Association of Major Power Consumers in Ontario records
1975-1989

Ontario Editorial Bureau
RG 75-49
Brock University Archives

Creator: Ontario Editorial Bureau

Extent: 85 cm of textual records (2.5 boxes)
13 photographs

Abstract: This archive is part of the larger Ontario Editorial Bureau Fonds (OEB) housed at Brock University. The records contain information about the Association of Major Power Consumers in Ontario (AMPCO). The bulk of the material consists of correspondence, media releases, and promotional material.

Materials: Correspondence, media releases, newsletters, photographs, news clippings.

Repository: Brock University Archives

Processed by: Chantal Cameron

Last updated: July 2015

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**Acquisition info.:** This collection is part of the Ontario Editorial Bureau Fonds, donated by Lou Cahill in November, 1997.

**Administrative history:**

The Association of Major Power Consumers in Ontario (AMPCO) was founded as the Niagara Basic Power Users' Association in the early 1960s. It was a coalition of seven companies in the chemical, pulp and paper, and abrasives industries within the Niagara region. The Association was formed to address increasing electricity rates. In 1974, the name changed to the Association of Direct Customers of Ontario. This change reflected the expansion of the regional Association to a provincial one, which grew in response to Ontario Hydro’s proposed rate increases of over 30 per cent. In 1975, the Association adopted its current name. AMPCO continues to advocate for “electricity rates that are competitive, fair and efficient, and a reliable supply of electrical energy across Ontario.”


**Scope and content:**

The records contain information about the Association of Major Power Consumers of Ontario. Most of the material is correspondence and media releases, as well as some promotional material such as newsletters, photographs, and news clippings. The original order of the material was retained. Duplicates were removed and discarded. Within folders, material is arranged chronologically.

**Organization:**

The records were arranged into three series:

Series I: Correspondence, 1975-1989

Series II: Media releases, 1975-1987

Series III: Promotional material, 1975-1989
Inventory:

Series I: Correspondence, 1975-1989

1.1-2.11 General correspondence, 1975-1989. Also includes some AMPCO meeting minutes and financial statements.

Series II: Media releases, 1975-1987


Series III: Promotional material, 1975-1989 (non-inclusive)


3.2 Newsletters, 1975. Contains issues of AMPCO’s newsletter Current Topics.

3.3 News clippings, 1975.


3.5 Reports, 1976. Contains reports prepared for AMPCO by the Ontario Editorial Bureau; Ontario Hydro’s Annual Report (1975); AMPCO’s Submission to the Royal Commission on Electric Power Planning; a list of AMPCO’s members and Committees; and photographs of John Leighton, A.L. Munro (Executive Director), and K.E. Winrow (AMPCO Chairman).


3.8 List of AMPCO’s Board of Directors, 1979. Also includes An Act to Provide for Municipal Hydro-Electric Service in the Regional Municipality of Niagara, and a photograph of an unidentified man.
3.9 Reports, 1980. Contains public relations proposals submitted to AMPCO from various public relations firms; a presentation by AMPCO to the Social Responsibility Committee, Ontario Hydro; and a report by AMPCO entitled *Electricity Costing and Pricing Illustrative Rates*.

3.10 List of AMPCO member companies, 1981. Also includes an information sheet about AMPCO.

3.11 Promotional material, 1982. Contains brochures and booklets published by AMPCO; news clippings; issues of the newsletter *Electricity*, published by Ontario Hydro; and a report entitled *The Economic Impact of the Proposed 1982 Electricity Rate Structure*.


3.15 Brochure, 1986. Contains a brochure for a seminar on energy and industry issues by AMPCO.
