 1973-1974
- 27.35 Correspondence and press releases including information on the Futures in Water Conference held in Toronto, 1984
- 27.36 Booklets and pamphlets including: *1982 Great Lakes Water Resources Conference; The Economic Importance of the Great Lakes*, address by H.A. Clarke; Province of Ontario Submission IJC Public Meeting on the *International Great Lakes Diversions and Consumptive Uses Study Board; Futures in Water* publicity packages and cassette tape; *Landmarks* magazine and *Participation Paper: Inquiry on Federal Water Policy*, 1982-1984
- 28.1-28.2 **Ontario Ministry of Transportation and Communications** correspondence and press releases focusing on water transportation, 1982-1984
- 28.3-28.7 **Ontario Pharmacists' Association** correspondence, clippings and press releases including: remarks by Romeo Franceschini, Executive Director of the Ontario Pharmacists' Association to the Hamilton Rotary Club; notes on what a well-stocked medicine cabinet should contain; publicity material for the *Pharmacists Against Drug Abuse Program*; an address by D.G. Hannay, President of the Ontario Pharmacists'

Association to the Rotary Club in Kitchener, Ontario; remarks by Gale Mackinnon to the Niagara Falls Rotary Club and articles on drug pricing, 1981-1985

- 28.8-28.9 **Ontario Podiatry Association** correspondence, press releases and clippings including: the proposal for the Ontario Podiatry Association; projects for the association; a stock speech entitled *Podiatry: The Future of Foot Care*; a speech by the Honourable Murray Elston, Minister of Health regarding health professionals legislation review and *A Guide to Government Relations* prepared for the association, 1985-1986
- 28.10 **Ontario Retail Pharmacists' Convention** correspondence and press releases concerning the convention which was held in Toronto, Ontario, 1958
- 28.11 **Ontario Salad Festival** at Niagara on the Lake sponsored by the growers, shippers, wholesalers and retailers. The file contains press releases and correspondence, 1971
- 28.12-28.13 **Ontario School Trustees' Council** correspondence and press releases. Most of the items are written about the conditions of work issue, 1970-1972
- 28.14 *Information Bulletin to School Trustees*, 1970-1972
- 28.15 **Ontario Standards Organization Conference** press release and photograph, 1 b&w photo, n.d.
- 28.16 **Ontario Traffic Conference** (second annual convention), St. Catharines, Ontario correspondence and flyer, 1951
- 28.17 **Ontario Trucking Association** correspondence, 1988
- 28.18 **Otis Elevator Company Limited** correspondence and clippings regarding "vertical transportation", 1 b&w photo, 1950
- 28.19 Correspondence and press releases for the new Otis Autotronic "Without Attendant" Elevator Exhibit a list of specifications and instructions as well as an invitation to the demonstration are included, 1 b&w photo, 1953
- 28.20-28.21 Correspondence and clippings including 2 photographs of the Otis Elevator Companies: one in Yonkers, New York and one in Hamilton, Ontario, 2 b&w photos, 1954-1955
- 28.22-28.24 Correspondence, clippings and press releases about Canada's nationwide elevator strike, 1973
- 28.25 Pamphlets and booklets including: *The First One Hundred Years; A Brief History of Otis Elevator Company (U.S.A.) and Otis Elevator Company Limited (Canada); Otis Without Attendants Elevators; and The Otis Bulletin*, 1951-1954

- 28.26 **Otis-Fensom Elevator Company**, Hamilton, Ontario correspondence, press release and a booklet entitled *The Romance of Vertical Transportation*, 1948-1949
- 28.27-28.28 **Packard Electric Company Limited** correspondence, clippings, press releases and a 1946 advertisement. Packard Electric was engaged in an expansion program and they were asking ratepayers to endorse a fixed assessment bylaw. An 85 ton transformer was assembled at their new Packard Plant no. 2, 1946, 1950-1952
- 28.29 **Parkway Inn**, St. Catharines, Ontario correspondence, and advertising including the 30th year anniversary flyer and Parkway named 1990 company of the year, 1980, 1988-1990
- 28.30 **Pat Waters Weaving Studio**, St. Catharines, Ontario promotional material, 1 b&w photo, n.d.
- 28.31 **Peace Train** was an international mission of friendship between 15 young Soviets and 10 young Canadians. The young people visited Quebec City, Montreal, Alexandria, Ottawa, Toronto, Niagara, Winnipeg, Calgary, Jasper, Lake Louise and Vancouver. The file contains press releases, correspondence and clippings, 1988
- 28.32 **Peninsula Research and Development Corporation Limited**, Fort Erie, Ontario includes: correspondence, flyers and a booklet entitled *Toys that Teach*. The booklet is written by Sheridan Dauster Speeth, Ph.D., Director of Research at Peninsula Research and Development, 1967-1969
- 28.33 **Petroleum Association for the Conservation of Canadian Environment** correspondence and press releases including a statement on ethylene dichloride/ethylene dibromide, 1984
- 28.34-28.35 **Petroleum Resources Communication Foundation** correspondence and press releases. Also included is a copy of *Our Petroleum Challenge; The New Era*, 1979-1980
- 28.36 **Pickering, Edward A.** was the project director of a Special Study Regarding the Medical Profession in Ontario. This file contains correspondence and clippings as well as a speech by Edward Pickering to the Kiwanis Club of London, Ontario, 1974-1975
- 28.37 **Pillar and Post**, Niagara on the Lake, Ontario includes correspondence and clippings, 2 b&w photos, 1972-1973, n.d.
- 29.1 **Pollard, Dr. D.F.W.** correspondence regarding Dr. Pollard's work on ecological interpretive maps, 1972
- 29.2 **Polymer Corporation Limited**, Sarnia, Ontario correspondence, 1961-1962

