

# Vintners Quality Alliance

1999-2002, n.d.

RG 171

Brock University Archives

**Creator:** Len Pennachetti

**Extent:** 0.57 m (1.5 boxes) textual material

**Abstract:** This archive contains materials relating to the wineries of Ontario and Canada, more specifically the Vintners Quality Alliance. The collection includes correspondence, meeting minutes, administrative records such as; job searches, financial/ documents, brochures and by-laws. The materials have been kept in original order, except where noted.

**Materials:** Typed and handwritten correspondence, reports, clippings, meeting minutes, meeting packages, brochures, financial information, contracts.

**Repository:** Brock University Archives

**Processed by:** Jen Goul

**Last updated:** March, 2009

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**Terms of Use:** The Vintners Quality Alliance fonds are open for research. There are two restricted files regarding a job search.

**Use Restrictions:** Current copyright applies. In some instances, researchers must obtain the written permission of the holder(s) of copyright and the Brock University Archives before publishing quotations from materials in the collection. Most papers may be copied in accordance with the Library's usual procedures unless otherwise specified.

**Preferred Citation:** RG 171 the Vintners Quality Alliance, 1999-2002, Brock University Archives, Brock University.

**Acquisition Info.:** This collection was donated in two parts by Len Pennachetti. The first part was picked up by David Sharron, University Archivist, in December 2007. The second part. . . . .

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**History:** VQA Ontario was designated as Ontario's wine authority under the Vintners Quality Alliance Act, 1999 on June 29, 2000 by the Honourable Robert W. Runciman, Minister of Consumer and Commercial Relations. In its capacity as Ontario's wine authority, VQA Ontario exercises delegated authority to administer and enforce the VQA Act and its

associated regulations. It is accountable to the minister of small business and consumer services and operates under a framework set out in an administrative agreement with the ministry. Along with its statutory duties, VQA Ontario engages in related activities such as promoting awareness of the VQA appellation system, participating in national and international standards discussions and encouraging public education about VQA appellations and wines.

Retrieved from: <http://www.vqaontario.com/AboutVQA>. March 2009.

**Scope and Content:** The fonds contains materials relating to The Vintners Quality Alliance within Ontario. The materials are administrative in nature and include: legal documents, financial documents, correspondence, meeting minutes, annual reports, business plans and contracts.

**Organization:** The records were arranged into one series:

Series I. Administrative, 1999-2002

**Abbreviations:**

CVA - Canadian Vintners Association  
 VQA - Vintners Quality Alliance  
 VQAC - Vintners Quality Alliance of Canada  
 VQAO - Vintners Quality Alliance of Ontario  
 WCO – Wine Council of Ontario

**Inventory:**

**Series I. Administrative, 1999-2002**

- 1.1 Contracts – VQAO, 1999
- 1.2 Correspondence – VQAO, 1999
- 1.3-1.4 Executive Director Search – VQAO, 1999 **CONFIDENTIAL**
- 1.5 Financial Documents – VQAO, 1999
- 1.6 Meeting Minutes – VQAO, 1999

- 1.7 Structure of VQAO, 1999
- 1.8-1.9 Wine Standards Provincial – VQAO, 1999
- 1.10-1.13 Meeting Minutes – VQAC, 1999
- 1.14 Financial Documents – VQAC, 1999
- 1.15 Legal Documents – VQAC, 1999
- 1.16 Correspondence – VQAC, 1999
- 1.17 Financial Documents – VQAC, 1999
- 1.18 Legal Documents – VQAC, 1999
- 1.19 Meeting Minutes – VQAC, 1999; includes “The upcoming round of WTO Agricultural Negotiations”
- 1.20 Wine Standards – National – VQAC, 1999
- 1.21 Legal Documents – VQAC, 2000
- 1.22 Financial Documents – VQAC, 2000
- 1.23 Annual General Meeting – VQA, July 18, 2001
- 1.24 Annual Report – VQA, 2001
- 1.25 Business Plan – VQA, 2001
- 1.26 International Brochures – VQA, n.d. c. 2000
- 1.27 Contracts – VQAO, 2000
- 1.28 Correspondence – VQAO, 2000
- 1.29 Financial Documents – VQAO, 2000
- 1.30 Legal Documents – VQAO, 2000
- 1.31-1.32 Meeting Minutes – VQAO, 2000-2002
- 1.33 Grape Price Negotiations, 2000
- 1.34 Grape Advisory Board – WCO, 2000; includes wine content act, meeting minutes, Grape Growers Marketing Board newsletter

- 1.35 Grape Price Negotiations, 2001
- 1.36 Correspondence – WCO, 2000
- 1.37 Financial Documents – WCO, 2000
- 1.38 Meeting Minutes – WCO, 2000-2001
- 1.39 By-law – Estate Wineries – Town of Lincoln – WCO, 2000; includes clippings
- 2.1-2.2 Meeting Minutes – Directors of the Canadian Vintners Association, Thursday November 8, 2001; includes letters, national wine standards
- 2.3 Meeting Minutes of the Canadian Vintners Association, May 31, 2001
- 2.4 Financial Statements – CVA, 1999-2000
- 2.5 New World Wine Producers, 2000-2001
- 2.6 New World Wine Producers Meeting, December 16, 2001; includes background briefs for Canadian delegation
- 2.7 New World Wine Producers and Wine Trade Group Meeting, Toronto, December 18-19, 2001; includes information package, business cards, schedule of events, copy of presentations

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**Added Entries:** 600 Pennachetti, Len

**Subject Access:** 650 Vintners -- Canada  
 650 Vintners Quality Alliance Ontario  
 650 Wine industry – Ontario  
 650 Wine and wine making