

Sept. 3, 1980

VICKERS & BENSON ADVERTISING

McDonald's Restaurants of Canada  
Print full page b & w Sun

*support*  
(Heading) You can run for Terry.

(copy)

*take a break*  
When ~~you~~ <sup>you</sup> heard the news that Terry Fox had to stop his ~~run~~ Marathon of Hope, you must have felt as we did at McDonald's. ~~Who will run for Terry? Who will continue this young man's brave fight?~~ Who will run for Terry? Who will continue the run this courageous young man has begun? Our answer, we all can.

McDonald's is urging Canadians to ~~run~~ on their own time, at their own pace, in their own neighborhoods to run for Terry ~~and Cancer Research~~ Fox and Cancer Research. ~~McDonald's~~

Between Sept. 6 and Sept. 14, McDonald's will provide free of charge pledge cards and an "I'm running for Terry" decal to help in your run. (Or you can use the pledge sheet below).

*~ I support Terry*

\*

*As below*  
Support Terry and Cancer Research, *by running - support of* run for Terry, ~~we are~~ McDonald's is.

(pledge)

*(copy) McDonald's*

message is being

(cut line: The space for this ~~advertisement was~~ / donated ~~to Terry Fox~~ by The Sun in ~~his~~ support, Terry Fox and his Marathon of Hope

*1/2*

Terry Fox is teaching all of us something about ourselves and now that he's had to postpone his run temporarily, you must have felt as we at McDonald's did "How can we keep his Marathon of Hope going until he runs again?" ~~With~~ With your help, we're going to try.