- 29.3-29.5 **Polysar Limited**, Sarnia, Ontario correspondence and press releases including: *Polysar Elements to the Corporate Image Program* and Discussion Paper of the *Establishment of an Advisory Committee on Environmental Standards and the Development of Environmental Standards and Guidelines* and *A Case for a Corporate Identity*, 1985-1988, n.d.
- 29.6 **Preferred Insurance Customer (P.I.C.) Program** – a system designed to bring about significant reductions in the incidence of accidents involving rented or leased vehicles through tackling the problem at the source. The program was developed by David Boese. The file contains correspondence, press releases and clippings, 1977-1978, 1987
- 29.7 **Pietz, Allan** campaign material in his bid for Progressive Conservative standard bearer in the federal election held in the Welland Riding, 1962
- 29.8-29.10 **Provencher, Paul** was a forestry engineer by training, but he was also a trapper, naturalist, ethnographer, photographer, filmmaker, watercolorist and painter. He was in demand for speaking engagements. These files contain correspondence concerning his lectures, 1958, 1960-1964, 1966
- 29.11 **Provincial Gas Company** correspondence and press releases including an open letter from Provincial Gas to the citizens, business and industrial firms of Merritton, 1957
- 29.12 Clippings regarding the construction of gas mains on Queen Street, Niagara Falls, Ontario, 1959
- 29.13 Press releases, clipping and demonstration outline for the “Blue Flame Fair”, 1959-1960
- 29.14 Correspondence, clippings and press releases including information on the illegal work stoppage, 1960-1961
- 29.15 Clippings, correspondence and a flyer regarding the Drivo-Trainer Unit and better driver campaign. The Drivo-Trainer Unit is owned by the Provincial Gas Company, 1961
- 29.16 Correspondence and press releases most of which are concerned with the Provincial Gas 75th anniversary year. Included are: *The Natural Gas Industry of Ontario – A Brief Historical Outline* and *The Coste Family*, 1964-1965
- 29.17 **Provincial Paper Company**, Toronto, Ontario correspondence and publications including *The Barker*, a supplement of Provincial’s Paper and Provincial’s Paper, 1950-1951
- 29.18 **Prudential-Bache Securities**, Canada Limited correspondence, 1988
- 29.19 **Pyrominerals Limited**, Sydney, Nova Scotia correspondence and press clippings, 1967

- 29.19-29.26 **Quebec Reports** published by the Canadian Corporate Information Service, 1978-1979, 1981-1985
- 29.27 **Queen Elizabeth Highway (Q.E.W.)** contains clippings from 1939-1940 when the Q.E.W. was first opened. Also included are correspondence and clippings celebrating the 50th anniversary of the highway. The highway was rededicated in 1989 and the publicity folder for that event is included. It contains a photo of Queen Elizabeth and King George VI in a limousine which was built for the 1939 royal tour, 1 b&w photo, 1939-1940, 1988-1989
- 29.28-29.38 **Queen's Park Reports** published by the Canadian Corporate Information Service, 1976-1987
- 29.39 **Queen's Printer** correspondence and press releases including information on the Carnival of Books, 1971
- 29.40 **R.C.A. Victor** correspondence and press releases including the "newest thing" in television – a portable 8 inch screen model, 1956-1957
- 29.41 **Radio Bureau of Canada** photographs including: Jim Hooker, Bob Sheppard, Jim Adam and Dick Bernt, 7 b&w photos, 1 b&w contact sheet, 1975
- 29.42-29.44 **Radio College of Canada** correspondence and 1 copy of *Radio College News* and a flyer entitled *Looking Ahead*, 1956-1959
- 29.45 **REA Express** includes correspondence announcing REA Express – a complete domestic and international surface and air service of Railway Express Agency, 1967
- 29.46-29.49 **Reed Paper Limited**, Toronto, Ontario correspondence including *A Public Relations Approach Concerning Reed Paper Limited Integrated Forest Products Complex, Ear Falls/Red Lake, October 1975 – Spring 1976* and a report on a conference about the past record of the company with pollution, mercury and reforestation problems, 1975-1976, 1978-1980
- 29.50 **Region Niagara Tourist Council** correspondence including: the *Constitution and By-Laws of the Region Niagara Tourist Council*, minutes of a general committee meeting and *Tourism Goals for Niagara Region*, 1987-1988
- 29.51 **Regional Municipality of Halton** correspondence, 1978, 1982—1985
- 29.52 Clippings regarding the dome proposed by Snow and *The Halton Report*, 1981-1983

- 29.53 Publications including *Exhibition Place Development Plan, Submission by the Regional Municipal of Halton to the Stadium Study Committee for the Province of Ontario, Halton Region Invitation for Investment* and *Halton Region Community Profile*, 1983, n.d.
- 30.1 **Regional Social Life Conference** correspondence regarding the conference which was hosted by the Catholic Diocese of St. Catharines, 1964
- 30.2 **Reid Dominion Packaging** Limited, Hamilton, Ontario correspondence and press releases, 6 b&w photos, 1979
- 30.3 **Reif Wineries** photographs including Ewald Reif, Barb Chappell and Klaus Reif, 5 b&w photos, n.d.
- 30.4-30.6 **Renasant Treatment Centre**, Toronto, Ontario correspondence, press releases, a flyer, notes to a speech by Lucille Toth, Director of Public Relations at the centre and facts on alcoholism, 1982-1984
- 30.7 **Research Institute of America** including background material and photo of Leo M. Cherne; correspondence and clippings are also in folder, 2 b&w photos, 1952
- 30.8 **Resin-Tex Limited**, St. Catharines, Ontario correspondence, press releases, a clipping and a flyer regarding Fiberglas fabrics, 1955-1956
- 30.9 **Ridley College**, St. Catharines Ontario includes correspondence, a prospectus, general information, *The Crown of Wild Olive*, a school profile sheet, information on Ridley's 100th anniversary, a list of prominent Ridleians and the Mandeville Theatre opening, 1989
- 30.10 **Rieder Distillery** photographs including: Otto Rieder, Jack Dunlop and Bob McLean, 3 b&w photos, 6 col. photos, 1 negative, n.d.
- 30.11 **Robert Land Academy**, Wellandport, Ontario includes a master plan layout and enrollment profile, 1985
- 30.12 Correspondence and press releases, 1986
- 30.13-30-14 Correspondence, press releases, comparison of enrollment and annual fee and information on the academy, 1987
- 30.15 Pamphlets and booklets including: a program report, data and success pattern, and programs of study. Included is a copy of the *Guidon*, 1985, 1987-1988
- 30.16 Clippings and photographs, Clippings include stories about the academy, ads for the Robert Land Sports School, and a 2 part article on Robert Land, a Loyalist spy, 23 col.

photos, 39 negatives, 1979-1982, 1984, 1986-1987, n.d.

