Burgoyne Centre for Entrepreneurship fonds


UA 16

Brock University Archives

Creator: Burgoyne Centre for Entrepreneurship

Extent: 2.35 metres of textual materials (7.5 cartons)
76 col. photographs, 1 b&w
5 contact sheets
82 negatives
2 mugs
2 decorative paper clips
1 departmental name plate
1 wall plaque
2 floppy disks
1 CD ROM

Abstract: Fonds contains material relating to the founding and activities of the Burgoyne Centre for Entrepreneurship (BCE) at Brock University. This includes projects and organizations the BCE was affiliated with, such as the New Enterprise Store, the Niagara Enterprise Agency, the Niagara Peninsula Industry Education Council, the Niagara Entrepreneur of the Year Awards and the student project Start-Up Niagara (SUN). Most of the material is correspondence, financial records, reports, brochures and magazine and newspaper clippings.

Materials: Correspondence, financial records, reports, clippings, brochures, meeting minutes, workshop and course materials.

Repository: Brock University Archives.

Processed by: Chantal Cameron

Finding Aid: Chantal Cameron

Last updated: August 2012
Terms of Use: Burgoyne Centre for Entrepreneurship fonds are open for research.

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Preferred Citation: UA 16, Burgoyne Centre for Entrepreneurship fonds, 1985-1998. Brock University Archives. Brock University.

Administrative History:

An Entrepreneurship Centre was established at Brock University in 1988 as a joint venture between the University and the City of St. Catharines. In January 1989, a generous donation was made to the Centre by the Burgoyne family, proprietors of the St. Catharines Standard. The Centre subsequently became known as the Burgoyne Centre for Entrepreneurship (BCE). The Centre’s mission was to “promote excellence in research, education and training for entrepreneur development and new venture creation”. To achieve this objective, it was necessary for the BCE to become a community focal point and serve as a link between academic, private and government sectors in the Niagara Region that were involved in entrepreneurial activities. This was primarily done with the provision of educational programs offered through cooperating organizations. Funding for the Centre came from multiple sources, including fees for services and contract research, endowments and grants, as well as Brock University. An Advisory Council, composed of local prominent businesspeople and chaired by Henry Burgoyne, assisted the Centre with promotion and fundraising.

The partnerships established by the BCE with other community bodies such as the Lincoln County Board of Education and the Niagara Region Development Corporation resulted in important collaborative community initiatives such as the Niagara Enterprise Agency and the New Enterprise Store. Such collaborations increased the Centre’s profile without duplicating or competing with services offered by existing agencies. The BCE was also instrumental in establishing an entrepreneurship curriculum for secondary school students, and collaborated with
the Faculty of Education at Brock University to offer an Ontario Secondary School
Entrepreneurship Specialist Teaching Certificate Program to teachers. As the BCE became more
prolific in the community, and the initiatives it fostered in the community began to thrive, the
Centre’s leadership required the authority to make instantaneous decisions. This was at odds
with the hierarchical structure of the University, to which the BCE was accountable. Ultimately,
this situation led to the demise of the Centre.\footnote{Luczkiw, Eugene (2008), “Entrepreneurship Education in an Age of Chaos, Complexity and Disruptive Change”, in Jonathan Potter (ed.), \textit{Entrepreneurship and Higher Education}, OECD Publishing.} The university focused its efforts on academic
research and undergraduate courses, while the community partners took responsibility for any
joint programs.

