

# St. Lawrence Seaway Authority records

1958-1991, n.d. (non-inclusive)

RG 75-32

Brock University Archives

**Creator:** Ontario Editorial Bureau

**Extent:** 48 cm textual material (1 ¼ boxes)  
1 postcard  
2 pins  
18 negatives  
2 stickers  
33 b&w photographs  
18 coloured photographs  
1 b&w contact sheet  
6 col. slides

**Abstract:** This archive contains materials relating to the St. Lawrence Seaway Authority. The bulk of the materials are correspondence, media releases, clippings and flyers.

**Materials:** Typed and handwritten correspondence, memos, media releases, clippings, flyers and photographs

**Repository:** Brock University Archives

**Processed by:** Anne Adams

**Last updated:** October 2018

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**Preferred Citation:** RG 75-32 The St. Lawrence Seaway Authority records, 1958-1991, n.d., Brock University Archives.

**Acquisition Info.:** This archive is part of the Ontario Editorial Bureau fonds, donated by Lou Cahill in November 1997.

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**History:** The St. Lawrence Seaway is a system of locks, canals and channels. Construction of the seaway began in 1954 and it opened on April 25<sup>th</sup>, 1959. It consists of a 189 mile (306 kilometer) stretch of the seaway between Montreal and Lake Ontario. The Seaway is considered to be

an engineering feat with 7 locks in the Montreal – Lake Ontario section which lift vessels to 246 feet (75 meters) above sea level. The 28 mile (44 kilometer) Welland Canal is the fourth version of a link between Lake Ontario and Lake Erie. Today there are 8 Canadian locks which lift ships 326 feet (100 meters) over the Niagara Escarpment.

Source: <http://www.greatlakes-seaway.com/en/seaway/history/index.html>

The St. Lawrence Seaway Authority is a Canadian Government Crown Corporation which is financially self-sufficient. It depends on the tolls charged to the users of the Seaway for its revenue and operating expenses.

**Scope and Content:** The fonds contain materials relating to the St. Lawrence Seaway Authority. The materials included are media releases, clippings, correspondence, and promotional materials. Original order was maintained.

**Organization:** The records were arranged into two series:

Series I. Administrative Records, 1958-1989, n.d. (non-inclusive)

Series II. Promotional Material and Memorabilia

### **Inventory:**

#### **Series I. - Administrative Records: includes correspondence, minutes, memos, media releases and clippings, 1958-1989, n.d. (non-inclusive)**

- 1.1 Announcement of recommendations for measurement rules and toll rates on the St. Lawrence Seaway and memos. Included is a fact sheet regarding the Montreal-Lake Ontario Section of the Seaway, 1958, 1975-1976, 1978
- 1.2 Jan. – Mar., 1984 includes: The St. Lawrence Seaway's celebrations of its 25<sup>th</sup> anniversary, information on the stamps commemorating the Seaway as part of the 25th year celebration, information on William A. O'Neil, the *Inside Canada* project, information on the *M.V. Ralph Misener* ship, information on Malcolm S. Campbell and a mockup of the scroll presented on the opening of the Montreal– Lake Ontario and Welland Canal sections of Seaway, 1984
- 1.3 Apr. – May, 1984 includes: *The Seaway Story* (draft of a speech), information on Malcolm Campbell, examples of the *First Day of Issue* cover commemorative stamps, *Seaway Name and Symbol* flyer to introduce the first day cover and a document entitled *Seaway Starts Marketing Effort*, 1984