- 30.17-30.19 **Robertson, Mayor Richard M.** (Mayor of St. Catharines, Ontario from 1949 – 1951. He was a councilor 1944, 1945, 1947 and 1948) includes correspondence, clippings, speeches and press releases, 1949-1951
- 30.20 **Rockwell International of Canada**, Clawson, Michigan includes correspondence, clippings and press releases including the \$3 million expansion of the Milton, Ontario spring plant. Included is a list of plant personnel in Oshawa, 1973
- 30.21-30.22 Strategy for closing the Chatham bumper plant is presented, local Rockwell workers reject contract offer and employees at Rockwell accept a 3 year contract, 1974, 1976
- 30.23 **Roediger, Joseph**, importer of specialty woodworking machines, St. Catharines, Ontario correspondence and press releases, 1951
- 30.24 **Royal Trust** Ontario branch public relations audit - summary of findings and recommendations by Ontario Editorial Bureau, 1980
- 30.25-30.26 **Russell T. Kelley Limited** Advertising, St. Catharines, Ontario correspondence, clippings and press releases, 1947-1949
- 30.27 **Schmon, Arthur A.** includes some biographical material and clippings as well as a speech by Mr. Schmon, 1949, 1955, n.d.
- 30.28-30.33 **Scholl Canada Limited**, Toronto, Ontario, correspondence, 1977-1980, 1985, 1987
- 30.34-30.37 Press releases, 1977-1978, 1985-1986
- 30.38 **Scholl-Plough Canada Limited**, Mississauga, Ontario correspondence and press releases, 1987
- 30.39 **Schweppes-Powell/Welches**, 16 b&w photos, 1970, n.d.
- 30.40 **Scrivener Projects Limited**, Toronto, Ontario correspondence, 1970
- 30.41 **Sherkston Beaches**, 1989 correspondence regarding 3.6 million dollars' worth of improvements made since 1988 and safeguards made for Sherkston residents. Included is information on Robert Seaton's purchase of the largest RV campground in Florida, 1989
- 30.42 Flyer and clippings – most of the clippings are about the sand sculptures at Sherkston, 1989

- 30.43 **Shickluna's Ship Yard** pamphlet and article in the *Canadian Geographical Journal*, 1978, n.d.
- 30.44 **Shoe Information Bureau**, Montreal, Quebec correspondence and press releases, 1952-1953
- 30.45 **Shop Ontario Campaign**, 3 b&w photos, n.d.
- 30.46 **Sick's Breweries Limited** correspondence and press releases regarding advertising and promotional material done by John Fisher, 1953
- 30.47 **Skylon Tower**, Niagara Falls, Ontario correspondence and press releases regarding the building of the tower, information about the tower, biographical sketches of people who were involved with the tower beginnings, a wedding at the tower and a photo of Roger Bannister and the tower, 6 b&w photos, 1 negative, 1964-1965, 1979
- 30.48 Invitation to the Skylon opening, program for the opening, flyers, postcard, pamphlet from the Ontario Building Officials Association and fact sheets. A copy of the Niagara Falls Review is included, 1 col. postcard, 1965
- 30.49 *News from Niagara International Centre to be in Operation Late Spring '65* and *Skylon News*, 1964-1965, 1974, n.d.
- 30.50 **Slipp, George**, Chairman and Chief Executive Officer of the Fort Erie Duty Free Shoppe, Fort Erie, Ontario. Includes correspondence and press releases regarding Mr. Slipp's recognition as Duty Free Retailer of 1989, 1 b&w photo, 1987-1989
- 30.51-30.52 **Smith, Larry N.** correspondence and clippings regarding the testimonial dinner put on for Larry N. Smith after 40 years of distinguished service with the *St. Catharines Standard* – the last 23 years as managing editor and editor in chief, 1980
- 30.53 **Society of Industrial and Cost Accountants of Ontario** includes correspondence and publications, 1951-1953
- 31.1 **Spar Aerospace**, Toronto, Ontario correspondence and clipping, 1983
- 31.2-31.6 **Speakers Service Bureau**, Hamilton, Ontario correspondence 1951-1955
- 31.7 Biographical material on speakers including: Harold W. Donahue, Imre Kovacs, Hon. Gay H. Brown, Hon. Harold Caldwell Kessinger, Hon. Orlo M. Brees, Dr. Alfred J. Cardall, Jimmy Swan, Jeann Beattie, Walter G. Fisher, Larry Henderson, Richard G. Lewis, Jack H. McQuaig and Reverend Norman Rawson. Also included is the *Directory of Toastmasters Clubs* and a list of platform headliners, 3 b&w photos, 1951-1953, n.d.

- 31.8-31.11 **Speedy Muffler King** correspondence in regard to the imaginative and public way of celebrating their 30th anniversary by lending car seats to parents for a refundable \$20 deposit. This campaign was named the “Little Somebody” campaign, 1986-1987
- 31.12 *Soundwaves* by Speedy Muffler King and “I’m a Little Somebody” flyer in English and French, 1986-1987
- 31.13-31.15 **Sport Ontario** correspondence, 1976-1977, 1987-1988
- 31.16 Photographs and newsletters including Coast to Coast Sport and Sport Ontario News, 5 b&w photos, 1977
- 31.17-31.29 **Spruce Falls Power and Paper Company Limited**, Kapuskasing, Ontario includes: a public relations proposal, correspondence, clippings and press releases. Also included are: a speech by M.O. Nelson, President and Chief Executive Officer; facts about the company; background information on President and Chief Executive Officer W.C. Finley and the election of Roger A. Ashby as President and Director of the company. Piecemeal cutting operations were suspended for 2 weeks in 1982 due to wood inventory levels. Fred Campling was elected as President and Chief Engineer of the company and speeches by him are included in this file, 1972-1977, 1979-1986
- 31.30 Publications including the *Spruce Log* and *Spruce News*. , 1972-1973, 1976, 1982, 1985
- 31.31 **Stamford United Church**, Stamford Centre, Ontario correspondence and presentations regarding the stewardship campaign, 1957
- 31.32 **St. Catharines Ad and Sales Club** correspondence and membership list, 1948-1949
- 31.33 **St. Catharines and District Builders’ Exchange** membership list and press release, 1955
- 31.34 **St. Catharines and District Industrial Commission** statistics and correspondence. The main focus of the folder is the tour of the area for a group of leading industrialists, financiers, foreign trade and consular representatives, government officials and members of the press, 1957
- 31.35 **St. Catharines Curling Club** notices regarding fundraising campaign, 1950
- 31.36 **St. Catharines Golf Club Limited** correspondence, flyers, correspondence and clippings regarding the \$80,000 bond mortgage offer, the addition of 9 more holes on the Golden Jubilee and the success of the club for obtaining a mortgage commitment for \$500,000. at 7%, 1 b&w photo, 1947, 1949, 1963
- 31.37 **St. Catharines Historical Museum Board** correspondence and minutes, 1976-1978, 1980

