Niagara Editorial Bureau/Ontario Editorial Bureau Administrative Records, 1934-2010, n.d. (non-inclusive)

RG 75-48

Brock University Archives

Creator:

Niagara Editorial Bureau/Ontario Editorial Bureau

Extent:

13.22 m textual records (35 boxes), 1 oversized framed article, 629 b&w photos, 69 col. photos, 2 col. postcards, 3 b&w postcards, 23 contact sheets; 21 col. slides; 14 reels of film, 153 col. negatives; 1 b&w negative; 1 dvd, 1 cassette tape, 1 button, 3 steel engravings

Abstract:

This archive is part of the larger Ontario Editorial Bureau fonds (OEB) housed at Brock University. The bulk of the collection is correspondence, clippings, media releases, speeches and addresses. Representative examples of promotional materials were also retained.

Materials:

Typed and handwritten correspondence, media releases, clippings, photographs, and serial publications.

Repository:

Brock University Archives

Processed by:

Anne Adams and Jen Goul

Last updated:

August 2018

Terms of Use:

The Niagara Editorial Bureau/Ontario Editorial Bureau fonds is open for research

Use Restrictions:

Current copyright applies. In some instances, researchers must obtain the written permission of the holder(s) of copyright and Brock University Archives before publishing quotations from materials in the collection. Most papers may be copied in accordance with the Library’s usual procedures unless otherwise specified.
Preferred Citation:


Acquisition Info:

Donated by Lou Cahill in 1997 addition accruals were donated by Patricia Waters, 2018

History:

Louis J. Cahill was a freelance sports writer for the St. Catharines Standard. He met Lee Trenholm, a noted public relations practitioner with whom he worked on the Old Fort Niagara Four Nations Celebration at Youngstown, New York. Cahill was offered a job at Trenholm’s New York office in 1934. In 1936, Cahill established the Niagara News Bureau. The bureau provided news and feature stories to newspapers around North America. In 1946, the company was renamed the Niagara Editorial Bureau. In 1950, it became the Ontario Editorial Bureau. It is now known as Enterprise Canada.

Organization:

The records were arranged into three sous-fonds


Sous-fonds I


RG 75-48

Brock University Archives

Creator:

Niagara Editorial Bureau/Ontario Editorial Bureau

Extent:

12.81 m textual records (34 boxes), 1 oversized framed article, 553 b&w photos, 68 col. photos, 2 col. postcards, 3 b&w postcards, 23 contact sheets; 16 col. slides; 14 reels of film, 153 col. negatives; 1 dvd, 1 cassette tape, 1 button, 3 steel engravings

Abstract:

This archive is part of the larger Ontario Editorial Bureau fonds (OEB) housed at Brock University. The bulk of the collection is correspondence, clippings, media releases, speeches and addresses. Representative examples of promotional materials were also retained. The St. Catharines office maintained an alphabetic file of reference materials as well as company files.

Materials:

Typed and handwritten correspondence, media releases, clippings, photographs, and serial publications.

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November 2015

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Preferred Citation:


Scope and Content:

This fonds contains materials relating to the Niagara Editorial Bureau/Ontario Editorial Bureau. The materials included are minutes, correspondence, clippings, photographs, newsletters and flyers. Original order was maintained where likely and where no order existed, like records were brought together. Some of the series are divided into sub-series based on subject matter or record format. The business and subject titles that are listed in the alphabetical files are bolded and underlined. The corresponding items to each business or subject are listed below these, and are not bolded nor underlined.

History:

The Niagara News Bureau was opened in 1936 by Lou Cahill. In 1946, the company was renamed the Niagara Editorial Bureau, and in 1950, the Ontario Editorial Bureau. It was a private company, owned and operated by its directors and employees. On their 40th anniversary, the directors were Louis J. Cahill, chairman of the board; John Grimshaw, president; Brian Leyden, executive vice-president and treasurer; James Carr, vice-president and senior account executive and John Fisher, national consultant. Douglas Smith was the comptroller and Lorraine Himes was the secretary. The Bureau was involved in Canada’s first television program produced in 1948 from a rooftop balcony of the General Brock Hotel in Niagara Falls. It was a panorama of Niagara Falls and the first time that the attraction had been televised “live”. The St. Catharines office was originally located at 70 King Street, St. Catharines. It later moved to 215 Ontario Street, St. Catharines.

In 1936 the company was retained by the Ontario Paper Company which was owned by the Chicago Tribune and the New York News. That relationship continued for over 50 years until the Ontario Paper Company was sold to Quebec interests. During the Second World War Cahill was involved with promoting the Victory Loan Campaign, a forerunner to the Canada Savings Bond.

Lou was a member of the Public Relations Society from 1951-2001. Mr. Cahill was involved with the opening of the Queen Elizabeth Way and the Royal visit of King George and Queen Elizabeth. He was a life member of the Canadian Public Relations Society. He won the Philip A. Novikoff Memorial Award in 1989 and the Lamp of Service award in 1985, as well as the Award of Attainment in 1978. He was also recognized with an Honorary Doctorate from Brock University.

The OEB was responsible for “P.Eng” designation for professional engineers
Organization:

The Niagara Editorial Bureau/Ontario Editorial Bureau Saint Catharines Office sous-fonds is arranged into 4 series


Sub-Series A. Minutes, 1963-1991 (non-inclusive)
Sub-Series B. Correspondence, 1934-1999, n.d. (non-inclusive)
Sub-Series C. Prospective Clients, 1953-1988 (non-inclusive)
Sub-Series D. Client lists, 1965-1989, n.d. (non-inclusive)
Sub-Series E. Yearly financial statements, 1968-1989 (non-inclusive)
Sub-Series H. Legal Documents, 1947-1994 (non-inclusive)


Series IV – Alphabetic Reference Files

Inventory:

Series I Niagara Editorial Bureau/Ontario Editorial Bureau Administrative Records, 1943-

Sub-Series A. Minutes. Included are: Staff Meetings, Directors’ Meetings, Shareholders’ Meetings and Senior Management Meetings, 1963-1991 (non-inclusive)

Box/Folder
1.1-1.22 Minutes, 1963-1991 (non-inclusive)

Sub-Series B. Niagara Editorial Bureau/Ontario Editorial Bureau Correspondence. Included with the correspondence are clippings, press releases and inter-office memos. Also included in this sub-series are letters and cards relating to the Christmas Receptions held by the Ontario Editorial Bureau and
letters and cards regarding gifts sent out by the Bureau. The Bureau was renowned for its generosity, 1934-1999, n.d. (non-inclusive)

1.23 Includes an advertisement for Miss War-Worker and information about the Four Nation Celebration at Niagara, 1934-1944 (non-inclusive)

1.24 Includes Mercury Mills annual report, 1946

1.25-1.30 Correspondence regarding the Peller Brewing Company, the Niagara St. Catharines and Toronto Railway Co., the National Breweries, the Niagara Racing Association, the Guild of All Arts, the Canadian Legion and the Canadian Congress of Labour. Also included is an invitation to the 61st Annual Dinner of the New York State Hotel Association and a press release for the Borden Company, 1947

1.31-1.32 Correspondence regarding the Personnel Association of Toronto; Moyle A. Swinn Real Estate; Silverwood Dairies; Bench, Keogh, Rogers and Grass Law Firm; Royal Canadian Air Cadets; Canadian Breweries Ltd. and Central Taxi. Clippings about Harry J. Charmichael and a news release about Canada Savings Bonds are also included, 1948

1.33-2.1 Correspondence regarding Clement Sails and Co. Ltd, the King Edward Hotel, Canadian Pacific Hotels, Hotel General Brock and the Campbell Soup Company. An advertisement for the Don Wright Chorus, an address given by J.E. Vaillilee and a news release for the Independent Order of Oddfellows and Rebekah Assembly are also included, 1949

2.2-2.7 Correspondence regarding the Toronto Men’s Press Club, the Corporation of Welland, Bell Aircraft Corporation, Hiram Walker & Sons, Saturday Night Illustrated Weekly and Hamilton Community Chest. A speech on Human Relations by Professor Vincent Bladen of the University of Toronto is also included as well as a program for Night Must Fall as performed by the St. Catharines Theatre Guild and minutes of the ratepayers’ meeting in order to organize the board of trustees of the Roman Catholic Separate School in the township of Grantham, 1950

2.8-2.13 Correspondence regarding the Canadian Manufacturers Association, the Niagara Lower Arch Bridge Company Ltd., the Civitan Club of St. Catharines who produced a musical comedy called Going Places in 1951, the National Sand & Material Company, Affiliated Medical Societies of the Ontario Medical Association, Hiram Walker & Sons and Victory Bags of St. Catharines. Also included is a list of conventions booked for Buffalo, N.Y, a report for the Agricultural Institute of Canada, a syllabus for the 18th annual Niagara Falls Music Festival, a memo regarding the proposed St. Catharines Curling Club and tickets to the By-Line Ball in Toronto, 1951

2.14-2.16 Correspondence regarding the Brewers’ Warehousing Company Ltd., North American Cyanamid, Stelco, Westinghouse, the Toronto Men’s Press Club, Dominion Fasteners and the Henway Shop. Also included is information on Leo Cherne’s (Executive Director of Research Institute of America) visit to Montreal and a press release for Draper Dobie and Company Brokerage Firm, 1952
2.17-2.18 Correspondence regarding the Hydro-Electric Power Commission of Ontario, McKinnon Industries, Ford Motor Company of Canada, Conroy Manufacturing Company, Hiram Walker & Sons, Bell Aircraft Corporation, Mercury Varnish Company Ltd. and McGlashan, Clarke Company Ltd. Included is a press release for the appearance of the Royal Winnipeg Ballet at Niagara Falls Summer Theatre, 1953

2.19-2.20 Correspondence regarding Thompson Products, Hiram Walker & Sons, Ainsworth Electric Company, Harder Enterprises, St. Kevin’s Church of St. Catharines and Clement Saila and Company Ltd. Included is a press release for Bench, Keogh, Rogers and Grass Law Firm and an announcement of the 52nd annual convention of the Canadian Ceramic Society, 1954

2.21-2.22 Correspondence regarding the T. Eaton Company, the Canadian Pulp and Paper Association, Greater Welland Chamber of Commerce, the Canadian Automobile Association, Canadian Electrical Manufacturers Association, the Dominion Mortgage and Investments Association and the Ontario Department of Lands and Forests. Also included are a St. Catharines Softball Association program, biographical material on the Honourable Charles Daley, a press release regarding Italian recording star Nilla Pizzi, a report on the development of the RCA AVQ-10 weather radar, a press release regarding Jaye P. Morgan making her debut on the Cross Canada Hit Parade and a biographical sketch of Cyril N. Hoyler (engineer of RCA Laboratories), 1955

2.23 Correspondence regarding the Sheraton Brock, Bell Aircraft Corporation, the Independent Order of Odd Fellows, Blenkhorn and Sawle and McKinnon Industries. Also included is a press release regarding Canadian Steel Improvement Ltd., a press release about the joint effort of the Catholic Women’s League of Lincoln County and the Children’s Aid Society of St. Catharines and a radio report entitled Hydro’s 50 Years of Progress – What it Means to You by the Honourable W.K. Warrender (vice-chairman of Ontario Hydro), 1956

2.24-2.25 Correspondence regarding Canadian Steel Improvement Ltd., St. Lawrence Corporation Ltd. and the Ontario Paper Company, Abitibi Power and Paper Company. Also included are a news release about Norman A Henry (controller of A. Newman Structural Steel), a news release on the St. Lawrence Corporation strike, an E.M.V. progress report for local churches, an OEB bulletin highlighting a new Johns-Mansville plant in North Bay and an announcement about the 50th anniversary of the American Cyanamid Company, 1957

2.26 Correspondence regarding Shepherd Boats Ltd. and press releases and a program for the official opening of the Greater Niagara General Hospital. Also included is a press release regarding the joint illumination board for Niagara Falls, 1958

2.27 Correspondence regarding Ainsworth Electric Company, Blenkhorne and Sawle Ltd., Davis Lumber Company and Montreal Armature Works Ltd. Also included are press releases from the “Do it Now” campaign sponsored by the National Employment Service; Ontario Hydro in partnership with the Power Authority of the State of New York; Union Gas Company of Canada; and the Ontario Labour Minister, Charles Daley. Other material includes a press release on the formation of an association between
Velocity Surveys Ltd. and Sumac Exploration Service Ltd. and draft material for the Canbec Electric brochure, 1959

2.28 Correspondence regarding Hiram Walker and Sons Ltd., Skyway Auto Wreckers and Gordon C. Garbutt Public Relations. Included is a press release regarding Abitibi safety records and an invitation to the testimonial dinner for Frank H. Leslie (newspaper publisher for the Niagara Falls Evening Review), 1960

2.29 Included are letters regarding H.G. Acres and Company and the Hydro Electric Power Commission of Ontario, a press release about Canbec Electric Ltd., a clipping about the St. Catharines General Hospital campaign, and a who’s who from the Canadian Pulp and Paper Industry which features LaMonte Belnap, 1961

2.30 Correspondence regarding Brickcote, the Canadian Trotting Association and the Victorian Order of Nurses. Included is a press release regarding the Niagara Parks Commission Golf Course and a program for the Welland Rose Festival, 1962

2.31 Correspondence includes the Welland Rose Festival, the St. Catharines and District Chamber of Commerce News and Views and the Niagara Grape and Wine Festival committee, 1963

3.1 Correspondence regarding the Niagara International Centre and the second annual Welland Rose Festival, 1964

3.2 Correspondence includes outlines for the St. Catharines General Hospital brochure, 1965

3.3 Includes an announcement about Blankhorn & Sawle appointments, 1966

3.4 Includes a press release on the Yukon Alpine Centennial Expedition and a press release about a painting by F.H. Varley of a mystery woman, 1967

3.5 Correspondence includes a draft of a press release for the Tri-County Scenic Drive Committee (Queenston, Hamilton and Niagara Peninsula), 1968

3.6-3.7 Correspondence, 1969-1970

3.8-3.9 Document regarding the Ontario Editorial Bureau (Partnership of L.J. Cahill and W.M. Jones) sale of business as a going concern to a Company Incorporated “Niagara Editorial Bureau Limited”. Includes an announcement of the election of John Grimshaw as director of Niagara Editorial Bureau Ltd. which has been incorporated to control and operate the Ontario Editorial Bureau, 1971

3.10-3.12 Includes correspondence from the Unemployment Insurance Commission, Port Weller Dry Docks, Dominion Marine Association. Also included is information on the retirement of Fraser MacDougall of the Canadian Press, as well as a report on St. Catharines Day and a photograph of Vic Snell, founding president of the St. Catharines Coin Club, 1 b&w photo, 1972
3.13-3.16 Correspondence regarding Dominion Marine Association and the John Doherty Company Ltd. Includes a press release on the sale of Blenkhorn and Sawle Ltd. and reference information on Sayers and Associates Ltd. 1973

3.17-3.20 Correspondence regarding Scott Misener Steamships and McKinnon Dash and Metal Works Company, 1974

3.21-3.23 Correspondence includes Niagara Editorial Bureau transfer of shares and the City of St. Catharines centennial, 1975

3.24-4.1 Correspondence regarding the Wine Council of Ontario including a press release on the 30th anniversary of the Ontario Editorial Bureau, and an announcement that the Ontario Editorial Bureau is now a member of International Public Relations Group of companies, 1976

4.2-4.5 Correspondence includes a letter about St. George’s United Church, Cyanamid Canada, the Pillar and Post and Columbus McKinnon Ltd. Also included are announcements from Bechtel, Maple Leaf Mills and Foster Wheeler. A Canadian Chemical Producers’ Association planning guide and check list are also included, 1977

4.6-4.8 Includes a press release about the Great Lakes Waterways Development Association and Task Force of Canadian Seaway Users, information on Ferranti-Packard’s concern with PCBs, and information on the OEB profit sharing proposal, 1978

4.9-4.11 Notes for an address by M.R. McKay, president to the 36th annual meeting of the Ontario Forest Industries Association and We’re All In this Together: address by Charles J. Carter, chairman and president of Great Lakes Forest Products Ltd; a press release about QR-FM 97.7 contemporary country music station and a fact sheet about the Ontario Association of Medical Laboratories, 1979

4.12-4.14 Includes press releases about the renovation of the Skylon Revolving Dining Room; Pumping Life into History by Louis J. Cahill; a proposal for the publication of a History of St. Catharines, Ont. by Roland G. Behny, National Director of Publications; information regarding an explosion in the engine room of the M.V. Ralph Misener and a board resolution authorizing the establishment of a deferred profit-sharing plan for the Niagara Editorial Bureau, 1980

4.15-4.17 Correspondence Includes information on the 30th anniversary of the Inside Canada PR Group and the 35th anniversary of the Ontario Editorial Bureau, information on the Press Theatre and A Crusade for the Welland Canals by Louis J. Cahill, 1981

4.18-4.20 Correspondence regarding the visit of Ambassador Sean Kennan to Niagara Falls. Included are a press releases on grain corn in Ontario, Niagara Aviation Pioneers (N.A.P.), the Canadian Pulp and Paper Association, Sir Harry Oakes, Oak Hall History and the Ontario Food Processors Association. Also included is a communications/promotion position paper prepared for the Niagara-on-the-Lake Courthouse Restoration Committee, 1982
5.1-5.3 Correspondence regarding the **Niagara Falls Club, Old Fort Niagara** and **Misener Transportation**. This folder also contains publicity material about the amateur folk troupe from Welland, **Vive-la-Joie**, notes for remarks by the Honourable Robert Welch Minister of Energy on Science, Energy and Technology and the Future of Work and a paper on tourism and Niagara’s economy, 1 b&w photo, 1983