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**Scope and Content:**

Fonds contains material relating to the founding and activities of the Burgoyne Centre for
Entrepreneurship (BCE) at Brock University. This includes projects and organizations the BCE
was affiliated with, such as the New Enterprise Store, the Niagara Enterprise Agency, the
Niagara Peninsula Industry Education Council, the Niagara Entrepreneur of the Year Awards
and the student project Start-Up Niagara (SUN), a guide for start-up entrepreneurs in the Niagara
Region of Canada. The bulk of the material consists of correspondence, financial records,
reports, brochures, and magazine and newspaper clippings. There are also some meeting
agendas and minutes as well as workshop and course materials. Many of the original folder
headings were retained, however, some new folder headings were created in order to unify
similar materials. Duplicate items were removed and discarded. Some day-to-day financial
records such as invoices, receipts, copies of cheques and cheque requisitions were removed and
discarded. Materials within some folders were deemed restricted due to the personal nature of
the information in the documents. These items were removed from the folders and placed in a
separate box (Box 9). To view these items, permission must be received from the archivist and
any other relevant party. Within folders, material is arranged chronologically.
Organization:

The records were arranged into four series:

   - Sub-series A: Advisory Council
   - Sub-series B: Planning & Operations
   - Sub-series C: Faculty & Staff
   - Sub-series D: Financial records
   - Sub-series E: Correspondence

   - Sub-series A: Workshops
   - Sub-series B: Enterprise Education
   - Sub-series C: Conferences
   - Sub-series D: Student Awards, Scholarships & Programs
   - Sub-series E: Start-Up Niagara

   - Sub-series A: Enterprise: Niagara Entrepreneur of the Year Awards
   - Sub-series B: Entrepreneurship Awareness Program
   - Sub-series C: Memberships & Affiliations
   - Sub-series D: New Enterprise Store
   - Sub-series E: Niagara Enterprise Agency
   - Sub-series F: Niagara Peninsula Industry Education Council
   - Sub-series G: Prosperity Initiative

Inventory:

**Series I: Administrative, 1987-1998, n.d.**

**Sub-series A: Advisory Council, 1987-1997**


**Sub-series B: Planning & Operations, 1987-1998**

1.20 General information on the Burgoyne Centre for Entrepreneurship, 1987, 1994-1998. Contains a proposal for a joint venture between the Brock Centre for Entrepreneurship and the Private Sector, mission statements of the BCE, and several general overviews of the Centre and its operations.

1.21-1.24 Planning, 1987-1998. Includes a proposal for a joint venture between the Brock Centre for Entrepreneurship and the Private Sector, information on projects under consideration, project pipelines, certificate program proposals, completed copies of a Faculty of Business questionnaire for professionals, a newsletter of the BCE and a proposal for the redirection of the BCE.

1.25-1.28 Publicity, 1989-1997, n.d. Contains promotional material related to the Centre, including brochures, campus news items, newspaper and magazine clippings, and media releases.

1.29 Reports of the Director, 1989-1996. Includes annual and some semi-annual reports of the activities of the BCE, prepared by the director.

1.30-1.31 Computer systems, n.d. Includes screen shots, print-outs and instruction guides for the BCE database and Gopher System.

1.32-1.34 Events, 1994-1998. Contains correspondence, itineraries and notes related to BCE events, including a job fair, open house, and Dean’s reception.
1.35-1.48 Research material, 1990-1995, n.d. Includes research proposals, ideas for possible research projects, a newsletter of the Youth Employment Agency & Bank of Ireland Minicompany Programme, a photocopied excerpt from Community Education in the Western World titled “Republic of Ireland: minicompanies”, lists of search terms and references, and material on various working groups.

Sub-Series C: Faculty & Staff, 1991-1996

1.49-1.59 Contains material such as correspondence, contracts, letters of reference and C.V’s of different staff members of the Centre, including Tom Bryant, Mary Ann Lesperance, Ken Loucks, Gene Luczkiw, and various research assistants, 1991-1996. Also contains information on faculty recruiting for 1994-1996. [Restricted]


2.1-2.8 Budgets, 1988-1996. Contains annual budgets of the Centre, as well as miscellaneous financial documents.

2.9-2.19 Account statements, 1995-1998. Contains account statements for various departmental accounts within the Centre, such as operating accounts, revenue accounts, advertising, research and development, and contract costs.