- 31.38-31.39 Correspondence and minutes, 1981-1982
- 31.40 Correspondence, press releases, flyers and minutes, 3 b&w postcards, 1984, 1990
- 31.41 **St. Catharines Hydro Electric Commission** includes correspondence, a paper on employee recognition, clippings, a list of Hydro Electric Commission employees, the 75 year anniversary of the company and concern over safety issues, 1988-1989
- 31.42 *Connections and Hydro Connector*, 1989-1991
- 31.43 Photographs including the Heywood Generating Station sign, 1 b&w photo, 19 col. photos, 38 negatives, n.d.
- 31.44 **St. Catharines-Niagara Real Estate Board** includes correspondence, press releases, a list of the names in the Past President's Committee and general by-laws of the board, 1968
- 31.45 **St. Catharines Promotion Task Force** (a 3 year \$3 million public/private funded project to attract new business to St. Catharines) includes newsletters of the task force – St. Catharines Today and Task Force Times and photos, 2 b&w photos, 1 col. photo, 1 b&w contact sheet, 1991-1992
- 32.1-32.2 **St. Catharines Scene** photographs including: an international marathon, Folk Arts Festival, the Mayor's Invitational Grape Stomp, Henley Regatta, Baggott's Brass Beds, building of the Golden Griddle Restaurant/Motel, site of Mountainview Homes, 183 King Street, site of the future Provincial Courthouse, Town Cinemas, model of Provincial Courthouse, downtown St. Catharines, proposed alterations to St. Catharines City Hall (1980), Roxborough-Canadian Imperial Bank of Canada, 63 Church Street, One St. Paul Street, International Computer Systems Centre Inc., St. Catharines Market, York Lions Steel Band, Courthouse in downtown St. Catharines and St. Catharines Centennial Public Library. Also included are individuals: Frank Kaplan, Albert Dobson, Harry David, Gord Gladwin, Judy Grot, Laura Smith, Judy Stelwagen, Roseanne Foschini, Roger Beattie, John Dueck, Mayor Roy Adams, Mayor Wayne Thompson, Bronwen Wilkins, Maria Janicki, Ray Sandham, Harold Ballard, Judie DeGuire, Terri Foster, Nadeen Allard, George "Punch" Imlach, King Clancy, Gerry McNamara, Walter Bradley, Charles Hall, Kerrt Kudrinko, Brian Leyden, Ed Slota, Colin Smirthwaite, Grant Sauder and Bill Gullett. Many of the photos are not labelled, 122 b&w photos, 5 b&w contact sheets, 1 col. photo, 1980-1981, 1985, n.d.
- 32.3 Photographs including: Corbloc, Meadowvale Public School Choir, St. Catharines Pro Hockey Club, Dominion Furniture, Pinegrove Public School and Michael J. Brennan Secondary School students use Brock University upper campus for winter activities, St. Catharines Downtown posters, St. Catharines downtown, Billingsgate Fish Market, site of Mountainview Homes and Business Appreciation Week signs. Also included are

individuals: Larry Smurlick, Kevan O'Connor, Lorne Thurston, Frank Proctor, Honourable Claude Bennett, E. Knebel, Ken Burke and Mayor Roy Adams, 46 col. photos, 2 b&w photos, 6 negatives, 1979, 1981, n.d.

- 32.4 **St. Catharines Steel Products Limited** publication published monthly for and by the employees. The publication is called *Steel Splinters*, 1942-1944
- 32.5 **St. Catharines Swimming Pools Campaign** correspondence and press releases regarding a campaign to provide St. Catharines with 2 swimming pools. Interviews with R.M. (Dick) Robertson, W.J. Westerberg and W.T. (Army) Armstong are included, 1955
- 32.6 **St. Catharines Taxi Owners Association** includes a copy of the City of St. Catharines By-Law no. 3783 to license and regulate taxi cabs and busses (1927) and correspondence regarding the adjustment of taxi cab rates. Minutes are included in the file. Joseph Katzman was elected as president of the association, 1927, 1946-1947, 1956-1958
- 32.7 Taxi cab advertisements, 1946-1947
- 32.8 **St. Denis' Parish**, St. Catharines, Ontario correspondence and press releases regarding Rev. J.J. Crothers' Silver Jubilee and the St. Denis Parish Building Fund. Parish lists for 1961-1962 are also included, 1954, 1959, 1961-1962
- 32.9 **St. Lawrence Cement Company**, Clarkson, Ontario correspondence, 1961-1962
- 32.10 **Sterling Electrical Company**, St. Catharines, Ontario correspondence and advertisement, 1948
- 32.11-32.13 **Stokes Seeds**, St. Catharines, Ontario correspondence regarding advertising, 1947-1950
- 32.14 Advertisements and seed catalogue, 1949-1950
- 32.15-32.16 **Stonehouse Publications**, St. Catharines, Ontario correspondence, clippings and press releases regarding the book *Merritt – A Canadian Before his Time* by Jack Williams, 1985-1986
- 32.17 Correspondence and clippings regarding *Pulp & Paper Fleet* by Skip Gillham and Al Sykes, 1989
- 32.18 Information on Stonehouse launching projects and items for sale. Included is a 1988 catalogue, 1988-1989
- 32.19 **Stoney Ridge and Stonechurch Vineyards** photographs including: Rick Hunse, Dave Hulley and Jim Warren, 3 b&w photos, 4 col. photos, 9 negatives, 1990

- 32.20 **Stradwick's Limited**, Hamilton, Ontario correspondence regarding advertising, 1948-1950
- 32.21 Advertisements, 1949-1950
- 32.22 **Swan Wooster Engineering Company** correspondence, clippings and press releases regarding the opening of an office in St. Catharines, 1963
- 32.23 **Taro Properties Incorporated**, St. Catharines, Ontario includes plans, correspondence, and brochures regarding a joint venture between Taro Properties and Misener Holdings. The property is known as 63 Church Street Developments, 1981
- 32.24 **Taylor Soaps-Perfumes Limited** correspondence and Taylor Talk, 1979-1980
- 32.25 **Tea Council of Canada** correspondence and press release, 1954
- 32.26 **Technical Service Council** correspondence and the 50th anniversary issue of *The Pathfinder* which is published by the council, 1977-1980
- 32.27-32.28 **Tecsyn International Incorporated** correspondence and press releases. Included are: the 1986 annual report and announcement of an agreement to purchase the assets of Leco Inc. from Imperial Oil. A speech by A.L. Wieler is also included, 1986-1988
- 32.29-32.31 **Telecommunications Terminal Systems (TTS)**, Toronto, Ontario correspondence, 1982-1984
- 32.32 **Television Pointers** including a glossary of broadcasting, cable and satellite terms, n.d.
- 32.33 **Temagami** includes a Temagami Area Working Group Report for 1988 and clippings, 1988
- 32.34-32.36 **Thompson Products**, St. Catharines, Ontario includes correspondence, clippings and press releases. Some of the items deal with an all-women's international air race from Welland, Ontario to New Smyrna Beach, Florida. Mrs. Dorothy Rungeling of Fenwick, Ontario was sponsored by Thompson Products. The releases also include the beginning of Thompson Product's production of jet aircraft engine parts, 1951-1953
- 32.37 Thompson Products publications including: *Friendly Forum, Products Processes and People* and *Forum*, 1951-1953, 1962, 1985-1986
- 32.38 **Thorold City Status** correspondence, press releases and speeches regarding Thorold attaining city status. Included are: a list of significant dates; Thorold milestones; remarks by the Honourable W. Darcy McKeough, Treasurer of Ontario; flyers; a program

for the Community Ceremony and Reception and a program for the Civic Banquet, 1975, n.d.

