
RG 601

Brock University Archives

Creator: World of Words

Extent: 10 cm of textual records
7 photographs

Abstract: The bulk of the fonds consists of material about the planning and promotion of the World of Words Festival in Niagara. The records include administrative material such as meeting minutes, correspondence and financial documents, as well as promotional material. Photographs of selected local authors associated with the Festival are also included.

Materials: Minutes, correspondence, promotional material, photographs.

Repository: Brock University Archives

Processed by: Chantal Cameron

Last updated: July 2017

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Scope and content:

Fonds consists of material about the planning and promotion of the World of Words Festival in Niagara. The bulk of the records consist of administrative material and promotional material. Administrative materials include meeting minutes, correspondence, financial statements and other planning documents such as programming schedules and master plans for events. Promotional material consists of brochures, flyers, news clippings and the World of Words newsletter, *Literary Landscapes*. Photographs of selected local authors associated with the Festival are also included.

Administrative History:

The World of Words organization was a literary group founded in 1999 in the Niagara Region committed to promoting the written and spoken word. They planned to accomplish this through an annual festival that brought together local authors, publishers and other community partners. Festival events included book signings, readings, writing workshops, book fair, and history panel. The Niagara Book Prize was created in 2000, and became part of the festival activities. The award was open to authors of fiction, non-fiction, poetry or drama, who were Niagara residents. Authors who were awarded the prize include William J. Thomas, Terrance Cox, and Hans Temmemagi. The group also established the Author Passport Series and provided children’s programs in collaboration with the library. The World of Words organization, festival and book prize appear to have been discontinued after 2003.

Organization:

The collection was sorted into two series:

- Series I: Administrative Material, 1999-2001
- Series II: Promotional Material, 1999-2003
- Series III: Photographs, n.d.

Inventory:

Series I: Administrative Material, 1999-2001
1.1 Meeting minutes, 1999. Contains agendas and minutes for the Sponsorship Committee, Steering/Administration Committee, Programming Committee, and Marketing Committee.

1.2 Correspondence, 1999-2001. Contains general correspondence concerning the planning of the Festival.

1.3 Financial Statements, 1999. Contains draft budgets and interim financial statements, as well as a schedule of fees.

1.4 Planning documents, 1999. Contains lists of sponsors and exhibitors, programming schedules, committee directives and mandates, a fact sheet about the Festival, evaluation forms, and marketing committee strategy.

1.5 Planning documents, 2000. Contains an agenda for an executive committee meeting, public relations and promotions for World or Words 2000, list of recommendations, programming schedule, opening night gala master plan, and the book festival master plan.

**Series II: Promotional Material, 1999-2003**

1.6 WOW Festival, 1999. Contains a brochure of programming highlights; flyers for author events with Kevin McCabe and Barbara Bucknall; general flyers and posters advertising the festival; and a newsletter of the Canadian Authors Association (Niagara Branch) with an article about the Festival. Also includes a photograph of Marsha Wade Charlebois, Kevin McCabe and Margaret McQueen at the display tables.

1.7 WOW Festival, 2000. Contains brochures about membership; author events with Anita Rau Badami, Andrew Pyper, Bernice Thurman Hunter and Priscilla Galloway; flyers for the opening night gala; a guide to programs and events; and a flyer advertising a writing workshop with William Thomas.

1.8 WOW Festival, 2001. Contains bookmarks advertising the Niagara Book Prize and Book Show and Sale; a guide to festival events; a brochure of writers’ workshops; flyers advertising the Words & Wine gala and book show and sale; and flyers advertising festival events and workshops.

1.9 Passport Authors’ Series, 2002. Contains flyers advertising an event with Niagara poets Terrance Cox and Jim Slominski.

1.10 Book sale, 2002. Contains a flyer and bookmark advertising the book sale by the St. Catharines Downtown Association and World of Words Niagara.
1.11 Niagara Book Prize, 2002. Contains a bookmark advertising the 3rd annual Niagara Book Prize, a flyer advertising the Book Prize and eligibility criteria, related correspondence, and a list of entries with book summaries.

1.12 Niagara Book Prize, 2003. Contains a flyer advertising the short list event; a media release; entry forms; related correspondence; information about the jurors; and a list of entrants.


Series III: Photographs, n.d.

Photographs, n.d. Contains six large black and white prints of local authors, including Terrance Cox, Dorothy Rungeling, Jim Slominski, William Thomas, Eva Tihanyi and William Lewis.