5.4-5.6 Correspondence regarding the **Canadian Canal Society** and press information on the **Royal Canadian Henley Regatta**, a press release on Niagara fruitlands being threatened which was written by the **Foundation for Aggregate Studies** and a factsheet on the **Seaway**, 1984

5.7-5.9 Correspondence includes a **St. Catharines Downtown Association** consumer survey and press releases from the **St. Catharines Scene**, **Baggot’s Brass Beds**, information on Miss Janet Carnochan, the election of Eric G. Cunningham to the presidency of the **Ontario Editorial Bureau** and notes on Neil Campbell, 1985

5.10-5.14 Correspondence is from the **Canadian Shipbuilding and Ship Repairing Association**, the **Niagara Falls Club (Canada)**, the **St. Catharines Blue Jays**, **St. Catharines Chamber of Commerce** regarding Junior Achievement, **Press Theatre** and the **St. Catharines Club**. Also included is a news release from Labour Minister Wrye’s announcement of the task force on mandatory retirement, a history of masters rowing, information on **Twelve Mile Valley** and a news release on **Tanguay Place** in Welland, 1986

5.15-6.3 Correspondence regarding the hiring of Grant Dobson at **Brock University** and information on the **St. Catharines Hospital Foundation**. Included are press releases on **PALS (Preservation of Agricultural Lands Society)**, Niagara Falls and the collapse of the Falls View Bridge, the death of G. Osgoode Darte of **Darte Funeral Homes**, Arctic Class 8 Icebreaker to be built in Vancouver, **Lancaster, Mix and Welch: a history** and a **St. Catharines Diocese** Publication, 1987

6.4-6.10 Correspondence regarding the **St. Catharines General Hospital Foundation** Also included are clippings regarding the **Robert Land Academy**, the **M/V Algomarine** contract announcement and a plan to improve the **St. Catharines Golf and Country Club**, 1988

6.11-7.3 Includes excerpts from **Preserving Ontario’s Heritage** by Gerald Killan, a press release on the **Niagara Grape and Wine Festival**, a paper entitled **Meech Lake Constitutional Accord** by Romaine K. Ross, a press release on Niagara wines and articles on the U.S. benefiting from free trade 1989

7.4-7.8 Correspondence regarding the **Royal Canadian Henley Regatta** and **Bowdens Information Services**. Also included are: **A Credentials Presentation to Ontario Hydro for a global investor relations program**, proposal for media training for **Panasonic**, **Glaxo** Public Affairs Proposal for Ontario by OEB International, a proposal to the **Association of Conservation Authorities of Ontario** for a government relations strategy for reform of the conservation authorities in Ontario, an information presentation for
the YMCA of St. Catharines, Captan questions and answers and the Captan Product stewardship program, 1990

7.9 Correspondence, 1991-2004, n.d. (non-inclusive)


7.11 Christmas cards received, 1947

7.12-7.42 Christmas reception files include: guest lists, invitations, thank you letters and cards, 1952-1989 (non-inclusive)

8.1-8.37 Christmas gift files include: gift lists, thank you letters and cards for the gifts of fruit or flowers, 1951-1988 (non-inclusive)

8.38-8.50 Gifts of fruit were also sent to clients in the early spring. These files include: gift lists, thank you letters and cards, 1973-1985 (non-inclusive)

Sub-Series C. Prospective Clients includes correspondence and proposals for prospective clients, 1953-1988 (non-inclusive)

9.1 Includes an information booklet on Eastern Steel Products, 1953


9.8 Proposal for the Niagara Falls Bridge Commission, 1962

9.9-9.10 Correspondence, 1963-1964

9.11 Includes a proposal for the Niagara International Centre and C. Wallace and Co. Ltd., 1965, n.d.

9.12 Includes a proposed public relations program for the Ontario Pulp and Paper Industry, 1966

9.13 Correspondence, 1967

9.14 Includes a public relations and communications program for the Grape Growing Industry, 1968

9.15 Includes a proposal for the 1970 Thunder Bay Birthday Celebration and Development Committee, 1969

9.16 Includes a proposal for the Management Council for Responsible Labor Relations, 1970

9.17 Includes a memorandum to the Ontario Tender Fruit Institute, 1971
9.18 Includes *The Life of George Brown* and a confidential memorandum for the Management Council for Responsible Labor Relations, 1972

9.19 Includes a proposal for the Ontario Hospital Association and a proposal for Transurban Systems Canada Ltd., 1973

9.20 Includes a suggested public relations approach to the Lake Erie Development, a background report on the Sarnia Olefins and Aromatics Project and a proposal for Petrosar, 1974

9.21 Includes a communications submission for the Canadian Foundation for Economic Education, Stelco’s Environmental Program proposal and proposals on a communications plan to the CN Tower Ltd., 1974

9.22 Includes a proposal for Maple Leaf Mills Ltd. and the Association of Direct Customers of Ontario Hydro, 1975

9.23 Includes proposals for the Ontario Federation of Agriculture, Aggregate Producers Association of Ontario and the Ontario Veterinary Association, 1975

9.24 Includes a public relations communication program for the Rubber Association of Canada, 1976

9.25 Includes a public relations communication program for the Ontario Weekly Newspapers’ Association, 1976

9.26-9.27 Includes a public relations communication program for CN Marine and Drake International, 1977

10.1-10.2 Includes a public relations communication program for Central Canada and other selected areas for CN Marine; a memorandum and introductory proposal and budget preview prepared for the St. Lawrence Seaway Authority; proposed communications promotion program for the Regional Municipality of Halton; a public relation communications submission for the Niagara Resort and Tourist Association, Niagara Falls, Canada, and a public relations program proposal for Commonwealth Secretariat and Jamaica National Export Corporation Trade Fair, 1978

10.3-10.4 Includes a public relations program presentation prepared for the Niagara Plant of B.F. Goodrich, Canada; a proposal to upgrade the aftermarket tabloid for AIA and a Royal Trust Ontario Branch Public Relations Audit, 1979

10.5-10.6 Includes a preliminary outline of services offered and proposal for Commercial Development Division of A.E. Lepage Promotional Program, a proposal to the Niagara Public Relations Committee on a Regional Publication, a communications proposal for New Initiatives in Waste Management for the Ontario Ministry of the Environment, a
general proposal to National Semiconductor, a preliminary report to the Niagara Grape and Wine Festival and a proposal to Bristol-Myers, 1980

10.7-10.8 Includes a communications proposal to Ontario Ministry of the Environment on source separation programs, an outline of the best way to serve the needs of Newstex and a draft proposal for the construction of a CN hotel-convention centre in Toronto, 1981

10.9-10.10 Includes a public relations/communications proposal for Industrial Gas Users Association, a community program profile for the St. Catharines/Thorold YMCA and a presentation on water transportation in Ontario, 1982

10.11-10.12 Includes a memorandum to Stokes Seeds Ltd., a public relations/communications position paper prepared for Fitzhenry and Whiteside, a paper on the Canadian Association of Japanese Automobile Dealers and a proposal to publicize the steel industry’s position on the Ontario carbonated soft drink container regulations, 1983

10.13-10.17 Includes a detailed presentation regarding the Ontario Editorial Bureau; an outline of public relations needs for CEMCOR; a public relations proposal for the Petroleum Association for conservation of the Canadian environment; a public relations/communications plan for Casco Company, Port Colborne; an addendum to the Seaway 25 promotion; an introduction to Inside Canada Public Relations Group Ltd; a proposal to Grocery Products Manufacturers of Canada; an action plan for Femceopt Bionexus Inc; a public relations proposal for Howden Group, Canada; a public relations plan for Tridon Inc; a proposal for the St. Lawrence Seaway Authority; an offering memorandum to Thurston Hayes Developments Ltd; a public relations/communications program for the Canadian Forestry Service and a formative public relations/communications plan for Fleet Industries, Fort Erie, 1984

10.18-11.1 Includes a marketing proposal for Menasco Aerospace; a public relations/communication proposal for the Canadian Manufacturers’ Association; a promotion and advertising program for the Niagara Falls, Canada Visitor and Convention Bureau; a marketing/public relations submission to the Niagara Falls, Canada Visitors and Convention Bureau; a communications program for the Dome Stadium Project; a public relations/communication program for University of Toronto Faculty of Applied Science and Engineering; a proposal on the Industrial Minerals Development Seminar; the success story of Chrysler; a proposal for Brewer’s Warehousing Ltd; observations on Westinghouse Consulting and Development Group; recommendations for the marketing seminar for the Market Development Branch of the Ministry of Agriculture and Food; a challenge to reinforce Coca-Cola’s leadership in the soft drink market; a Parks Canada public relations program; a public relations proposal for the Council of Regents; a proposal to the Law Society of Upper Canada and a press release on the 1985 Ontario Winter Games, 1985
11.2-11.8 Includes a public relations proposal for Petroleum Resource Communications Foundation; a program for Speedy Muffler King; a public/government relations program for IBM Canada Ltd; an action plan for Bombardier; a public relations proposal for Firestone Canada Inc; a paper entitled A Fresh Look regarding public relations; a public relations/communication proposal for Hong Kong Trade Development Council; a public relations program for Gelco Express safety awareness; a review/proposal Whitewater Holdings Ltd; Communications and the Niagara Region Development Corporation; a public relations/communication program for Bank of Montreal Seniors’ Program; responses to consultant questionnaire for the Ministry of Energy; a public relations proposal for Prism/KWM Postal Coding Inc; strategic proposal for Kenox Corporation; public relations for Firestone Canada Inc; preliminary planning proposal for “Taste” Magazine; public relations proposal for Contel; proposal for public relations for tourism for the Ministry of Tourism and Recreation; a public relations proposal for Emerald City; proposal for Ontario Concrete Pipe Association and government/media relations program for Coca-Cola Ltd., 1986

11.9-11.11 Includes a public relations proposal for Intercede Facility Management Ltd; a political action plan for the Institute of Chartered Accountants of Ontario; a public relations/advertising proposal to the Barbados Board of Tourism; a summary of services for Bramalea Limited, Pen Centre Administration Office; a public relations proposal for Sports Bio-Mechanics Research Inc; a public relations plan for Tetra Pak Inc; a public relations and communications program for Advanced Systems Incorporated; a biomedical research communications plan for Canadians for Health Research, 1987

11.12-11.13 Includes a brief report on corporate identity and internal/external communication for Phillips Cables Limited, a communication proposal for Phillips Cables Limited, a program to effect changes to the boom truck operator certification program for the Ontario Concrete Pipe Association, a communication and public affairs proposal for a new educational model for the Society of Management Accountants of Ontario, a presentation to Motorola in Canada, mission and goal statements for the Lincoln County Board of Education, a public relations/communications proposal for Air China, an investor relations program for Fortinos Supermarkets, a communications plan for French Language Services in Ontario, a public information and education campaign for the Sault Ste. Marie and District Group Health Association, a proposal for communication and public affairs for the Canadian Institute of Stress, a communications audit for Bazaar and Novelty, 1988

Sub-Series D. Client Lists including international clients, representative clients, major clients, clients served on a project basis, St. Catharines accounts, international clients and publications produced on behalf of bureau clients, 1965-1989, n.d. (non-inclusive)


Sub-Series E. Yearly financial statements, 1968-1989 (non-inclusive)


Sub-Series G. By-Laws and Strategic Plan of the Niagara Editorial Bureau, 1974-1991, n.d (non-inclusive)


1.18 Strategic Plan, 1989-1991

Sub-Series H. Legal documents, 1947-1994 (non-inclusive)

11.19 Leases: for 70 King Street, St. Catharines; 159 Bay Street, Toronto; 215 Ontario Street, St. Catharines; 75 St. Patrick Street, St. Catharines; 1947,1952, 1955, 1979, 1994


11.22 Appraisal report, 1994

Sub-Series I. Guest books, 1969-1991 (non-inclusive)


Series II Press Releases and Advertising

Sub-Series A. Clippings – The clippings are related to random topics such as the Seaway, trade unions, politics and Niagara tourism which are of interest to the Bureau. There are some clippings which refer directly to the Bureau. These are listed within the descriptions, 1948-2010, n.d. (non-inclusive)

12.1 The death of Jack Haystead of the Ontario Editorial Bureau; The election of John Grimshaw, president, J. Brian Leyden, executive vice president and James W. Carr vice president and consultant of the Ontario Editorial Bureau. Many of the clippings in this file are about the Fruit Growers, 1948, 1955, 1959, 1960-1974
12.2 Includes the press release regarding the First Trans-Atlantic Air Shipment of Niagara Fruit and the announcement of a new advertising agency affiliate known as NEB (Niagara Editorial Bureau) Advertising, 1975-1976

12.3 Includes a clipping about the Ontario Editorial Bureau office being vandalized, 1977

12.4 Includes clippings about Niagara Falls’ Tourism, the appointment of Donald S. Swain to the consultant staff of the Ontario Editorial Bureau and the election of Brian Leyden as the president of Inside Canada Public Relations, 1978-1979

12.5 Includes articles on the decline in shipping, 1980

12.6 Brock University denies the “closing” rumour, 1981

12.7 Walker Brothers Quarries Ltd. opens its non-hazardous waste disposal site, 1982

12.8 Strike at the Welland Tribune, 1983-1984

12.9 Brian Leyden was appointed to a second term as chairman of the Consultants’ Institute, Toronto. Eric G. Cunningham was elected to the presidency of Ontario Editorial Bureau with offices in Toronto and St. Catharines. He said that he would like to drum up business for the firm in Hamilton, Ontario. The Inside Canada Public Relations Group brings its membership to a total of 7 PR firms. The latest addition is Bazin, Dumas, Dupre, Sormandy in Montreal, 1 b&w contact sheet, 1985

12.10 Robert Welch, Q.C. (Ontario’s former Deputy Premier) was elected to the Ontario Editorial Bureau Board of Directors, 1986

12.11 Partners of the Ontario Editorial Bureau approved a new name for the 41 year old company. The new name of OEB International Public Relations/Public Affairs more accurately reflects the services of the company, 1987

12.12 The Ontario Editorial Bureau entered into a joint venture with William Collins Associates Public Relations of Buffalo, New York. The purpose of this merger was to accommodate the growing number of businesses doing business on both sides of the U.S. Canadian border. The new firm is known as Collins-OEB International Public Relations. Jeff Lake is appointed as vice-president of the OEB International St. Catharines Office, 1988

12.13 OEB International announces the appointments of Cindy Harper and Rick Mauro as vice-presidents. Also included are accolades for Lou Cahill including information on the medal from the Pope, 1989-2010 (non-inclusive)

Includes Welland’s 3rd annual Rose Festival; A hospital brochure regarding the St. Catharines’ Hospital; The “Bishop Troupe” from Ridgeville who were appearing at the Blackpool Canadian British Trade Fair in England; Acquisition of the Western Life Assurance Company by Royal American Industries; the appointment of S.D. Evanoff as sales engineer at Blenkhorn & Sawle and the twinning of Port of Spain, Trinidad and St. Catharines, Ontario, 1964-1969

Includes an exhibition honouring the Northwest Territories at the St. Catharines Public Library; the 1971 St. Catharines Folk Arts Festival; The appointment of Richard Cole to General Manager of Blenkhorn & Sawle; an announcement about the “Laurentian Forest” ship christening; The sale of Blenkhorn & Sawle to Sayers and Associates Ltd., Toronto; An amalgamation of obstetrical services between the Hotel Dieu Hospital and the St. Catharines General Hospital; a pamphlet about the formative years of the Ontario Editorial Bureau; Niagara Escarpment planning area boundaries designated; The summer games of the 21st Olympiad are to be held in Montreal; St. Catharines Centennial has received a grant from Wintario; The 30th anniversary of the Ontario Editorial Bureau; Facts about the “M.V. Canadian Olympic” ship; Niagara Blossom Festival 1977; Lincoln Progressive Conservative candidate Ron Southward pledges his support to Peninsula farmers. 1 b&w photo, 1970-1978

Ontario Editorial Bureau announces that it is now the Toronto member of International Public Relations Group of Companies, Don Crossley’s “Sound Celebrations” becomes a new series for CKTB-FM; Kenneth D. Greaves of Toronto is appointed president of the Ontario Forest Industries Association; The death of a ship’s officer from injuries resulting from an explosion on the “Ralph Misener”; The appointment of Robert G. Dale and chairman and chief executive officer and Robert S. DeMone as president and chief operating officer of Maple Leaf Mills; an outline of the Pageant Drama of Old Fort Niagara is presented; Ontario Paper’s new mill is good for the economy; Ports Canada financial results for 1982; The St. Catharines General Hospital is chosen to provide CAT scanner service to the region; Inward Passage an Ontario made film about the Great Lakes/ St. Lawrence Seaway was premiered, 1 b&w photo, 1976, 1979-1983

Camp Wa-Sa-Ah- Bun was sold by the YMCA; Niagara Parks turns 100 years old; Preparation are being made for the Four-Nation Celebration; Louis J. Cahill is awarded top recognition from the Canadian Public Relations Society, 2 col. photos, 1984-1985

St. Catharines Blue Jays bring pro baseball to the Niagara Region; Tecsyn announced an agreement to purchase Novastran of St. John, New Brunswick; The “Friends of Fort George” group was officially formed; Niagara Parks Commission introduces a long range planning study and Ontario Editorial Bureau completed 50 years as consultant to the Ontario Paper Company, 2 b&w photos, 1986-1986

Niagara Parks Commissions’ releases, review of Regional Government in Niagara, review panel appointed for Centre of International Business, preserving and promoting
marine heritage, formation of PR North Ltd. Public Relations by Frantz Tollefsen and Louis Cahill honoured –receives the Philip A. Novikoff Memorial Award, 1987-1989


12.21 Speeches, interviews and articles including: Battle of Queenston from the Gleaner and Niagara Newspaper, Interim report of a special committee appointed by the Directors of the Personnel Association of Toronto to inquire into the aims and objects of the association by H. G. Kettle, reference notes for remarks by Louis Cahill to the Niagara Frontier Chapter of the Public Relations Society of America, a presentation to the Canadian Organization for the Simplification of Trade Procedures, A crusade for the Welland Canals by Louis J. Cahill, Management and the Media: A Guide to Industrial Relations Communication with the News Media by the Ontario Editorial Bureau, Value Billing by Louis J. Cahill, Professionalism in Public Relations and The Birth of the Canadian Public Relations Society by Peter Johansen of Carleton University, Interviews with Joe Cahill by Peter Johansen, 1972-1998, n.d. (non-inclusive)


12.26 The OEB Contact (the name was changed to Contact), 1978-1979, 1981-1983, 1985, 1987

12.27 Flyers, n.d.

12.28 Photographs including: Louis J. Cahill, Robert Welch, Fabian Bachrach, a display of John Steele portraits, construction photos and Mayor Franklin Miller, 10 b&w photos, 4 col. photos, 1 b&w negative, n.d.