Sub-Series E: Correspondence, 1988-1998

2.21-2.49 Correspondence with specific individuals and organizations, 1988-1997. This includes the Acadia University staff exchange, Rick Browner (Australia), CCSBE Research Library, Canadian Bar Association (Ontario), Sara Carter, Greig Clark, Tom Derreck (regarding E. Joseph Cossman), Willard Ellis, Exchange with Sup de Co Bretagne-Rennes, Institute for Chartered Accountants of Ontario, Norris Krueger, Law Society of Upper Canada, Leadership Niagara, Leo LeBlanc, Peter McKelvey (Ernst & Young), Geoff Meredith, Ontario Worker Coop Federation, U.C. Patnaik (visiting professor), Ron Peterson, Poland, Port Colborne-Wainfleet
Community Futures Committee, Dennis Ray (visiting professor), Thomas Salter, Morden Shapiro (Adjunct Professor appointment), Stirling University, Scotland (Frank Martin), T.V. Ontario, Ukraine, visiting professor appointments, and Yugoslavia. [Restricted (Dennis Ray folder)]


3.1-3.10 Professional workshops, 1989-1998. Includes brochures, lists of participants and workshop materials for professional workshops offered at Brock through the BCE. Workshops include “Dental Professionals in Practice”, “Management of the Legal Practice”, and “Financial Management and Business Planning for the Accounting Practice”. Also includes a proposal for an engineering entrepreneurial program, information on an entrepreneurship program of professionals and experienced individuals, and information (including agendas and registrations) on various other workshops offered through the BCE or the Faculty of Business. [Restricted]


3.15-3.20 Student workshops, n.d. Includes workshop materials for various student workshops, including “Self-Employment”, “Starting a Summer Business” and “Student Franchises”.


3.32 Association of Teachers of Entrepreneurship, 1990. Includes a membership list and a membership application form.


3.35-3.38 Student courses at Brock, 1988-1997. Includes course descriptions and outlines for entrepreneurship courses and other Faculty of Business courses, enrolment numbers, lists of students enrolled in specific courses, a proposal for a Master of Accountancy Program at Brock (1996) and a copy of an entrepreneurship student profile questionnaire with an accompanying floppy disk. Also includes correspondence and meeting agendas and minutes of the ENTR group (consisting of faculty members who teach entrepreneurship courses) and a survey (in paper and on floppy disk) for students enrolled in entrepreneurship courses. [Restricted]


**Sub-series C: Conferences, 1985-1997**

division of the conference, lists of reviewers, as well as reviews of the submitted papers. Also includes an interactive CD ROM on a case study in entrepreneurship by Karel Velan, 1996 Quebec Entrepreneur of the Year.

4.13 Aboriginal Business Development Program, 1989-1995. Includes brochures and booklets on Aboriginal Business conferences, symposiums and programs. Also includes some correspondence and CV’s of various faculty members in the Faculty of Business at Brock University.


4.21-4.22 National Development Entrepreneurship Institute (NEDI), 1989-1993. Includes brochures about the NEDI and its conferences on enterprise education, as well as correspondence about the conferences and a copy of a seminar presented by Ken Loucks, Director of the Burgoyne Centre for Entrepreneurship, at the conference in June 1990.


5.1-5.3 Bata Award for Entrepreneurship, 1994-1998. Includes correspondence, financial statements, and lists of candidates with grade averages. [Restricted]

5.4-5.5 Brock Business Plan Competition, 1989-1990. Includes correspondence, detailed contest information, evaluation forms, and student entries submitted for consideration.


5.7 John C. Cook Memorial Bursary in Entrepreneurship, 1996. Includes a partially completed form for the creation of a new award, as well as draft terms.