- 32.39 **Tilbury, Ontario** correspondence and booklet, 1957
- 32.40 **Tonka**, Mississauga, Ontario press release regarding the closure of the Mississauga manufacturing plant, 1987
- 33.1-33-6 **Tonnage Reports** (comparison of transits through the Welland Canal) some clippings and correspondence are included. 1978-1985, 1987-1989
- 33.7 **Toronto Dry Dock Limited** correspondence announcing that the company has been re-organized and is affiliated with Port Weller Dry Docks Limited. Also included is the program for a reception at the Maritime Museum of Upper Canada, 1964
- 33.8 **Toronto Men's Press Club** correspondence and announcements including announcements about their annual By-line Ball. Included is the *Byliner*, 1947-1949, 1975, 1977
- 33.9-33.11 **Toronto Stock Exchange** correspondence, 1962-1964
- 33.12 TSE Digest published by the Toronto Stock Exchange, 1963
- 33.13 **Trades and Labour Congress Journal** correspondence and advertisements, 1955
- 33.14 **Tremayne, Hamilton, Ling Investments Limited** correspondence and advertisements, 1985
- 33.15-33.18 **Tricil Limited**, St. Catharines, Ontario correspondence and releases regarding waste management including *Public Opinion about the Environment in Ontario Today* by Dr. Keith Neuman 1978, 1987-1989
- 33.19 Clippings regarding a Hamilton Wentworth contract with Tricil, pollution violations against Tricil and other waste management issues, 1978, 1987-1989
- 33.20 Publications and flyers including: *Common Ground, Solutions, Waste Lines* and *Resources*, 2 b&w photos, 1984-1989
- 33.21 **Trilea Centres Limited** correspondence regarding Ontario malls and the Pen Centre expansion, 1989
- 33.22 **True Temper Canada Limited** correspondence and press releases including the announcement of the closure of the St. Catharines plant, 1965

- 33.23 **TRW Canada Limited**, St. Catharines, Ontario correspondence and job postings, 1978, 1988
- 33.24 Identity Manual for TRW with an introductory letter by Joseph T. Gorman, President and Chief Operating Officer, n.d.
- 33.25 **Unemployment Insurance Commission** bulletin no. 9 and *Preliminary Report on Benefit Years Established and Terminated Under the Unemployment Insurance Act Calendar Year 1948*, 1948-1949
- 33.26-33.27 Correspondence, 1972-1973
- 33.28 Unemployment Insurance Commission Claimant Assistance Program includes news releases and Claimant Assistance Programme Case Histories, 1971
- 33.29 Flyers and booklets including: *Information for Employers on Unemployment Insurance* (1948 & 1950), *The Unemployment Insurance Commission Seventh Annual Report* (1948) and *Claimant Assistance Portfolio*, 1948, 1950, n.d.
- 33.30-33.31 **Vanwell Publishing Limited**, St. Catharines, Ontario correspondence regarding Janet Carnochan day; Niagara-on-the-Lake, Images of a Town by George Balbar; Once a Patricia by Col. C. Sydney Frost Jr. Q.C.; Trafalgar and the Spanish Army by John D. Harbron and The Four Welland Canals by Dr. John N. Jackson. Included is a copy of The Public Gardens and Parks of Niagara by Roland Barnsley and John H. Pierce, 1988-1989
- 33.32 **Vendall Limited**, Niagara Falls, Ontario correspondence, clippings and advertisements regarding the Vendall product which was refrigeration units for food and for the storing of plasma. An interesting article regards Red Hill Jr. sending a Vendall Tempochest over Niagara Falls to test its durability – another test involved a rubber ball. Red Hill Jr. wouldn't commit to the fact that he was going over the Falls, but he said that he was thinking about using a rubber ball with a big thick cork lining. This clipping is enclosed, 4 b&w photos, 1948-1949
- 33.33-33.34 **Veterans International Peace Encampment** correspondence regarding the planning of the event. The program for the day is included as well as interviews and a contest to identify a mystery person, 1 b&w photo, 1 button, 1948-1949
- 33.35 Press releases and speeches – speeches are from: Vice Commander Albert A. Cree; Mayor Bernard J. Dowd of Buffalo, New York; E.S. Evans, Dominion 2nd Vice-President of the Canadian Legion; George G.M. Fitzgerald, 1st Vice President of the Ontario Provincial Command Canadian Legion; Admiral H.K. Hewitt and Major General Arthur E. Potts, 1948

- 33.36 Personnel biographies including: Lt.-Col. Lionel D.M. Baxter, Albert A. Cree, Thomas Edmund Dewey, Bernard J. Dowd, Lieut. Colonel Honourable George Alexander Drew, Edward Evans, Brigadier Honourable Milton Fowler Gregg, Admiral Henry Kent Hewitt, James F. O'Neil, General A.E. Potts, Air Vice Marshal J.A. Sully, 1948
- 33.37 Clippings and publications including the commemorative booklet, *American Legion News* and a copy of the *Legionary*, 1948
- 33.38 **Vineland Estates** photographs, 6 b&w photos, 2 col. photos, 1985
- 34.1 **Walker Brothers Quarries** contains The Story of Walker Brothers Quarries, 2 b&w photos, n.d.
- 34.2 **Warren Pink Company**, St. Catharines, Ontario includes 1 letter and 1 clipping regarding the bargaining agreement, 1948
- 34.3 **Welland Canal Markers** correspondence, clipping and blueprints pertaining to the 150th anniversary celebrations for the Welland Canal and the Welland Canal signs, 1981-1982
- 34.4 **Welland Canals Foundation** Incorporated correspondence and clippings regarding the Brigantine's visit, 1989
- 34.5 **Welland House Hotel**, St. Catharines, Ontario correspondence and advertisements, 1950
- 34.6 **Welland, Ontario** correspondence, a folder on the 1963 Rose Festival and a pamphlet, 1963, 1985, n.d.
- 34.7 **Western Horse Association of Ontario** correspondence, press releases and names of champions, 1961-1962
- 34.8 **Whirlpool Rapids Bridge** radio script for Whirlpool Rapids Bridge Centennial and a document on International Friendship Day, 1948
- 34.9-34.11 Correspondence, 1949-1951
- 34.12 Flyers, pamphlets and clippings including a post card, a 1949 customs sticker, a program for the first day of issue for the Century of Friendship Stamp and a copy of *Arch of Friendship* by Margaret Vollmer, 1948-1948, n.d.
- 34.13 **Whitewater Holdings**, Niagara Falls, Ontario correspondence and press releases regarding Whitewater Park on Lundy's Lane in Niagara Falls and Mr. Fred Purvis' business dealings with Southridge Farms for thoroughbred horses, 1986