12.30 Photographs including: Brian Leyden, the 30th anniversary of Inside Canada, Lou Cahill, Denise Duhame, John Grimshaw, Frank Miller (Minister of Economics), R.B. Loughlan (of Ontario Forest Industries), Ed Martens (Words North Communication Services) and John Ingraham (Spinroll Corporation), Lorraine Himes and Ontario Editorial Bureau Directors. Also included is a sketch by Ed Guthero, 58 b&w photos, 1 col. photo, 2 col. slides, 5 b&w contact sheets, 1981, n.d.

12.31 Miscellaneous photos including women working in a factory [ammunition]. The women are: C. Moore, M. Mackaboski, D. Ranney, Jean [Spulak], Lucy Merakian, M. Thompson and Joan McCready. J. Hall of Carter Wines is pictured as well as Tod Billingsley of the Royal Bank of Canada, Molly [Harding], the Toronto Skydome and picture of a portable oxygen tank and an infant alarm. Included are Carousel Players photos from the play Where To, Turelu? 24 b&w photos, 4 col. photos, 2 b&w contact sheets, 1977, 1986-1988, n.d.

O.1 Framed tribute to Louis J. Cahill (1914-2008), 2008


13.1 List of audio visual materials

13.2 Grape Festival 16 mm. reel, 1952

13.3 Grape Festival 16 mm. silent reel, 1953

13.4 Niagara Grape Festival, 16 mm. reel, 1956

13.5 Niagara Grape and Wine Festival, reel, 1964

13.6 Niagara Grape and Wine Festival, print #4, reel, 1965
13.7  Niagara Grape and Wine Festival, print #1, reel, 1967

13.8  Niagara Grape and Wine Festival – 20th Anniversary, reel (badly bent), 1971

13.9  Grape and Wine Festival, television print #2, reel, 1974

13.10 Grape Festival, festival film #5, reel, 1974

13.11 Niagara College Grape and Wine Festival, print #1, reel, 1977


13.14 St. Catharines Coronation Parade, reel, 1953

13.15 Behind the Shield, Welland (The Greatest Inland Waterway in the World), mono, ½ in. reel, n.d.

13.16 Lincoln County: Years of Heritage, dvd, n.d.

Series IV – Alphabetic Reference Files: Within these files are client files, files regarding individuals and files used as reference material.


14.3 Correspondence regarding Lifeblood, a 20 page booklet which was produced for the Abitibi Power and Paper Company, 1952

14.4 Correspondence regarding Lifeblood and memorandum of a meeting discussing the text of Abitibi Forest, 1953, n.d.

14.5 Press releases including a flyer on The People’s Forest; spots and releases including scripts of The People’s Forest, 1950-1951, 1956, n.d.

14.6 Clippings, 1950-1951

14.7 Photographs including: trees planted in 1928; the end of the log drive on the Nipigon River; a stockpile of pulpwood at Abitibi Power and Paper Company at Smooth Rock Falls, Ontario; a high lead system being used for clean-up operations; Mack Welding Company grapple used to load trucks to transport logs to Lake Abitibi and log drivers, 7 b&w photographs, n.d.

14.8 Journals and pamphlets relating to the Forest industry: The People’s Paper, A Series of Analytical Graphs from Abitibi Power and Paper Company Ltd; Sylva: The Lands and
Acres (formerly H.G. Acres and Company). The company was then named Acres International and is currently Hatch-Acres Energy. Correspondence includes the Colombo Plan Projects, 1953-1954, 1956, 1959.

Engineer biographies, [1959]

Press releases and clippings including: the Colombo Plan, senior employees becoming shareholders in the company and work on the Kelsey Generating Station in Manitoba. Included is an address entitled Power and Canada by A.W.F. McQueen, President 1959, n.d.


**Adus** auto delivery service includes correspondence and a flyer, 1964

**Aggregate Producers Association of Ontario**: correspondence, 1976-1979

Press releases including a proposal from the Ontario Editorial Bureau, transformation from gravel pits into scenic settings and facts about the Ontario Aggregate Industry, 1976-1978

Photographs including: Burlington’s Royal Botanical Gardens (once a gravel pit) and a picture taken 45 years later, 3 b&w photos, 1976, n.d.

**Air Cadet League of Hamilton** including: a flyer, a plan to promote the Air Cadet League of Hamilton, correspondence and background information covering Air Cadet Week, 1949, n.d.

**Air Niagara** including: correspondence and mailing lists, 1966

**Alcan Canada** including: correspondence, 1979-1982

Press releases and speeches including: The Eighties: Cope or Capitulate? notes for a speech by Roger Phillips, president of Alcan Smelter and Chemicals Limited and notes for a speech by George Hancocks, manager of editorial services for Alcan Canada Products, 1980, 1982

Publications and clippings including: Alcan-Manitoba Update, 1981-1982

**Alexanian Rug Company** including: correspondence, 1951-1952, 1957
A campaign to increase the volume of business for the Alexanian Rug Company, clippings and a pamphlet on carpet care, 1950, 1957, n.d.

**Algonquin Park** including: correspondence regarding a plan proposed by the Department of Lands and Forests which would have serious consequences for the lumber industry. Also, environmentalists snipe at loggers in Algonquin Park, 1968-1975, (non-inclusive)

Press Releases and Memorandums including the announcement of *No Man’s Land* to be presented by the CBC; the appointment of I.D. Bird as general manager of the Algonquin Forest Authority; information on Dr. Vidar J. Nordin, chairman of the Algonquin Forest Authority; the election of J.W. McNutt as vice-chairman of the Algonquin Forest Authority and the appointment of Brent A. Connelly as area supervisor of the Algonquin Forest Authority, 3 b&w photos, 1969, 1975

Clippings: Most clippings concern the battle between environmentalists and loggers, 1969, 1975


**Alliance Paper Mills Limited** includes: correspondence and a program for the Merritton Division Loyalty Club (5 to 30 year pulp and paper makers) program with pictures. Much of the correspondence centres on the labour agreement, 1947-1952

Press releases and clippings including: the Labour Agreement by and between Alliance Paper Mills, Merritton, Ontario and the International Brotherhood of Pulp, Sulphite and Paper Mill Workers. Many of the items deal with the Alliance fixed assessment bylaw which was voted on in 1951 by Merritton ratepayers, 1948, 1951

Flyers and pamphlets including the pension plan and an example of Alliance coater (embossed, glassine, cobweb cover) on *Colour Reproduction* folder, 1946, n.d.

**Allied Beauty Association (ABA)** correspondence, 1979-1981


**American Canal Society** correspondence, 1985-1987

**American Institute of Electrical Engineers** correspondence, 1951
14.40 Press releases and program pertaining to the summer general meeting to be held June 25-29, 1951 at which the conference paper *Underground Domestic Distribution* by Philip J. Croft, Chief Engineer of Canada Wire and Cable Company was to be presented, 1951

14.41 **American Psychiatric Association Convention** correspondence and program for the 118th annual meeting of the association in Toronto, Ontario. A paper entitled *The Ecology of Mental Health* presented by the Human Ecology Research Foundation is also included, 1962

15.1 **Anglo-Canadian Pulp and Paper Mills** correspondence and a recycling pamphlet, 1971-1972

15.2 **Anthes-Imperial Limited** correspondence, 1952, 1964

15.3 Press releases including the announcement that Anthes-Imperial Limited, St. Catharines, Ontario took control of the John Wood Company, a U.S. corporation, 1952, 1964

15.4 **Artistic Woodwork Co. Ltd.** includes correspondence and clippings. Most of these items are about the 1973 strike at which there was violence, 1973-1974

15.5 Press releases – most regarding the strike. The general manager was quoted as saying “Artistic Woodwork Co. Ltd. is the target of an attack by outside interests of dimensions almost without precedent in Canadian labour history”, 1973-1974

15.6 **Association of Investigators and Guard Agencies of Ontario** including correspondence and a flyer about Mobile Watch Surveillance Mobile [the flyer is water damaged], 1988

15.7-15.8 **Association of Ontario Land Surveyors** includes: correspondence regarding the publication of the association’s magazine, *The Ontario Land Surveyor* by the Ontario Editorial Bureau, 1969-1974

15.9 *The Ontario Land Surveyor* journal, 1970-1971

15.10 **Association of Travel Writers of America** correspondence regarding a Travel Writers Canadian chapter meeting in the Niagara Region, 1978


Ballots and posters from United Electrical, Radio and Machine Workers of America (UE), Local 523 inviting Atlas Steel workers to a meeting and vote to consider the question of union organization. Included are 2 hand drawn pictures by Chippendale, 1950

Clippings regarding the UE in Welland and the prospect of Spain and England buying more from Atlas, 1947, 1950, 1962

Pamphlets including: Atlas safety rules and regulations; the agreement between Atlas Steels Ltd. and the Canadian Steelworkers’ Union, Atlas Division; Employees’ Suggestion Plan; group hospital and surgical insurance at Atlas Steels Ltd; group insurance plan; pension plan; a pamphlet entitled We at Atlas Steels Limited and a Canadian Federation of Labor pamphlet which refers to Atlas Steel, 1946, 1949, n.d.


Automotive Transport Association correspondence and press releases, 1959-1960

Avondale/Vanwell Publishing including correspondence regarding the promotion plans for the introduction of the Niagara Heritage series produced by Vanwell Publishing Ltd. and the Avondale participation in the series, 1988

B. Greening Wire Co. Ltd. Hamilton, Ontario includes pamphlet, correspondence and a script for a community relations program and scripts for interviews, 1949

B.F. Goodrich, Canada correspondence including letters about the addition to B.F. Goodrich plant on Thorold Town Line Road, Thorold, 1979-1980

Public relations program presentation prepared for the Niagara Plant of B.F. Goodrich, Canada and plant expansion opening ceremonies including remarks by the Honourable Robert Welch, 1979

Clippings about the B.F. Goodrich expansion, 1979-1980

On Stream at Niagara and a news media information kit about the Niagara PVC Plant Extension opening, 6 b&w photos, 1979

Babcock and Wilcox Canada includes correspondence regarding the Cantherm project and the China project, 1986-1987

15.26 Clippings regarding interest rates and a picket outside the Bank of Montreal protesting the fact that the Bank of Montreal won’t change its policy on interest rates, 1981-1982


15.28 Bank of Nova Scotia correspondence and press releases concerning the bank’s Winnipeg headquarters at the corner of Portage and Main Street, Winnipeg and a conference which was being held in co-operation with the University of Western Ontario on Business and Public Interest, 1978

15.29 Bastow, Jack – Real Estate Broker includes: correspondence, flyers and clippings about Westchester Apartments, 86 St. Paul Street (over the Bank of Montreal), St. Catharines, 1 b&w photo, 1950-1951

15.30 Beaverdams Park Correspondence and plans for the pamphlet and advertisement for Thorold’s historic role in the Welland Canal. The ceremony was held at Beaverdams Parkland included the unveiling of the S.S. Heron Bay anchor. Included are a list of William Hamilton Merritt’s descendants and Thomas Keefer’s descendants, 1984-1985


15.34 Press releases, clippings and speeches including: the address by Earle W. Stobart to the Welland Rotary Club; Man Does not Live by Public Relations Alone – but it Helps with a foreword by Robert H. Paul, president of Betchtel Canada Ltd; an address to the Toronto Board of Trade Club by Earle W. Stobart of Betchtel; press release on environmental concern in the construction of pipelines, 1 b&w photo, 1976-1977, 1981-1982, 1984

15.35 Bell Aircraft Corporation correspondence including a press release about crop dusting by helicopter, 1946-1947

15.36 Bell Aircraft annual reports for 1946 and 1949 and Bell Aircraft News, 1946, 1949-1951

15.37 Benix Corporation including correspondence, clippings and press releases regarding the Metro contract with Benix to buy an electric train ride for new Metropolitan Toronto Zoo, 1 b&w photo, 1973-1975


15.39 BLM Clutch Corporation includes correspondence, press releases and clippings regarding work on the Steep Rock iron ore project at Atikokan, Ontario; installation of
an automatic clutch in Sarnia chemical plant and the announcement of John Fisher as the BLM Director. A BLM bulletin and price list are also included, 1952-1955

15.40 **Board of Directors of Physiotherapy** correspondence, 1985-1987

15.41 **Bombardier** correspondence, 1985-1986


15.43 **Bramalea Consolidated Developments Ltd.**, later named **Bramalea Ltd.**, includes correspondence about the Welland Fairgrounds property, 1970-1971

15.44 Correspondence (including some clippings) regarding the flea market status in Ontario, the Ghermezian Family visit to Niagara, the Commissio purchase of the Port Colborne Mall, 1984-1985

15.45 Clippings including the conception of the mall proposed for Highway 58 in the Woodlawn Road area of Welland, the flea market vacating the Pen Centre and Bramalea eyeing U.S. locations, 1971, 1982-1985

15.46 Press releases including Bramalea Shopping Centre Operations proposals and Bramalea Shopping Centre Division Conference, 1985

16.1 **Brant Inn**, Burlington, Ont. correspondence, flyer and press release featuring the appearance of Frankie Laine as he makes his first Canadian appearance at the Brant Inn, 1948

16.2-16.4 **Brewers’ Warehousing Company Ltd.** correspondence including the directive for the Brewers of Ontario to promote responsible use of alcohol, 1986-1989

16.5 Clippings including: the possibility of a labour disruption, the “drink responsibly” campaign, beer prices climb and Canadians want beer in stores, 1988-1989

16.6 Press releases and flyer including: Summary of Meeting of Brewers of Ontario and Hon. Monte Kwinter, Minister of Consumer and Commercial Relations; Preliminary Political Action Plan for the Brewers of Ontario; A Community Relations Primer for your brewery; a press release on “dry waterways”; Brewers Retail Task Force recommendations; Statement in the Legislature by the Honourable William Wrye; Project 87 analysis and an information pack from Brewers Retail, 1987, 1989

16.7 **Brooks Clothing Store** correspondence and clippings regarding the menswear store located at 76 St. Paul Street, St. Catharines, Ont., 1948-1949
16.8  **Burnstein Castings Ltd.** correspondence and a copy of the *Casting Call* (a newsletter dedicated to the employees), 1989

16.9  **Cahill, Louis J.** personal correspondence, biographical sheet and announcement of 40 years in Public Relations, 1948-1950, 1987

16.10 **Calvert House Competition** Calvert Distillers Ltd. has an international architectural competition which is sponsored by McGill University School of Architecture. This file includes correspondence, biographies and a flyer, 1 b&w photo, 1953-1954

16.11 **Campell, John Ellwyn** – served on Lincoln County Council from 1958 as deputy reeve and from 1961 as reeve of the Town of Niagara until he resigned to accept the chairmanship of the Municipal Region of Niagara. He was appointed to the Niagara Parks Commission in 1963 and chaired both the School of Horticulture and the School of Horticulture Committee. He was the vice-president of Campell-Walker Foods. This file contains clippings and press releases about a land severance dispute, a biography and a program for the John E. Campbell appreciation night, 1980, 1986

16.12 **Canada Systems Group (ELST)** includes correspondence regarding the company in which Stelco, London Life, the T. Eaton Co. and TRW joined forces to form one computer company, 1971-1972

16.13 Press releases and flyer, 1971

16.14 **Canadian Association of Accident and Sickness Insurers** correspondence and press releases regarding the 1973 press conference, 1973

16.15 **Canadian Association of Broadcasters** correspondence regarding the writing of *The C.A.B. Story, Private Broadcasting in Canada* by T.J. Allard, 1976

16.16 The completed *C.A.B. Story, Private Broadcasting in Canada* and clipping, proposed cover and pages for the booklet and a pamphlet on Rogers Radio Broadcasting, 1976.