- 1.4 June, 1984 includes: A speech given to the Sarnia Rotary Club Luncheon by M.S. Campbell; *The Saint Lawrence Seaway – 25 Years of Vital Service* (notes to a speech given to the Cornwall Rotary Club by John M. Kroon); *The St. Lawrence Seaway – 25 Years of Service* (notes for a speech to the Port Arthur Rotary Club by William F. Blair); Notes for an address by The Honourable William G. Davis at the Ontario Water Resources Conference, *Futures in Water* and an address by The Honourable Andre Ouellet at the official launching of the twenty-fifth anniversary of the St. Lawrence Seaway stamp, 1984
- 1.5 July – Sept., 1984 includes: Address to the Rotary Club of Hamilton by W. A. O’Neil, *Trades Features*, notes for the address to the Rotary Club of Kitchener by Louis E. Beland, information on William A. O’Neil, a presentation to the St. Catharines Rotary Club by W.A. O’Neil and a proposal for the St. Lawrence Seaway Authority prepared by the Ontario Editorial Bureau in association with Inside Canada Public Relations Group, 1984
- 1.6 Oct. – Dec., 1984 includes: A document entitled *Development of the Seaway*, a fact sheet about the Seaway, information on the plaque which was unveiled at Iroquois Lock and information on the broken lift bridge at Valleyfield, Quebec, 1984
- 1.7 Jan. – Sept., 1985 includes: *Canada and the U.S.A. join forces to market the seaway system in a trade mission to Europe*, articles regarding the Seaway deficit being blamed on the broken bridge lift in Valleyfield, Quebec, a statement by William O’Neil in observance of National Transportation Week, and a presentation by W.A. O’Neil at the 7<sup>th</sup> annual convention of the American Association of Port Authorities, 1985
- 1.8 Oct. – Dec., 1985 includes: A fact sheet regarding the outboard section of the wall of Lock 7 which blew out at the level of the Penstock Gallery on Oct. 14<sup>th</sup> and clippings and correspondence regarding the incident and the repairs, an article by *Agriculture Canada* entitled *Great Lakes – St. Lawrence System: Serving the Agri-Food Sector*; the re-election of William A. O’Neil as chairman of the International Maritime Association for a fourth term and the St. Lawrence Seaway traffic report, 1985
- 1.9 Jan. – Mar., 1986 includes: Announcement of J. Bruce McLeod’s appointment as vice-president of the western region of the St. Lawrence Seaway Authority and a speech presented at a Rotary Club luncheon, St. Catharines by W.A. O’Neil, 1986
- 1.10 Apr. – June, 1986 includes: An evening of appreciation for Malcolm S. Campbell on his retirement, 1986
- 1.11 July – Sept., 1986 includes: 1985-86 annual report, announcement of a proposed pleasure craft dock in Port Colborne, address by W. A. O’Neil for the Winnipeg Rotary Club, address by W. A. O’Neil for the Port Arthur Rotary Club, 1986
- 1.12 Oct. – Dec., 1986 includes *The Contribution of the Welland Canals to Canadian Achievement* – a speech by W.A. O’Neil at Brock University, St. Catharines; tourist information; a presentation by Bruce McLeod to the Rotary Club of Toronto; information on J. Bruce McLeod; an announcement of a program of rehabilitation of the Welland Canal

which would be federally funded (175 million dollars) with no impact on tolls; an announcement that the Seaway Authority would co-sponsor a trade mission to Europe in 1987 and the announcement of a Great Lakes St. Lawrence Mayors' Conference, 1986

- 1.13 Jan. – Mar., 1987 includes: Canada shipping act amendments, canal statistics, information on the joint U.S. – Canada seaway trade mission in northern Europe, a list of “Top Hat” winners, and a report on the Canada – U.S. trade mission., 1987
- 1.14 Apr. – June, 1987 includes: Launching of the 1987 navigation season with opening remarks by J. Bruce McLeod; information on J. Bruce McLeod; a presentation to the British-Canadian Trade Association in Montreal, Quebec; a presentation to the National Transportation Week Panel on Long-Term Viability of the Seaway by W. A. O’Neil in Thunder Bay, Ontario; and a call for a new seaway from the Dominion Marine Association, 1987
- 1.15 Jul. – Dec., 1987 includes: A presentation to the Permanent International Association of Navigation Congresses by W.A. O’Neil at Buffalo, New York; a copy of *Seaway Port* from the *Port Colborne News*; a notice regarding the celebration of Engineering Centennial Week, Sept. 28<sup>th</sup> – October 4<sup>th</sup>; a notice about the Welland Canal Corridor Tourism Study receiving federal provincial funding; an announcement of rehabilitation work to the mechanical machinery on the west tower of the Welland Canal Bridge on Highway 20 at Allanburg and a Saint Lawrence Seaway 1987 traffic report, 1987
- 1.16 Jan – Mar., 1988 includes: Notes on the refurbishing of the Welland Canal; a presentation entitled *Welland Canal Rehabilitation Program 1987-88* by W. A. O’Neil at St. Catharines, Ont.; a copy of *Port Authorities* (Feb); a postcard from Bill McNeil of CBC Radio; information on the Seaway Task Force Economic Survey; a news release entitled *Seaway 2020 Envisioned*; the 1988 opening of the Welland Canal with introductory remarks by J. Bruce McLeod; a list of “Top Hat” recipients; a copy of *The Saint Lawrence Seaway : Into the Heart of a Continent* flyer and a clipping about a crane falling into the canal and injuring a worker, includes 1 postcard, 1988
- 1.17 Apr. – Dec., 1988 includes: Notes on the seafarers protest against reflagging of Canadian ocean-going ships, a progress report on the Welland Canal rehabilitation program by William A. O’Neil and a notice about an increase in seaway tolls, 1988
- 1.18 Jan – Mar., 1989 includes: A copy of *Seaway Business*, Vol.1, no.1, 1989; a program guide for the recognition of the 30<sup>th</sup> anniversary year of the opening of the St. Lawrence Seaway; a list of cargoes through the Welland Canal; presentation of the “Top Hat” to the skipper of the M. V. J. McGiffen; a list of seaway people; markets and competitors; future challenges and plans; the management process; an overview of the organizational structure; functional roles of regions, divisions and branches; an overview of historical performance; emerging challenges for the seaway and the announcement of a new seaway logo, 1989
- 1.19 Apr. – Jun., 1989 includes: Pictures for the St. Lawrence Seaway Newsletter; a copy of *Seaway Business*, Vol.1, no.2, 1989; a paper entitled *Development unit working closely with shippers*; Welland Canal’s \$175 million refit; information on J. Bruce McLeod; forest industries products for the seaway; facing the future head on; The modern seaway; seaway

cargoes exceed 12 billion tonnes; European trade mission “best ever”; Mayors of great lakes/seaway ports; 1959: the seaway opens; hi tech and innovations speed vessel transits; traffic review; Niagara jobs in jeopardy and an executive summary of the factors influencing the direction of export grain movement in western Canada, 1989

- 2.1 July – Sept., 1989 includes: Information on the logo and the 30<sup>th</sup> anniversary; Tall ships salute the seaway anniversary; a media conference on the 30<sup>th</sup> anniversary of the seaway; information on Gerard Laniel, vice-president of the St. Lawrence Seaway Authority; a paper entitled *Healthy Seaway vital to Western Grain Industry*; a presentation given by Daniel Laniel to the Winnipeg Rotary Club; remarks to the 1989 Ports Conference by J. Bruce McLeod regarding great lakes ports in a changing economy, and an interview of Gerald Laniel by Fred Jones on CBQ Northwest Noon given on Sept. 28<sup>th</sup>, 1989
- 2.2 Oct. – Dec., 1989 includes: A news release on the election of William A. O’Neil as secretary-general of the International Maritime Organization (IMO) and a report on the great lakes by Stewart Wade (from the Oct. 19<sup>th</sup> edition of *Fairplay*), 1989

**Series II – Promotional Material, Photographs and Memorabilia,  
1959, 1991, n.d. (non-inclusive)**

- 2.3 Includes: 3 information folders, pamphlets, canal statistics, 2 pins, an economic survey and 2 stickers, 1967, 1977, 1984, 1987, 1989, n.d.
- 2.4 Includes: St. Lawrence Seaway Development Corporation Annual Report for 1959, St. Lawrence Seaway Authority Annual Report for 1959, St. Lawrence Seaway Authority Annual Report for 1960 a copy of *Canadian Geographic* featuring Seaway Odyssey and a copy of *The Great Lakes/Seaway Setting a Course for the ‘80s*, 1959-1960, 1981, 1985
- 2.5 Photographs of W. A. O’Neil, Bruce McLeod and ships, 33 b&w photos, 18 coloured photos, 1 b&w contact sheet, 6 coloured slides, 18 negatives, 1982, 1989-1991

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<b>Added Entries:</b>	600	O’Neil, William A.
	600	McLeod, J. Bruce
<b>Subject Access:</b>	610	Ontario Editorial Bureau
	610	Upper Lakes Shipping, Ltd.
	650	Shipping -- Ontario -- History.
	650	Shipping -- Ontario -- Welland Canal.
	650	Shipping -- Saint Lawrence Seaway.
	650	Cargo ships -- Great Lakes (North America).

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