- 34.14 Photographs and clippings, 1986
- 34.15-34.16 **Whitmore, Margaret (Vollmer)** correspondence, 1953-1956
- 34.17-34.18 **Wine Council of Ontario** correspondence, 1975-1977
- 34.19 Pamphlets including *The Wine Market in Ontario an Executive Summary*, Chateau Gai Wines Limited Press Release, a program for the Canadian Wine Institute tasting of fine wines, and a press release about the amalgamation of major Canadian wine companies, 1976
- 34.20 **Winery Pamphlets and Brochures** includes pamphlets from: Andres, Barnes, Brights, Cave Springs Cellars, Charal Winery and Vineyards, Chateau des Charmes, Colio Wines of Canada, Vuvee, Hillebrand, Inniskillin, Jordan & Ste-Michelle Cellars, Konzelmann, London Wines, Montravin, Pelee Island Winery, Reif Winery, Stoney Ridge Cellars and Valdessa Blanc, 1983-1985, 1988-1989, n.d.
- 34.21 Brochures including: Liquor Control Board of Ontario product list (May 1990), *Hildebrand Estates Reporter*, Peller Estates, Brights, Vineland Estates and Cave Spring Cellars, 1985, 1988, 1990
- 34.22 Correspondence and clippings regarding various wineries including price lists and award winning wines, 1983-1985, 1988, 1990
- 34.23 **Wings Over Niagara: Aviation in the Niagara District 1911-1944**. This file contains correspondence regarding the book that was written by Jack Williams and published by Niagara Aviation Pioneers. A copy of the book is included, 1982-1983
- 34.24-34.25 **Wix Corporation** Limited, Toronto, Ontario correspondence including background information on the company and *The Filter*, a newsletter published by the Wix Corporation, 1968-1969
- 34.26 **Woodland Products** (Hearst) Limited, Hearst, Ontario correspondence including a memorandum to substantiate the application of Woodland Products for a permit from the Ontario Government to export pulpwood to the United States, 1953
- 34.27 **Woods Manufacturing Company Limited** (Empire Cotton Division), Welland, Ontario correspondence and clippings regarding expert textile workers from a “displaced person’s camp” at Frankfurt, Germany to Toronto en route to Woods Manufacturing Company . Included is *Wages Hours and Working Conditions in the Primary Textiles Industry in Canada*, 1946-1948
- 34.28 **YMCA** correspondence, 1958, 1966

- 34.29 Clippings regarding the Thorold YMCA advisory committee resigning in protest of the centralization concept which has St. Catharines taking over the Thorold programming and budgeting. Included in the clippings is the issue of the St. Catharines YMCA getting kicked out of the United Way if it does not provide acceptable budget figures, 1979, 1981-1982
- 34.30 YMCA publications and flyers including: *Looking Ahead into the Second Century*; a promotional package for the North York YMCA; *Expression*; *Y Canada*; *Y Developments*; *Y and Wherefore*; a program for fall term, 1982 programs; an information presentation prepared by OEB International and *Why Didn't I Know That*, 1 b&w photo, 1967, 1979, 1982, 1990
- 34.31 **Yale and Towne Manufacturing Company**, St. Catharines, Ontario correspondence and clippings regarding a dispute between Yale Manufacturing Company and U.E.-C.I.O. Local 529 due to wages, 1948
- 34.32 **York University [thesis draft]** addressed to Lou Cahill from York University, Atkinson College. The title of the paper is *Sketch of Northeastern and Great Lakes U.S. and Eastern Canada to Great Lakes*. No author is listed, n.d.
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Sous-fonds II

Niagara Editorial Bureau/Ontario Editorial Bureau, Hamilton Office, 1949-1951, 1986, n.d. (non-inclusive)

RG 75-48

Brock University Archives

Creator: Niagara Editorial Bureau/Ontario Editorial Bureau

Extent: 5 cm textual records (3 files)

Abstract: Contained within this sous-fonds are administrative files from the Hamilton Office. The files consist of correspondence and invitations to the opening of the Hamilton offices.

Materials: The bulk of the material consists of correspondence.

Scope and Content:

The files contain material kept by the Hamilton Office of the Ontario Editorial Bureau. The original order has been maintained where possible and where no order existed, like records were brought together. Most of the Hamilton Office files were not donated with this collection. The correspondence within this file is from the years 1949-1951.

Repository: Brock University Archives

Processed by: Anne Adams

Finding Aid: Anne Adams

Last updated: October 2015

Terms of Use: The Niagara Editorial Bureau/Ontario Editorial Bureau Hamilton Office sous-fonds is open for research.

Organization: The Niagara Editorial Bureau/Ontario Editorial Bureau Hamilton Office sous-fonds is arranged into 1 series

Series I – Administrative Records

History: The Hamilton office was located at the Turner Building, 21 Main Street East, Hamilton, Ontario. In 1986 the Hamilton office at 116 King Street West, Hamilton, Ontario was opened. The office then moved to 20 Hughson Street South, Hamilton, Ontario.

Inventory: Series I –Administrative Records, 1949-1951, 1986, n.d.

Series I – Niagara Editorial Bureau/Ontario Editorial Bureau Hamilton Office Correspondence, 1949-1951, 1986, n.d.

Box/Folder

34.33-34.35 Correspondence including an invitation the opening of the Hamilton Offices in association with Morgan Jones and Lou Cahill at 21 Main Street East, Hamilton, Ontario and another invitation to the Hamilton office, in 1986, at 116 King Street West, Hamilton, Ontario, 1949-1951, 1986, n.d.

Sous-fonds III

Niagara Editorial Bureau/Ontario Editorial Bureau, Toronto Office, 1960-1989 (non-inclusive)

RG 75-48

Brock University Archives

- Creator:** Niagara Editorial Bureau/Ontario Editorial Bureau
- Extent:** 38 cm textual records (1 box) 11 b&w photos: 5 b&w contact sheets
- Abstract:** The sous-fonds contains correspondence, press releases, clippings and agenda for Meetings from the Toronto Office of the Ontario Editorial Bureau. Many of the files were shared between the St. Catharines and the Toronto office. Day-to-day office memos have been discarded.
- Materials:** Correspondence, press releases and clippings
- Scope and Content:**
The bulk of the material consists of correspondence, press releases, clippings and agendas for meetings. The original order has been maintained where possible and where no order existed, like records were brought together. Day-to-day office memos have been discarded.
- Repository:** Brock University Archives
- Processed by:** Anne Adams
- Last updated:** November 2015
- Terms of Use:** The Niagara Editorial Bureau/Ontario Editorial Bureau Administrative Records, Toronto Office is open for research.
- Use Restrictions:**
Current copyright applies. In some instances, researchers must obtain the written permission of the holder(s) of copyright and the Brock University Archives before publishing quotation from materials in the collection. Most papers may be copied in accordance with the Library's usual procedures unless otherwise specified.
- Citation:** RG 75-48, Niagara Editorial Bureau/Ontario Editorial Bureau Administrative Records, Toronto Office, 1960-1989 (non-inclusive), Brock University Archives.