16.17-16.18 **Canadian Association of Recycling Industries (CARI)** correspondence regarding a symposium on the environment/manufacturing/recycling, 1988-1989

16.20 Clippings and photographs, 5 b&w photos, 1988-1989

16.21 **Canadian Aviation Industry** correspondence regarding a two day program being staged to honour Rt. Honourable C.D. Howe, Federal Minister of Trade and Commerce and Defense Production, at Lethbridge, Alberta, 1955

16.22 Press releases and program for the celebration to honour Rt. Honourable C.D. Howe, 1955

16.23 **Canadian Bankers Association** correspondence and Questions and Answers about Canada’s Banks, 1949

16.24-16.28 **Canadian Canal Society** correspondence, 1985-1989

16.29 Clippings and booklet regarding the reopening of the Wolfe Island Canal in the County of Frontenac, 1984-1986

16.30 **Canadian Canners Ltd.** correspondence and press releases regarding a presentation to Canadian Canners on the 50th anniversary and the closing of the Boese Foods Plant Ltd., 1952, 1977

16.31 **Canadian Chamber of Commerce** correspondence, a press release naming Bruce Hill as the president of the Canadian Chamber of Commerce, and pamphlets. Included are speeches from the 50th annual meeting, 1947-1948, 1977, 1979

16.32 Newsletter issued by the Department of Economic Development, the Canadian Chamber of Commerce, nos. 47-48, 50, 52, 54-69, 71, 73-76, 82-90 and an employer-employee relations survey, 1947-1949

16.33 **Canadian Grocery Distributors’ Institute** correspondence regarding the 1973 annual meeting in Toronto, 1972-1973

16.34 Press releases including: the *Management Implications of Automated Front Ends* by B.L. Seitz and M.S. Moyer, speech by John Lockwood, *Worldwide Observations on Trends in Food Prices* and a confidential report on the 1973 convention communications. Clippings are also included, as well as the official program for the Canadian Grocery Distributors’ Institute 1972 Annual Convention, 1972-1973

16.35-16.36 **Canadian Health Insurance** correspondence, 1965-1966, 1971

16.37 Press releases on profit or non-profit, Digest of CHIA (Canadian Health Insurance Association), a survey of voluntary health insurance in Canada and an excerpt from an address by George N. Watson, president of the Canadian Health Insurance Association, 1964-1967, 1971, n.d.
16.38  Clippings regarding Medicare, 1965

16.39  *The Interpreter: a topical commentary on Canadian health insurance, 1965-1967*


16.42  Press releases including: *Profit – No Dirty Word* by John Meyer, Financial Editor of the Gazette, Montreal; *Marketing for Profit – or Loss* by R.E. Crighton; Address to the Canadian Industrial Editors Association Chantecler by Norman S. Dowd, Executive Secretary of the Canadian Labor Congress and excerpts from an address by the Honourable Rene Levesque, Minister of Natural Resources, Quebec, 1960, 1963

16.43  Publications and flyers including: *Chapter Chatter, Tempo, Trout’s Communication Research Reports* and *Inside ICIE (International Council of Industrial Editors)*, 1956, 1958-1959

17.1  **Canadian Institute of Forestry** correspondence, 1965, 1974

17.2  Press releases including: *Forests and the Consumer* by O.L. Forgacs; Forestry is for People Annual Meeting; *Dare to be Different: the Case for Innovation in Forestry; What’s New in Paper* by Pierre R. Gendron and an address by Frank E. O’Dowd from Edward Hines Lumber Company, Chicago, Illinois, 1965, 1974-1975

17.3  Clippings regarding Algonquin, recycled paper and soaring costs in the pulp industry, 1974

17.4  **Canadian Institute of Public Affairs** correspondence, 1956

17.5  **Canadian Institute of Radio Engineers (I.R.E.)** correspondence regarding conventions, 1956-1957

17.6  Press releases regarding the October 1956 and 1957 conventions including pamphlets, 1956-1957

17.7-17.8  **Canadian Lake Carriers Association** correspondence, much of it regarding the 1974 strike, 1973-1975, 1984

17.9  Documents including: Memorandum of Agreement between the Canadian Lake Carriers Association and Canadian Marine Officers Union, Memorandum of Agreement between the Canadian Lake Carriers Association and Seafarers’ International Union of Canada and the Agreement between the Company and the Canadian Merchant Service Guild, 1971
Press releases including: Labour negotiations with the Seafarers’ International Union, position paper for the Canadian Lake Carriers Association, background information of the Canadian Lake Carriers Association and the Seafarers’ International Union, report of the Conciliation Commissioner and debates from the Ontario Legislature, 1974

Clippings – most of them concerning the strike, 1973-1974

**Canadian Life Insurance Association** correspondence – much of it dealing with the new Medic-Alert Program, 1969

Public Relations document prepared for the Canadian Life Insurance Association, 1975

**Canadian Manufacturers’ Association** correspondence, an address by J. Laurent Thibault entitled *A Future that Works* and issues of *Industry*, 1952, 1962, 1984-1985

**Canadian Property Tax Agents Association** correspondence and press releases including a paper concerning property tax reform, 1978

**Canadian Public Relations Society** correspondence, flyer and proceedings reports from the 5th annual general meeting as well as the Canadian Public Relations Society Constitution, 1953-1954

**Canadian Pulp and Paper Association** correspondence primarily regarding the John Fisher program, *The People’s Paper*, 1948-1949

Correspondence regarding the Secondary Fibre Committee, 1981-1983, 1985

Clippings regarding *The People’s Paper*, 1948-1949

Press releases including: a directory of the products made by the Canadian Pulp and Paper Association, a proposal for effective public relations for the Canadian Pulp and Paper Association and releases regarding *The People’s Paper*, 1948-1949


**Canadian Scholarship Trust Foundation (C.S.T.)** press releases and correspondence, 1966

**Canadian Shipping Strike** correspondence and clippings regarding the strike, 1947-1948

**Canadian Society of Laboratory Technologists** correspondence regarding the June 1958 convention, 1957
17.29 **Canadian Steel Improvement Ltd.**, correspondence, clippings and press release regarding a bridge-type drop hammer, 1955

17.30 **Canadian Tinplate Recycling Council** correspondence and clippings, 1985

17.31 **Canadian Tire** includes: a proposal for Canadian Tire, correspondence and questions regarding CTC holdings, 1987

17.32 **Canadian Tourist Association** correspondence, 1957-1958, 1963-1964

17.33 Publications including: *Tourist Establishment Improvement Loan Act* submitted to the Honourable Donald M. Fleming, Minister of Finance by the Canadian Tourist Association, *Canadian Tourism* and the *1964 Canadian Tourist Association Membership Directory* 1958, 1964

17.34 **Canadian Wine Institute** public relations presentation, statistical tables, clippings and correspondence, 1949, 1975

17.35 Correspondence including a history of the Canadian Wine Institute, 1976, 1988

18.1 **Canal Contractors Company** correspondence and flyer, 1985-1986

18.2 **Cardinal’s Jubilee Campaign** – Cardinal McGuigan challenges Catholics to fund-raise to meet the needs of the growing Catholic population in the Toronto Archdiocese. Included are: correspondence and press releases, 1955

18.3 Campaign flyer and brochure, 1955

18.4 **Century City** – a Revenue Properties Company project, correspondence, 1969-1970

18.5 Press releases and clippings, also included is a 1968 Revenue Properties Company Annual Report, 1968-1970

18.6 **CFRB** Radio Station, Toronto, Ontario correspondence, 1983-1985

18.7 Press releases including a biography on Gordon Sinclair, professional news reporter who died in 1984, 1983-1984

18.8 Clippings including the firing of Earl Warren (morning man of CFRB) and Gordon Sinclair’s death at the age of 83, 1983-1985

18.9 *Listen Here!* the CFRB 1010 Toronto newsletter, 1981-1983

18.10-18.11 **Chatco Steel Products Ltd.**, Tilbury, Ontario correspondence, 1953-1955
18.12 Press releases including a proposed article for the *Canadian Aviation Magazine* and the announcement of the company’s building combining the Toronto sales office, warehouse facilities and truck body mounting depot, 1953, 1955, n.d.


18.14 **CHEP Service Canadian Food Manufacturers**, a business pertaining to the pallet industry. File includes correspondence and press release, 1985-1986

18.15 **Cherry Avenue Farms**, Beamsville includes ideas presented to the Moyer Family regarding public relations for Cherry Avenue Farms, 1975

18.16-18.17 **China City** was a cultural and commercial proposed development to be located in Niagara Falls, Ontario. It was to be a joint venture between Canada and China. Included in these files are correspondence, and clippings, 1987-1989

18.18 Proposal for development and booklet, n.d.

18.19 **Chown, Cairns Barristers and Solicitors**, St. Catharines, Ontario. Included in this file: correspondence, a presentation to Chown, Cairns by the OEB International and a proposal prepared for Chown, Cairns, 1989

18.20 **Citibank Canada** correspondence, 1985-1986

18.21 Press releases including the opening of the first branch in Toronto and new branches which have concentrations in the Chinese and Asian markets in Toronto and Vancouver, 1985-1986

18.22 **CHSC** radio station in St. Catharines, Ontario thoughts on how CHSC could increase its audience, 1990

18.23 **Civic Administration** – a Maclean Hunter publication, Toronto, Ontario. Includes correspondence and clippings, 1 b&w photo, 1949-1952


18.25 Two issues of *Civic Administration*, 1950

18.26 **CKTB** radio station, St. Catharines, Ontario press releases and articles including: a Brief History; an issue of *Cue-Sheet*; a release about the broadcast of Midnight Mass and a memoriam for Bob Reinhart, veteran broadcaster, vice-president and manager of two St. Catharines radio stations, 1981-1983, 1985, n.d.

18.28 **Coins and Stamps** – this is a reference file containing pictures of a North West Company coin, Maritime Provincial Command wooden dime and Centennial souvenir wooden dollar as well as other wooden and Canadian stamps, 3 b&w photos, n.d.

18.29 **Collins and Cunningham**, Buffalo, New York contains correspondence concerning international trade, 1988

18.30 Clippings, a press release entitled *Joint Venture Agreement* and a copy of the GBDF Report (Greater Buffalo Development Foundation) regarding the trade pact, 1988

18.31 **Commercial Travelers’ Association of Canada** correspondence, 1978, 1985-1987

18.32 Press releases including the Public Relations plan for 1986, a release about frequent flyer plans and taxes and a copy of *Contact*, 1985-1986

18.33 **Committee of Inquiry regarding education** – notes on the three-man committee of inquiry into negotiation procedures concerning elementary and secondary schools of Ontario, 1971

18.34 **Communism** – a reference file containing clippings, a speech, 3 pamphlets entitled *I Am Capital, A Bill of Rights* and *Communism vs. Canadianism*, 2 negatives, 1946, 1948

18.35 **Condominium**, a publication devoted to the interests of the condominium homeowner. This file includes: a proposal by the Ontario Editorial Bureau, an agreement between Conreal Inc. and The Condominium (a division of Niagara Editorial Bureau Ltd.) and correspondence, 1976

18.36 Correspondence and minutes of a board meeting, 1977

18.37 Correspondence, 1978


19.1 **Confectionary, Chocolate and Cocoa Industries of Canada** press releases and correspondence, 1958

19.4 **Construction Safety Association of Ontario** correspondence, 1971-1973


19.6 **Contel Computer Systems** press release and flyer, 1988

19.7 **Continental Casualty Company** includes correspondence and a summary of proposals to promote the company, 1971-1972

19.8 **Co-operative Movement** includes a study of the co-operative farm movement and co-operative movements dealing with other commodities. Correspondence is also included, 1961

19.9 **Cormier, Jean G.** – This is a confidential memorandum which was prepared for Mr. Jean Cormier, Vice President, Public Relations, Canadian National. It is based on CN/Newfoundland relations, 1975

19.10 **Costpro** (The Canadian Organization for the Simplification of Trade Procedures) - this file contains an information package, correspondence and press releases, 1976

19.11 **Council for Canadian Unity** includes a public relations communication program and correspondence, 1977

19.12 **Counselor** - a publication by the counselors section of the Public Relations Society of America, 1976-1977


19.14 **Cradock Holdings** correspondence and press release regarding Proprietary Mines Holding properties in Florida, 1959

19.15 **Davis Lumber Company Ltd.**, St. Catharines, Ont. Includes press releases and correspondence regarding the opening of the lumber company and the totem pole which was carved by Chief Joe Mathias of the Copilano Tribe, Vancouver, British Columbia, 1955

19.16 **De Havilland Aircraft** of Canada press releases regarding the strike, notes on the 1982 financial statement and a statement by Jack Austin, Minister of Social Development on the financial results for De Havilland Aircraft, 1972, 1982-1983

19.18 **Department of Citizenship** correspondence, press release regarding the opening of Laura Secord Secondary School and an address by the Honourable R.S. Welch Q.C., 1966-1967

19.19 **Department of Energy and Resource Management** includes information on the pollution workshop correspondence and lists of clubs, organizations, business associations, legions, fraternal organizations, religious organizations, Niagara Regional industries, municipalities in the Niagara Region, labour unions, chambers of commerce and boards of trade, Welland and district organizations and organizations in the Port Colborne area, 46 b&w photos, 1960, 1970-1971, n.d.

19.20 **Department of Lands and Forests** includes a list of administrative divisions and news releases, 1950, n.d.

19.21-19.22 **Department of Social and Family Services** includes correspondence and press releases regarding a visit by the Honourable John Yaremko, Minister of Social and Family Services, 1 b&w photo, 1969-1970

19.23 **Department of Travel and Publicity** includes correspondence, clippings and a summary of proceedings at the Second Annual Ontario Tourist Conference, 1948-1950

19.24 **Department of Veterans Affairs** correspondence and an address by A.O. Solomon. Included are copies of *Carillon Canada*, a publication of the Department of Veterans Affairs, 1974, 1977, 1979

19.25 **Dominion Bridge Company Ltd.**, Lachine, Quebec includes flyers and photographs, 7 b&w photos, n.d.


19.27 Correspondence, clippings and an information package about the census, 1971

19.28 **Dominion Natural Gas Company** clippings and correspondence regarding a natural gas inquiry. Also included is a statement of claim between the Dominion Natural Gas Company and the Township of Aldborough Et. Al. and a paper concerning the supply and importation of natural gas, 1947, n.d.

19.29 **Domtar Inc.** includes a flyer, a proposal from the Ontario Editorial Bureau and correspondence, 1988
Don Cossack Chorus and Dancers includes clippings, programs, flyers and correspondence. The group name was actually Gen. Platoff Don Cossack Chorus and Dancers and the director was Nicholas Kostrukoff, 4 b&w photos, 1955-1956

DRG Ltd. a leading Canadian company in the envelope, flexible packaging materials and pressure sensitive tape fields acquired the business of Gage Stationary Ltd. This file contains correspondence and press releases pertaining to that transaction. Also included is an interim report to shareholders, 1971-1972

Dunnville – this is a reference file containing a history of Dunnville with maps, 1989

F.B. Eddy Forest Products Ltd. includes correspondence and press releases regarding aerial spraying of forests, 1985

Editorial Associates Ltd. (EDITAS) – Since 1936, Editorial Associates Ltd. has provided counsel and public relations services in both English and French. Leonard L. Knott was the chairman of the board. This file contains correspondence regarding Gio Ponti, architect and a speech by Leonard L. Knott to the Industrial Advertisers’ Association of Toronto, 1951, 1953-1954

Publications include: a flyer about EDITAS on their 28 years of service, Adventures featuring an article on Leonard L. Knott and a copy of Distaff Doings, 1953, n.d.

Eldorado Mining and Refining Ltd. correspondence and press releases regarding the outlook for Canadian uranium. A copy of Refiner (published for the employees of Eldorado Mining and Refining Ltd.) is also included, 1961-1962, 1965

Eldorado Nuclear Ltd. includes a follow-up to a press conference and correspondence, 1979

Electrical and Electronic Manufacturers’ Association (EEMAC) correspondence and press releases including: a proposed 1984 communications program and review of the 1983 program; a speech by Harold W. Hayes of the EEMAC and a speech by Sundar Raj of the EEMAC. An address by Fred M. Shonbeck is also included, 1 b&w photo, 1983-1984

Correspondence and press releases including: notes for an address by Harold W. Hayes of the EEMAC and notes for addresses by Ted Ford of the EEMAC. There is also a press release on zonal control electric heating and the challenges from the natural gas industry, 1985

Correspondence and press releases including: a press release on the new developments in baseboard technology and a public/government relations program for the electric heating and comfort conditioning section of EEMAC, 1986
19.41 Correspondence and press releases including: a presentation for the first annual EEMAC benefit dinner and an EEMAC home comfort section long term public relations proposal, 1987

19.42 Correspondence and press releases including the elements of a government relations program, 1988

19.43 **Electronic Art**, 19 coloured slides, n.d.

19.44 **Elevator Industry** – Clippings, a flyer and a position paper on Canada’s nationwide elevator strike, 1973

19.45 Clippings and correspondence regarding the elevator strike, 1974-1975

19.46 **Empire Club of Canada** press releases announcing various speakers, 1962


20.2 **Encyclopaedia Britannica** correspondence and press releases most of them regarding the visit of Colonel Kurt R. Swinton, Vice President and Managing Editor of Encyclopaedia Britannica, 1958

20.3-20.4 Correspondence and press releases, 1959-1962

20.5 Encyclopaedia Britannica publication entitled *EB in Canada*, 1960

20.6 **Energy Mailings** – this report is sent out by the Ontario Editorial Bureau to clients with heavy energy requirements. This file contains correspondence, 1980-1981


20.8 **English Electric Company Ltd.** correspondence, the history and aims of the company and the 1946 annual report, 1945-1946

20.9 Correspondence regarding the largest transformer ever built in Canada and the negotiations between the English Electric Company and the United Electrical, Radio and Machine Workers of America, CIO Local 529, 1947

20.10 Correspondence including the resignation of H.C. Blenkhorn, Vice President and General Manager of the company, 1948-1949
Clippings including: social events at English Electric, the giant transformer, the strike vote, an acquisition of the English Electric Company by the John Inglis Company and the resignation of H.C. Blenkhorn, 1946-1948

Photographs and business cards including: photos of A.J. Bennett and Adams, 4 b&w photos, n.d.