5.8-5.11 Leo LeBlanc Award, 1995-1997. Includes correspondence, application forms, the terms and conditions of the award, and lists of student names with grade average. [Restricted]

5.12 Miscellaneous Awards/Competitions, 1991-1994, n.d. Includes brochures and correspondence for various student awards, such as the Federal Business Development Bank (FBDB) Young Entrepreneur Awards, the YTV Achievement Awards, the Native Educational Awards Program, and the Harry Jerome Scholarships.

5.13 Niagara Regional Development Council Bursary, 1996. Contains correspondence concerning the application of this award to cover tuition costs of Stuart Kirk, the winner in the Youth category of the Niagara Entrepreneur of the Year Awards in 1994.


5.18-5.19 Summer Employment Experience Development (SEED) Program, 1990-1997. Includes brochures, contracts, correspondence, program information sheets, application forms for funding, and pay rate information sheets for part-time student assistants, research assistants, and casual staff. [Restricted]


5.21 Correspondence, 1994-1997.

5.22 Distribution, 1996-1997, n.d. Contains lists of names and contact information for organizations and individuals who have requested or received copies of Start-Up Niagara.

5.23 Graphics, undated. Includes icons to be used in different chapters, as well as maps and cover illustrations.


5.25 Research, 1994-1996. Contains completed questionnaires (Start-up Niagara Resource Information Survey) by various local government offices, July 1996. Also includes notes on a discussion with the Economic Development Department in Niagara Falls regarding Start-Up Niagara, a summary of the hours spent on the Start-Up Niagara Project by the editors, and a list of available (and unavailable) resources for the new entrepreneur.

5.26-5.27 Student assignment and student submissions, 1994, n.d. Includes a course outline for ENTR 3P91: New Venture Creation, with a section describing the students’ responsibilities for the Start-Up Niagara project. Also includes student submissions for the project.


**Series III: Activities, 1989-1997, n.d.**

**Sub-series A: Enterprise: Niagara Entrepreneur of the Year Awards, 1993-1997, n.d.**

6.1-6.12  Enterprise '94, 1993-1994. Includes correspondence, lists of nominees, lists and profiles of finalists, financial records, lists of judges, nomination forms, meeting agendas and minutes, newspaper clippings and media releases, programs, sponsorship information, and a list of winners.

6.13-6.26  Enterprise '95, 1994-1995. Includes correspondence, lists of nominees, lists and profiles of finalists, financial records, lists of judges, meeting agendas and minutes, newspaper clippings and media releases, programs, sponsorship information, and a list of winners.

6.27-6.39  Enterprise '96, 1996. Includes correspondence, lists of nominees, lists and profiles of finalists, financial records, lists of judges, nomination forms, meeting agendas and minutes, newspaper clippings and media releases, programs, sponsorship information and a list of winners.

6.40-6.51  Enterprise '97, 1997. Includes correspondence, lists of nominees, lists and profiles of finalists, financial records, list of judges, nomination and evaluation forms, meeting agendas and minutes, newspaper clippings and media releases, programs, sponsorship information and a list of winners.

6.52  Enterprise Hall of Fame/Lifetime Achievement, 1994-1997. Includes the names and profiles of individuals inducted into the Enterprise Hall of Fame, as well as recipients of the Lifetime Achievement Award. Some of the names include Louis Cahill, John Holer, William Hamilton Merritt, Ken Fowler, Ed Freeland, Roy Cairns, Samuel Zimmerman, George Yerich, and Angie Strauss.


**Sub-series B: Entrepreneurship Awareness Program, 1989-1992, n.d.**


7.2 Reports, undated. Includes a funding proposal to support an initiative designed to increase entrepreneurship awareness throughout the secondary school system in Ontario by the Centre, a paper titled *A commitment to Secondary School Entrepreneurship Education at Brock*, a National Policy on Entrepreneurship by Industry, Science and Technology Canada, and transcripts of reports presented on video regarding the development of an entrepreneurship education program.

**Sub-series C: Memberships and Affiliations, 1991-1996.**

7.3 Creative Education Foundation, 1991-1993. Includes correspondence, membership certificates, brochures, a newsletter, and a booklet about the Foundation.