Acquisition Info:

Donated by Lou Cahill in 1997

History:

The Toronto office was located at 159 Bay Street, Toronto and subsequently at Toronto Street, Toronto, Ontario. Much of the correspondence and the press releases were shared between the St. Catharines and the Toronto office.
Day-to-day office memos have been discarded.

Organization:

The Niagara Editorial Bureau/Ontario Editorial Bureau Toronto Office sous-fonds is arranged into 1 series

History:

The Toronto office was opened in 1946 by Lou Cahill. It worked in close conjunction with the St. Catharines Office. Most files were kept at both offices.

Inventory:

Series I – Administrative Records, 1960-1989 (non-inclusive)

Series I – Administrative Records, 1960-1989 (non-inclusive)

Box/Folder

- | | |
|-----------|--|
| 35.1 | Contains the <i>OEB Newsletter</i> and <i>Public Relations – What is It?</i> , 1960 |
| 35.2-35.4 | Correspondence and agendas for staff meetings, 1961-1963 |
| 35.5 | Correspondence and points arising from the Feb. 19 staff meeting. Also included is a renewal for the lease on 159 Bay Street, Toronto, 1964 |
| 35.6 | Correspondence and press releases including an item about Canmar Business News Service , 1966 |
| 35.7 | Contains press releases and correspondence regarding Agfa-Gevaert Processing ; a visit by Ray Geiger, editor of the Farmers' Almanac ; a conference on Outdoor Education at Geneva Park, Lake Couchiching sponsored by the College of Education at the University of Toronto and the North American Life appointment of John C. Skoglund, 1967 |
| 35.8 | Press releases regarding the Franco-Canadian Organization ; George Edward Miles, President of the Association of Consulting Engineers of Canada ; Upper Great Lakes Shipping vessels and part 3 in a 4 part series on the theme "making good things happen", 1969 |
| 35.9 | Press clippings regarding the Engineering Technology Association and Canadian Systems Limited , 1970 |

- 35.10 W. Wesley Niles was elected as the President of the **Canadian Accident and Sickness Insurers**, 1972
- 35.11 Press releases regarding **Northern Electric's** three-day open house celebrating their 10th anniversary in Bramalea, the appointment of James W. Carr as a senior account executive and participating shareholder of the **Ontario Editorial Bureau** and an announcement that **Rocla Concrete Pipes** of Australia is buying the stock of **Bestpipe Limited** of Ontario, 1973
- 35.12 Press releases regarding communications between the Canadian grocery industry and consumers and government groups; information on Chester E. Pickering of **Dustbane Enterprises**; the hiring of Bill Prentice and Robert M. Girling to the **Ontario Editorial Bureau**; the opening of the **Stethem-Gareau-MSL Toronto Limited** office; an announcement of T.S. Jones being elected as President of the **Ontario Pulp and Paper Maker Safety Association** Also included is an address by John Grimshaw, Executive Vice-President of the **Ontario Editorial Bureau** to the **Personnel Association of Toronto** and notes from an address by Lloyd Hemsworth, President of **Innovation Management Relations Limited**. A rejection by a majority of members of the **Canadian Food and Allied Workers Union** is also announced and there are releases on the **Canada Tungsten Mining Corporation**, 2 b&w photos, 1974
- 35.13 This file contains a **Connaught Laboratories Limited** fact sheet and clippings as well as information on Connaught personnel. There is information regarding an integrated forest project in the Red Lake area; an announcement of a planned expansion program at **Chateau Gai Winery**; the launching of the **Reuter Canadian Financial Report** and excerpts from an address by Raymond L. Whale, Retiring President of the **Canadian Association of Accident and Sickness Insurers**. Information on the **Petawawa Forest Experiment** is also included, 6 b&w photos, 2 b&w contact sheets, 1975
- 35.14 Included is a client list showing clients served on an ongoing retainer basis; information on **Candrive Systems**; the election of C. James Moull as President of the **Canadian Council of Professional Engineers**; a press release regarding the 61st annual meeting of the **Ontario Pulp and Paper Makers Safety Association**; an address by W.C. Harrison, Vice-President, Woodlands, **Abitibi Paper Company**; the 40th anniversary issue of *Closed Circuit* published by the **Canadian Broadcasting Corporation**; 2 b&w photos, 1976
- 35.15 Press releases from **Datsun**, the hiring of Mr. Bruce MacDonald as a consultant at the **Ontario Editorial Bureau**, industrial waste disposal at **Tricil** and a new regional head office and main branch of the **Bank of Nova Scotia** in Winnipeg, 1977
- 35.16 Included is a report on the Public Relations Program of **The McCain Group**, a press release from **Fokker-VFW International**, a release regarding a \$70 million modernization plan at **Spruce Falls Power and Paper Company** and **Popsicle** plant coverage. Sheila Kennedy was hired by the **Ontario Editorial Bureau** as a consumer affairs consultant.

1978

- 35.17 *Canadian Unity and Freedom*, an address by Roger Lemelin, President and Publisher of **La Presse**, 1979
- 35.18 Includes press releases on: the 62nd annual Woodlands Conference put on by the **Canadian Pulp and Paper Association**; **King Paving and Materials**; the **Ontario Food Processors Association**; the **Canadian Pediatric Society** news conference and **Renasant Treatment Centre**. Included are remarks by the Honourable Alan W. Pope, Ontario Minister of Natural Resources regarding *Ontario Provincial Parks Issues of the 80s* and D.A. Gendron, President's address to the **Ontario Food Processors' Association**. It is also noted that the Ontario Editorial Bureau is moving its office from Bay Street to 15 Toronto Street, Toronto, Ontario, 1981
- 35.19 Includes press releases on: Blocadren (timolol maleate) a beta-adrenergic blocker discovered by **Merck Frosst Canada Incorporated**; the election of Garfield Chesson as a director of the **Ontario Editorial Bureau**; the **Canadian Toy Manufacturing Association** and the hiring of cartoonist Ben Wicks to provide the **Ontario Editorial Bureau** with 4 cartoons per month to be used in client newsletters. A preliminary proposal to the **Industrial Gas Users' Association** is included, 1 b&w photo, 1 b&w contact sheet, 1982
- 35.20 Press releases including: an announcement that Ian Cairns, Vice-President of **E.B. Eddy Forest Products** at Espanola, Ontario is prepared to work with local anglers and fishing clubs to help replenish the Spanish River with fish; preparations for the Pope's visit to Ontario; the **Nippon Telegraph and Telephone Public Corporation** is concluding agreements with American companies to supply sophisticated telecommunications equipment; a revolutionary new instrument is introduced – the **Baldwin PianoPro**; an announcement of the 50th anniversary of the **Ontario Food Processors Association** and an announcement that **Magnacon Mines and Oils Limited** would proceed with phase two of an exploration agreement made with **Magnacon** , 1983
- 35.21 Press releases including: the **E.B. Eddy Company** considers control of the jackpine budworm infestation; **Campbell Sharp** will adopt the name of its worldwide association, **Parnell Kerr Forster** and a proposed program for **Inducon Development Corporation**. A client list for the Ontario Editorial Bureau is included, 1984
- 35.22 Biographical material on **Ontario Editorial Bureau** staff and **Ontario Editorial Bureau** case stories are included in this file. Press releases include: **Abbott PAP** which measures prostatic acid phosphatase announces an improvement to the ability of physicians to monitor the treatment of prostate cancer; the launching of a 6 point policy to make employers and employees more safety conscious from **Ontario Pulp and Paper Makers Safety Association**; **Barrick Petroleum Corporation** and **Consolidated Summit Mines Limited** cleared the way for the creation of a new resource –based company and its listing on the Toronto Stock Exchange and members of the **Great Lakes Waterways**

Development Association are outraged by the government's appropriation of \$30 million investment fund of the St. Lawrence Seaway Authority, 1985

- 35.23 Included is an announcement that Eric G. Cunningham has been elected as President of the **Ontario Editorial Bureau**. Information sheets on **Windsor Factory Supply Limited, Epton Industries Limited, Canpar (Canadian Parcel Delivery), Canadian Astronautics Limited, Camco Incorporated, Menasco Aerospace Limited** and **North Clay Belt Development Association** are included. There is a proposal for the **Ontario Chamber of Commerce** and notes on the **UTDC/Bombardier** sale, 1985
- 35.24 This file includes: recommendations for the launch of **CPT Business Systems of Canada; Ontario Political Analysis Year-End Perspective** by Eric Cunningham and the **Gelco Express** employee program and safety awareness program. Also included are notes for a speech by Roger Phillips, President and Chief Executive Officer of **IPSCO** and recommendations for the celebration of the 50th anniversary of the **Park Plaza Hotel**, Toronto, 1986
- 35.25 Included are: notes prepared for Jim Carr by Lou Cahill regarding public relations; an **OMMRI (Ontario Multi-Material Recycling Incorporated)** fact sheet; an analysis of the provincial auditor's report to the **Industrial Accident Prevention Association**; notes for a speech entitled *50 Years in Woodstock....a Reason to Celebrate* by V. James Sardo, President and Chief Executive Officer of **Firestone, Canada** and Notes for remarks from V. James Sardo for the **Firestone** Employee Open House and Dealer Appreciation Reception. The **Coca-Cola Limited** public perception strategy is also in this file, 1986
- 35.26 This file includes research on boating accidents by Mark Hammond; the joining of the **Sumitomo Bank of Canada** with Canada's banking community; an **OMMRI (Ontario Multi-Material Recycling Incorporated)** operational plan; information on Discovery Flights aboard **Air France's** Concorde; cost estimates for the **Canadian Association of Recycling Industries** Public Relations/ Public Affairs Program; information on **Prudential-Bache Securities Canada Limited** and the new name of the **Ontario Editorial Bureau – OEB International Public Relations/Public Affairs**, 1986
- 35.27 Included are: research on environmental influences and beverage containers in Canada for Nicole Saint-Jean Demers of **Tetra-Pak Incorporated** by Patrick McGee, Vice President of Public Affairs; information on the media campaign regarding **NHA Mortgage Loan Insurance** changes; a proposal for "Instant Recovery" for **Jatique Marketing Limited**; a draft for **Sands Funeral Home**, Vancouver Island and the **Encor** annual report. Also included are the notes for a speech by Eric G. Cunningham, President of **OEB International** to the **International Public Relations Group of Companies**, Los Angeles, California, 1987
- 35.28 This file contains information on the **Peace Train** initiative and mission of friendship and a profile of **Waltec Sinkware**, manufacturer of stainless steel sinks of Midland, Ontario.

1988

- 35.29 Included are: information on **Worldcom Group Incorporated**; notes, observations and ideas regarding a brochure project for **AKAL**; interviews on BAP/AAC Drug Plans (**Canadian Drug Manufacturers Association**, Ministry of Health, Drug Programs); **Jackson Smye** (industrial/organizational psychology company) information material and proposed media/facts kit and a questionnaire about creating a successful marketing plan for **OEB International**, 1988
- 35.30 Included is a client list; information on William Davidson, Senior Associate responsible for Tourism Marketing and a presentation by Eric G. Cunningham on *Spills Response and Regulation Briefing: Crisis Management – The Realities of Reputation Management*, 1989

Subject Access:

Communication -- Social aspects -- Ontario -- Niagara Peninsula.
Local government -- Ontario.
Public relations -- Ontario -- Niagara Peninsula.
St. Catharines (Ont.) -- History.

Related Materials:

Ontario Editorial Bureau, *Public Relations in the Making: A review of significant events in Canadian communication (Toronto: 1976?)*.
SPCL FC 3140.7 P82056

This is part of the larger Ontario Editorial Bureau Collection housed within the Brock University Archives. All files with a call number beginning with RG 75 are part of this collection.

Separated Materials:

Alive and Well in St. Catharines. St. Catharines, Ont.: Alive & Well Pub. SPCL PER FC 3155.1 A4

Downtown: the Inside Story! St. Catharines, Ont.: The Downtown Association, SPCL PER FC 3155.1 D68

The Downtowner. St. Catharines, Ont.: Downtowner Publications, SPCL PER FC 3155.1 D67

Let's Talk Business. [St. Catharines, Ont.: Standard Fine Print., 1983-1994]. SPCL PER FC 3155045
C6 L4 from Mar.1991–Dec.1992 ISSUED WITH WHAT'S UP NIAGARA AND SHELVED UNDER
CALL NUMBER SPCL PER FC 3144.1058 W5

Nexus. [St. Catharines, Ont.: s.n., 1982-1987] ([St. Catharines: Moggridges]) SPCL PER FC
3144045 W6 N4

Tales of the twelve: newsletter of the St.Catharines Historical Museum. St. Catharines, Ont.:
Publicity and Public Relations Committee of the Museum, SPCL PER FC 3155.15 S24 T34

The Spear Pole. St. Catharines, Ont.: Misener Transportation. SPCL FC 3155.123 M57 S63

St. Catharines Scene. St. Catharines, Ont.: St. Catharines & District Chamber of Commerce [etc.].
SPCL PER FC 3155.1 S2 N.I