English Electric publication *Highlights* published in the interests of the employees of the English Electric Company of Canada, 1942-1948

**Enterprise Foundry Company Ltd.** includes correspondence, clippings and press releases which include: a Public Relations-Communications Program for Enterprise Foundry and a proposal for a media relations program for the microwave oven announcement, 1975, 1977-1979

**Equipment Sales & Service Ltd.** Toronto, Ontario correspondence and a press release regarding the purchase of three new giant trucks by Walker Brothers Quarries. The trucks were sold by Equipment Sales and Service Ltd. of Toronto, 1 b&w photo, 1964

**Equity Growth Realty Inc.** London, Ontario correspondence and a flyer regarding the Cherry Lane, Grimsby 70-unit condominium rental townhouse project, 1989

**ESB Canada** – originally the name ESB stood for Electric Storage Battery. ESB was Canada’s largest manufacturer of batteries. Most of the correspondence and press releases deal with lead emissions and also fire danger in batteries, 1973-1975

**ESTC** (Education Systems Technology Canada Inc.) correspondence regarding software for education use, 1987

**ETAC Sales Ltd.** Scarborough, Ontario correspondence and clippings regarding a proposed factory outlet mall in Niagara Falls, Ontario, 1990

**Every Member Visitation Advisory Bureau** is wholly owned by the Ontario Editorial Bureau. The purpose of the bureau is to increase the number of regular participants in the work and financial support of the religious community, 1957

Photographs and clippings – Most of the clippings focus on pollution from Exolon, 4 col. photos, 1982, 1989


**Falconbridge Nickel Company** correspondence and press releases regarding the opening of a million dollar metallurgical laboratory at Thornhill, Ontario. Also included are two speeches by H.J. Fraser, President of Falconbridge Nickel Mines Ltd., 1963-1965

**Family and Children’s Services of the Niagara Region** correspondence regarding the strike, letters to staff, letters to foster parents and letters to volunteers and communications from the staff association to the board of directors, 1979

Documents including Board of Directors meetings, staff complement operating during strike, benefits and salaries and agreement for emergency services, 1979

Press releases, 1979

Clippings regarding the strike, 1979

**Federated Consultants Ltd.**, Toronto, Ontario correspondence and press releases, 1956-1957

**Federation of Agriculture** for Niagara North and Niagara South annual report for 1976 includes communications reports from the Federation of Agriculture, 1975-1976

**Ferranti Electric**, Toronto, Ontario - correspondence and press releases – The Ferranti Computer was installed at the University of Toronto’s Computation Centre. The file also contains biographies of the company’s engineers, 1952-1953


**F-P Newsletter**, a publication for the employees of Ferranti-Packard Ltd., 1975-1976, 1979-1984

**Fessenden, Reginald** – a reference file on Reginald Fessenden, the Canadian who invented AM radio, 1990

**Financial Post** correspondence, clippings and news releases – most of the clippings are about individuals hired by the **Financial Post**, 1943-1955

21.1 Firestone correspondence and press releases, 1987


21.5 *First Ontario Conference on Aging* program, correspondence and press releases, 1957

21.6-21.11 *Fitzhenry & Whiteside* clippings and correspondence which include: a publication relations/communication paper to publicize the completion and official opening of their new general offices and warehouse (1983), the Carnochan Biography, the 1986 strike, information on Thomas Baker McQueston (builder and politician) and information on Jack Haney and his REO Pathfinder (he made the first transcontinental trip across Canada) – these were part of *The Canadians: a continuing series from Fitzhenry and Whiteside*, 1938, 1970, 1974, 1977, 1982-1989


21.15 *Forbes Rhude* correspondence, 1964-1965

21.16-21.17 *Fort Erie* clippings regarding an archeological dig near the Peace Bridge, the Peace Bridge tolls and lanes and the building of a new leisureplex on Garrison Road, 1993-1995

21.18 Environmental screening report by Transport Canada Peace Bridge Commercial Vehicle Processing Centre, Fort Erie, Ontario, 1994


21.20 *Fort George Friendship Invasion* press releases, 1 b&w photo, 1950, n.d.

21.21 *Four Nations Celebration* press releases regarding four days of international ceremony commemorating the century of perfect peace which has followed two centuries of sanguinary war along the United States – Canada frontier. This was a dramatic re-enactment by a cast of 3,000 persons, 1934
21.22 Garbutt, Gordon, public relations counsel. Mr. Garbutt was doing the work on behalf of Queen’s University and His Royal Highness the Duke of Edinburgh regarding the Duke of Edinburgh’s Second Commonwealth Study Conference on the Human Consequences of Changing Industrial Environment in the Commonwealth and Empire. Most of these files pertain to that conference and include correspondence, 1960-1965


21.26 General Appraisal of Canada Ltd. correspondence and public relations proposal, 1983-1986


21.28 General Brock Hotel, Niagara Falls, Ontario correspondence, 1947

21.29-21.30 Gevaert Gallery of Canadian Executives, Canada correspondence including the first quarterly report on public relations and a proposal for the Gevaert’s sixtieth anniversary diamond jubilee program, 4 b&w photos, 1952-1953

21.31 Globe and Mail, Toronto, Ontario general correspondence, 1947-1949


22.1 Greater Niagara Chamber of Commerce correspondence and clippings, 1948-1950

22.2 Grimshaw, J. letter of introduction, 1951

22.3 Guinness Museum of World Records correspondence, 1989

22.4 Guinness Museum of World Records pamphlets and flyers, 1989

22.5 Gurney Scale Co. Ltd. shop rules and regulations, indenture of agreement between the company and the United Steelworkers of America and correspondence, 1948

22.6-22.8 H.J. Heinz Company of Canada, Leamington, Ontario correspondence, 1957-1969
| 22.14 | Photographs used in the conference, including: Brock University, Port Weller Dry Docks, a worker at General Motors, paper coming off the rollers at the Ontario Paper Company Ltd., the twin flight locks of the Welland Canal, a furnace in Atlas Steel, the Ontario Paper Company and Village Commercial Centre in Townsend in Nancioke, 9 b&w photos, 1980, n.d. |
| 22.15 | Flyers and pamphlets regarding the conference including information on the second commonwealth study conference and the 1974 conference. Also included is *Update*, a publication regarding the conference, 2 b&w photos, 1962, 1974, 1978-1980 |
| 22.16 | **Hamilton Chamber of Commerce** newsletters, 1947, n.d. |
| 22.17 | **Hamilton Entertainment and Convention Facilities** including a preliminary communications proposal for Victor K. Copps Coliseum and correspondence, 1985 |
| 22.18 | **Hamilton Garrison** press releases, correspondence and clippings regarding events presented by the Garrison including the Hamilton Garrison Military Tattoo, 1948-1949 |
| 22.19 | **Hamilton, George**, a horticulturalist. The file includes radio talks and correspondence, 1950-1951 |
| 22.20 | **Harold F. Stanfield Ltd. Advertising** correspondence, 1952-1953 |
| 22.21 | **Hay Associates** press release and correspondence, 1974 |
| 22.22 | **Hayes Steel Products Ltd.**, Merritton, Ontario includes: memorandum of agreement between Hayes Steel Products and Local Union no. 676 U.A.W. – C.I.O., clippings regarding the Hayes Steel participation in the Victory Loan Drive, the annual report for 1950 and correspondence, 1943-1944, 1947, 1950 |
| 22.23 | **Hayes-Dana Ltd.**, Thorold, Ontario correspondence, 1978 |
| 22.24 | Press releases including a Public Relations Program, the addition of 200 new jobs, the naming of S.J. “Woody” Morcock as president of Hayes-Dana and the expansion of Hayes-Dana, 1 b&w photo, 1978 |
22.25 Clippings, 1978

22.26 Photographs, 1 b&w contact sheet, 5 b&w photos, 1978

22.27 Publications and flyers including: the 1978 annual report, *Hayes-Dana Contact* and *Hayes-Dana Clippings*, 1978

22.28 **Haystead, Jack**, correspondence, 1965

22.29 **Health League of Canada** correspondence, 1960

22.30 **Hindsbrian and Associates Ltd.** – Ministry of Industry, Trade and Technology

International Advertising Agency Competition Capability Questionnaire *Directive 5-1* by Hindsbrian and Associates Ltd., 1987

22.31 **Hongkong Bank of Canada/Marine Midland Bank** correspondence regarding the opening of bank in St. Catharines, Ontario – correspondence, 1989

22.32 Press releases including: a presentation by OEB International and remarks by Northrup R. Knox, Chairman of Marine Midland Banks, 1 b&w photo, 1989

22.33 **Hotel Dieu Hospital**, St. Catharines, Ontario correspondence including the minutes of the Hotel Dieu Sisters’ Hospital Advisory Board held in December of 1946. The correspondence concerns the plans to build the hospital, 1946-1949

22.34 Press releases and clippings including the program for the laying of the cornerstone, 1948-1949, 1952, n.d.

22-35 Press releases and publications concerning the Hotel Dieu’s Annual Equipment Drive. Included are copies of *The Dieu and You* and *Dieu Directions*, 1989-1990

22.36 **Hydro Electric Power Commission** clippings, correspondence, public relations proposal and booklets entitled *Save Electricity, Power from Niagara, On the Writing of Reports, Ontario Hydro 1950, Hydro News* and *Hydro Electric News*. Also included is an address by James S. Duncan called *Highway to the Inland Seas*. Correspondence regarding the book *Power of Choice* is also included, 1948, 1950, 1952, 1959, 1970, 1987

22.37 **Imperial Iron Corporation** includes a copy of the sickness and accident insurance plan, a press release regarding a strike vote and correspondence, 1946

22.38 **Imperial Oil Company** booklet, n.d.

22.39 Industrial Docks and Supplies Limited, Thorold, Ontario includes correspondence, advertisements and a booklet of class and commodity rates, 1947
22.40 **Industrial Relations (general)** correspondence and a radio address by Honourable Humphrey Mitchell, Member of Parliament for Welland, 1947

22.41 Clippings including articles about: Atlas Steel, Maple Leaf Rubber Company, United Mine Workers of America, the Noranda strike and labour in Nova Scotia, 1947-1948


23.1 **Industrial Relations Bureau of the Automotive Transport Association** correspondence and press releases. Included are an address by John H. Young, Chairman of the Prices and Incomes Commission and a speech by Harold W.F. Whiting, Central Division Manager of Kingsway Transports Limited entitled *Trucking – A Revolution in Cost and Competition*, 1971

23.2 **Inter-City Truck Lines**, Canada correspondence regarding the economic investment credentials of Buffalo/Western New York State which includes a preliminary report on this topic, 1989

23.3 Pamphlets and booklets regarding trade across the border and business in New York State, 1989

23.4 **International Standards Organization** correspondence and press releases for the meeting of working groups in Toronto, 1968

23.5 **International Trade Reference File** – articles and clippings (most deal with Australia), 1968

23.6 **Interview Contacts** – lists of local television station interview shows, 1979

23.7-23.8 **ITT Canada** correspondence, 1985-1988

23.9 Press releases, clippings and a flyer – topics covered are: a radiant heating system and a deal between ITT and CGE of France, 1985-1987
23.10  **James Bay Power Corporation** correspondence and press clippings regarding the Baie James hydro-electric project development, 1979


23.14  Flyers and photo, 1 b&w photo, n.d.

23.15  **John Doherty and Company Limited**, Ottawa, Ontario / Department of Veteran Affairs correspondence, press releases and clippings pertaining to Canada’s treatment of war veterans, 4 b&w photos, 1972-1973


23.18-23.22  **King Edward Hotel (King Edward Sheraton Hotel)**, Toronto, Ontario correspondence and press releases, 1949-1950, 1956-1959


23.24  **Labatts Ontario Breweries Limited** (John Labatt Limited) correspondence, 1948

23.25-23.26  Correspondence regarding the sale of beer in grocery stores, 1985-1986

23.27  **Spearhead** published by the Labatt Brewing Company, 1986

23.28  **Labour-Progressive Party** contains items pertaining to Communism including: *Outline on Marxist Study Course, Notes on Imperialist Character of Canadian Economy* and *The International Menace of Communism* by Benjamin H. Dinnick, 1946-1947

23.29  **Laidlaw Productions Limited**, Toronto, Ontario correspondence, 1952

23.30  **Laura Secord Homestead Project** including press releases and correspondence regarding the official opening of the restored Laura Secord homestead in Queenston, Ontario, 1972

23.31  **Lazarides, Lount and Partners** press release and correspondence regarding “Dr. Lazarides’ Electronic Brain” (computer), 1955

23.32  **Lifetime Distributers Incorporated, Rochester, New York** correspondence and clippings, 1949-1950

23.33  **Lightning Fastener Company Limited** correspondence, staff lists and agreement between Lightning Fastener and the Shop Committee of Lightning Fastener, 1946-1948
Lincoln and Welland Regiment Association correspondence, clippings and flyers regarding the First Annual Reunion at the St. Catharines Armories. Also included is the September 1949 Canadian Military Journal, 1949

Lincoln County Law Association includes: correspondence, clippings and press releases most of these items centre on the pre-paid legal service plan at General Motors, 1985-1986


Lincoln County Roman Catholic Separate School Board correspondence, clippings and press releases, 1988-1989


Lincoln Trust Company correspondence and clippings, 1964

Linhaven Donation Committee correspondence, 1952, 1958

Lion’s Club (Walter C. Fisher, president of Lion’s Club International) correspondence, 1948-1949

Clippings, 1949

Local Historical Points of Interest includes clippings taken from local publications, 1981-1984

Macdonald, Mayor W. J. – Mayor of St. Catharines, Ontario contains texts of speeches and correspondence, 1947-1948

Malloney’s Studio, Toronto, Ontario clippings and press releases, 1963

Man-Environment Impact Conference was a four day conference held at the Sheraton Centre in November of 1976. The keynote speaker was Captain Jacques-Yves Cousteau. The file contains press releases for the conference, 1976, 1982

Management and the Media is a 16 page manual which was written and produced by the Ontario Editorial Bureau staff and was distributed as a complimentary information education vehicle. This file contains correspondence, 1985-1986

24.10  *Marketing*, Toronto, Ontario (a weekly newspaper for Canadian advertisers and sales executives) correspondence and clippings, 1950

24.11-24.17  *Marra Enterprises Incorporated* Project regarding Glencairn (the window to Niagara’s Future) – a metropolitan conference/resort and business complex of international scope. This file contains correspondence and press releases. A grant under the Canada Ontario Tourism Development Agreement was announced for Marra Enterprises Incorporated. This grant was to be contributed towards a feasibility study for a major development on the east side of the Welland Canal. Glencairn reports were prepared by Marco Properties, Miller O’Dell & Paul. The Manville Project was also included in these files, 1987-1989

24.18  *Mary Schmon Singers*, St. Catharines, Ontario correspondence, press releases and clippings, 1956

24.19  *Mason’s Dairy* correspondence and list of employees, 1948


24.23  Pamphlets entitled *Management of Manpower Costs, The Realities of Industrial Relations, The Public Interest, Inflation* and *Union Monopoly and Canada’s Business Environment*. These were all written by J.A. Belford, Vice President of Personnel and Industrial Relations at Massey Ferguson in Toronto, Ontario. Also included is the *Massey-Toronto Binder* heritage booklet (1847-1972) and *The Trip Hammer: Massey’s Pioneering Employee Publication* by Peter Johansen of Carleton University, 1971-1973, 1975-1976, 1998

24.24  *May-Clark Seiler House*, St. Catharines, Ontario contains clippings regarding the fire and demolition of the house, 1984

24.25  *McCarthy, Thomas P.* correspondence, 1959-1964

24.26  *McCordick Leathers Limited*, St. Catharines which was established in 1870, and founded by W.H. McCordick. This file contains press releases, correspondence and a history of the company. Much of the material deals with the promotion of fixed assessment by-laws, 1955

24.27  *McCormick, Colonel Robert* contains booklet entitled *In Tribute to Colonel Robert R. McCormick*, a biography of Colonel McCormick who was the editor and publisher of the Chicago Tribune and a copy of the Thorold News honouring Colonel McCormick, 1933, 1950, n.d.
24.28-24.30  **McGlashan, Clarke Company Limited**, Niagara Falls, Ontario correspondence, clippings and press releases from Canada’s oldest silverware manufacturing firm. Included is the vote by McGlashen Clarke against the union. Historical material about the company is also included, 1947-1950

24.31  **McKinnon Industries Limited** correspondence and clippings regarding the 1948 strike. Included is a copy of the *McKinnon People*, 1948, 1963


24.34  **McQuesten, Thomas B.** – Mr. McQuesten was the minister of highways, 1934-1943 and Chairman of the Parks Commission, 1934-1944. He is dubbed “the forgotten builder”. He designed the Royal Botanical Gardens, Queen Elizabeth Way, Fort George at Niagara on the Lake and extensive parks and parkways. Included in this file are clippings and the book *Thomas S. McQuesten* by Roland Barnsley, 1986-1987, 1989


25.3  **Metropolitan Toronto School Board** contains 1 letter regarding pupil-teacher ratio, 1970

25.4-25.7  **Mexican National Tourist Council** correspondence and press clippings concerning tourism in Mexico. This includes a *Review of the Economic Situation of Mexico* from December of 1973, 2 contact sheets, 2 b&w photos, 1972-1974

25.8-25.15  **Michener Awards Foundation** – The Michener Awards Foundation conducts an annual competition for meritorious public service in journalism. This file contains clippings, correspondence and press releases pertaining to this award, 1982, 1984-1987

25.16  **Midland Securities Limited**, Toronto, Ontario correspondence and company biographies, 1963

25.17  **Minister of Labour** (The Honourable George G. Greene) correspondence, 1948-1949

25.18-25.19  **Ministry of Transportation** correspondence and clippings discussing the opening of the Queen Elizabeth Way in 1940 and the upcoming 50th anniversary, expansion of the Queen Elizabeth Way and a visit from the Queen Mother, 1989
25.20-25.22 **Misener Holdings Limited**, St. Catharines, Ontario includes clippings, correspondence and speeches. Included are: *The Story of Misener Transportation*; a Statement by Honourable James Snow regarding Great Lakes/Seaway Task Force Report; a speech to the Lions Club of Winnipeg; a presentation by Ralph Misener, Chairman of the Provincial Great Lakes/Seaway Task Force to the Dominion Marine Association and the Lake Carriers Association; a presentation by Peter Misener, President of Misener Holdings to the Canadian Association of Family Enterprises and a speech to the Freight USA Conference, 1981-1982, 1986, 1989

25.23 **Morrison, T.N.** – Editor of the Evening Tribune. The file contains correspondence, clippings and a program regarding the retirement party for Mr. Morrison, 1972

26.1 **Motorola** Canada Limited correspondence and press releases including the sale of a 4 million dollar communications system in Australia, 1981-1983

26.2 **Muir’s Dry Dock**, Port Dalhousie, Ontario photograph, 1 b&w photo, n.d.