7.5 Niagara College, Enterprise Development Program, 1994-1996. Contains material about a proposed collaborative program between Brock University and Niagara College. Materials include correspondence, a proposal for a partnership agreement, and meeting minutes of an advisory committee meeting of the Niagara College Innovation Centre.


7.6 Advisory Committee, 1991, n.d. Includes the mandate of the advisory committee, a list of members, and meeting agendas and minutes.

7.8 Course material, n.d. Includes course outlines and some readings.

7.9 Promotional material, 1993, n.d. Includes brochures, newspaper clippings, and a newsletter written by the participants of the New Enterprise Store.


7.11 Georgian Triangle Enterprise Centre, Collingwood, Ontario, 1992, n.d. Contains correspondence, news clippings, and a draft budget for the Centre in Collingwood, which was modeled after the St. Catharines New Enterprise Centre.

**Sub-series E: Niagara Enterprise Agency, 1990-1997.**


**Sub-series F: Niagara Peninsula Industry Education Council, 1990-1997.**


7.19-7.20 Resources, 1992-1993, n.d. Includes a media release and detailed agenda for a Community Talks event in St. Catharines (a public consultation meeting on
economic competitiveness and learning issues), as part of the government’s Prosperity Initiative. Also includes a summary of the event, several booklets on the Prosperity Initiative, and folders containing detailed information about the Community Talks events.


7.21 Bank of Nova Scotia newsletter, 1994. Features an article on entrepreneurs and business plans by Tom Bryant, Director of the Burgoyne Centre for Entrepreneurship, as well as related correspondence.


7.26 Canadian Youth Business Foundation, 1996, n.d. Includes a newsletter, brochure, and an advertisement for an information session held at Brock University.


quality standards, and a brochure on the Niagara Enterprise Agency and ISO 9000.

7.30 Millionaires Program, 1993-1994. Includes brochures and correspondence about the “I want to be a Millionaire Program”, a youth entrepreneurship program funded by the federal and provincial governments.

7.31 Niagara College, 1992, n.d. Includes correspondence and an information package on co-operative education and the retail management program at Niagara College.

7.32 Niagara Region Development Corporation, undated. Includes a statement of function, membership list, and an information sheet on L.I.N.C. (Locating Investors for Niagara Companies, Inc.).

7.33 Provincial representatives, n.d. Contains a list of provincial representatives in education.


8.2 Student Entrepreneurship/Youth Programs, 1993-1995. Includes brochures and posters for the YTV Achievement Awards, the FBDB (federal business development bank) Young Entrepreneur Awards, the International Young Entrepreneurs Conference, and the Entrepreneurship: Make a Difference—National Youth Conference.

8.4 Unpublished papers, 1993. Includes two papers by Louis Jacques Fillion, *Entrepreneurship Curriculum Development: An Integrated Approach* and *Entrepreneur, organisation et apprentissage: nécessite de s’amenager un espace de soi*. Also includes a list of entrepreneurship research reports from Maclean Hunter.


8.7 Resources, Miscellaneous—Brochures, 1990-1997, n.d. Contains assorted brochures, including University of Toronto, Faculty of Management Executive Programs, the Young Entrepreneurs Association of Ontario, the Canadian Industrial Innovation Centre in Waterloo, the Canadian Professional Sales Association Workshop Series for Sales & Marketing Professionals, and the University at Buffalo School of Management.

8.8 Stationary. Includes letterhead and envelopes for the BCE.

9 **Restricted material.** Items deemed restricted were pulled from designated folders and stored separately due to the personal nature of the information. To view this material, permission must be received from the archivist and any other relevant party.

10 Includes two mugs, two decorative paper clips, a departmental name plate and a wall plaque featuring Louis Shickluna, who was inducted into the Hall of Fame at Enterprise ’98: Niagara Entrepreneur of the Year Awards.
Related Materials: