St. Lawrence Seaway Authority records

RG 75-32
Brock University Archives

Creator: Ontario Editorial Bureau

Extent: 48 cm textual material (1 ¼ boxes)
1 postcard
2 pins
18 negatives
2 stickers
33 b&w photographs
18 coloured photographs
1 b&w contact sheet
6 col. slides

Abstract: This archive contains materials relating to the St. Lawrence Seaway Authority. The bulk of the materials are correspondence, media releases, clippings and flyers.

Materials: Typed and handwritten correspondence, memos, media releases, clippings, flyers and photographs

Repository: Brock University Archives

Processed by: Anne Adams

Last updated: October 2018

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Preferred Citation: RG 75-32 The St. Lawrence Seaway Authority records, 1958-1991, n.d., Brock University Archives.

Acquisition Info.: This archive is part of the Ontario Editorial Bureau fonds, donated by Lou Cahill in November 1997.

History: The St. Lawrence Seaway is a system of locks, canals and channels. Construction of the seaway began in 1954 and it opened on April 25th, 1959. It consists of a 189 mile (306 kilometer) stretch of the seaway between Montreal and Lake Ontario. The Seaway is considered to be
an engineering feat with 7 locks in the Montreal – Lake Ontario section which lift vessels to 246 feet (75 meters) above sea level. The 28 mile (44 kilometer) Welland Canal is the fourth version of a link between Lake Ontario and Lake Erie. Today there are 8 Canadian locks which lift ships 326 feet (100 meters) over the Niagara Escarpment.


The St. Lawrence Seaway Authority is a Canadian Government Crown Corporation which is financially self-sufficient. It depends on the tolls charged to the users of the Seaway for its revenue and operating expenses.

Scope and Content: The fonds contain materials relating to the St. Lawrence Seaway Authority. The materials included are media releases, clippings, correspondence, and promotional materials. Original order was maintained.

Organization: The records were arranged into two series:


Series II. Promotional Material and Memorabilia

Inventory:


1.1 Announcement of recommendations for measurement rules and toll rates on the St. Lawrence Seaway and memos. Included is a fact sheet regarding the Montreal-Lake Ontario Section of the Seaway, 1958, 1975-1976, 1978

1.2 Jan. – Mar., 1984 includes: The St. Lawrence Seaway’s celebrations of its 25th anniversary, information on the stamps commemorating the Seaway as part of the 25th year celebration, information on William A. O’Neil, the Inside Canada project, information on the M.V. Ralph Misener ship, information on Malcolm S. Campbell and a mockup of the scroll presented on the opening of the Montreal– Lake Ontario and Welland Canal sections of Seaway, 1984

1.3 Apr. – May, 1984 includes: The Seaway Story (draft of a speech), information on Malcolm Campbell, examples of the First Day of Issue cover commemorating stamps, Seaway Name and Symbol flyer to introduce the first day cover and a document entitled Seaway Starts Marketing Effort, 1984
1.4 June, 1984 includes: A speech given to the Sarnia Rotary Club Luncheon by M.S. Campbell; *The Saint Lawrence Seaway – 25 Years of Vital Service* (notes to a speech given to the Cornwall Rotary Club by John M. Kroon); *The St. Lawrence Seaway – 25 Years of Service* (notes for a speech to the Port Arthur Rotary Club by William F. Blair); Notes for an address by The Honourable William G. Davis at the Ontario Water Resources Conference, * Futures in Water* and an address by The Honourable Andre Ouellet at the official launching of the twenty-fifth anniversary of the St. Lawrence Seaway stamp, 1984


1.6 Oct. – Dec., 1984 includes: A document entitled *Development of the Seaway*, a fact sheet about the Seaway, information on the plaque which was unveiled at Iroquois Lock and information on the broken lift bridge at Valleyfield, Quebec, 1984

1.7 Jan. – Sept., 1985 includes: *Canada and the U.S.A. join forces to market the seaway system in a trade mission to Europe*, articles regarding the Seaway deficit being blamed on the broken bridge lift in Valleyfield, Quebec, a statement by William O’Neil in observance of National Transportation Week, and a presentation by W.A. O’Neil at the 7th annual convention of the American Association of Port Authorities, 1985

1.8 Oct. – Dec., 1985 includes: A fact sheet regarding the outboard section of the wall of Lock 7 which blew out at the level of the Penstock Gallery on Oct. 14th and clippings and correspondence regarding the incident and the repairs, an article by *Agriculture Canada* entitled *Great Lakes – St. Lawrence System: Serving the Agri-Food Sector*; the re-election of William A. O’Neil as chairman of the International Maritime Association for a fourth term and the St. Lawrence Seaway traffic report, 1985

1.9 Jan. – Mar., 1986 includes: Announcement of J. Bruce McLeod’s appointment as vice-president of the western region of the St. Lawrence Seaway Authority and a speech presented at a Rotary Club luncheon, St. Catharines by W.A. O’Neil, 1986

1.10 Apr. – June, 1986 includes: An evening of appreciation for Malcolm S. Campbell on his retirement, 1986


1.12 Oct. – Dec., 1986 includes *The Contribution of the Welland Canals to Canadian Achievement* – a speech by W.A. O’Neil at Brock University, St. Catharines; tourist information; a presentation by Bruce McLeod to the Rotary Club of Toronto; information on J. Bruce McLeod; an announcement of a program of rehabilitation of the Welland Canal
which would be federally funded (175 million dollars) with no impact on tolls; an
announcement that the Seaway Authority would co-sponsor a trade mission to Europe in
1987 and the announcement of a Great Lakes St. Lawrence Mayors’ Conference, 1986

1.13 Jan. – Mar., 1987 includes: Canada shipping act amendments, canal statistics, information
on the joint U.S. – Canada seaway trade mission in northern Europe, a list of “Top Hat”
winners, and a report on the Canada – U.S. trade mission., 1987

1.14 Apr. – June, 1987 includes: Launching of the 1987 navigation season with opening remarks
by J. Bruce McLeod; information on J. Bruce McLeod; a presentation to the British-
Canadian Trade Association in Montreal, Quebec; a presentation to the National
Transportation Week Panel on Long-Term Viability of the Seaway by W. A. O’Neil in
Thunder Bay, Ontario; and a call for a new seaway from the Dominion Marine Association, 1987

1.15 Jul. – Dec., 1987 includes: A presentation to the Permanent International Association of
Navigation Congresses by W.A. O’Neil at Buffalo, New York; a copy of Seaway Port from
the Port Colborne News; a notice regarding the celebration of Engineering Centennial
Week, Sept. 28th – October 4th; a notice about the Welland Canal Corridor Tourism Study
receiving federal provincial funding; an announcement of rehabilitation work to the
mechanical machinery on the west tower of the Welland Canal Bridge on Highway 20
at Allanburg and a Saint Lawrence Seaway 1987 traffic report, 1987

1.16 Jan – Mar., 1988 includes: Notes on the refurbishing of the Welland Canal; a presentation
entitled Welland Canal Rehabilitation Program 1987-88 by W. A. O’Neil at St. Catharines,
Ont.; a copy of Port Authorities (Feb); a postcard from Bill McNeil of CBC
Radio; information on the Seaway Task Force Economic Survey; a news release
entitled Seaway 2020 Envisioned; the 1988 opening of the Welland Canal with
introductory remarks by J. Bruce McLeod; a list of “Top Hat” recipients; a copy of
The Saint Lawrence Seaway: Into the Heart of a Continent flyer and a clipping about
a crane falling into the canal and injuring a worker, includes 1 postcard, 1988

1.17 Apr. – Dec., 1988 includes: Notes on the seafarers protest against reflagging of Canadian
ocean-going ships, a progress report on the Welland Canal rehabilitation program by
William A. O’Neil and a notice about an increase in seaway tolls, 1988

for the recognition of the 30th anniversary year of the opening of the St. Lawrence Seaway;
a list of cargoes through the Welland Canal; presentation of the “Top Hat” to the skipper
of the M. V. J. McGiffen; a list of seaway people; markets and competitors; future
challenges and plans; the management process; an overview of the organizational structure;
ffunctional roles of regions, divisions and branches; an overview of historical performance;
emerging challenges for the seaway and the announcement of a new seaway logo, 1989

1.19 Apr. – Jun., 1989 includes: Pictures for the St. Lawrence Seaway Newsletter; a copy of
Seaway Business, Vol.1, no.2, 1989; a paper entitled Development unit working closely
with shippers; Welland Canal’s $175 million refit; information on J. Bruce McLeod; forest
industries products for the seaway; facing the future head on; The modern seaway; seaway
cargoes exceed 12 billion tonnes; European trade mission “best ever”; Mayors of great lakes/seaway ports; 1959: the seaway opens; hi tech and innovations speed vessel transits; traffic review; Niagara jobs in jeopardy and an executive summary of the factors influencing the direction of export grain movement in western Canada, 1989

2.1 July – Sept., 1989 includes: Information on the logo and the 30th anniversary; Tall ships salute the seaway anniversary; a media conference on the 30th anniversary of the seaway; information on Gerard Laniel, vice-president of the St. Lawrence Seaway Authority; a paper entitled Healthy Seaway vital to Western Grain Industry; a presentation given by Daniel Laniel to the Winnipeg Rotary Club; remarks to the 1989 Ports Conference by J. Bruce McLeod regarding great lakes ports in a changing economy, and an interview of Gerald Laniel by Fred Jones on CBQ Northwest Noon given on Sept. 28th, 1989


2.5 Photographs of W. A. O’Neil, Bruce McLeod and ships, 33 b&w photos. 18 coloured photos, 1 b&w contact sheet, 6 coloured slides, 18 negatives, 1982, 1989-1991

Added Entries: 600 O’Neil, William A.
600 McLeod, J. Bruce

Subject Access: 610 Ontario Editorial Bureau
610 Upper Lakes Shipping, Ltd.
650 Shipping -- Ontario -- History.
650 Shipping -- Ontario -- Welland Canal.
650 Shipping -- Saint Lawrence Seaway.
650 Cargo ships -- Great Lakes (North America).