26.3 **Murphy, Wilfred** retirement correspondence, 1950

26.4 **National Scientific and Technical Manpower Conference**, New Brunswick correspondence and press releases regarding a national conference on scientific and engineering manpower aimed at analyzing and assessing the supply and demand of professional engineers and technical personnel, 1955-1957

26.5 Booklet, pamphlets and preliminary invitation list, 1956

26.6 **New Brunswick Department of Tourism** correspondence regarding a press tour to New Brunswick, 1972


26.9 **Niagara Blossomtime** correspondence, press releases and clippings regarding the Blossom Festival in Niagara Falls, 1955-1957

26.10 **Niagara College of Applied Arts and Technology**, Welland, Ontario correspondence and clippings regarding the opening of the new college, 1967

26.11 **Niagara Deanery Holy Hour** correspondence and press releases regarding the planning of the 1951 event in commemoration of the 7th Centenary of the Presentation of the
Scapular by Our Blessed Lady to St. Simon Stock. Included are: a poster, programs and *Scapular Instructions*. The 1952 event was dedicated to the cause of peace as a mission from God and humanity, 1 b&w photo, 1951-1952

26.12-26.14 **Niagara District Airport** correspondence, clippings and press releases regarding the planning and opening of the Niagara District Airport. This file includes the 1958 and 1959 annual reports to the St. Catharines Airport Management Board, minutes of the first meetings of the Niagara District Airport Commission and documents from the official opening of the airport, 1958-1964, 1966-1967


26.17 **Niagara Falls Summer Theatre** correspondence, programs and flyers. This includes a photograph of Maude Franchot, who was responsible for bringing this theatre to Niagara, 1 b&w photo, 1953-1954

26.18 **Niagara Fresh Fruit Growers** correspondence, broadcasts and flyers including Niagara *Fruit and Consumer Acceptance, Quantity and Quality of Fruit Fresh and Processed* and *Fruit Varieties*, 1945-1946, 1950-1951

26.19-26.20 **Niagara Industrial Relations Institution** – During 1941, labour problems in the Niagara District became acute. Unrest and uncertainty between employers and employees was prevalent. In order to deal with these problems, and obtain the views of different manufacturers, this group was formed. The file contains government documents pertaining to labour; a submission from the Institute to the Honourable Humphrey Mitchell, Minister of Labour; a booklet outlining the organization, charter and by-laws of the Institute; clippings; correspondence and an address by Sharman Learie, Manager of the Niagara Industrial Relations Institute, 1939-1940, 1942-1944, 1946-1947, 1949

26.21-26.23 **Niagara Institute for International Studies** was formed in Niagara on the Lake to bring about an improved understanding between Canada and the United States and to develop a better grasp of timely issues. The files contain correspondence and press releases, 1971-1972

26.24 Clippings, 1971-1972


26.31 **Niagara Peninsula Rehabilitation Centre** correspondence, 1986


27.2 **Niagara Region Economic Summit Project** – In 1988 the heads of state from Canada, France, West Germany, Italy, Great Britain, Japan and the United States attended an economic summit in Toronto. The Niagara Region hoped to attract the more than 5,000 journalists to the region for publicity purposes. What the region didn’t take into account was that the reporters were political and economic correspondents and not travel writers. Two out of three Niagara newspapers reported that the project was a success. The file includes correspondence, clippings and press releases, 1988

27.3 **Niagara Structural Steel** correspondence regarding the fixed assessment bylaw, 1955

27.4 **Nightingale, Earl** correspondence and promotional material regarding *Our Changing World* (an Earl Nightingale program) and the Earl Nightingale’s *Now You Can Achieve the Success You Desire* recorded counseling, 1966-1968

27.5 **Nordair Limited**, Quebec correspondence, clippings and annual reports, 1970-1972

27.6 Correspondence, clippings and annual report including information on the petition against the airport at Mount Hope, a speech to the Industrial Accident Prevention Association, remarks by the Honourable Gordon Carton to the Northeastern Ontario Municipalities Action Group, 1973

27.7-27.8 Correspondence, clippings and a statement by James F. Tooley, Chairman of the Board and Roland G. Lefrancois at a meeting of the company, 1974-1975, 1979


27.10 **Northern Electric Company Limited**, London, Ontario correspondence and press releases regarding the production of the ten millionth telephone by the company. Included is a speech by Mr. Clare Anderson, President of the Station Apparatus Division for the 10 millionth telephone ceremony. Also included in this file are clippings and a press release from 1959, 2 b&w photos, 1959, 1972
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<th>Section</th>
<th>Description</th>
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<tr>
<td>27.11</td>
<td>Correspondence and clippings regarding the Northern Electric Company strike, 1973</td>
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<tr>
<td>27.12</td>
<td><strong>O.R.C. (Organization Resources Counselors Inc.)</strong> Canada Incorporated, Montreal, Quebec correspondence. Part of the correspondence is in regard to a commemorative book of news reports on the Honourable Therese Casgrain, 2 b&amp;w photos, 1981-1982</td>
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<tr>
<td>27.13</td>
<td>Clippings – Most of the clippings are about the funeral of Therese Casgrain who was the first member of the New Democratic Party to be named to the Senate. She is credited with almost single-handedly winning the right to vote for Quebec women, 1981</td>
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<tr>
<td>27.14-27.16</td>
<td><strong>Old Fort Niagara Association</strong>, Youngstown, New York correspondence, press releases, minutes, clippings and pamphlets are included in this file. Also included are <em>The Patriot Game: New Yorkers and the Canadian Rebellion of 1837-1838</em> by Stuart D. Scott, the Old Fort Niagara 1988 and 1989 promotional plans, 1987-1989</td>
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<tr>
<td>27.17</td>
<td><strong>Old Fort William</strong>, Thunder Bay, Ontario, 12 b&amp;w photos, n.d.</td>
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<tr>
<td>27.18</td>
<td><strong>Ontario Association of Medical Laboratories</strong>, London, Ontario – Files include: A Public Relations Approach for the Ontario Association of Medical Laboratories, and guidelines for the OAML newsletter as well as correspondence and press releases, 1982-1983, 1985</td>
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<tr>
<td>27.20</td>
<td><strong>Ontario Association of School Business Officials</strong> correspondence and a list of officials by board, 1967</td>
</tr>
<tr>
<td>27.21</td>
<td>Correspondence, clippings and press releases including a Report of the President, M.A. MacLeod to the 25th conference and annual meeting. 3 steel engravings are included, 2 b&amp;w photos, 1968</td>
</tr>
<tr>
<td>27.22</td>
<td><strong>Ontario Bicentennial</strong> correspondence, clippings, press releases and promotional packages. This file also contains <em>The Meaning of the Bicentennial from the Perspective of Historian</em> by Dr. Maurice Careless and a statement by the Honourable Margaret Birch, 1980, 1982-1983</td>
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<tr>
<td>27.23</td>
<td><strong>Ontario Chicken Producers Marketing Board</strong> correspondence, clippings and flyer, 1976, 1979</td>
</tr>
<tr>
<td>27.24</td>
<td><strong>Ontario Construction Company Limited</strong>, St. Catharines, Ontario correspondence, 1 b&amp;w photo, 1949</td>
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<tr>
<td>27.25</td>
<td><strong>Ontario Department of Agriculture and Food</strong> correspondence and flyers, 1971</td>
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</table>
27.26-27.27 **Ontario Department of Mines and Northern Affairs** – The bureau was retained by the Honourable Leo Bernier to undertake special assignments. This file contains correspondence and clippings. Many of the items deal with the use of abandoned quarries. Also included is *the Ontario Department of Mines and Northern Affairs Review for 1970, 1970-1972*

27.28 Press releases and a copy of *Newsletter*, 1971-1972

27.29 **Ontario Fruit and Vegetable Growers**, London, Ontario correspondence, 1950, 1982

27.30 **Ontario Government Services and Information** includes 1 copy of *Information Bulletin* and *Ontario Government Services* publication, 1948

27.31 *A Sports and Fitness Policy for the Government of Ontario and Sports and Fitness Good News Opportunities ’86, 1986*

27.32 **Ontario Mayors and Reeves Association** correspondence, clippings and press releases regarding the Ontario Mayors and Reeves Association Convention in the town of Niagara in the Centennial year, 1967

27.33 **Ontario Ministry of Natural Resources** correspondence and a statement by John R. Rhodes, M.P.P. on behalf of the Honourable Leo Bernier, Minister, 1973-1974

27.34 Clippings regarding gravel pits and the quarry in Wainfleet, 1973-1974

27.35 Correspondence and press releases including information on the Futures in Water Conference held in Toronto, 1984


28.1-28.2 **Ontario Ministry of Transportation and Communications** correspondence and press releases focusing on water transportation, 1982-1984

28.3-28.7 **Ontario Pharmacists’ Association** correspondence, clippings and press releases including: remarks by Romeo Franceschini, Executive Director of the Ontario Pharmacists’ Association to the Hamilton Rotary Club; notes on what a well-stocked medicine cabinet should contain; publicity material for the *Pharmacists Against Drug Abuse Program*; an address by D.G. Hannay, President of the Ontario Pharmacists’
Association to the Rotary Club in Kitchener, Ontario; remarks by Gale Mackinnon to the Niagara Falls Rotary Club and articles on drug pricing, 1981-1985

28.8-28.9 **Ontario Podiatry Association** correspondence, press releases and clippings including: the proposal for the Ontario Podiatry Association; projects for the association; a stock speech entitled *Podiatry: The Future of Foot Care*; a speech by the Honourable Murray Elston, Minister of Health regarding health professionals legislation review and *A Guide to Government Relations* prepared for the association, 1985-1986

28.10 **Ontario Retail Pharmacists’ Convention** correspondence and press releases concerning the convention which was held in Toronto, Ontario, 1958

28.11 **Ontario Salad Festival** at Niagara on the Lake sponsored by the growers, shippers, wholesalers and retailers. The file contains press releases and correspondence, 1971

28.12-28.13 **Ontario School Trustees’ Council** correspondence and press releases. Most of the items are written about the conditions of work issue, 1970-1972


28.15 **Ontario Standards Organization Conference** press release and photograph, 1 b&w photo, n.d.

28.16 **Ontario Traffic Conference** (second annual convention), St. Catharines, Ontario correspondence and flyer, 1951

28.17 **Ontario Trucking Association** correspondence, 1988

28.18 **Otis Elevator Company Limited** correspondence and clippings regarding “vertical transportation”, 1 b&w photo, 1950

28.19 Correspondence and press releases for the new Otis Autotronic “Without Attendant” Elevator Exhibit a list of specifications and instructions as well as an invitation to the demonstration are included, 1 b&w photo, 1953

28.20-28.21 Correspondence and clippings including 2 photographs of the Otis Elevator Companies: one in Yonkers, New York and one in Hamilton, Ontario, 2 b&w photos, 1954-1955

28.22-28.24 Correspondence, clippings and press releases about Canada’s nationwide elevator strike, 1973

28.25 Pamphlets and booklets including: *The First One Hundred Years; A Brief History of Otis Elevator Company (U.S.A.) and Otis Elevator Company Limited (Canada)*; *Otis Without Attendants Elevators*; and *The Otis Bulletin*, 1951-1954

28.27-28.28 **Packard Electric Company Limited** correspondence, clippings, press releases and a 1946 advertisement. Packard Electric was engaged in an expansion program and they were asking ratepayers to endorse a fixed assessment bylaw. An 85 ton transformer was assembled at their new Packard Plant no. 2, 1946, 1950-1952


28.30 **Pat Waters Weaving Studio**, St. Catharines, Ontario promotional material, 1 b&w photo, n.d.

28.31 **Peace Train** was an international mission of friendship between 15 young Soviets and 10 young Canadians. The young people visited Quebec City, Montreal, Alexandria, Ottawa, Toronto, Niagara, Winnipeg, Calgary, Jasper, Lake Louise and Vancouver. The file contains press releases, correspondence and clippings, 1988

28.32 **Peninsula Research and Development Corporation Limited**, Fort Erie, Ontario includes: correspondence, flyers and a booklet entitled *Toys that Teach*. The booklet is written by Sheridan Dauster Speeth, Ph.D., Director of Research at Peninsula Research and Development, 1967-1969

28.33 **Petroleum Association for the Conservation of Canadian Environment** correspondence and press releases including a statement on ethylene dichloride/ethylene dibromide, 1984

28.34-28.35 **Petroleum Resources Communication Foundation** correspondence and press releases. Also included is a copy of *Our Petroleum Challenge; The New Era*, 1979-1980

28.36 **Pickering, Edward A.** was the project director of a Special Study Regarding the Medical Profession in Ontario. This file contains correspondence and clippings as well as a speech by Edward Pickering to the Kiwanis Club of London, Ontario, 1974-1975


29.1 **Pollard, Dr. D.F.W.**, correspondence regarding Dr. Pollard’s work on ecological interpretive maps, 1972

29.2 **Polymer Corporation Limited**, Sarnia, Ontario correspondence, 1961-1962
29.3-29.5 Polysar Limited, Sarnia, Ontario correspondence and press releases including: *Polysar Elements to the Corporate Image Program* and *Discussion Paper of the Establishment of an Advisory Committee on Environmental Standards and the Development of Environmental Standards and Guidelines* and A Case for a Corporate Identity, 1985-1988, n.d.

29.6 Preferred Insurance Customer (P.I.C.) Program – a system designed to bring about significant reductions in the incidence of accidents involving rented or leased vehicles through tackling the problem at the source. The program was developed by David Boese. The file contains correspondence, press releases and clippings, 1977-1978, 1987

29.7 Pietz, Allan campaign material in his bid for Progressive Conservative standard bearer in the federal election held in the Welland Riding, 1962

29.8-29.10 Provencher, Paul was a forestry engineer by training, but he was also a trapper, naturalist, ethnographer, photographer, filmmaker, watercolorist and painter. He was in demand for speaking engagements. These files contain correspondence concerning his lectures, 1958, 1960-1964, 1966

29.11 Provincial Gas Company correspondence and press releases including an open letter from Provincial Gas to the citizens, business and industrial firms of Merritton, 1957

29.12 Clippings regarding the construction of gas mains on Queen Street, Niagara Falls, Ontario, 1959

29.13 Press releases, clipping and demonstration outline for the “Blue Flame Fair“, 1959-1960

29.14 Correspondence, clippings and press releases including information on the illegal work stoppage, 1960-1961

29.15 Clippings, correspondence and a flyer regarding the Drivo-Trainer Unit and better driver campaign. The Drivo-Trainer Unit is owned by the Provincial Gas Company, 1961

29.16 Correspondence and press releases most of which are concerned with the Provincial Gas 75th anniversary year. Included are: *The Natural Gas Industry of Ontario – A Brief Historical Outline* and *The Coste Family*, 1964-1965

29.17 Provincial Paper Company, Toronto, Ontario correspondence and publications including The Barker, a supplement of Provincial’s Paper and Provincial’s Paper, 1950-1951

29.18 Prudential-Bache Securities, Canada Limited correspondence, 1988


29.27 **Queen Elizabeth Highway (Q.E.W.)** contains clippings from 1939-1940 when the Q.E.W. was first opened. Also included are correspondence and clippings celebrating the 50th anniversary of the highway. The highway was rededicated in 1989 and the publicity folder for that event is included. It contains a photo of Queen Elizabeth and King George VI in a limousine which was built for the 1939 royal tour, 1 b&w photo, 1939-1940, 1988-1989

29.28-29.38 **Queen’s Park Reports** published by the Canadian Corporate Information Service, 1976-1987

29.39 **Queen’s Printer** correspondence and press releases including information on the Carnival of Books, 1971

29.40 **R.C.A. Victor** correspondence and press releases including the “newest thing” in television – a portable 8 inch screen model, 1956-1957

29.41 **Radio Bureau of Canada** photographs including: Jim Hooker, Bob Sheppard, Jim Adam and Dick Bernt, 7 b&w photos, 1 b&w contact sheet, 1975

29.42-29.44 **Radio College of Canada** correspondence and 1 copy of Radio College News and a flyer entitled *Looking Ahead*, 1956-1959

29.45 **REA Express** includes correspondence announcing REA Express – a complete domestic and international surface and air service of Railway Express Agency, 1967


29.50 **Region Niagara Tourist Council** correspondence including: the *Constitution and By-Laws of the Region Niagara Tourist Council*, minutes of a general committee meeting and *Tourism Goals for Niagara Region*, 1987-1988


29.52 Clippings regarding the dome proposed by Snow and *The Halton Report*, 1981-1983
29.53  Publications including *Exhibition Place Development Plan*, *Submission by the Regional Municipal of Halton to the Stadium Study Committee for the Province of Ontario*, *Halton Region Invitation for Investment* and *Halton Region Community Profile*, 1983, n.d.

30.1  **Regional Social Life Conference** correspondence regarding the conference which was hosted by the Catholic Diocese of St. Catharines, 1964

30.2  **Reid Dominion Packaging** Limited, Hamilton, Ontario correspondence and press releases, 6 b&w photos, 1979

30.3  **Reif Wineries** photographs including Ewald Reif, Barb Chappell and Klaus Reif, 5 b&w photos, n.d.

30.4-30.6  **Renascent Treatment Centre**, Toronto, Ontario correspondence, press releases, a flyer, notes to a speech by Lucille Toth, Director of Public Relations at the centre and facts on alcoholism, 1982-1984

30.7  **Research Institute of America** including background material and photo of Leo M. Cherne; correspondence and clippings are also in folder, 2 b&w photos, 1952

30.8  **Resin-Tex Limited**, St. Catharines, Ontario correspondence, press releases, a clipping and a flyer regarding Fiberglas fabrics, 1955-1956

30.9  **Ridley College**, St. Catharines Ontario includes correspondence, a prospectus, general information, *The Crown of Wild Olive*, a school profile sheet, information on Ridley’s 100th anniversary, a list of prominent Ridleians and the Mandeville Theatre opening, 1989

30.10  **Rieder Distillery** photographs including: Otto Rieder, Jack Dunlop and Bob McLean, 3 b&w photos, 6 col. photos, 1 negative, n.d.

30.11  **Robert Land Academy**, Wellandport, Ontario includes a master plan layout and enrollment profile, 1985

30.12  Correspondence and press releases, 1986

30.13-30-14  Correspondence, press releases, comparison of enrollment and annual fee and information on the academy, 1987

30.15  Pamphlets and booklets including: a program report, data and success pattern, and programs of study. Included is a copy of the *Guidon*, 1985, 1987-1988

30.16  Clippings and photographs, Clippings include stories about the academy, ads for the Robert Land Sports School, and a 2 part article on Robert Land, a Loyalist spy, 23 col.


30.20  **Rockwell International of Canada**, Clawson, Michigan includes correspondence, clippings and press releases including the $3 million expansion of the Milton, Ontario spring plant. Included is a list of plant personnel in Oshawa, 1973

30.21-30.22  Strategy for closing the Chatham bumper plant is presented, local Rockwell workers reject contract offer and employees at Rockwell accept a 3 year contract, 1974, 1976

30.23  **Roediger, Joseph**, importer of specialty woodworking machines, St. Catharines, Ontario correspondence and press releases, 1951

30.24  **Royal Trust** Ontario branch public relations audit - summary of findings and recommendations by Ontario Editorial Bureau, 1980


30.27  **Schmon, Arthur A.** includes some biographical material and clippings as well as a speech by Mr. Schmon, 1949, 1955, n.d.


30.38  **Scholl-Plough Canada Limited**, Mississauga, Ontario correspondence and press releases, 1987


30.40  **Scrivener Projects Limited**, Toronto, Ontario correspondence, 1970

30.41  **Sherkston Beaches**, 1989 correspondence regarding 3.6 million dollars’ worth of improvements made since 1988 and safeguards made for Sherkston residents. Included is information on Robert Seaton’s purchase of the largest RV campground in Florida, 1989

30.42  Flyer and clippings – most of the clippings are about the sand sculptures at Sherkston, 1989
30.43 **Shickluna’s Ship Yard** pamphlet and article in the *Canadian Geographical Journal*, 1978, n.d.

30.44 **Shoe Information Bureau**, Montreal, Quebec correspondence and press releases, 1952-1953

30.45 **Shop Ontario Campaign**, 3 b&w photos, n.d.

30.46 **Sick’s Breweries Limited** correspondence and press releases regarding advertising and promotional material done by John Fisher, 1953

30.47 **Skylon Tower**, Niagara Falls, Ontario correspondence and press releases regarding the building of the tower, biographical sketches of people who were involved with the tower beginnings, a wedding at the tower and a photo of Roger Bannister and the tower, 6 b&w photos, 1 negative, 1964-1965, 1979

30.48 Invitation to the Skylon opening, program for the opening, flyers, postcard, pamphlet from the Ontario Building Officials Association and fact sheets. A copy of the Niagara Falls Review is included, 1 col. postcard, 1965

30.49 *News from Niagara International Centre to be in Operation Late Spring ’65* and *Skylon News*, 1964-1965, 1974, n.d.

30.50 **Slipp, George**, Chairman and Chief Executive Officer of the Fort Erie Duty Free Shoppe, Fort Erie, Ontario. Includes correspondence and press releases regarding Mr. Slipp’s recognition as Duty Free Retailer of 1989, 1 b&w photo, 1987-1989

30.51-30.52 **Smith, Larry N.** correspondence and clippings regarding the testimonial dinner put on for Larry N. Smith after 40 years of distinguished service with the *St. Catharines Standard* – the last 23 years as managing editor and editor in chief, 1980

30.53 **Society of Industrial and Cost Accountants of Ontario** includes correspondence and publications, 1951-1953

31.1 **Spar Aerospace**, Toronto, Ontario correspondence and clipping, 1983

31.2-31.6 **Speakers Service Bureau**, Hamilton, Ontario correspondence 1951-1955

**Speedy Muffler King** correspondence in regard to the imaginative and public way of celebrating their 30th anniversary by lending car seats to parents for a refundable $20 deposit. This campaign was named the “Little Somebody” campaign, 1986-1987

**Soundwaves** by Speedy Muffler King and “I’m a Little Somebody” flyer in English and French, 1986-1987


Photographs and newsletters including Coast to Coast Sport and Sport Ontario News, 5 b&w photos, 1977

**Spruce Falls Power and Paper Company Limited**, Kapuskasing, Ontario includes: a public relations proposal, correspondence, clippings and press releases. Also included are: a speech by M.O. Nelson, President and Chief Executive Officer; facts about the company; background information on President and Chief Executive Officer W.C. Finley and the election of Roger A. Ashby as President and Director of the company. Piecwork cutting operations were suspended for 2 weeks in 1982 due to wood inventory levels. Fred Campling was elected as President and Chief Engineer of the company and speeches by him are included in this file, 1972-1977, 1979-1986


**Stamford United Church**, Stamford Centre, Ontario correspondence and presentations regarding the stewardship campaign, 1957

**St. Catharines Ad and Sales Club** correspondence and membership list, 1948-1949

**St. Catharines and District Builders’ Exchange** membership list and press release, 1955

**St. Catharines and District Industrial Commission** statistics and correspondence. The main focus of the folder is the tour of the area for a group of leading industrialists, financiers, foreign trade and consular representatives, government officials and members of the press, 1957

**St. Catharines Curling Club** notices regarding fundraising campaign, 1950

**St. Catharines Golf Club Limited** correspondence, flyers, correspondence and clippings regarding the $80,000 bond mortgage offer, the addition of 9 more holes on the Golden Jubilee and the success of the club for obtaining a mortgage commitment for $500,000. at 7%, 1 b&w photo, 1947, 1949, 1963

**St. Catharines Historical Museum Board** correspondence and minutes, 1976-1978, 1980
31.38-31.39 Correspondence and minutes, 1981-1982

31.40 Correspondence, press releases, flyers and minutes, 3 b&w postcards, 1984, 1990

31.41 **St. Catharines Hydro Electric Commission** includes correspondence, a paper on employee recognition, clippings, a list of Hydro Electric Commission employees, the 75 year anniversary of the company and concern over safety issues, 1988-1989

31.42 *Connections* and *Hydro Connector*, 1989-1991

31.43 Photographs including the Heywood Generating Station sign, 1 b&w photo, 19 col. photos, 38 negatives, n.d.

31.44 **St. Catharines-Niagara Real Estate Board** includes correspondence, press releases, a list of the names in the Past President’s Committee and general by-laws of the board, 1968

31.45 **St. Catharines Promotion Task Force** (a 3 year $3 million public/private funded project to attract new business to St. Catharines) includes newsletters of the task force – St. Catharines Today and Task Force Times and photos, 2 b&w photos, 1 col. photo, 1 b&w contact sheet, 1991-1992

32.1-32.2 **St. Catharines Scene** photographs including: an international marathon, Folk Arts Festival, the Mayor’s Invitational Grape Stomp, Henley Regatta, Baggott’s Brass Beds, building of the Golden Griddle Restaurant/Motel, site of Mountainview Homes, 183 King Street, site of the future Provincial Courthouse, Town Cinemas, model of Provincial Courthouse, downtown St. Catharines, proposed alterations to St. Catharines City Hall (1980), Roxborough-Canadian Imperial Bank of Canada, 63 Church Street, One St. Paul Street, International Computer Systems Centre Inc., St. Catharines Market, York Lions Steel Band, Courthouse in downtown St. Catharines and St. Catharines Centennial Public Library. Also included are individuals: Frank Kaplan, Albert Dobson, Harry David, Gord Gladwin, Judy Grot, Laura Smith, Judy Stelwagen, Roseanne Foschini, Roger Beattie, John Dueck, Mayor Roy Adams, Mayor Wayne Thompson, Bronwen Wilkins, Maria Janicki, Ray Sandham, Harold Ballard, Judie DeGuire, Terri Foster, Nadeen Allard, George “Punch” Imlach, King Clancy, Gerry McNamara, Walter Bradley, Charles Hall, Kerrt Kudrinko, Brian Leyden, Ed Slota, Colin Smirthwaite, Grant Sauder and Bill Gullett. Many of the photos are not labelled, 122 b&w photos, 5 b&w contact sheets, 1 col. photo, 1980-1981, 1985, n.d.

32.3 Photographs including: Corbloc, Meadowvale Public School Choir, St. Catharines Pro Hockey Club, Dominion Furniture, Pinegrove Public School and Michael J. Brennan Secondary School students use Brock University upper campus for winter activities, St. Catharines Downtown posters, St. Catharines downtown, Billingsgate Fish Market, site of Mountainview Homes and Business Appreciation Week signs. Also included are

32.4 **St. Catharines Steel Products Limited** publication published monthly for and by the employees. The publication is called *Steel Splinters*, 1942-1944

32.5 **St. Catharines Swimming Pools Campaign** correspondence and press releases regarding a campaign to provide St. Catharines with 2 swimming pools. Interviews with R.M. (Dick) Robertson, W.J. Westerberg and W.T. (Army) Armstrong are included, 1955

32.6 **St. Catharines Taxi Owners Association** includes a copy of the City of St. Catharines By-Law no. 3783 to license and regulate taxi cabs and busses (1927) and correspondence regarding the adjustment of taxi cab rates. Minutes are included in the file. Joseph Katzman was elected as president of the association, 1927, 1946-1947, 1956-1958

32.7 Taxi cab advertisements, 1946-1947


32.9 **St. Lawrence Cement Company**, Clarkson, Ontario correspondence, 1961-1962

32.10 **Sterling Electrical Company**, St. Catharines, Ontario correspondence and advertisement, 1948

32.11-32.13 **Stokes Seeds**, St. Catharines, Ontario correspondence regarding advertising, 1947-1950

32.14 Advertisements and seed catalogue, 1949-1950


32.17 Correspondence and clippings regarding *Pulp & Paper Fleet* by Skip Gillham and Al Sykes, 1989

32.18 Information on Stonehouse launching projects and items for sale. Included is a 1988 catalogue, 1988-1989

32.19 **Stoney Ridge and Stonechurch Vineyards** photographs including: Rick Hunse, Dave Hulley and Jim Warren, 3 b&w photos, 4 col. photos, 9 negatives, 1990

63
32.20 **Stradwick’s Limited**, Hamilton, Ontario correspondence regarding advertising, 1948-1950

32.21 Advertisements, 1949-1950

32.22 **Swan Wooster Engineering Company** correspondence, clippings and press releases regarding the opening of an office in St. Catharines, 1963

32.23 **Taro Properties Incorporated**, St. Catharines, Ontario includes plans, correspondence, and brochures regarding a joint venture between Taro Properties and Misener Holdings. The property is known as 63 Church Street Developments, 1981

32.24 **Taylor Soaps-Perfumes Limited** correspondence and Taylor Talk, 1979-1980

32.25 **Tea Council of Canada** correspondence and press release, 1954

32.26 **Technical Service Council** correspondence and the 50th anniversary issue of *The Pathfinder* which is published by the council, 1977-1980

32.27-32.28 **Tecsyn International Incorporated** correspondence and press releases. Included are: the 1986 annual report and announcement of an agreement to purchase the assets of Leco Inc. from Imperial Oil. A speech by A.L. Wieler is also included, 1986-1988

32.29-32.31 **Telecommunications Terminal Systems (TTS)**, Toronto, Ontario correspondence, 1982-1984

32.32 **Television Pointers** including a glossary of broadcasting, cable and satellite terms, n.d.

32.33 **Temagami** includes a Temagami Area Working Group Report for 1988 and clippings, 1988

32.34-32.36 **Thompson Products**, St. Catharines, Ontario includes correspondence, clippings and press releases. Some of the items deal with an all-women’s international air race from Welland, Ontario to New Smyrna Beach, Florida. Mrs. Dorothy Rungeling of Fenwick, Ontario was sponsored by Thompson Products. The releases also include the beginning of Thompson Product’s production of jet aircraft engine parts, 1951-1953


32.38 **Thorold City Status** correspondence, press releases and speeches regarding Thorold attaining city status. Included are: a list of significant dates; Thorold milestones; remarks by the Honourable W. Darcy McKeough, Treasurer of Ontario; flyers; a program
for the Community Ceremony and Reception and a program for the Civic Banquet, 1975, n.d.

32.39 **Tilbury, Ontario** correspondence and booklet, 1957

32.40 **Tonka**, Mississauga, Ontario press release regarding the closure of the Mississauga manufacturing plant, 1987

33.1-33-6 **Tonnage Reports** (comparison of transits through the Welland Canal) some clippings and correspondence are included. 1978-1985, 1987-1989

33.7 **Toronto Dry Dock Limited** correspondence announcing that the company has been re-organized and is affiliated with Port Weller Dry Docks Limited. Also included is the program for a reception at the Maritime Museum of Upper Canada, 1964

33.8 **Toronto Men's Press Club** correspondence and announcements including announcements about their annual By-line Ball. Included is the *Byliner*, 1947-1949, 1975, 1977

33.9-33.11 **Toronto Stock Exchange** correspondence, 1962-1964

33.12 TSE Digest published by the Toronto Stock Exchange, 1963

33.13 **Trades and Labour Congress Journal** correspondence and advertisements, 1955

33.14 **Tremayne, Hamilton, Ling Investments Limited** correspondence and advertisements, 1985


33.20 Publications and flyers including: *Common Ground, Solutions, Waste Lines and Resources*, 2 b&w photos, 1984-1989

33.21 **Trilea Centres Limited** correspondence regarding Ontario malls and the Pen Centre expansion, 1989

33.22 **True Temper Canada Limited** correspondence and press releases including the announcement of the closure of the St. Catharines plant, 1965

33.24 Identity Manual for TRW with an introductory letter by Joseph T. Gorman, President and Chief Operating Officer, n.d.

33.25 **Unemployment Insurance Commission** bulletin no. 9 and *Preliminary Report on Benefit Years Established and Terminated Under the Unemployment Insurance Act Calendar Year 1948*, 1948-1949

33.26-33.27 Correspondence, 1972-1973

33.28 Unemployment Insurance Commission Claimant Assistance Program includes news releases and Claimant Assistance Programme Case Histories, 1971


33.30-33.31 **Vanwell Publishing Limited**, St. Catharines, Ontario correspondence regarding Janet Carnochan day; *Niagara-on-the-Lake, Images of a Town* by George Balbar; *Once a Patricia* by Col. C. Sydney Frost Jr. Q.C.; *Trafalgar and the Spanish Army* by John D. Harbron and *The Four Welland Canals* by Dr. John N. Jackson. Included is a copy of *The Public Gardens and Parks of Niagara* by Roland Barnsley and John H. Pierce, 1988-1989

33.32 **Vendall Limited**, Niagara Falls, Ontario correspondence, clippings and advertisements regarding the Vendall product which was refrigeration units for food and for the storing of plasma. An interesting article regards Red Hill Jr. sending a Vendall Tempochest over Niagara Falls to test its durability – another test involved a rubber ball. Red Hill Jr. wouldn’t commit to the fact that he was going over the Falls, but he said that he was thinking about using a rubber ball with a big thick cork lining. This clipping is enclosed, 4 b&w photos, 1948-1949

33.33-33.34 **Veterans International Peace Encampment** correspondence regarding the planning of the event. The program for the day is included as well as interviews and a contest to identify a mystery person, 1 b&w photo, 1 button, 1948-1949

33.35 Press releases and speeches – speeches are from: Vice Commander Albert A. Cree; Mayor Bernard J. Dowd of Buffalo, New York; E.S. Evans, Dominion 2nd Vice-President of the Canadian Legion; George G.M. Fitzgerald, 1st Vice President of the Ontario Provincial Command Canadian Legion; Admiral H.K. Hewitt and Major General Arthur E. Potts, 1948

Clippings and publications including the commemorative booklet, American Legion News and a copy of the Legionary, 1948

Vineland Estates photographs, 6 b&w photos, 2 col. photos, 1985

Walker Brothers Quarries contains The Story of Walker Brothers Quarries, 2 b&w photos, n.d.

Warren Pink Company, St. Catharines, Ontario includes 1 letter and 1 clipping regarding the bargaining agreement, 1948

Welland Canal Markers correspondence, clipping and blueprints pertaining to the 150th anniversary celebrations for the Welland Canal and the Welland Canal signs, 1981-1982

Welland Canals Foundation Incorporated correspondence and clippings regarding the Brigantine’s visit, 1989

Welland House Hotel, St. Catharines, Ontario correspondence and advertisements, 1950


Western Horse Association of Ontario correspondence, press releases and names of champions, 1961-1962

Whirlpool Rapids Bridge radio script for Whirlpool Rapids Bridge Centennial and a document on International Friendship Day, 1948

Correspondence, 1949-1951

Flyers, pamphlets and clippings including a post card, a 1949 customs sticker, a program for the first day of issue for the Century of Friendship Stamp and a copy of Arch of Friendship by Margaret Vollmer, 1948-1948, n.d.

Whitewater Holdings, Niagara Falls, Ontario correspondence and press releases regarding Whitewater Park on Lundy’s Lane in Niagara Falls and Mr. Fred Purvis’ business dealings with Southridge Farms for thoroughbred horses, 1986
34.14 Photographs and clippings, 1986

34.15-34.16 **Whitmore, Margaret (Vollmer)** correspondence, 1953-1956

34.17-34.18 **Wine Council of Ontario** correspondence, 1975-1977

34.19 Pamphlets including *The Wine Market in Ontario an Executive Summary*, Chateau Gai Wines Limited Press Release, a program for the Canadian Wine Institute tasting of fine wines, and a press release about the amalgamation of major Canadian wine companies, 1976


34.22 Correspondence and clippings regarding various wineries including price lists and award winning wines, 1983-1985, 1988, 1990

34.23 **Wings Over Niagara: Aviation in the Niagara District 1911-1944.** This file contains correspondence regarding the book that was written by Jack Williams and published by Niagara Aviation Pioneers. A copy of the book is included, 1982-1983

34.24-34.25 **Wix Corporation** Limited, Toronto, Ontario correspondence including background information on the company and *The Filter*, a newsletter published by the Wix Corporation, 1968-1969

34.26 **Woodland Products** (Hearst) Limited, Hearst, Ontario correspondence including a memorandum to substantiate the application of Woodland Products for a permit from the Ontario Government to export pulpwood to the United States, 1953

34.27 **Woods Manufacturing Company Limited** (Empire Cotton Division), Welland, Ontario correspondence and clippings regarding expert textile workers from a “displaced person’s camp” at Frankfurt, Germany to Toronto en route to Woods Manufacturing Company. Included is *Wages Hours and Working Conditions in the Primary Textiles Industry in Canada*, 1946-1948

34.28 **YMCA** correspondence, 1958, 1966
Clippings regarding the Thorold YMCA advisory committee resigning in protest of the centralization concept which has St. Catharines taking over the Thorold programming and budgeting. Included in the clippings is the issue of the St. Catharines YMCA getting kicked out of the United Way if it does not provide acceptable budget figures, 1979, 1981-1982

YMCA publications and flyers including: *Looking Ahead into the Second Century*; a promotional package for the North York YMCA; *Expression*; *Y Canada*; *Y Developments*; *Y and Wherefore*; a program for fall term, 1982 programs; an information presentation prepared by OEB International and *Why Didn’t I Know That*, 1 b&w photo, 1967, 1979, 1982, 1990

**Yale and Towne Manufacturing Company**, St. Catharines, Ontario correspondence and clippings regarding a dispute between Yale Manufacturing Company and U.E.-C.I.O. Local 529 due to wages, 1948

**York University [thesis draft]** addressed to Lou Cahill from York University, Atkinson College. The title of the paper is *Sketch of Northeastern and Great Lakes U.S. and Eastern Canada to Great Lakes*. No author is listed, n.d.
Sous-fonds II


RG 75-48

Brock University Archives

Creator: Niagara Editorial Bureau/Ontario Editorial Bureau

Extent: 5 cm textual records (3 files)

Abstract: Contained within this sous-fonds are administrative files from the Hamilton Office. The files consist of correspondence and invitations to the opening of the Hamilton offices.

Materials: The bulk of the material consists of correspondence.

Scope and Content:

The files contain material kept by the Hamilton Office of the Ontario Editorial Bureau. The original order has been maintained where possible and where no order existed, like records were brought together. Most of the Hamilton Office files were not donated with this collection. The correspondence within this file is from the years 1949-1951.

Repository: Brock University Archives

Processed by: Anne Adams

Finding Aid: Anne Adams

Last updated: October 2015

Terms of Use: The Niagara Editorial Bureau/Ontario Editorial Bureau Hamilton Office sous-fonds is open for research.

Organization: The Niagara Editorial Bureau/Ontario Editorial Bureau Hamilton Office sous-fonds is arranged into 1 series

Series I – Administrative Records
History: The Hamilton office was located at the Turner Building, 21 Main Street East, Hamilton, Ontario. In 1986 the Hamilton office at 116 King Street West, Hamilton, Ontario was opened. The office then moved to 20 Hughson Street South, Hamilton, Ontario.


Box/Folder

34.33-34.35 Correspondence including an invitation the opening of the Hamilton Offices in association with Morgan Jones and Lou Cahill at 21 Main Street East, Hamilton, Ontario and another invitation to the Hamilton office, in 1986, at 116 King Street West, Hamilton, Ontario, 1949-1951, 1986, n.d.
Sous-fonds III

Niagara Editorial Bureau/Ontario Editorial Bureau, Toronto Office, 1960-1989 (non-inclusive)

RG 75-48

Brock University Archives

Creator: Niagara Editorial Bureau/Ontario Editorial Bureau

Extent: 38 cm textual records (1 box) 11 b&w photos: 5 b&w contact sheets

Abstract: The sous-fonds contains correspondence, press releases, clippings and agenda for Meetings from the Toronto Office of the Ontario Editorial Bureau. Many of the files were shared between the St. Catharines and the Toronto office. Day-to-day office memos have been discarded.

Materials: Correspondence, press releases and clippings

Scope and Content: The bulk of the material consists of correspondence, press releases, clippings and agendas for meetings. The original order has been maintained where possible and where no order existed, like records were brought together. Day-to-day office memos have been discarded.

Repository: Brock University Archives

Processed by: Anne Adams

Last updated: November 2015

Terms of Use: The Niagara Editorial Bureau/Ontario Editorial Bureau Administrative Records, Toronto Office is open for research.

Use Restrictions: Current copyright applies. In some instances, researchers must obtain the written permission of the holder(s) of copyright and the Brock University Archives before publishing quotation from materials in the collection. Most papers may be copied in accordance with the Library’s usual procedures unless otherwise specified.

Citation: RG 75-48, Niagara Editorial Bureau/Ontario Editorial Bureau Administrative Records, Toronto Office, 1960-1989 (non-inclusive), Brock University Archives.
Acquistion Info:  
Donated by Lou Cahill in 1997

History:  
The Toronto office was located at 159 Bay Street, Toronto and subsequently at Toronto Street, Toronto, Ontario. Much of the correspondence and the press releases were shared between the St. Catharines and the Toronto office. Day-to-day office memos have been discarded.

Organization:  
The Niagara Editorial Bureau/Ontario Editorial Bureau Toronto Office sous-fonds is arranged into 1 series

History:  
The Toronto office was opened in 1946 by Lou Cahill. It worked in close conjunction with the St. Catharines Office. Most files were kept at both offices.

Inventory:  
Series I – Administrative Records, 1960-1989 (non-inclusive)

Series I – Administrative Records, 1960-1989 (non-inclusive)

Box/Folder

35.1  
Contains the *OEB Newsletter* and *Public Relations – What is It?*, 1960

35.2-35.4  
Correspondence and agendas for staff meetings, 1961-1963

35.5  
Correspondence and points arising from the Feb. 19 staff meeting. Also included is a renewal for the lease on 159 Bay Street, Toronto, 1964

35.6  
Correspondence and press releases including an item about *Canmar Business News Service*, 1966

35.7  
Contains press releases and correspondence regarding *Agfa-Gevaert Processing*; a visit by Ray Geiger, editor of the *Farmers’ Almanac*; a conference on Outdoor Education at Geneva Park, Lake Couchiching sponsored by the *College of Education at the University of Toronto* and the *North American Life* appointment of John C. Skoglund, 1967

35.8  
Press releases regarding the *Franco-Canadian Organization*; George Edward Miles, President of the *Association of Consulting Engineers of Canada*; *Upper Great Lakes Shipping* vessels and part 3 in a 4 part series on the theme “making good things happen”, 1969

35.9  
Press clippings regarding the *Engineering Technology Association* and *Canadian Systems Limited*, 1970
35.10 W. Wesley Niles was elected as the President of the Canadian Accident and Sickness Insurers, 1972

35.11 Press releases regarding Northern Electric’s three-day open house celebrating their 10th anniversary in Bramalea, the appointment of James W. Carr as a senior account executive and participating shareholder of the Ontario Editorial Bureau and an announcement that Rocla Concrete Pipes of Australia is buying the stock of Bestpipe Limited of Ontario, 1973

35.12 Press releases regarding communications between the Canadian grocery industry and consumers and government groups; information on Chester E. Pickering of Dustbane Enterprises; the hiring of Bill Prentice and Robert M. Girling to the Ontario Editorial Bureau; the opening of the Stethem-Gareau-MSL Toronto Limited office; an announcement of T.S. Jones being elected as President of the Ontario Pulp and Paper Maker Safety Association Also included is an address by John Grimshaw, Executive Vice-President of the Ontario Editorial Bureau to the Personnel Association of Toronto and notes from an address by Lloyd Hemsworth, President of Innovation Management Relations Limited. A rejection by a majority of members of the Canadian Food and Allied Workers Union is also announced and there are releases on the Canada Tungsten Mining Corporation, 2 b&w photos, 1974

35.13 This file contains a Connaught Laboratories Limited fact sheet and clippings as well as information on Connaught personnel. There is information regarding an integrated forest project in the Red Lake area; an announcement of a planned expansion program at Chateau Gai Winery; the launching of the Reuter Canadian Financial Report and excerpts from an address by Raymond L. Whale, Retiring President of the Canadian Association of Accident and Sickness Insurers. Information on the Petawawa Forest Experiment is also included, 6 b&w photos, 2 b&w contact sheets, 1975

35.14 Included is a client list showing clients served on an ongoing retainer basis; information on Candrive Systems; the election of C. James Moull as President of the Canadian Council of Professional Engineers; a press release regarding the 61st annual meeting of the Ontario Pulp and Paper Makers Safety Association; an address by W.C. Harrison, Vice-President, Woodlands, Abitibi Paper Company; the 40th anniversary issue of Closed Circuit published by the Canadian Broadcasting Corporation; 2 b&w photos, 1976

35.15 Press releases from Datsun, the hiring of Mr. Bruce MacDonald as a consultant at the Ontario Editorial Bureau, industrial waste disposal at Tricil and a new regional head office and main branch of the Bank of Nova Scotia in Winnipeg, 1977

35.16 Included is a report on the Public Relations Program of The McCain Group, a press release from Fokker-VFW International, a release regarding a $70 million modernization plan at Spruce Falls Power and Paper Company and Popsicle plant coverage. Sheila Kennedy was hired by the Ontario Editorial Bureau as a consumer affairs consultant.
Canadian Unity and Freedom, an address by Roger Lemelin, President and Publisher of La Presse, 1979

Includes press releases on: the 62\textsuperscript{nd} annual Woodlands Conference put on by the Canadian Pulp and Paper Association; King Paving and Materials; the Ontario Food Processors Association; the Canadian Pediatric Society news conference and Renascent Treatment Centre. Included are remarks by the Honourable Alan W. Pope, Ontario Minister of Natural Resources regarding Ontario Provincial Parks Issues of the 80s and D.A. Gendron, President’s address to the Ontario Food Processors’ Association. It is also noted that the Ontario Editorial Bureau is moving its office from Bay Street to 15 Toronto Street, Toronto, Ontario, 1981

Includes press releases on: Blocadren (timolol maleate) a beta-adrenergic blocker discovered by Merck Frosst Canada Incorporated; the election of Garfield Chesson as a director of the Ontario Editorial Bureau; the Canadian Toy Manufacturing Association and the hiring of cartoonist Ben Wicks to provide the Ontario Editorial Bureau with 4 cartoons per month to be used in client newsletters. A preliminary proposal to the Industrial Gas Users’ Association is included, 1 b&w photo, 1 b&w contact sheet, 1982

Press releases including: an announcement that Ian Cairns, Vice-President of E.B. Eddy Forest Products at Espanola, Ontario is prepared to work with local anglers and fishing clubs to help replenish the Spanish River with fish; preparations for the Pope’s visit to Ontario; the Nippon Telegraph and Telephone Public Corporation is concluding agreements with American companies to supply sophisticated telecommunications equipment; a revolutionary new instrument is introduced – the Baldwin PianoPro; an announcement of the 50\textsuperscript{th} anniversary of the Ontario Food Processors Association and an announcement that Magnacon Mines and Oils Limited would proceed with phase two of an exploration agreement made with Magnacon, 1983

Press releases including: the E.B. Eddy Company considers control of the jackpine budworm infestation; Campbell Sharp will adopt the name of its worldwide association, Parnell Kerr Forster and a proposed program for Inducon Development Corporation. A client list for the Ontario Editorial Bureau is included, 1984

Biographical material on Ontario Editorial Bureau staff and Ontario Editorial Bureau case stories are included in this file. Press releases include: Abbott PAP which measures prostatic acid phosphatase announces an improvement to the ability of physicians to monitor the treatment of prostate cancer; the launching of a 6 point policy to make employers and employees more safety conscious from Ontario Pulp and Paper Makers Safety Association; Barrick Petroleum Corporation and Consolidated Summit Mines Limited cleared the way for the creation of a new resource –based company and its listing on the Toronto Stock Exchange and members of the Great Lakes Waterways
Development Association are outraged by the government’s appropriation of $30 million investment fund of the St. Lawrence Seaway Authority, 1985

35.23 Included is an announcement that Eric G. Cunningham has been elected as President of the Ontario Editorial Bureau. Information sheets on Windsor Factory Supply Limited, Epton Industries Limited, Canpar (Canadian Parcel Delivery), Canadian Astronautics Limited, Camco Incorporated, Menasco Aerospace Limited and North Clay Belt Development Association are included. There is a proposal for the Ontario Chamber of Commerce and notes on the UTDC/Bombardier sale, 1985

35.24 This file includes: recommendations for the launch of CPT Business Systems of Canada; Ontario Political Analysis Year-End Perspective by Eric Cunningham and the Gelco Express employee program and safety awareness program. Also included are notes for a speech by Roger Phillips, President and Chief Executive Officer of IPSCO and recommendations for the celebration of the 50th anniversary of the Park Plaza Hotel, Toronto, 1986

35.25 Included are: notes prepared for Jim Carr by Lou Cahill regarding public relations; an OMMRI (Ontario Multi-Material Recycling Incorporated) fact sheet; an analysis of the provincial auditor’s report to the Industrial Accident Prevention Association; notes for a speech entitled 50 Years in Woodstock...a Reason to Celebrate by V. James Sardo, President and Chief Executive Officer of Firestone, Canada and Notes for remarks from V. James Sardo for the Firestone Employee Open House and Dealer Appreciation Reception. The Coca-Cola Limited public perception strategy is also in this file, 1986

35.26 This file includes research on boating accidents by Mark Hammond; the joining of the Sumitomo Bank of Canada with Canada’s banking community; an OMMRI (Ontario Multi-Material Recycling Incorporated) operational plan; information on Discovery Flights aboard Air France’s Concorde; cost estimates for the Canadian Association of Recycling Industries Public Relations/ Public Affairs Program; information on Prudential-Bache Securities Canada Limited and the new name of the Ontario Editorial Bureau – OEB International Public Relations/Public Affairs, 1986

35.27 Included are: research on environmental influences and beverage containers in Canada for Nicole Saint-Jean Demers of Tetra-Pak Incorporated by Patrick McGee, Vice President of Public Affairs; information on the media campaign regarding NHA Mortgage Loan Insurance changes; a proposal for “Instant Recovery” for Jatique Marketing Limited; a draft for Sands Funeral Home, Vancouver Island and the Enscor annual report. Also included are the notes for a speech by Eric G. Cunningham, President of OEB International to the International Public Relations Group of Companies, Los Angeles, California, 1987

35.28 This file contains information on the Peace Train initiative and mission of friendship and a profile of Waltec Sinkware, manufacturer of stainless steel sinks of Midland, Ontario.
1988

35.29 Included are: information on Worldcom Group Incorporated; notes, observations and ideas regarding a brochure project for AKAL; interviews on BAP/AAC Drug Plans (Canadian Drug Manufacturers Association, Ministry of Health, Drug Programs); Jackson Smye (industrial/organizational psychology company) information material and proposed media/facts kit and a questionnaire about creating a successful marketing plan for OEB International, 1988

35.30 Included is a client list; information on William Davidson, Senior Associate responsible for Tourism Marketing and a presentation by Eric G. Cunningham on Spills Response and Regulation Briefing: Crisis Management – The Realities of Reputation Management, 1989

Subject Access:

Communication -- Social aspects -- Ontario -- Niagara Peninsula.
Local government -- Ontario.
Public relations -- Ontario -- Niagara Peninsula.
St. Catharines (Ont.) -- History.

Related Materials:

Ontario Editorial Bureau, Public Relations in the Making: A review of significant events in Canadian communication (Toronto: 1976?).
SPCL FC 3140.7 P82056

This is part of the larger Ontario Editorial Bureau Collection housed within the Brock University Archives. All files with a call number beginning with RG 75 are part of this collection.

Separated Materials:

Alive and Well in St. Catharines. St. Catharines, Ont.: Alive & Well Pub. SPCL PER FC 3155.1 A4

Downtown: the Inside Story! St. Catharines, Ont.: The Downtown Association, SPCL PER FC 3155.1 D68

The Downtowner. St. Catharines, Ont.: Downtowner Publications, SPCL PER FC 3155.1 D67

Nexus. [St. Catharines, Ont.: s.n., 1982-1987] ([St. Catharines: Moggridges]) SPCL PER FC 3144045 W6 N4

Tales of the twelve: newsletter of the St.Catharines Historical Museum. St. Catharines, Ont.: Publicity and Public Relations Committee of the Museum, SPCL PER FC 3155.15 S24 T34

The Spear Pole. St. Catharines, Ont.: Misener Transportation. SPCL FC 3155.123 M57 S63

St. Catharines Scene. St. Catharines, Ont.: St. Catharines & District Chamber of Commerce [etc.]. SPCL PER FC 3155.1 S2 N.I